

PARTNER SHOWCASE OPPORTUNITIES GUIDE



ASPC 2025

**Congress on
CVD Prevention**

August 1-3, 2025 • Boston, MA



Omni Seaport Boston

Sponsorship Application available online in January 2025 at
www.asponline.org/2025Congress



The ASPC was founded in 1985 and is a membership-based organization focused on the interdisciplinary value it can bring to the broader healthcare and scientific community. The ASPC represents a multidisciplinary group of healthcare providers (including nurses, nurse practitioners, dietitians, in addition to physicians), across many specialties including cardiology, nephrology, endocrinology, hepatology, and internal medicine, along with researchers and industry representatives who share an interest in and passion for the prevention of cardiovascular disease.

The mission of the ASPC is to promote the prevention of cardiovascular disease, advocate for the preservation of cardiovascular health, and disseminate high-quality, evidence-based information through the education of healthcare clinicians and their patients. We will continue to be a leading organization in Preventive Cardiology, providing resources and support globally, and serving as a conduit for other related organizations.

ASPC is a non-profit 501(c)(3) professional membership organization that is recognized by the Internal Revenue Service.

ASPC EXECUTIVE COMMITTEE



PRESIDENT

Michael Shapiro, DO, FASPC
Wake Forest University



PRESIDENT-ELECT

David Maron, FASPC
Stanford University



TREASURER

Alison L. Bailey, MD, FACC, FASPC
University of Tennessee



SECRETARY

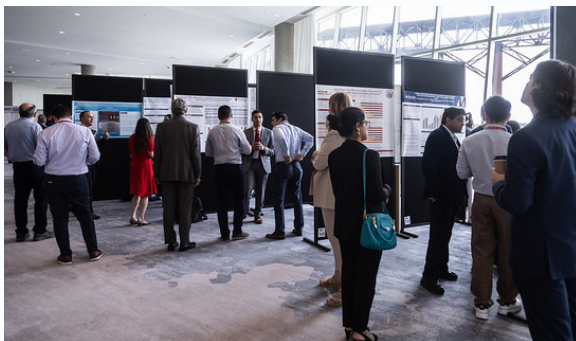
Ann Marie Navar, MD, PhD
UT Southwestern



IMMEDIATE PAST PRESIDENT

Martha Gulati, MD, MS, FACC, FAHA, FASPC
Cedars-Sinai

JOIN US AUGUST 1-3, 2025!



- 2.5 days of CME Scientific Sessions
 - Pre-conference Course
- Satellite Symposia and Expert Theaters
 - Networking Events
 - Interaction with 450+ ASCP meeting attendees
 - Cutting-edge Research
- Dedicated Poster Hall and Oral Abstract Sessions

PARTNER SHOWCASE HOURS

Friday, August 1 / 10:00 AM – 6:00 PM

Saturday, August 2 / 10:00 AM – 6:00 PM

Partner Showcase hours subject to change

MAIN SCIENTIFIC SESSIONS

Friday, August 1 / 8:00 AM – 5:00 PM

Saturday, August 2 / 9:00 AM – 5:30 PM

Sunday, August 3 / 9:00 AM – 1:00 PM

Agenda hours subject to change

EXPERT THEATERS AT ASPC 2025

Available only with the selection of Platinum, Gold, and Silver sponsorship packages

The ASPC has established that independently sponsored expert theater-style presentations held in conjunction with the scientific meetings of the ASPC are powerful opportunities to reach and connect with your target audience. The ASPC expert theaters provide commercial organizations the opportunity to present education about your product, services, or disease state in therapeutic areas relevant to the prevention of cardiovascular disease.

Total attendance anticipated at the 2025 Congress on CVD Prevention is 450+ physicians, nurses, and allied health professionals. We anticipate ~50 participants* to attend each Expert Theater. The ASPC has designated the following dates and times for expert theaters which will not compete with the Congress Scientific Sessions.

**The ASPC does not guarantee attendance however we will, in conjunction with your efforts, help to promote all product theaters.*

| SPONSORSHIP LEVEL | DAY | TIME* |
|-------------------|----------------------------------|------------------|
| Platinum | Saturday, August 2 nd | 12:00 – 12:45 PM |
| Gold | Friday, August 1 st | 12:30 – 1:15 PM |
| Silver | Saturday, August 2 nd | 8:00 – 8:45 AM |

*Times are tentative and will be finalized once program chairs finalize agenda; More than one product theater may be presented in the same time slot.

Please refer to page 8-11 for full Sponsored Program Guidelines. A completed application (page 12-15) must accompany your sponsorship submission to be considered.

PARTNERSHIP OPPORTUNITIES

STEP 1: Select your package

STEP 2: Select a la carte items

STEP 3: Read terms & conditions

STEP 4: Complete the application(s) on pages 12-15 or go to www.aspconline.org/2025Congress to apply

STEP 5: Submit paperwork to ccanevari@aspconline.org for review and approval

Please note: Select Corporate ASPC Partnership levels include an exhibit Booth at the ASPC Congress, and are therefore offered a \$5,000 discount on the following pricing. To confirm if your company has access to this partnership benefit, please contact smanthos@aspconline.org.

| PLATINUM SPONSOR (3 available) | | \$35,000 |
|---|---|-----------------|
| PARTNER SHOWCASE BOOTH | <ul style="list-style-type: none"> – 10' x 10' space <input type="checkbox"/> Upgrade to a 10' x 20' space for \$5,000 – One (1) 6' table – Two (2) chairs – Two (2) complimentary conference badges | |
| EXPERT THEATER (Saturday Lunch) | <ul style="list-style-type: none"> – Room set classroom for 50 ppl – Directional signage with company name included; Sponsor may opt to provide 1 additional sign for outside room door – Food & beverage included and at the discretion of ASPC – Two (2) additional complimentary conference badges | |
| CHOOSE ONE: | <ul style="list-style-type: none"> <input type="checkbox"/> Hotel Key Cards <input type="checkbox"/> Congress Lanyards <input type="checkbox"/> Attendee Meeting Bags | |
| MARKETING ASSETS | <ul style="list-style-type: none"> – One (1) attendee bag insert – Logo on event signage, website, and mobile app | |

Please contact Christine Canevari at ccanevari@aspconline.org for customized package options.

| GOLD SPONSOR (3 available) | | \$25,000 |
|---|---|-----------------|
| PARTNER SHOWCASE BOOTH | <ul style="list-style-type: none"> – 10' x 10' space – <input type="checkbox"/> Upgrade to a 10' x 20' space for \$5,000 – One (1) 6' table – Two (2) chairs – Two (2) complimentary conference badges | |
| EXPERT THEATER (Friday Lunch) | <ul style="list-style-type: none"> – Room set classroom for 50 ppl – Directional and entry door signage with company name included; Sponsor may opt to provide 1 additional sign for entry door – Food & beverage included and at the discretion of ASPC – Two (2) additional complimentary conference badges | |
| MARKETING ASSETS | <ul style="list-style-type: none"> – One (1) attendee bag insert – Logo on event signage, website, and mobile app | |

| SILVER SPONSOR (3 available) | | \$20,000 |
|---|---|-----------------|
| PARTNER SHOWCASE BOOTH | <ul style="list-style-type: none"> – 10' x 10' space – <input type="checkbox"/> Upgrade to a 10' x 20' space for \$5,000 – One (1) 6' table – Two (2) chairs – Two (2) complimentary conference badges | |
| EXPERT THEATER (Saturday Breakfast) | <ul style="list-style-type: none"> – Room set classroom for 50 ppl – Directional and entry door signage with company name included; Sponsor may opt to provide 1 additional sign for entry door – Food & beverage included and at the discretion of ASPC – Two (2) additional complimentary conference badges | |
| MARKETING ASSETS | <ul style="list-style-type: none"> – One (1) attendee bag insert – Logo on event signage, website, and mobile app | |

| BRONZE SPONSOR (18 available) | | \$5,000 |
|--------------------------------------|---|----------------|
| PARTNER SHOWCASE BOOTH | <ul style="list-style-type: none"> – 10' x 10' space (Booth upgrades available by inquiry only) – One (1) 6' table – Two (2) chairs – Two (2) complimentary conference badges | |
| MARKETING ASSETS | <ul style="list-style-type: none"> – One (1) attendee bag insert – Logo on event signage, website, and mobile app | |

Please contact Christine Canevari at ccanevari@asponline.org for customized package options.

SYMPOSIUM SPONSORSHIP

\$40,000

The ASPC has established that independently developed CME/CE certified and non-CME/CE Satellite Symposia held in conjunction with the scientific meetings of the ASPC are valuable opportunities to provide continuing education for our members and meeting participants. In this regard, we are pleased to offer dinner symposia slots in conjunction with our 2025 Annual Congress on Cardiovascular Disease Prevention.

Total attendance anticipated at the 2025 Congress on CVD Prevention is 450+ physicians, nurses, and allied health professionals. Historically 100+ participants attend ASPC's Symposia. Please note that ASPC cannot guarantee attendance at a Symposium, however we will, in conjunction with your efforts, help to promote all sponsored programs.

Food and beverage is included in the Symposium Sponsorship and is at the discretion of ASPC. Costs associated with CME/CE accreditation are not included in the Symposium Sponsorship.

| DAY | TIME* |
|--|-----------------------|
| Friday, August 1st | 7:30 – 9:30 PM |
| Saturday, August 2nd | 7:30 – 9:30 PM |

*Times are tentative and will be finalized once program chairs finalize agenda.

Please refer to page 8-11 for full Sponsored Program Guidelines. A completed application (page 12-15) must accompany your sponsorship submission to be considered.

TERMS & CONDITIONS

All partners agree to the following 2025 information, guidelines, and regulations for purposes of partnering at our meeting, superseding all prior discussions. This may be supplemented by additional rules included in the partnership deliverables as well as any other information or updates provided by the Organization.

ATTENDANCE. Organization may estimate the number of attendees anticipated at the annual congress; however, such estimate does not intend to guarantee a number of conference attendees.

CANCELLATIONS & NO-SHOWS. Once the application has been received, cancellation must be submitted to Organization, in writing, no later than sixty (60) days prior to the meeting. Upon receipt of a timely cancellation notice, a full refund minus a \$100-\$500 processing fee will be returned for exhibit booth sponsors. Expert Theater and Symposia sponsors may incur additional cancellation fees outlined below. If no written cancellation notice is received, no refund will be made. There are no refunds for those canceling within sixty (60) days.

COOPERATION. Organization requests the full cooperation of the partner in their observances. Please be sure that your promotional department, partner appointed contractor, and anyone else involved in the arrangements for your display and/or program has a copy of these guidelines.

DISCLAIMER. Organization neither warrants nor endorses any of the products or services advertised. You agree to indemnify, defend, and hold harmless Organization for any and all costs, including reasonable attorney fees, associated with any claim based on your product.

DISPLAY REQUIREMENTS & RESTRICTIONS. Organization retains the right to deny the exhibition of inappropriate items and products. Please contact the Showcase Coordinator with any questions. Drugs, chemicals, or other therapeutic agents listed in AMA's New and Non-Official Remedies, National Formulary or U.S. Pharmacopeia, may be displayed. Proprietary drugs, mixtures and special formulas may be displayed if documentary evidence of their acceptance by ethical medical organizations is on file with the Showcase Coordinator. New, unlisted and/or initial display items must be submitted for clearance prior to opening of the convention. Clinical and laboratory tests and evaluation on such items must be submitted at least three months prior to opening date of the convention. The same restrictions apply to books, advertisements in medical journals or other publications on display and to all promotional literature.

PAYMENT. Payment is due in full upon approval of the sponsorship application.

PROHIBITED CONDUCT. The rights and privileges of a partner shall not be infringed upon by any other partners. Organization reserves the right to restrict exhibits that may be objectionable, or to order the removal of any portion of a display which in the judgment of Organization is detrimental to or detracts from the general order of the showcase. This applies to persons advertising, soliciting or anything of a similar nature.

SHOWCASE BADGES & REGISTRATION. Each sponsor will receive two (2) conference badges per exhibit 10'x10' exhibit booth, and two (2) conference badges per Expert Theater or Symposium. Additional exhibitor badges may be available for purchase at a discounted rate. Sponsor conference badges are not eligible for CE credit.

SPACE ASSIGNMENT. Booths will be assigned according to the venue layout and at ASPC discretion. No space can be assigned without full payment. Organization will confirm the receipt of money/contract. All promotional items must be submitted within communicated time frame, and in file/format guidelines (instructions to follow). Should submission deadline not be met, sponsored assets may not be included in the Partner Showcase. If venue layouts or photos are required for compliance purposes, a written request must be submitted, outlining exact needs, and they will be provided at time available.

SUBLETTING OF SPACE. No subletting of exhibit booth will be permitted. Only one company may occupy designated space. Each company represented in the exhibit booth must sign the application. Any person or company subletting a space, as well as the person or company purchasing the space, will be subject to eviction from the Congress. No refund will be made to a company subletting its space.

UNAUTHORIZED CANVASSING & DISTRIBUTION OF ADVERTISING MATTER. Solicitation of outside business or conferences in the interest of business except by partner firms is prohibited. Partners are urged to report to the Showcase Coordinator any violations of this rule. Canvassing by partners outside of their designated space is also forbidden. Circulars or advertising matter of any description shall not be distributed except from the partner's designated space or by specific permission of Organization.

EXPERT THEATER AND SYMPOSIUM GUIDELINES

- All Sponsored Programs must be approved by the ASPC and shall only be held in approved ASPC meeting space.
- The Program Sponsor shall designate an organizer to serve as a main point of contact for all communications regarding the program.
- The Program Sponsor shall manage and pay for all pass-through costs not included in the program, including but not limited to marketing, lead retrieval, etc.
- The Program Sponsor must have a representative on site at the ASPC 2025 Congress to manage the program.
- The Program Sponsor shall provide all promotional materials to the ASPC staff for review and approval at a minimum of three weeks prior to distribution. All promotional materials are required to include the following disclaimer: *“This event is not part of the American Society for Preventive Cardiology’s Annual Congress as planned by the ASPC Congress Planning Committee and is not being certified for CME/CE credit.”*
- Within two weeks following the program, the Program Sponsor shall provide a lead retrieval report that includes a list of all program attendees to the ASPC
- The Program Sponsor shall end their program on time, as stated in established time slot.
- The Program Sponsor sponsorship fee is due to the ASPC no later than 8 weeks prior to the Congress (June 6, 2025). An invoice will be generated and provided to Program Sponsor as required.
- A cancellation fee for Expert Theaters and Satellite Symposia of \$2,000 will apply once application is received and approved. No refund will be supplied if canceled within 60 days of the meeting date, unless the Program slot is sold to an alternate applicant.

PROVISIONS FOR EXPERT THEATER AND SYMPOSIUM SPONSORS

If the application is accepted, the following provisions for each activity will be provided by the ASPC:

- Meeting room will be set in classroom-style. Alternative sets may be available. Expert Theaters will be held in a breakout room, near the Congress main session.
- Food, beverages, service charges, and gratuities included in sponsorship.
- Basic pre-set AV, stage, and podium is included; Additional AV can be purchased through the ASPC's preferred vendor.
- ASPC point of contact to help with preliminary planning and operate as liaison between Hotel and Program Sponsor.
- Listing on ASPC's meeting webpage.
- Listing in the ASPC's meeting mobile app.
- One (1) push notification sent to all attendees who have downloaded the meeting app.
- Inclusion in one (1) e-blast sent to pre-registered attendees.
- One (1) social media posting to ASPC accounts (graphics must be supplied by Sponsor).
- ASPC provides directional signage with company name and program time. Sponsor may opt to provide one (1) promotional sign* (no larger than 24" x 36") for outside room door. Design and production of Sponsor's signage is the responsibility of the Program Sponsor. Proof of sign must be submitted to the ASPC for approval prior to printing.
- Inclusion of one (1) informational insert* to be included in attendee meeting bags. Design and production of the bag insert is the responsibility of the Program Sponsor. Bag inserts must be approved by the ASPC prior to printing. Bag inserts must be received by ASPC no later than July 28th to be included in attendee meeting bags. ASPC is not responsible for lost or late shipments.

** **Please note**, all promotional materials are required to include the following disclaimer:*

"This event is not part of the American Society for Preventive Cardiology's Annual Congress as planned by the ASPC Education Committee and is not being certified for CME/CE credit."

APPLICATION REVIEW, SELECTION, AND NOTIFICATION PROCESS

- Applications will be honored as space and topic permit on a “first-received, first-assigned” basis.
- Receipt of completed applications will be confirmed by e-mail.
- Applications will be reviewed within a two-week timeframe. Notification of acceptance (or required changes) will be sent by e-mail to the primary contact.
- The ASPC, at its sole discretion, reserves the right to refuse application if all slots are filled, the activity or the organizer is non-compliant with accreditation standards, or the activity does not meet the needs of the audience or the ASPC. If an application is not accepted, the organizer shall be notified as soon as possible. It is the responsibility of the organizer to cancel any arrangements that might have been made in connection with the program. The ASPC will not be responsible for any expenditure or other costs incurred by the organizer or its agent(s) in planning or conducting the program.

SPONSORSHIP AGREEMENT & APPLICATION

Deadline for submission: May 1, 2025

Please select your package level, followed by any a la carte add-ons that you'd like to sponsor. Once your application has been approved an invoice will be generated and sent to the point of contact indicated below. Platinum, Gold, and Silver Sponsor applications must include the Expert Theater Application (page 13) to be considered complete.

APPLICANT INFORMATION

Company Name (exact name to appear on materials): _____

Representative Name: _____

Company Address: _____

City: _____ State: _____ Zip: _____

Cell: _____ Email: _____

Website: _____

Competitor(s): _____

Please check here if your company is a Ruby or Diamond level ASPC Corporate Partner and subject to a \$5,000 sponsorship discount.

APPLICANT LISTED IS RESPONSIBLE FOR RECEIVING COMMUNICATIONS ABOUT SPONSORSHIP AND EXECUTING DELIVERABLES. IT IS THE RESPONSIBILITY OF THE APPLICANT TO COMMUNICATE TO ASPC IF POINT OF CONTACT CHANGES. APPLICANT NOT ABIDING BY THIS REQUIREMENT MAY RISK MISSING COMMUNICATIONS OR OPPORTUNITIES.

PACKAGE SELECTION

- Platinum Sponsor **\$35,000**
- Gold Sponsor **\$25,000**
- Silver Sponsor **\$20,000**
- Bronze Sponsor **\$5,000**

A LA CARTE SELECTION

- Satellite Symposium Sponsor **\$40,000**
- Endure Expert Theater (audio recording + slides) for 90-days **NEW** **\$10,000**
- Welcome Reception Sponsor (exclusive) **\$7,500**
- In-Room Tent Card Sponsor (exclusive) **\$7,500**
- Poster Hall and Oral Abstract Sponsor **NEW** **\$7,500**
- Abstract Author Reception Sponsor (exclusive) **\$5,000**
- Women in PC Reception Sponsor (exclusive) **\$5,000**
- Upgrade to 10' x 20' Partner Showcase Booth **\$5,000**
(includes 2 additional conference badges; Bronze sponsor booth upgrades require review and approval)
- Digital Conference Guide Banner Ad **NEW** **\$5,000**
- Wellness Activity Sponsor **\$5,000**

EXPERT THEATER APPLICATION

Deadline for submission: May 1, 2025

The ASPC will continue to accept applications if all time slots are not filled at the time of the initial deadline. Providers, supporters, or third-party planners interested in holding Expert Theaters at the ASPC 2025 Congress on CVD Prevention must complete this application and agree to adhere to the guidelines and cancellation policies as stated above.

PROPOSED PROGRAM DETAILS

Title/Topic

Brief Description

Proposed Program Chairs and Faculty:

THIRD-PARTY ORGANIZER *(if applicable)*

Company Name _____

Contact Name and Title _____

Address _____

City, State _____ Postal Code _____ Country _____

Email Address: _____ Phone: _____

I accept responsibility for informing all of our employees and speaker(s) involved in the Expert Theater of the ASPC guidelines and for ensuring that they will abide by them. I understand that if we violate the guidelines, we may not be allowed to host the Expert Theater program and may not be permitted to participate in future ASPC meetings. I also understand the cancellation policy for canceling our event. **My signature below verifies that I have read and accept the ASPC 2025 Congress on Cardiovascular Disease Prevention Expert Theater Guidelines and Cancellation Policies.**

Authorized Host Representative Signature

Authorized Host Representative Name: _____ **Date:** _____

SYMPOSIUM APPLICATION

Deadline for submission: May 1, 2025

The ASPC will continue to accept applications if all time slots are not filled at the time of the initial deadline. Providers, supporters, or third-party planners interested in holding a Symposium at the ASPC 2025 Congress on CVD Prevention must complete this application and agree to adhere to the guidelines and cancellation policies as stated above.

PREFERRED PROGRAM TIME SLOT

| DATE | TIME |
|---|----------------|
| <input type="checkbox"/> Friday, August 1 st | 7:30 – 9:30 PM |
| <input type="checkbox"/> Saturday, August 2 nd | 7:30 – 9:30 PM |

COMMERCIAL SUPPORTERS/SPONSORS

(List additional supporters and co-marketing companies involved with this event.)

Company Name(s) _____

THIRD-PARTY ORGANIZER *(if applicable)*

Company Name _____

Contact Name and Title _____

Address _____

City, State _____ Postal Code _____ Country _____

Email Address: _____ Phone: _____

PROPOSED PROGRAM DETAILS

Title/Topic

Brief Description

Agenda

Learning Objectives

Proposed Program Chairs and Faculty:

I accept responsibility for informing all of our employees and speaker(s) involved in the Symposium of the ASPC guidelines and for ensuring that they will abide by them. I understand that if we violate the guidelines, we may not be allowed to host the Symposium and may not be permitted to participate in future ASPC meetings. I also understand the cancellation policy for canceling our event. **My signature below verifies that I have read and accept the ASPC 2025 Congress on Cardiovascular Disease Prevention Symposium Guidelines and Cancellation Policies as outlined above:**

Authorized Host Representative Signature

Authorized Host Representative Name: _____ **Date:** _____



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**Congress on
CVD Prevention**

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**On behalf of the ASPC and its members,
we thank you for your continued support!**



ASPC

The American Society for Preventive Cardiology

WWW.ASPCONLINE.ORG