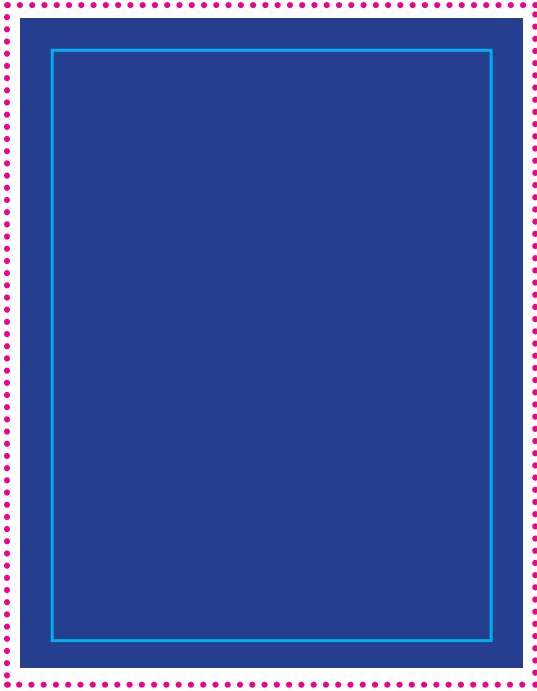


ATLIS Full Page Ad Specs

FULL PAGE AD

Full page ad to trim: 8.5" x 11"

Full page ad with bleed: 8.75" x 11.25"



Trim size: 8.5" x 11"

Trim size represents the final dimensions of your ad. For full page ads, this is also the size of the publication.



Bleed: 0.125 inch bleed added on all sides

Bleed is cut off when the publication is trimmed to the final size. It's purpose is to make sure your design or image reaches the very edge without leaving any white edges. All full page ads should be supplied with bleed.



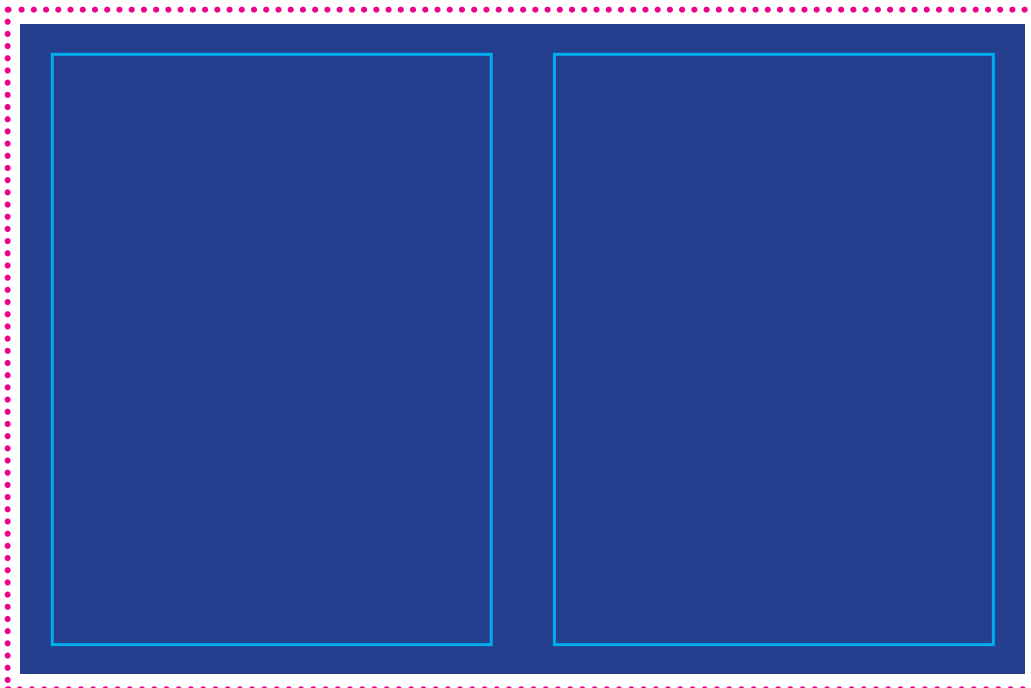
Safe Zone: 0.25" inside of the trim line

All text and important graphics must be inside this line to ensure they aren't cut off during trimming.

SPREAD AD

Full page spread to trim: 17" x 11"

Full page spread with bleed: 17.25" x 11.25"



ATLIS Fractional Ad Specs

HALF PAGE AD

Half page ad: 7" x 4.75"

