



Recommended Class Topics for Potential Instructors

Explore the Austin Apartment Association's curated selection of recommended classes and seminars tailored for property management professionals. This comprehensive list serves as a versatile resource, offering essential topics ranging from fostering community engagement to mastering financial planning. While the list provides a solid foundation, it's important to note that it's not exhaustive, and we encourage instructors to draw inspiration from current events and trending topics. As an instructor, you play a vital role in shaping the future of property management education. We invite you to explore these offerings and contribute your expertise to support the continuous learning and growth of professionals in the multifamily housing industry with the Austin Apartment Association.

Best Practices (Assistant Manager, Regional, Maintenance, etc.)

Learn industry best practices tailored to various roles within property management, including assistant managers, regional managers, maintenance staff, and more.

Budgets: What __ vs ____ Means on a Maintenance Quote or Understanding What NOI's Are for Maintenance

Understand the significance of budgeting in property management, including interpreting maintenance quotes and analyzing net operating income (NOI) implications.

Business Acumen

Develop essential business skills and financial literacy necessary for successful property management operations, including budgeting, forecasting, and strategic planning.

Community Engagement and Outreach

Explore strategies for engaging with the local community, building partnerships, and organizing events to foster a sense of belonging among residents.

Conflict Resolution

Acquire conflict resolution skills to effectively address disputes and maintain positive relationships with tenants, staff, and stakeholders.

Creating a Sense of Community on Properties

Learn strategies to foster a vibrant and inclusive community atmosphere within apartment properties, enhancing resident satisfaction and retention.

Diversity, Equity, and Inclusion in Property Management

Promote diversity, equity, and inclusion within the property management industry and address implicit bias to create equitable housing opportunities.

Emergency Preparedness and Response

Develop emergency preparedness plans and response protocols to safeguard residents and properties during emergencies and natural disasters.

Environmental Sustainability in Property Management

Discover strategies for implementing environmentally sustainable practices in property management, including energy efficiency, waste reduction, and green building initiatives.

Ethical Decision Making in Property Management

Navigate ethical dilemmas in property management through ethical decision-making frameworks and uphold integrity in business practices.

Fair Housing Compliance Training

Deepen your understanding of fair housing laws and regulations through specialized training to ensure compliance and prevent discrimination in housing practices.

Financial Planning and Budgeting

Develop financial planning skills and budgeting techniques tailored to property management, including revenue forecasting, expense management, and investment analysis.

Leadership Development

Invest in leadership development programs to cultivate the next generation of property management leaders and executives.

Legal Compliance and Risk Management

Stay updated on legal regulations and compliance requirements relevant to property management to mitigate risks and ensure legal adherence.

Maintenance for Managers or Managing Maintenance

Learn about maintenance management strategies, including preventive maintenance programs, vendor management, and cost-effective maintenance solutions.

Managing Through Acquisition

Navigate the challenges and opportunities associated with managing properties through acquisition, including integration strategies and stakeholder communication.

Market Trends

Stay informed about current market trends and emerging developments in the real estate and property management industry to make informed business decisions.

Other Maintenance Topics like Mythbusters, Spotting the Difference Between Black Water or Grey Water

Explore specific maintenance topics such as debunking common myths, identifying different types of water damage, and understanding maintenance terminology.

Pathways to Success (Leadership)

Explore pathways to leadership roles within the property management industry and develop leadership skills necessary for career advancement.

Professional Development and Continuing Education

Invest in ongoing professional development opportunities, certifications, and networking to advance your career and stay updated on industry trends.

Property Maintenance and Inspections

Master property maintenance best practices, inspection protocols, and maintenance scheduling to ensure property safety, compliance, and tenant satisfaction.

Property Marketing and Leasing Strategies

Learn effective marketing and leasing techniques to attract and retain tenants, optimize occupancy rates, and maximize property revenue.

Recruiting, Hiring/Onboarding, Retention

Discover methods for attracting and retaining top talent in property management through effective recruitment, onboarding, and employee retention strategies.

Single-Family Home Rental and Investment Property/Small Portfolio/Leasing, and the Application Process (Click & Lease)

Explore the unique considerations and best practices for leasing and managing single-family rental properties, small portfolios, and utilizing online leasing platforms.

Social Media Marketing

Explore effective social media marketing strategies to promote properties, engage with tenants, and attract prospective residents.

Technology in Property Management

Embrace technology solutions and digital tools to streamline property management operations, enhance tenant experience, and optimize efficiency.

Tenancy Communication and Conflict Resolution

Enhance communication skills and learn conflict resolution techniques to effectively address tenant concerns and maintain positive relationships.

Tenant Retention Strategies

Explore strategies for improving tenant satisfaction and retention through proactive communication, community engagement, and responsive management.

Tenant Screening and Background Checks

Learn proper tenant screening procedures, including background checks, credit checks, and rental history verification, to select reliable tenants and mitigate risk.

The Customer Is Always Right

Understand the importance of customer service in property management and learn strategies for providing exceptional service to residents and clients.

Time Management

Learn techniques to improve time management skills and increase productivity in property management roles.