

PROVISIONS FOR EXPERT THEATER AND SYMPOSIUM SPONSORS

If the application is accepted, the following provisions for each activity will be provided by the ASPC:

- Meeting room will be set in classroom-style. Alternative sets may be available. Expert Theaters will be held in a breakout room, near the Congress main session.
- Food, beverages, service charges, and gratuities included in sponsorship.
- Basic pre-set AV, stage, and podium is included; Additional AV can be purchased through the ASPC's preferred vendor.
- ASPC point of contact to help with preliminary planning and operate as liaison between Hotel and Program Sponsor.
- Listing on ASPC's meeting webpage.
- Listing in the ASPC's meeting mobile app.
- One (1) push notification sent to all attendees who have downloaded the meeting app.
- Inclusion in one (1) e-blast sent to pre-registered attendees.
- One (1) social media posting to ASPC accounts (graphics must be supplied by Sponsor).
- ASPC provides directional signage with company name and program time. Sponsor may opt to provide one (1) promotional sign* (no larger than 24" x 36") for outside room door. Design and production of Sponsor's signage is the responsibility of the Program Sponsor. Proof of sign must be submitted to the ASPC for approval prior to printing.
- Inclusion of one (1) informational insert* to be included in attendee meeting bags. Design and production of the bag insert is the responsibility of the Program Sponsor. Bag inserts must be approved by the ASPC prior to printing. Bag inserts must be received by ASPC no later than July 28th to be included in attendee meeting bags. ASPC is not responsible for lost or late shipments.

** **Please note**, all promotional materials are required to include the following disclaimer:*

"This event is not part of the American Society for Preventive Cardiology's Annual Congress as planned by the ASPC Education Committee and is not being certified for CME/CE credit."