



Your Guide to Budgeting for AAA in 2027!





A Message From our CEO Emily Blair, CAE

Industry Members,

After several challenging years for rental housing, **2027 has the potential to be a turn around year for our industry**—and we want to help you and your teams be ready to make the most of it.

Because AAA has been around for more than 60 years, the Association is here to support the people and companies that make rental housing work across Central Texas - no matter what market we are in.

We recognize that you are working hard to balance the needs of owners, managers, residents, and supplier partners every day. That makes having a strong **professional community where you can connect, learn, and grow** more important than ever. Through AAA, you can build relationships at in-person events, strengthen your skills through education and leadership programs, stay informed through our advocacy and industry resources, and connect year-round through the **AAA Hive**, our online member community for conversations, resources, committee engagement, peer-to-peer learning, and industry connections.

NEW! More flexibility for your property in 2027

NEW for 2027, properties will be billed directly for their renewal rather than having membership dues billed through the management company.

This makes renewal more accessible to each property team and allows each property to take advantage of other exciting changes to subscription products! We have completely overhauled the **Education and Event Subscription products** to give onsite teams an easy way to budget for programs in the year ahead.

Even better, subscription pricing is the **same for every property, regardless of property or team size**. So, whether your property is 50 units or 500, or your team is 2 or 12, the subscription price is the same—making budgeting easier and giving your entire property team more opportunities to participate.

As you build your 2027 budget, the following pages are designed to help you identify the right level of investment for your property.

As you finalize your property's budget, refer to this roadmap to ensure your property and your people are connected, informed, and ready for the opportunities ahead.

We look forward to growing with you in 2027.

Sincerely,

Emily Blair

Chief Executive Officer | Austin Apartment Association



*We're here to
support you every
step of the way!*

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What do I get with my membership?

Your membership offers so much - but here are our top 5 benefits you need to know about!

Resources

With your membership, you have access to the best-in-class legal forms. Additionally, AAA keeps you in-the-know with critical updates on the latest industry regulations, and keeps you up to date on operational best practices.

Education

Grow your skills and expand your expertise with dynamic education seminars and virtual learning tailored to meet your needs as a property manager and on-site staff team!

Representation

Representation through advocacy - AAA partners with city, county, and other elected officials to advocate for our industry here in Greater Austin.

Community & Connections

Professional connections - build and strengthen your professional network throughout the year with opportunities to connect and have fun. Find your community online through The AAA Hive! Connect anytime, anywhere with your peers.

Recognition

Stand out and be recognized for excellence for you and your business via the APEX Awards!

Bonus!

- You have 3-memberships-in-1! Memberships with TAA and NAA are included in your Austin Apartment Association membership!
- AAA can help you with career advancement and professional development through leadership development programs offered at AAA.
- Networking can also be accomplished through service. Joining a committee or volunteering with our community service activities is a great way to learn and grow in a different way!

“When I am stumped, I call AAA and get help or suggestions - and I have been in this business for a million years. We still need to learn.”

- Lydia Erickson, AAA Industry Member



Membership Dues 2027

Renewal invoices for AAA membership are made available as of November 1st each year, for the calendar year annual membership.

Unit dues are billed to the Property directly, and the base fee is billed to the management company. All residential rental units/properties owned, operated, built, developed, and/or managed by the company, within the 11-county jurisdiction of the Austin Apartment Association must pay membership dues annually.

0 To 10 Units in Portfolio _____ \$300 annual dues (flat rate)

11 - 2,000 Total Units in Portfolio _____ \$375 base fee + \$2.54 per unit

More Than 2,001 Units in Portfolio _____ \$475 base fee + \$2.29 per unit



Have Questions?

Scan to learn more about Membership Dues.

“The practical training, strong industry resources, and meaningful networking opportunities make it highly valuable and easy to recommend.”

-Maria Salazar, AAA Industry Member

2027 Budget Recommendations

Here are some ways you can budget for your Austin Apartment Association involvement in 2027 for your property.

Our goal is to make it wasy to budget for the Austin Apartment Association. We recommend you use this as **a guide**, for what your potential add-ons could be for 2027!

AAA Recommended!

Option 1

Possible Budgets!

Nothin' but dues plus some optional contributions.

Annual Spend Recommended:

\$50

What Could Be Included:

\$25 to the Better Government Fund (BGF) a non-political contribution.

\$25 charitable donations to the AAA Foundation.

Option 2

Option 1, plus attendance to a couple network events or educational programs.

\$425

Everything in Option 1 plus:

2 Tickets to Vegas Night

2 Tickets to ATX Fest

1 Ticket to Multifamily Housing Summit **OR**
2 education seminars

Option 3

Option 2, plus one Event Subscription and one Education Subscription for your property.

\$485

Maximize your membership with AAA.

Details on the Event & Education Subscription on page 5!



Learn More & Contact Us

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2027 Subscription Packages

Ultimate Access With One Purchase!



Events Subscription | \$240/ Yr

Pre-purchase a ticket package for your property's employees to be able to attend the AAA's premier networking events! **Package includes Spring & Fall networking events!**



Education Subscription | \$195/ Yr

Elevate your team's access to unlimited*cutting-edge industry insights, practical skills training & exclusive benefits. **Package includes an Unlimited number of AAA seminars** , Discounted NAAEI credential programs , Access to Education Virtual Library.**

**Redbook and other TAA Seminars, and certain credential courses are not included in the Smart Subscription, (Ex. CPO, EPA, or longer than 4 hours training)*



Learn More & Subscribe Today!

[AustinAptAssoc.com/Industry-Subscriptions](https://www.AustinAptAssoc.com/Industry-Subscriptions)

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