



2025

Sponsorship Playbook

Events Calendar

JANUARY

ELEVATE

MARCH

Business Exchange

Field Day

Spring Maintenance Huddle

APRIL

Vegas Night

MAY

Summer Top Golf

SEPTEMBER

Multifamily Housing Summit

ATX Fest

OCTOBER

EdgeCon

EXPO

NOVEMBER

Fall Golf

Winter Maintenance Huddle

DECEMBER

APEX Awards



How To Become A Sponsor

**Sponsorship selection
opens online at 9 AM
Monday, Nov 18, 2024.**

**Visit AustinAptAssoc.com/Sponsorship-guide
or Sabrina@AustinAptAssoc.com to make
sponsorship selections. Event registration is
not included with sponsorship unless indicated.**

Event dates and details are subject to change. AAA
reserves the right to make reasonable adjustments
to sponsorship.



2025 Event Sponsorship Opportunities



Event Sponsorship Opportunities

ELEVATE JANUARY 2025

Platinum Sponsor

4 Available | \$1,950 Each

Gold Sponsor

6 Available | \$1,250 Each

| Sponsorship Includes | Platinum Sponsorship | Gold Sponsorship |
|---|----------------------|------------------|
| ONE Event Registration | ✓ | |
| Get a group photo to be featured in Window | ✓ | |
| Company logo on dedicated event email blasts to all AAA members | ✓ | ✓ |
| Company logo on slideshow at event | ✓ | ✓ |
| Company logo on event programs & at tables | ✓ | ✓ |
| On-stage recognition at event during program | ✓ | ✓ |
| Company logo in <i>Window</i> | ✓ | ✓ |
| Company logo listed on event signage | ✓ | ✓ |
| Company logo on event page of AAA website | ✓ | ✓ |
| Company logo recognized on social media promotions | ✓ | ✓ |



SPONSORSHIP OPPORTUNITIES

Business Exchange MARCH 2025

Platinum Sponsor

5 Available | \$1,950 Each

| Sponsorship Includes | Platinum Sponsorship |
|---|----------------------|
| Up to TWO reservations at the Business Exchange | ✓ |
| Company logo listed on event signage | ✓ |
| Company logo on dedicated event email blasts to all AAA members | ✓ |
| Company logo on event page of AAA website | ✓ |
| Recognition on social media promotions | ✓ |
| Group photo and company logo in <i>Window</i> | ✓ |



SPONSORSHIP OPPORTUNITIES

Field Day MARCH 2025

Platinum Sponsor

8 Available | \$700 Each

Gold Sponsor

4 Available | \$525 Each

| Sponsorship Includes | Platinum Sponsorship | Gold Sponsorship |
|--|----------------------|------------------|
| Company will sponsor and staff one of the field day game stations | ✓ | |
| TWO complimentary registrations to man game station (extra charge for additional reps) | ✓ | |
| Company to provide cooler with water and Gatorade at event | ✓ | |
| Company may bring promo materials to be given out at game station | ✓ | |
| One company representative to award select trophies | ✓ | ✓ |
| Recognized on social media promotions | ✓ | ✓ |
| Company logo on dedicated event email blasts to all AAA members | ✓ | ✓ |
| Company logo on event page of AAA website | ✓ | ✓ |
| Get a group photo and company logo in <i>Window</i> | ✓ | ✓ |
| Company logo listed on event signage | ✓ | ✓ |
| Company introduction at event | ✓ | ✓ |
| Company logo on promo item (participant towel) | | ✓ |



SPONSORSHIP OPPORTUNITIES

Spring Maintenance Huddle MARCH 2025

Platinum Sponsorship

10 Available | \$650 Each

| Sponsorship Includes | Platinum Sponsorship |
|---|----------------------|
| TWO event registrations | ✓ |
| Company logo listed on event signage | ✓ |
| Company logo on dedicated event email blasts to all AAA members | ✓ |
| Company logo on event page of AAA website | ✓ |
| Group photo and company logo in <i>Window</i> | ✓ |
| Recognition on social media promotions | ✓ |
| Company name on event koozie given to attendees | ✓ |



SPONSORSHIP OPPORTUNITIES

Vegas Night

APRIL 2025

Platinum Sponsor

15 Available | \$1,400 Each

Gold Sponsor

10 Available | \$775 Each

Silver Sponsor

UNLIMITED AVAILABLE

\$375

Grand Prize Cash Sponsor

1 Available | \$500



| Sponsorship Includes | Platinum Sponsorship | Gold Sponsorship | Silver Sponsorship |
|---|----------------------|------------------|--------------------|
| TWO event registrations | ✓ | | |
| Company will sponsor and staff one blackjack table | ✓ | | |
| Company introduction at the event | ✓ | ✓ | ✓ |
| Company name on event cup | ✓ | ✓ | |
| Company logo on event signage | ✓ | | |
| Company logo on dedicated event email blasts to all AAA members | ✓ | | |
| Company logo on event page of AAA website | ✓ | | |
| Recognized on social media promotions | ✓ | | |
| Group photo and company logo to be featured in <i>Window</i> | ✓ | | |
| Company name listing in <i>Window</i> | | ✓ | ✓ |
| Company name on event signage | | ✓ | ✓ |
| Company name on dedicated event email blasts to all AAA members | | ✓ | |
| Company name on event page of AAA website | | ✓ | |
| Company name listing in <i>Window</i> | | ✓ | |

| Sponsorship Includes | Grand Prize Cash Sponsor |
|---|--------------------------|
| Select cast prize winning name, award large check for \$500 to winner on stage with picture to be featured in <i>Window</i> | ✓ |



SPONSORSHIP OPPORTUNITIES

PAC FUNDRAISER

Top Golf

MAY 2025

Platinum Sponsor

6 Available | \$2,000 Each

Gold Sponsorship

6 Available | \$950 Each

*A Gold Sponsor must sign up for a golf bay- not included in sponsorship

Silver Sponsorship

UNLIMITED AVAILABLE | \$375 Each



| Sponsorship Includes | Platinum Sponsorship | Gold Sponsorship | Silver Sponsorship |
|---|----------------------|------------------|--------------------|
| One lounge bay for up to 6 people (worth \$750) | ✓ | | |
| Company logo on welcome item at each bay | ✓ | | |
| Group photo and company logo in <i>Window</i> | ✓ | | |
| One company representative to award select trophies | ✓ | ✓ | |
| Company logo on dedicated event email blasts to all AAA members | ✓ | | |
| Company logo on event slide show | ✓ | | |
| Company recognition at after party | ✓ | ✓ | |
| Company logo listed on event signage | ✓ | | |
| Company logo on event page of AAA website | ✓ | | |
| Recognized on social media promotions | ✓ | ✓ | |
| Group photo and company name in <i>Window</i> | | ✓ | |
| Company name on dedicated event email blasts to all AAA members | | ✓ | |
| Company name on event slide show | | ✓ | |
| Company name listed on event signage | | | ✓ |
| Company name on event page of AAA website | | | |
| Company introduction at event | | | ✓ |
| Company name listed in <i>Window</i> | | | ✓ |



SPONSORSHIP OPPORTUNITIES

Multifamily Housing Summit

SEPTEMBER 2025

Platinum Sponsorship

5 Available | \$1,200 Each

| Sponsorship Includes | Platinum Sponsorship |
|---|----------------------|
| TWO event registrations | ✓ |
| Company logo on the welcome slideshow before the program begins | ✓ |
| Company logo on dedicated event email blasts all AAA members | ✓ |
| Company logo in <i>Window</i> | ✓ |
| Group photo in <i>Window</i> | ✓ |
| Company logo on event page of AAA website | ✓ |
| Recognized on social media promotions | ✓ |



SPONSORSHIP OPPORTUNITIES

ATX Fest

SEPTEMBER 2025

Platinum Sponsorship

9 Available | \$1,375 Each

Gold Sponsorship

10 Available | \$900 Each

Silver Sponsorship

UNLIMITED AVAILABLE EACH
\$375 Each



| Sponsorship Includes | Platinum Sponsor | Gold Sponsor | Silver Sponsor |
|--|------------------|--------------|----------------|
| Includes TWO event registrations | ✓ | | |
| Company logo on welcome banner | ✓ | | |
| Logo on event promo video presented by AAA president | ✓ | | |
| Company logo on dedicated event email blasts to all AAA members | ✓ | | |
| Sponsor of corn-hole games | ✓ | | |
| Company logo on event signage | ✓ | | |
| Company logo on event page of AAA website | ✓ | | |
| Recognized on social media promotions | ✓ | | |
| Group photo and company logo in Window | ✓ | | |
| Company introduction at event | ✓ | ✓ | ✓ |
| Sponsor of the Thank You Swag Stop given to each attendee upon departure (Sponsor company to provide promo material) | | ✓ | |
| Company name listed on beverage napkins at all bars | | ✓ | |
| Company name listed on koozie/ cup | | ✓ | |
| Company name on dedicated event email blasts to all AAA members | | ✓ | |
| Company name listed on event signage | | ✓ | ✓ |
| Company name on event page of AAA website | | ✓ | |
| Company name listed in Window | | ✓ | ✓ |



SPONSORSHIP OPPORTUNITIES

EXPO

OCTOBER 2025

Platinum Sponsorship

12 Available | \$1,725 Each

Open to AAA suppliers only

A Platinum Sponsor must sign up for an exhibitor booth at the EXPO

Gold Sponsorship

18 Available | \$1,275 Each

Open to AAA suppliers only

A Gold Sponsor must sign up for an exhibitor booth at the EXPO

Silver Sponsorship

UNLIMITED Available | \$375 Each

Sponsor Maintenance Prize:

\$500 | 1 Available

Sponsor Management Prize:

\$500 | 1 Available

Sponsor Grand Prize:

\$1,000 | 1 Available

| Sponsorship Includes | Platinum Sponsor | Gold Sponsor | Silver Sponsor |
|---|------------------|--------------|----------------|
| Company logo on EXPO tote bag given to attendees | ✓ | | |
| Company logo on beverage napkins | ✓ | | |
| Company name listed on game card for cash prizes | ✓ | ✓ | |
| Company logo and booth number in EXPO program | ✓ | | |
| Sponsor sign at your booth | ✓ | ✓ | |
| Company logo on dedicated event email blasts to all AAA members | ✓ | | |
| Company logo on event signage | ✓ | ✓ | |
| Company logo on event page of AAA website | ✓ | ✓ | |
| Recognized on social media promotions | ✓ | | |
| Group photo and company logo in <i>Window</i> | ✓ | | |
| Company name on drink cups | | ✓ | |
| Company name listed on EXPO program | | ✓ | ✓ |
| Company name on dedicated event email blasts to all AAA members | | ✓ | |
| Company introduction at event | ✓ | ✓ | ✓ |
| Company name in <i>Window</i> | | ✓ | ✓ |
| Company name on event signage | | ✓ | ✓ |



SPONSORSHIP OPPORTUNITIES

PAC FUNDRAISER

Larry Niemann Fall Golf Classic NOVEMBER 2025

Platinum Sponsorship

10 Available | \$1,450 Each

Gold Sponsorship

6 Available | \$950 Each

| Sponsorship Includes | Platinum Sponsor | Gold Sponsor |
|--|------------------|--------------|
| Sponsor and staff one beverage station- drinks provided by AAA. 2 complimentary registrations to man beverage station (extra charge for additional reps) | ✓ | |
| Recognition at after party | ✓ | ✓ |
| Company rep to co-present designated award at after party | ✓ | ✓ |
| Group photo and company logo in <i>Window</i> | ✓ | |
| Company logo on dedicated event email blasts to all AAA members | ✓ | |
| Recognized on social media promotions | ✓ | ✓ |
| Company logo listed on event signage | ✓ | |
| Company logo on event page of AAA website | ✓ | |
| Company name in <i>Window</i> | | ✓ |
| Company name on dedicated event email blasts to all AAA members | | ✓ |
| Company name listed on event signage | | ✓ |
| Company name on event page of AAA website | | ✓ |



Winter Maintenance Huddle

NOVEMBER 2025

Platinum Sponsorship

10 Available | \$650 Each

| Sponsorship Includes | Platinum Sponsorship |
|---|----------------------|
| Includes TWO Event Reservations | ✓ |
| Company logo listed on event signage | ✓ |
| Company logo on dedicated event email blasts to all AAA members | ✓ |
| Company logo on event page of AAA website | ✓ |
| Group photo and company logo in <i>Window</i> | ✓ |
| Recognition on social media promotions | ✓ |
| Company name on event koozie given to attendees | ✓ |



SPONSORSHIP OPPORTUNITIES

APEX Awards

DECEMBER 2025

Featuring Community of the Year
and Professional of the Year!

Titanium Sponsorship

2 Available | \$2,750 Each

Platinum Sponsorship

15 Available | \$1,875 Each

| Sponsorship Includes | Titanium Sponsor | Platinum Sponsor |
|--|------------------|------------------|
| Includes TWO event registrations | ✓ | |
| One company representative to present the Community and Professional of Year awards on stage | ✓ | |
| Photo opportunity with incoming AAA president to be featured in the <i>Window</i> | ✓ | |
| Company logo on all event promotional material, including social media | ✓ | ✓ |
| Company logo on dedicated event email blasts to all AAA members | ✓ | ✓ |
| Company logo on printed table materials | ✓ | ✓ |
| On-stage recognition at event during program | ✓ | ✓ |
| Company logo on event signage | ✓ | |
| Company logo on event page of AAA website | ✓ | |
| Group photo and company logo in <i>Window</i> | ✓ | |
| Company name listed on event signage | ✓ | ✓ |
| Company name on event page of AAA website | ✓ | ✓ |
| Includes ONE event registration | | ✓ |
| As each individual award is presented, sponsoring company introduced and company logo shown on slideshow | | ✓ |
| One company representative awards cash prize during event | | ✓ |





2025 Education Sponsorship Opportunities



Overall Education Sponsor

Titanium Sponsor

1 Exclusive | \$3,000

As an Education Sponsor, it is also your responsibility to help cross-promote the class or classes you are sponsoring.

| Sponsorship Includes | Titanium Sponsorship |
|---|----------------------|
| Speaking opportunity at each seminar - up to 5 min. (Can also provide a video) | ✓ |
| Banner for each class | ✓ |
| Name and logo placement on all printed education collateral (when available) | ✓ |
| Name and logo placement on opening and closing slides of seminar (when available) | ✓ |
| Opportunity to provide branded promotional materials (notebook/pens recommended) | ✓ |
| Recognition with logo on Education page of website | ✓ |
| Recognition in <i>Window</i> | ✓ |
| Featured post on AAA Facebook page on monthly basis | ✓ |



Redbook or Fair Housing Seminar Sponsor

Platinum Sponsor

2 Available | \$1,500

As an Education Sponsor, it is also your responsibility to help cross-promote the class or classes you are sponsoring.

| Sponsorship Includes | Platinum Sponsorship |
|--|----------------------|
| Speaking Opportunity at each Fair Housing or Redbook seminar - up to 5 min. (Can also provide a video) | ✓ |
| Name and logo placement on all printed seminar collateral (when available) | ✓ |
| Name and logo placement on opening and closing seminar slides (when available) | ✓ |
| Recognition with logo on Education page of website | ✓ |
| Opportunity to provide branded promotional materials at seminar (notebook/pens recommended) | ✓ |
| Recognition in <i>Window</i> | ✓ |
| Featured post on AAA Facebook page on bi-monthly basis | ✓ |



Education Track Sponsor

Leasing, Assistant Manager, Manager, Portfolio Supervisor, Supplier, Maintenance, Independent Rental Owner, + (Sponsor chooses track, first-come first-serve basis)

Gold Sponsor
7 Available | \$1,000 Each

As an Education Sponsor, it is also your responsibility to help cross-promote the class or classes you are sponsoring.

| Sponsorship Includes | Gold Sponsorship |
|--|------------------|
| Speaking Opportunity at each seminar - up to 4 min. (Can also provide a video) | ✓ |
| Name and logo placement on all printed seminar collateral (when available) | ✓ |
| Name and logo placement on opening and closing slides (when available) | ✓ |
| Recognition with logo on Education page of website | ✓ |
| Opportunity to provide branded promotional materials (notebook/pens recommended) | ✓ |
| Recognition in <i>Window</i> | ✓ |
| Featured post on AAA Facebook page on quarterly basis | ✓ |



James E. Solt Memorial Scholarship

When you are a Silver Sponsor for CAMT, CAM, CALP or CAPS, you are supporting the annual Solt Scholarship fund which goes directly to our 501 c3 entity, helping individuals seeking those credentials to earn either a full or partial scholarship towards completing their NAAEI credential.

Silver Sponsor

Your Sponsorship supports the James E. Solt Memorial Scholarship Fund

As an Education Sponsor, it is also your responsibility to help cross-promote the class or classes you are sponsoring.



1 Available | \$750 Each



1 Available | \$750 Each



1 Available | \$750 Each



1 Available | \$750 Each

| Sponsorship Includes <i>These are first-come first-serve basis.</i> | Silver Sponsorship |
|---|--------------------|
| Speaking Opportunity at first day of credential course - up to 4 min (can also provide a video) | ✓ |
| Name and logo placement on opening and closing course slides (when available) | ✓ |
| Recognition with logo on Education page of www.austinpaptassoc.com | ✓ |
| Recognition in <i>Window</i> | ✓ |



James E. Solt Memorial Scholarship Continued

Individual Course Sponsor

Bronze Sponsor

1 Available Per Seminar | \$350 Each
Up to 25 Seminar Opportunities

As an Education Sponsor, it is also your responsibility to help cross-promote the class or classes you are sponsoring.

| Sponsorship Includes | Bronze Sponsorship |
|---|--------------------|
| Name and logo placement on opening and closing course slides (when available) | ✓ |
| Recognition with logo on Education page of www.AustinAptAssoc.com | ✓ |
| One Complimentary Registration to course selected, excluding Redbook Seminars and Credential Courses (can distribute business cards/or 1 pager) | ✓ |
| Recognition in Window | ✓ |

Breakfast or Lunch Sponsor

1 Available Per Seminar
\$150 Each

Up to 25 Seminar Opportunities throughout the year

As an Education Sponsor, it is also your responsibility to help cross-promote the class or classes you are sponsoring.

| Sponsorship Includes | Breakfast or Lunch Sponsorship |
|---|--------------------------------|
| Sponsor to provide breakfast or lunch. | ✓ |
| Name and Logo Placement on opening & closing course slides (when available) or option to have a sign that says "Breakfast/Lunch Sponsored by" (please let us know so we can create this sign) | ✓ |
| Recognition with logo on Education page of website | ✓ |
| Recognition in Window | ✓ |
| Opportunity to introduce your company to class and provide branded promotional materials (notebook/pens recommended) | ✓ |



AAA EdgeCon

EXPO Exhibitors have the opportunity to sponsor the 2025 EdgeCon, the Association's 4th Annual Education Conference at the Palmer Events Center, right before the EXPO!

EdgeCon offers a dynamic lineup of renowned speakers, industry experts, and thought leaders who will share their insights and strategies for success.

As an Education Sponsor, it is also your responsibility to help cross-promote EdgeCon.

| Sponsorship Includes | |
|--|---|
| Two Company representatives from each sponsor to host 3 education sessions each at EdgeCon | ✓ |
| Company representatives to introduce each session speaker | ✓ |
| Company to provide promo items to session attendees | ✓ |
| Company logo on dedicated email blasts to all AAA members | ✓ |
| Company logo on event webpage and signage | ✓ |
| Group photo and company logo in <i>Window</i> | ✓ |

EdgeCon Sponsorship Auction Details:

- 3 spots available - You are bidding on 1 of 3 sponsorships
- \$500 minimum bid - Bids under this amount will not be considered
- The top 3 bidders will secure a sponsorship
- The amount to be paid by each sponsor will be the lowest bid of the 3 highest (winning) bids
- Company must have a booth at the 2025
- Bidding opens at 12pm on July 28, 2025 & closes at 4pm on August 1, 2025



How To Become A Sponsor

Visit AustinAptAssoc.com/Sponsorship-guide or Sabrina@AustinAptAssoc.com to make sponsorship selections. Event registration is not included with sponsorship unless indicated.

Event dates and details are subject to change. AAA reserves the right to make reasonable adjustments to sponsorship.

Questions?

Please reach out to our Senior Director of Marketing & Development, Sabrina Talerico Miller
Sabrina@AustinAptAssoc.com or (737) 300-1151

Logo Requirements

Sponsor logos must be sent to the Austin Apartment Association at least 1 month prior to the event or education session in which it is a sponsor. Logos must be a minimum of 300 pixels per inch (PPI), png or design file format, with a transparent background.

Terms & Conditions

Payment in full is due prior to the event. No refunds or cancellations will be permitted within 10 days of an event for attendee registrations and within 90 days for a sponsorship. Sponsorship cancellation requests must be submitted in writing 90 days prior to event or class. Email cancellation requests to sabrinaaustinaptassoc.com. Cancellation requests must be approved by the AAA Board of Directors. Members must be in good standing to reserve sponsorship.