



2026

Sponsorship Playbook

Events Calendar

FEBRUARY

ELEVATE

MARCH

Vegas Night

APRIL

Spring Maintenance Huddle

MAY

Business Exchange

JUNE

Summer Social

SEPTEMBER

ATX Fest

Multifamily Housing Summit

OCTOBER

Fall Golf

Fall Social

NOVEMBER

EXPO & EdgeCon

DECEMBER

APEX Awards

Winter Maintenance Huddle



How To Become A Sponsor

**Sponsorship selection
opens online at 9 AM
Monday, Nov 3, 2025.**

**Visit AustinAptAssoc.com/Sponsorship-guide
or Sabrina@AustinAptAssoc.com to make
sponsorship selections. Event registration is
not included with sponsorship unless indicated.**

Event dates and details are subject to change. AAA reserves the right to make reasonable adjustments to sponsorship.



2026 Event Sponsorship Opportunities



Event Sponsorship Opportunities

ELEVATE

FEBRUARY 2026

Platinum Sponsor

5 Available | \$1,500 Each

Gold Sponsor

4 Available | \$950 Each

Silver Sponsor

Unlimited Available
\$400 Each

New!

After The Tone Sponsor

1 Available | \$500

Sponsorship Includes	Platinum Sponsorship	Gold Sponsorship	Silver Sponsorship	After The Tone Sponsorship
Event Admissions	2	-	-	-
Recognition in <i>Window</i>	Group Photo	-	-	-
Recognition on dedicated email blasts	Featured Logo	Featured Logo	Company Name	-
Recognition on event slide show	Featured Logo	Featured Logo	Company Name	-
Recognition on program tables	Featured Logo	Featured Logo	Company Name	-
Recognition on stage during program	Featured Logo	Featured Logo	Company Name	-
Recognition on event signage	Featured Logo	Featured Logo	Company Name	-
Recognition on event program of AA website	Featured Logo	Featured Logo	Company Name	-
Recognition on social media promotions	Featured Logo	Featured Logo	Company Name	-
Company branding displayed at bar & on napkins	✓	-	-	-
Company branding displayed by Phone Tone	-	-	-	✓

Event Has Passed

ELEVATE 2027 sponsorships open this Fall



Vegas Night

MARCH 2026

New!

High Roller Sponsor

1 Available | \$2,000

Platinum Sponsor

15 Available | \$1,500 Each

Gold Sponsor

10 Available | \$825

Silver Sponsor

Unlimited Available | \$400

Sponsorship Includes	High Roller Sponsorship	Platinum Sponsorship	Gold Sponsorship	Silver Sponsorship
Event Admissions	5	5	1	-
New! Company will sponsor and staff one high roller table	✓	-	-	-
Select cash prize winning name, award large check for \$500 to winner on stage with picture to be featured in <i>Window</i>	✓	-	-	-
Company will sponsor and staff one black jack table	✓	-	-	-
Company introduction at event	✓	✓	✓	✓
Recognition on event cup	✓	Company Name	Company Name	-
Recognition on event signage	✓	Featured Logo	Company Name	Company Name
Recognition dedicated email blasts	✓	Featured Logo	Company Name	-
Recognition on event page of AAA website	✓	Featured Logo	Company Name	-
Recognition on social media promotions	✓	Featured Logo	-	-
Recognition in <i>Window</i>	✓	Group Photo & Featured Logo	Company Name	Company Name

Event Has Passed

2027 Vegas Night sponsorships open this Fall



Spring
Maintenance
Huddle
APRIL 2026

Platinum Sponsorship
10 Available | \$750 Each

Sponsorship Includes	Platinum Sponsorship
Event Admissions	2
Recognition on event signage	Featured Logo
Recognition on dedicated email blasts	Featured Logo
Recognition on event page of AAA website	Featured Logo
Recognition in <i>Window</i>	Group Photo & Featured Logo
Recognition on social media promotions	Featured Logo
Recognition on event gozies given to attendees	Featured Logo
Giveaway provided by sponsor (Cannot be in-kind service)	✓

Event Has Passed

2027 Spring Maintenance Huddle sponsorships open this Fall



Business Exchange
MAY 2026

Platinum Sponsor
5 Available | \$1,950 Each

Sponsorship Includes	Platinum Sponsorship
Event Admissions	2
Recognition on event signage	Featured Logo
Recognition on dedicated email blasts	Featured Logo
Recognition on event page of AAA website	Featured Logo
Recognition on social media promotions	✓
Recognition in Winery	Group Photo & Featured Logo

Event Has Passed

2027 Business Exchange sponsorships open this Fall



Summer Social

JUNE 2026

New!

Platinum Sponsor

3 Available | \$500 Each

Fall Social

OCTOBER 2026

New!

Platinum Sponsor

3 Available | \$500 Each

Sponsorship Includes	Platinum Sponsorship
Recognition on event signage	Featured Logo
Recognition on dedicated email blasts	Featured Logo
Recognition on event page of AAA website	Featured Logo
Recognition on social media promotions	✓
Recognition in Window	Group Photo & Featured Logo

Event Has Passed

2027 Business Exchange sponsorships open this Fall



SPONSORSHIP OPPORTUNITIES

Average Attendees: ~150 People

Multifamily Housing Summit

SEPTEMBER 2026

Platinum Sponsorship

5 Available | \$1,500 Each

Gold Sponsorship

5 Available | \$750 Each

Sponsorship Includes	Platinum Sponsorship	Gold Sponsorship
Event Admissions	4	2
Recognition on slide show at event	Featured Logo	Company Name
Recognition on dedicated email blasts	Featured Logo	Company Name
Recognition in <i>Window</i>	Group Photo & Featured Logo	Company Name
Recognition on event page of AAA website	Featured Logo	Company Name
Recognition on social media promotions	Featured Logo	-
New! Two minute speaking opportunity	✓	-
Recognition on printed table materials	Featured Logo	Company Name



SPONSORSHIP OPPORTUNITIES

Average Attendees: ~250-280 People

ATX Fest SEPTEMBER 2026

Platinum Sponsorship

6 Available | \$1,900 Each

Gold Sponsorship

10 Available | \$950 Each

Silver Sponsorship

Unlimited Available | \$400 Each



Sponsorship Includes	Platinum Sponsorship	Gold Sponsorship	Silver Sponsorship
Event Admissions	5	-	-
New! Sponsor interactive event (i.e. cornhole, cigar rolling, fortune teller, ect.)	✓	-	-
Recognition on event welcome banner	Featured Logo	-	-
Recognition on dedicated email blasts	Featured Logo	Company Name	-
Recognition on event signage	Featured Logo	Company Name	Company Name
Recognition on event page of AAA website	Featured Logo	Company Name	-
Recognition on social media promotions	Featured Logo	-	-
Recognition in Window	Group Photo & Featured Logo	Company Name	Company Name
Company introduction at event	✓	✓	✓
Sponsor of thank you swag stop (sponsoring companies to provide promotional items for attendees to pick up as they exit ATX Fest)	✓	✓	-
Recognition on beverage napkins at all bars	Company Name	-	-
Recognition on koozie/cup	-	Company Name	-

SPONSORSHIP OPPORTUNITIES

Average Attendees: ~140 People

Benefits

Austin Apartment Association PAC

Larry Niemann Fall Golf Classic (PAC Fundraiser) OCTOBER 2026

Platinum Sponsorship (Hole Sponsor)

10 Available | \$1,450 Each

Gold Sponsorship

6 Available | \$950 Each



Sponsorship Includes	Platinum Sponsorship	Gold Sponsorship
Sponsor one beverage station at assigned hole with drinks provided by AAA staff	✓	-
Complimentary registrations to man beverage station	2	-
Recognition at after party	✓	✓
Company rep to co-present designated award at after party	✓	✓
Recognition on dedicated event email blasts to all AAA members	Featured Logo	Company Name
Recognition on social media promotions	✓	✓
Recognition on event signage	Featured Logo	Company Name
Recognition on event page of AAA website	Featured Logo	Company Name
Recognition in <i>Window</i>	Featured Logo	Company Name

SPONSORSHIP OPPORTUNITIES

Average Attendees: ~800 People



NOVEMBER 2026

Platinum Sponsorship

12 Available | 1,775 Each

Open to AAA exhibitors

A Platinum Sponsor must sign up for an exhibitor booth at the EXPO

Gold Sponsorship

12 Available | 1,350 Each

Open to AAA exhibitors

A Gold Sponsor must sign up for an exhibitor booth at the EXPO

Silver Sponsorship

Unlimited Available | \$400 Each

New!

Registration Sponsorship

1 Available | \$4,000

Sponsor Maintenance Prize

1 Available | \$500

Sponsor Management Prize

1 Available | \$500

Sponsor Grand Prize

1 Available | \$1,000

Sponsorship Includes	Platinum Sponsorship	Gold Sponsorship	Silver Sponsorship	Registration Sponsorship
Recognition on EXPO tote bag given to attendees	Featured Logo	-	-	-
Recognition on beverage cups	Featured Logo	-	-	-
Recognition on game card for cash prizes	Company Name	Company Name	-	-
Recognition on EXPO Program	Featured Logo & Booth Number	Company Name	Company Name	-
Sponsor sign at your booth	✓	✓	-	-
Recognition on dedicated email blasts	Featured Logo	Company Name	-	-
Recognition on event signage	Featured Logo	Featured Logo	Company Name	-
Recognition on event page of AAA website	Featured Logo	Featured Logo	-	-
Recognition on social media promotions	Featured Logo	-	-	-
Recognition in <i>Window</i>	Group Photo & Featured Logo	Company Name	Company Name	-
Recognition on beverage napkins	-	Company Name	-	-
Company introduction at event	✓	✓	✓	-
New! Company Logo on Lanyards & Exclusive Branding	-	-	-	✓



EdgeCon

Titanium Sponsor

1 Available | \$1,500

EXPO Exhibitors have the opportunity to sponsor the 2026 EdgeCon, the Association’s 4th Annual Education Conference at the Palmer Events Center, right before the EXPO!

EdgeCon offers a dynamic lineup of renowned speakers, industry experts, and thought leaders who will share their insights and strategies for success.

Sponsorship Includes	Exclusive Sponsorship
Admissions	3
Three Company representatives to host EdgeCon, One Representative per room. (9 sessions in total)	✓
Company representatives to introduce each session speaker	✓
Opportunity to provide branded promotional materials to session attendees (notebook/pens recommended)	✓
Recognition event webpage, signage, and in seminar presentation slides (when available)	Featured Logo
Recognition and group photo in <i>Window</i> (Fall Issue)	Featured Logo



SPONSORSHIP OPPORTUNITIES

Average Attendees: ~900 People

APEX Awards DECEMBER 2026

Featuring Community of the Year and Professional of the Year!

Titanium Sponsorship

2 Available | \$2,750 Each

Platinum Sponsorship

15 Available | \$1,875 Each

New!

Mocktail Bar Sponsorship

1 Available | \$1,500

New!

360° Photo Booth Sponsorship

1 Available | \$1,500



Sponsorship Includes	Titanium Sponsorship	Platinum Sponsorship	Mocktail Sponsorship	Photo Station Sponsorship
Admissions	4	2	1	1
One company representative to present the Community & Professional of the Year awards on stage	✓	-	-	-
Photo opportunity featured in <i>Window</i>	✓	-	-	-
Recognition in <i>Window</i>	-	Group Photo & Featured Logo	-	-
Recognition on all event promotional material, including social media	Featured Logo	Featured Logo	Featured Logo	Featured Logo
Recognition dedicated email blasts	Featured Logo	Featured Logo	Featured Logo	Featured Logo
Recognition on printed table materials	Featured Logo	Featured Logo	Featured Logo	Featured Logo
On stage recognition at event during program	✓	✓	✓	✓
Recognition on event signage	Company Name	Company Name	-	-
Recognition on event page of AAA website	Company Name	Company Name	-	-
Recognition as each award is presented	-	Featured Logo & Company Name on slide show	-	-
One company representative awards cash prize during event	-	✓	-	-
New! Branding at location of sponsorship	-	-	✓	✓

SPONSORSHIP OPPORTUNITIES

Average Attendees: ~150-180 People

Winter Maintenance Huddle

DECEMBER 2026

Platinum Sponsorship

10 Available | \$750 Each

Sponsorship Includes	Platinum Sponsorship
Admissions	2
Recognition on event signage	Featured Logo
Company logo on dedicated event email blasts to all AAA members	Featured Logo
Company logo on event page of AAA website	Featured Logo
Recognition in <i>Window</i>	Group photo & Featured Logo
Recognized on social media promotions	Featured Logo
Recognition on event koozies given to all attendee	Company Name
Giveaway presented by sponsor (Cannot be in-kind service)	✓





2026 Education Sponsorship Opportunities



Titanium Sponsor

Annual Education Sponsor
 1 Exclusive | \$3,000

Sponsorship Includes	Titanium Sponsorship
Complimentary Registrations to a Seminar (Minus Redbook/Certification Classes)	1
Speaking opportunity at each seminar - up to 5 min. (Can also provide a video)	✓
Banner for each class	✓
Recognition in seminar presentation slides (when available)	Featured Logo
Opportunity to provide branded promotional materials (notebook/pens recommended)	✓
Recognition on each seminar registration page	Featured Logo
Recognition in <i>Window</i> (Fall Issue)	Featured Logo



Platinum Sponsor

Redbook or Fair Housing Sponsor
2 Available | \$1,500

Sponsorship Includes <i>Sponsor chooses either Redbook or Fair Housing Seminar, first-come-first serve basis.</i>	Platinum Sponsorship
Speaking Opportunity at each Fair Housing Seminar (2 offerings) OR Redbook Seminar (2 offerings)-Up to 5 minutes (Can also provide a video)	✓
Recognition in seminar presentation slides (when available)	Featured Logo
Recognition on each seminar registration page	Featured Logo
Opportunity to provide branded promotional materials at seminar (notebook/pens recommended)	✓
Recognition in <i>Window</i>	Featured Logo



Gold Sponsor

Education Track Sponsor

7 Available | \$1,000 Each

Choose From:

- Leasing
- Assistant Manager
- Manager
- Portfolio Supervisor
- Supplier
- Maintenance
- Independent Rental Owner

Sponsorship Includes <i>Sponsor chooses track, first come first serve basis</i>	Gold Sponsorship
Speaking Opportunity at each seminar-up to 4 min. (Can also provide a video)	✓
Recognition in seminar presentation slides (when available)	Featured Logo
Recognition on the registration page of each class in your track.	Featured Logo
Opportunity to provide branded promotional materials (notebook/pens recommended)	✓
Recognition in <i>Window</i>	Featured Sponsor Logo



EDUCATION SPONSORSHIP OPPORTUNITIES



Silver Sponsor

A James E. Solt Memorial Sponsorship

When you are a Silver Sponsor for CAMT, CAM, CALP or CAPS, you are supporting the annual Solt Scholarship fund which goes directly to our AAA Foundation, helping individuals seeking those credentials to earn either a full or partial scholarship towards completing their NAAEI credential.



1 Available | \$750



1 Available | \$750



2 Available | \$750 Each



1 Available | \$750

Sponsorship Includes	Silver Sponsorship
<i>Sponsor chooses a credential, first-come first-serve basis.</i>	
Speaking Opportunity at first day of credential course - up to 5 min (can also provide a video)	✓
Recognition in seminar presentation slides	Featured Logo
Recognition on both credential registration page and Solt Scholarship page	Featured Logo
Recognition in <i>Window</i>	Featured Logo



How To Become A Sponsor

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Questions?

Please reach out to our Senior Director of Marketing & Development, Sabrina Talerico Miller
Sabrina@AustinAptAssoc.com or (737) 300-1151

Logo Requirements

Sponsor logos must be sent to the Austin Apartment Association at least 1 month prior to the event or education session in which it is a sponsor. Logos must be a minimum of 300 pixels per inch (PPI), png or design file format, with a transparent background.

Terms & Conditions

Payment in full is due prior to the event. No refunds or cancellations will be permitted within 10 days of an event for attendee registrations and within 90 days for a sponsorship. Sponsorship cancellation requests must be submitted in writing 90 days prior to event or class. Email cancellation requests to sabrinaaustinaptassoc.com. Cancellation requests must be approved by the AAA Board of Directors. Members must be in good standing to reserve sponsorship