

**Association for  
the Study of**

**HIGHER  
EDUCATION**

1983  
ANNUAL MEETING  
March 25-26

The Washington Hilton  
Washington, D.C.

One Dupont Circle, Suite 630  
Washington, D.C. 20036  
(202) 296-2597

March 25, 26, 1983

FRIDAY, MARCH 25, 1983

PRE-CONFERENCE SESSIONS

10:00 a.m. - 11:30 a.m.

A. Higher Education Department Chairs and Program Heads

State Room (Terrace Level)

Chair: Arthur Chickering, Memphis State University

This session, sponsored by the Association's Curriculum Committee, provides an opportunity to share information about developments, problems, and solutions occurring in graduate programs in higher education. Program heads or their representatives are encouraged to attend.

REGISTRATION

11:00 a.m. - 8:00 p.m.

Concourse Corridor - Lincoln Ballroom

OPENING GENERAL SESSION ADDRESS

12:45 p.m. - 2:00 p.m.

Jefferson Ballroom (Concourse)

Chair: Marvin Peterson, University of Michigan

Speaker: Walter P. Metzger, Professor  
Department of History  
Columbia University

"Tenure in Hard Times: An Historical and Contemporary Review"

CONCURRENT SESSIONS I

2:15 p.m. - 3:45 p.m.

A. Topics in the History of Higher Education (Research Papers)

State Room (Terrace Level)

Chair: Alan Karp, Teachers College, Columbia University

Discussant: Edwin D. Duryea, State University of New York at Buffalo

- "From Truman to Johnson: Six Studies of Ad Hoc Policy Formulation in Higher Education"  
Janet Kerr-Tener, University of Virginia

- ★ *"Decline: A Case Study of the Railroads and its Implications for Higher Education"*  
Barry G. Cohen, Cedar Crest College

- *"Voices of Praise and Prophecy: A Vision of the Past and Future of Mount Holyoke College, May 7-8, 1937"*  
Lisa Drakeman, Rutgers University

**B. Influences on Student Recruitment and Retention (Research Papers)**

Caucus Room (Terrace Level)

Chair/Discussant Michael Tierney, University of Pennsylvania

- *"A Qualitative Study of Persistence of Minority Freshmen"*  
Louis C. Altinasi, Jr. and Richard C. Richardson, Jr.  
Arizona State University

- *"Grade-point Averages, Satisfaction and Participation in the College Environment"*

Yvonna Lincoln, University of Kansas  
Linda Graham, Sandia Laboratories  
Eileen P. Lane, University of Kansas

✗ **Institutional Adjustments to the 1980s (Research Papers)**

Conservatory Room (Terrace Level)

Chair: Mary Jo Clark, New Mexico Highlands University

Discussant: Kenneth P. Mortimer, The Pennsylvania State University

- ★ *"Faculty Role and Retrenchment: A Pilot Study of the Present Resource Crisis in Higher Education"*

Sheila Slaughter, State University of New York at Buffalo  
Edward T. Silva, Erindale College, University of Toronto

- ★ *"Intra-Institutional Mergers of Academic Units: Growth in the Context of Decline"*

Christine Somerville, Illinois State University

- *"A Major University's Response to Mandated Budget Recision"*  
Martine F. Hammond and Loren Tompkins, University of Kansas

- *"Recent Developments: U.S. Tenure Law"*  
J. Powers McGuire, University of Maine at Augusta  
Nancy Fishman, John Marshall Law School

**D. Redesign for a Postsecondary Education Data System: The Need, Process, Possibilities and Problems (Special Topics)**

Map Room (Terrace Level)

Chair: Roslyn Korb, National Center for Education Statistics

Panel: Gerald Malitz, National Center for Education Statistics  
Loyd D. Andrew, Virginia Polytechnic Institute and State University  
Curtis Baker, National Center for Education Statistics  
Thomas Litkowski, National Center for Education Statistics  
Alan Wagner, State University of New York at Albany

**CONCURRENT SESSIONS II**

4:00 p.m. - 5:30 p.m.

**A. Organizational Perspectives on Higher Education (Research Papers)**

Caucus Room (Terrace Level)

Chair/Discussant: David D. Dill, University of North Carolina

- *"Organizational Culture in the Study of Higher Education"*  
Andrew T. Masland, The Pennsylvania State University

- *"Judicial Involvement in Higher Education Decision Making"*  
Barbara A. Lee, Rutgers University

- *"Gigfiging to the University: A Cultural Analysis of Academic Fundraising in the Eighties"*  
Katherine C. Tobin, Stanford University

- *"Power and Peripherality: The Allocation of Scarce Resources in Colleges and Universities"*  
Judith Dozier Hackman, Yale University

**B. Who Governs? Who Pays?—The Politics of Higher Education Finance for the 1980s (Special Topics)**

Conservatory (Terrace Level)

Chair: Irving J. Spitzberg, Jr., American Association of University Professors

Panel: Howard Bowen, Claremont Graduate School  
Robert Berdahl, University of Maryland  
Henry Mason, Tulane University

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**C. College Effects on Students (Research Papers)**

State Room (Terrace Level)

Chair/Discussant: Leonard L. Baird, Educational Testing Service

- *"An Ethnographic Study of Effects of Fulltime Graduate Study on Inter- and Intra-Family Relations Among Married Doctoral Students,"* Francine Giles, The University of Tennessee at Martin
- *"Educational Programs and Life Cycle Transitions,"* Dennis R. Parks, Capital University
- *"Underemployment Among College Graduates,"* Jo Carol Pheelan and Thomas James Pheelan, State University of New York at Stony Brook
- *"A Comparative Study of College Impacts on Human Outcomes,"* Thomas James Pheelan and Jo Carol Pheelan, State University of New York at Stony Brook

**D. Qualitative Approaches to the Study of Faculty Career Viability: Problems and Contributions (Special Topics)**

Map Room (Terrace Level)

Chair: Mary Corcoran, University of Minnesota

Discussant: Darrell R. Lewis, University of Minnesota

Panel: Robert T. Blackburn, University of Michigan  
Shirley M. Clark, University of Minnesota  
Williams Toombs, The Pennsylvania State University

**E. Core Curricula in Higher Education Programs (Special Topics)**

Independence Room (Terrace Level)

Chair: Patricia Crosson, University of Pittsburgh

Panel: Richard Anderson, Teachers College, Columbia University  
Marybelle Keim, Regional Council for Higher Education,  
Kansas City, Missouri  
John Theelin, College of William and Mary

**BUSINESS MEETING**

Lincoln Ballroom (Concourse Level)

7:30 p.m. - 8:30 p.m.

**PRESIDENTIAL ADDRESS**

Lincoln Ballroom (Concourse Level)

8:30 p.m. - 9:30 p.m.

Speaker: Marvin W. Peterson  
University of Michigan

**ASHE BASH (Cash Bar)**

Monroe Ballroom

9:30 p.m. - 11:30 p.m.

**SATURDAY, MARCH 26, 1983**

**REGISTRATION**

8:00 a.m. - 12:00 noon

Terrace Level Concourse

**GENERAL SESSION ADDRESS**

9:00 a.m. - 10:15 a.m.

International Ballroom West (Concourse Level)

Chair: Kathryn M. Moore, The Pennsylvania State University

Introduction: Joseph F. Kauffman, University of Wisconsin

Speaker: Robben W. Fleming,  
Former President, The University of Michigan  
and the Corporation for Public Broadcasting  
Chair, National Commission for Higher Education

*"The Shape of the Future in American Higher Education"*

**CONCURRENT SESSIONS III**

10:30 a.m. - 12:00 noon

**A. Major Research Methodologies Applicable to the Study of Higher Education (Special Topics)**

State Room (Terrace Level)

Chair: Fannie Brown, University of Maryland-Eastern Shore

Panel: John Thelin, College of William and Mary  
Katherine Tobin, Stanford University  
Frank Schmidlein, University of Maryland

**B. Effects of Collective Bargaining (Research Papers)**

Caucus (Terrace Level)

Chair: Ann Morey, San Francisco State University

Discussant: Frederick S. Lane, Barnard College, CUNY

• *"A Comparison of Funding Priorities in Two-Year Institutions With and Without Faculty Collective Bargaining"*  
Thomas A. Henry, Cumberland County College and Loyd D. Andrew, Virginia Polytechnic Institute and State University

• *"The Impact of Collective Bargaining on Campus Climate"*  
Deborah L. Inman, Teachers College, Columbia University

**C. Student Financial Aid: Effects and Prospects (Special Topics)**

Conservatory (Terrace Level)

Chair: Gregory A. Jackson, Harvard University

Panel: Dawn Geronimo Terkla, Harvard University  
David Longanecker, Minnesota Higher Education Coordinating Board  
Frederic Jacobs, Harvard University

**D. Future Directions for the History of Women in Higher Education (Special Topics)**

Independence Room (Terrace Level)

Chair: Joan Burstyn, Rutgers University

Panel: Joyce Antler, Brandeis University  
Margaret Rossiter, National Science Foundation  
James McLachlan, New York City

**E. Developing a Framework for Classifying the Subject Matter of Higher Education (Special Topics)**

Map Room (Terrace Level)

Chair: Allan O. Pfnister, University of Denver

Panel: Bradley Sagen, University of Iowa  
Dennis Jones, National Center for Higher Education Management Systems  
Robert Berdahl, University of Maryland

**CONCURRENT SESSIONS IV**

1:15 p.m. - 2:45 p.m.

**A. Grounded Theory in Higher Education Research (Special Topics)**

State Room (Terrace Level)

Chair: Robert J. Silverman, The Ohio State University

Panel: Jerry Askew, University of Miami  
Clifton Conrad, University of Arizona  
Daniel DiBiasio, The Ohio State University

**B. Public Policy and Institutional Autonomy (Research Papers)**

Caucus Room (Terrace Level)

Chair/Discussant: Robert Barak, Iowa State Board of Regents

• *"Balancing State and Institutional Perspectives in the Development of Effective State-Level Academic Program Review: A Review of the Literature"*  
Carol Everly Floyd, Illinois Board of Regents

• *"Is Efficiency Enhanced in Higher Education by Central Governing or Coordinating Agencies?"*  
Sandra Anderson and Loyd D. Andrew  
Virginia Polytechnic Institute and State University

• *"Formula Budgeting in the 1980s: National Implications from the Michigan Experience"*  
David M. Ludington, Ludington, Brock & Associates

• *"Tuition Pricing as a Public Policy Issue: Emerging Patterns of State Control over Education Expenditure and Cost Policies in Public Colleges and Universities"*  
Richard Alfred, University of Michigan

**C. Institutional Effectiveness (Research Papers)**

Conservatory (Terrace Level)

Chair/Discussant: Rodney T. Hartnett, Rutgers University

- ★ • "The Institutional, Strategic, and Environmental Precursors of Enrollment Decline"
- Raymond F. Zammuto, National Center for Higher Education Management Systems

- ★ • "The Adaptation of Four-Year Undergraduate Colleges to Current Fiscal and Enrollment Pressures: An Exploration of 'Critical Events' at Fifteen Campuses"
- Martin Finkelstein and David A. Farrar, University of Denver

- ★ • "Toward a Descriptive Theory of Strategy"
- Ellen Earle Chaffee, National Center for Higher Education Management Systems

- ★ • "Patterns of Institutional Effectiveness in Higher Education"
- Kim Cameron, National Center for Higher Education Management Systems

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**D. Faculty Scholarly Productivity (Special Topics)**

Map Room (Terrace Level)

Chair: John C. Smart, Virginia Polytechnic Institute and State University

Panel: Michael W. Barnes, University of Nebraska at Lincoln  
John W. Creswell, University of Nebraska at Lincoln  
John M. Braxton, Northeastern Illinois University

**CONCURRENT SESSIONS V**

3:00 p.m.-4:30 p.m.

**A. Careers in Colleges and Universities (Research Papers)**

State Room (Terrace Level)

Chair/Discussant: Jack Gardiner, Oklahoma State University

- ★ • "Career Stages of Male and Female Faculty"
- Patricia E. Van West, Concordia University,  
Rodney P. Riegle, Illinois State University

- ★ • "Extending the Educational Ladder: Postdoctoral Education and its Consequences"
- William Zuneta, University of California at Los Angeles

- ★ • "Women as Administrators in Higher Education: Qualitative Data for Value Questions"
- Ellen M. Ironside, Meredith College

- ★ • "Colleges and Universities as Workplaces: Analysis and Review of the Literature"
- Ann E. Austin, University of Michigan

**B. Overcoming the Limitations of Traditional Bargaining Models for College Faculty (Special Topics)**

Conservatory (Terrace Level)

Chair: Barbara A. Lee, Rutgers University

Panel: James P. Begin, Rutgers University  
Robert Birnbaum, Teachers College, Columbia University

**C. Special Topics Concerning Students (Research Papers)**

Map Room (Terrace Level)

Chair/Discussant: Jonathan Warren, Educational Testing Service

- ★ • "State Residency Requirements: Postsecondary Authorization and Regulation"
- Michael A. Olivas, University of Houston

- ★ • "Campus Destructiveness in the 1980s: A Survey of American College Students"
- Roberta Leslie, State University of New York at Stony Brook

- ★ • "Student Ratings of Faculty Teaching Effectiveness: Revisited"
- John Follman, University of South Florida

**D. Presentation by Dissertation Award Winner**

Caucus Room (Terrace Level)

Chair: Robert Hendrickson, University of Virginia

Presentation to be followed by a discussion of quality standards applicable to dissertations in higher education by award winners and members of the review committee.

Review Committee:

Robert F. Blackburn, University of Virginia  
Joan Bursiyn, Douglass College  
Darrel Clowes, Virginia Polytechnic Institute and State University  
August Eberle, Indiana University  
Carolyn Ellner, California State University at Northridge  
Walter Hobbs, State University of New York at Buffalo  
Jana Matthews, National Center for Higher Education  
Management Systems

**PRESIDENTS' RECEPTION**

Solar Suite

5:30 p.m.-7:30 p.m.

**SUNDAY, March 27, 1983**

**POST-CONFERENCE SESSION**

10:00 a.m.-12:00 noon

**Dupont Room (Terrace Level)**

**Moral Issues and Educational Apathy: An Educator's Dilemma**

**Chair/Discussants:** James L. Bess, New York University  
Richard Lonsdale, New York University

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George Washington University  
Leonard L. Baird, Educational Testing Service  
Robert Barak, Iowa State Board of Regents  
Patricia Crosson, University of Pittsburgh  
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Jack Gardiner, Oklahoma State University  
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## WHAT IS ASHE?

### A Professional Society—

The Association for the Study of Higher Education is a society of scholars, researchers, practitioners, and graduate students dedicated to the advancement of higher education as a field of study.

The Association facilitates formal and informal communication among its members through committee work, conferences, and publications, including the scholarly journal, *The Review of Higher Education*, and the monograph series, *ASHE-ERIC Higher Education Research Reports*.

ASHE creates a professional environment that encourages its members to:

- keep abreast of critical issues facing higher education
- discuss and study the various dynamics affecting the academic community
- report on and publish various higher education research findings.

### A Distinctive Society—

ASHE distinguishes itself from other societies in higher education by:

- the broad approach of its members to the scholarly study of higher education
- an emphasis on systematic inquiry
- a concern for the development of competent research professionals in higher education
- a strong interest in the scholarly and research activities of graduate students studying in the field of higher education and its related disciplines.

### ASHE PROVIDES...

I. A forum for discussion of issues affecting higher education and related fields, through

- *The Review of Higher Education* (quarterly)
- Discourses on the ASHE-ERIC Higher Education Research Report series (ten monographs per year, published in cooperation with the ERIC Clearinghouse on Higher Education)
- *Directory of Higher Education Programs and Faculty* (biennial)
- *ASHE Notes*, an occasional newsletter

- Association membership directory (biennial)
- 2. Support for quality scholarship, through**
- Distinguished Dissertation Awards
  - Committee on Graduate Student Activities
  - Committee on Curriculum, Learning, and Instruction
- 3. Cooperation with others concerned with higher education, through**
- ASHE representation on other national advisory boards
  - Sponsorship of Council of Postsecondary Journal Editors
  - Sponsorship of National Graduate Student Seminar
  - Annual national conference
- 4. Examination of priority issues in the study of higher education as a scholarly domain, through**
- Committee on Scholarly and Research Classification

**ASHE-ERIC  
Higher Education Research Reports**

The Association co-sponsors with the ERIC Clearinghouse on Higher Education the monograph series previously known as the AAHE-ERIC/Higher Education Research Report series. ASHE takes an active part in identifying topics and authors and selecting a board of consulting editors to review manuscripts.

The Higher Education Research Reports cover critical topics relevant to scholars, researchers, and administrators. The monographs synthesize large amounts of literature in a given area and provide a succinct analysis of the most current information.