

AUSTIN APARTMENT ASSOCIATION

Sponsorship Playbook

Featuring New Events!

January - May 2027

Plus,
EXPO & APEX Awards

2027 Events Calendar

January - May

JANUARY
IMPACT Dinner

FEBRUARY
ELEVATE

MARCH
Volleyball Tournament & Spring Social

PAC the Dome

APRIL
Sip Happens: Leasing Edition

MAY
Maintenance Huddle

Business Exchange

NOVEMBER
EXPO

DECEMBER
APEX Awards

June - December sponsorships will become available in Spring 2027.









How To

Become A Sponsor

January - May 2027 Sponsorship selections open online Monday, November 23, 2026 at 9am.

Visit our **website** or contact **Sabrina Miller at Sabrina@AustinAptAssoc.com** to make sponsorship selections.

Event registration is not included with sponsorship unless indicated.

Event dates and details are subject to change. AAA reserves the right to make reasonable adjustments to sponsorship.

AUSTIN APARTMENT ASSOCIATION

2027 Education Sponsorship Opportunities







AAA hosts 20+ classes throughout the year - this sponsorship is all-year-round exposure for your company, with the ability to present at each program! Classes range in size from 5 to 50, and cross all roles in the industry.

Titanium Sponsor

Annual Education Sponsor

Exclusive Sponsorhsip

Only 1 Available | $3,000

Sponsorship Includes	Titanium Sponsorship
Complimentary Registrations to a Seminar (Minus Redbook/Certification Classes)	2
Speaking opportunity or video presenation at each seminar - up to 5 minutes	✓
Banner for each class	✓
Recognition in seminar presentation slides	Featured Logo
Opportunity to provide branded promotional materials (notebook/pens recommended)	✓
Recognition on each seminar registration page	Featured Logo
Recognition in *Window* (Fall Issue)	Featured Logo





Increase your brand visibility with exclusive spotlighting at AAA's Fair Housing Seminars.
Average Attendees: ~20 People

Platinum Sponsor

Fair Housing Seminars Sponsor
2 Available | $1,500 Each

Sponsorship Includes	Platinum Sponsorship
Speaking Opportunity at each Fair Housing Seminar - Can also provide a video (2 offerings)	✓
Recognition in seminar presentation slides (when available)	Featured Logo
Recognition on each seminar registration page	Featured Logo
Opportunity to provide branded promotional materials at seminar (notebook/pens recommended)	✓
Recognition in *Window*	Featured Logo





Support the continued growth and success of Austin's multifamily professionals while gaining exclusive visibility at every seminar within the Education Track of your choice.

Average Attendees: 20+ People

Gold Sponsor

Education Track Sponsor
7 Available | $1,000 Each

Choose From one of the following Education Tracks:

- Leasing
- Assistant Manager
- Manager
- Portfolio Supervisor
- Supplier
- Maintenance
- Independent Rental Owner

Sponsorship Includes *Sponsor chooses track, first come first serve basis*	Gold Sponsorship
Speaking Opportunity at each seminar-up to 4 min. (Can also provide a video)	✓
Recognition in seminar presentation slides	Featured Logo
Recognition on the registration page of each class in your track.	Featured Logo
Opportunity to provide branded promotional materials (notebook/pens recommended)	✓
Recognition in *Window*	Featured Sponsor Logo





AUSTIN APARTMENT ASSOCIATION FOUNDATION

Silver Sponsor

A Sponsorship to Help Fund Scholarships

When you are a Silver Sponsor for CAMT, CAM, CALP or CAPS, you are supporting the annual Solt Scholarship fund which goes directly to our AAA Foundation, helping individuals seeking those credentials to earn either a full or partial scholarship towards completing their NAAEI credential.

CAMT – CERTIFICATE FOR APARTMENT MAINTENANCE TECHNICIANS

1 Available | $750

ORIENTATION: FALL

CAM – CERTIFIED APARTMENT MANAGER®

2 Available | $750 Each

ORIENTATION: SPRING: FEB 22, 2027 | FALL: AUG 3, 2027

CALP – CERTIFIED APARTMENT LEASING PROFESSIONAL®

1 Available | $750

ORIENTATION: APRIL 12, 2027

CAPS – CERTIFIED APARTMENT PORTFOLIO SUPERVISOR®

1 Available | $750

ORIENTATION: JULY 26, 2027

Sponsorship Includes *Sponsor chooses a credential, first-come first-serve basis.*	Silver Sponsorship
Speaking Opportunity at first day of credential course - up to 5 min (can also provide a video)	✓
Recognition in seminar presentation slides	Featured Logo
Recognition on both credential registration page and Solt Scholarship page	Featured Logo
Recognition in *Window*	Featured Logo





AUSTIN APARTMENT ASSOCIATION

2027 Event Sponsorship Opportunities







An invite-only dinner for senior leadership celebrating the Austin Apartment Association Foundation and our local partnerships.
Average Attendees: ~60 People

AUSTIN APARTMENT ASSOCIATION FOUNDATION

IMPACT Dinner

New Sponsorship Opportunity in 2027

JANUARY 21, 2027

Platinum Sponsor
3 Available | $2,000 Each

This is an AAA Foundation event, so this sponsorship is 100% tax deductible.

Sponsorship Includes	Platinum Sponsorship
Speaking opportunity at event	✓
Photo in *Window* magazine	✓
Logo on event signage	✓







An evening filled with camaraderie, recognition and empowerment as we mark the official installation of our elected leaders for 2027.

Average Attendees: 150+ People

ELEVATE

FEBRUARY 18, 2027

Titanium Sponsor
2 Available | $2,300 Each

Platinum Sponsor
5 Available | $1,500 Each

Gold Sponsor
4 Available | $950 Each

Silver Sponsor
2 Available | $400 Each

***After The Tone* Sponsor**
1 Available | $500

Sponsorship Includes	Titanium Sponsorship	Platinum Sponsorship	Gold Sponsorship	Silver Sponsorship	After The Tone Sponsorship
Event Admissions	4	2	-	-	-
Recognition in *Window*	Group Photo	Group Photo	-	-	-
Recognition on dedicated email blasts	Featured Logo	Featured Logo	Featured Logo	Company Name	✓
Recognition on event slide show	Featured Logo	Featured Logo	Featured Logo	Company Name	-
Recognition on program & tables	Featured Logo	Featured Logo	Featured Logo	Company Name	-
Recognition on stage during Program	✓	✓	✓	Company Name	-
Recognition on event signage	Featured Logo	Featured Logo	Featured Logo	Company Name	-
Recognition on event page of AAA website	Featured Logo	Featured Logo	Featured Logo	Company Name	-
Recognition on social media promotions	Featured Logo	Featured Logo	Featured Logo	Company Name	-
Company branding displayed at bar & on napkins	✓	✓	-	-	-
Company branding displayed by Phone Tone	-	-	-	-	✓
Photo with AAA President	✓	-	-	-	-







The Spring Social allows members to come out, connect with friends, and make new connections with other industry professionals in their area. Spring Social to follow directly after Foundation Volleybal Tournament.

AUSTIN APARTMENT ASSOCIATION FOUNDATION
FUNDRAISER

Foundation Volleyball Tournament & Spring Social

New Sponsorship Opportunity in 2027

MARCH 4, 2027

Platinum Sponsor
3 Available | $1,250 Each

For this AAA Foundation fundraising event, $500 of each sponsor's sponsorship dollars will be donated to the AAA Foundation, and is tax deductible.

Sponsorship Includes	Platinum Sponsorship
Recognition on event signage	Featured Logo
Recognition on dedicated email blasts	Featured Logo
Recognition on event page of AAA website	Featured Logo
Recognition on social media promotions	✓
Recognition in *Window*	Group Photo & Featured Logo







Concertdome is an intimate, immersive live music venue in Austin featuring performances inside a massive 360-degree projection dome. Musicians perform live at the center while colorful visuals surround the audience overhead, creating a unique concert experience that blends live music, art, and technology.

This event is limited to 101 attendees.

PAC FUNDRAISER

New in 2027

PAC the Dome

MARCH 25, 2027

Platinum Sponsor
1 Available | $3,000 Each

Gold Sponsor
5 Available | $1,400 Each

Sponsorship Includes	Platinum Sponsorship	Gold Sponsorship
Event Admissions	4	2
Speaking opportunity on stage	✓	-
Recognition on water bottle & goodie bags	Featured Logo	-
Recognition on signage	Featured Logo	Featured Logo
Recognition on social media promotions	Featured Logo	-
Logo on event napkins	-	✓
Recognition on email blasts	Featured Logo	Featured Logo
Recognition on event page	Featured Logo	Featured Logo
Logo on Dome	✓	✓







Benefiting the Austin Apartment Association Political Action Committee. The sponsorship dollars support this fundraising event, allowing AAA to have a strong voice for our industry at all levels of government.

This new event for 2027 will celebrate Leasing Professionals in a relaxed environment where they can connect with peers and Supplier members. **Estimated number of attendees: 80 people.**

New in 2027

Sip Happens: Leasing Edition

APRIL 8, 2027

Platinum Sponsorship
10 Available | $800 Each

Sponsorship Includes	Platinum Sponsorship
Event Admissions	2
Recognition on event signage	Featured Logo
Recognition on dedicated email blasts	Featured Logo
Recognition on event page of AAA website	Featured Logo
Recognition in *Window*	Group Photo & Featured Logo
Recognition on social media promotions	Featured Logo
Recognition on event koozies given to all attendees	Company Name
Giveaway provided by sponsor (Cannot be in-kind service)	✓







An exclusive gathering dedicated to celebrating the invaluable contributions of rental housing maintenance personnel.
Average Attendees: ~150 People

Maintenance Huddle

MAY 6, 2027

Platinum Sponsorship
10 Available | $750 Each

Sponsorship Includes	Platinum Sponsorship
Event Admissions	2
Recognition on event signage	Featured Logo
Recognition on dedicated email blasts	Featured Logo
Recognition on event page of AAA website	Featured Logo
Recognition in *Window*	Group Photo & Featured Logo
Recognition on social media promotions	Featured Logo
Recognition on event koozies given to all attendees	Company Name
Giveaway provided by sponsor (Cannot be in-kind service)	✓







A favorite for sponsors and attendees! This event is a speed-networking format, where suppliers can have one-on-one time with 20-30 management companies. The event also features a guest speaker who presents a market update. **Average Attendees: ~70 People**

Business Exchange

MAY 18, 2027

Platinum Sponsor
5 Available | $1,950 Each

Sponsorship Includes	Platinum Sponsorship
Event Admissions	2
Recognition on event signage	Featured Logo
Recognition on dedicated email blasts	Featured Logo
Recognition on event page of AAA website	Featured Logo
Recognition on social media promotions	✓
Recognition in *Window*	Group Photo & Featured Logo





The 2027 EXPO is your opportunity to connect with multifamily industry professionals, build valuable relationships, and discover the latest trends, technologies, and innovations shaping the future of the industry. **Average Attendees: ~1,000+ People**

AAA EXPO

NOVEMBER 11, 2027

Platinum Sponsorship
12 Available | $1,775 Each

Open to AAA exhibitors
A Platinum Sponsor must sign up for an exhibitor booth at the EXPO

Gold Sponsorship
12 Available | $1,350 Each

Open to AAA exhibitors
A Gold Sponsor must sign up for an exhibitor booth at the EXPO

Silver Sponsorship
2 Available | $400 Each

Registration Sponsorship
1 Available | $4,000

Sponsor Maintenance Prize
1 Available | $500

Sponsor Management Prize
1 Available | $500

Sponsor Grand Prize
1 Available | $1,000

Sponsorship Includes	Platinum Sponsorship	Gold Sponsorship	Silver Sponsorship	Registration Sponsorship
Recognition on EXPO tote bag given to attendees	Featured Logo	-	-	-
Recognition on beverage cups	Featured Logo	-	-	-
Recognition on game card for cash prizes	Company Name	Company Name	-	-
Recognition on EXPO Program	Featured Logo & Booth Number	Company Name	Company Name	-
Sponsor sign at your booth	✓	✓	-	-
Recognition on dedicated email blasts	Featured Logo	Company Name	-	-
Recognition on event signage	Featured Logo	Featured Logo	Company Name	-
Recognition on event page of AAA website	Featured Logo	Featured Logo	-	-
Recognition on social media promotions	Featured Logo	-	-	-
Recognition in *Window*	Group Photo & Featured Logo	Company Name	Company Name	-
Recognition on beverage napkins	-	Company Name	-	-
Company introduction at event	✓	✓	✓	-
Company Logo on Lanyards & Exclusive Branding	-	-	-	✓







Annually, AAA celebrates outstanding individuals and communities who have excelled in their field and set the standard for leadership within Austin's multifamily industry.

Average Attendees: ~900 People

APEX Awards

DECEMBER 2027

Titanium Sponsorship
2 Available | $2,750 Each

Platinum Sponsorship
15 Available | $1,875 Each

Mocktail Bar Sponsorship
1 Available | $1,500

360° Photo Booth Sponsorship
1 Available | $1,500



Sponsorship Includes	Titanium Sponsorship	Platinum Sponsorship	Mocktail Sponsorship	Photo Station Sponsorship
Admissions	4	2	1	1
One company representative to present the Community & Professional of the Year awards on stage	✓	-	-	-
Photo opportunity featured in *Window*	✓	-	-	-
Recognition in *Window*	-	Group Photo & Featured Logo	-	-
Recognition on all event promotional material, including social media	Featured Logo	Featured Logo	Featured Logo	Featured Logo
Recognition dedicated email blasts	Featured Logo	Featured Logo	Featured Logo	Featured Logo
Recognition on printed table materials	Featured Logo	Featured Logo	Featured Logo	Featured Logo
On stage recognition at event during program	✓	✓	✓	✓
Recognition on event signage	Company Name	Company Name	-	-
Recognition on event page of AAA website	Company Name	Company Name	-	-
Recognition as each award is presented	-	Featured Logo & Company Name on slide show	-	-
One company representative awards cash prize during event	-	✓	-	-
Branding at location of sponsorship	-	-	✓	✓

How To Become A Sponsor

Visit our **website** or contact **Sabrina Miller at Sabrina@AustinAptAssoc.com** to make sponsorship selections. Event registration is not included with sponsorship unless indicated.

Event dates and details are subject to change. AAA reserves the right to make reasonable adjustments to sponsorship.

Questions?

Please reach out to our Senior Director of Marketing & Development, Sabrina Talerico Miller
Sabrina@AustinAptAssoc.com or **(737) 300-1151**

Logo Requirements

Sponsor logos must be sent to the Austin Apartment Association at least 1 month prior to the event or education session in which it is a sponsor. Logos must be a minimum of 300 pixels per inch (PPI), png or design file format, with a transparent background.

Terms & Conditions

Payment in full is due prior to the event. No refunds or cancellations will be permitted within 10 days of an event for attendee registrations and within 90 days for a sponsorship. Sponsorship cancellation requests must be submitted in writing 90 days prior to event or class. Email cancellation requests to sabrina@austinaptassoc.com. Cancellation requests must be approved by the AAA Board of Directors. Members must be in good standing to reserve sponsorship.