

**Association for
the Study of**

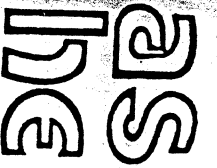
**HIGHER
EDUCATION**

1982
ANNUAL MEETING
March 2-3

The Washington Hilton
Washington, D.C.

as
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One Dupont Circle, Suite 630
Washington, D.C. 20036
(202) 296-2597



Association for the Study of Higher Education
 The George Washington University / One Dupont Circle, Suite 630 /
 Washington, D.C. 20036 / (202) 296-2597

Dear Colleague:

The following program of the Association's 1982 Annual Meeting is one that we feel you will find of great interest.

This year there are three general emphases:

- Examining the relationship of the field of higher education to its disciplinary base. Addressing this area will three keynote speakers.

Aaron Wildavsky
 Department of Political Science
 University of California, Berkeley

James G. March
 Graduate School of Business
 Stanford University

Michael Marien
 Editor, *Future Survey* and
Future Survey Annual
 World Future Society

- Research related to the higher education process. Titles of some of these presentations are:

Policy Analysis and Planning
 Law and Higher Education
 Higher Education and Decline
 Qualitative Methods for Institutional
 Decision-making

- The profession of the teaching of higher education. Examples of sessions in this area:

The Changing Academic Labor Market and Academic Careers
 Future of Higher Education Degree Programs
 Faculty and Instructional Effectiveness

We believe that the sessions of this annual meeting will provide some of the most stimulating exchanges of ideas that have ever occurred in the history of the Association. Information concerning conference and room reservations can be found on the last page of this program.

We encourage you to attend the Association's annual meeting and hope to see you in March.

Sincerely,
 Joseph F. Kaufman
 President

Sincerely,
 Marvin W. Peterson
 Vice-President &
 President-Elect and
 Chairman, Program Committee

ASSOCIATION FOR THE STUDY OF HIGHER EDUCATION
ANNUAL MEETING — MARCH 2-3, 1982
WASHINGTON, D.C. — WASHINGTON HILTON

TUESDAY, MARCH 2, 1982

PRE-CONFERENCE SESSIONS

10:00 a.m.—11:30 a.m.

- A. Selecting, Instructing, Using Manuscript Referees: Editors Discuss Their Procedures**

Embassy Row Hotel—Continental Room A*
 2015 Massachusetts Ave., N.W.

Chair: Robert J. Silverman, Ohio State University

This session, sponsored by the Council of Editors of Postsecondary Journals, will feature a discussion among editors of journals in our field who will address how they select manuscript referees, the type of instructions they provide readers as they judge manuscripts, and how the combined judgments are used. In addition to the presentation of current procedures, issues and dilemmas will be shared.

- B. A Meeting of the Higher Education Department Chairs and Program Heads**

Embassy Row Hotel—Continental Room B*
 2015 Massachusetts Ave., N.W.

Chair: Robert Birnbaum, Teachers College, Columbia University

This session, sponsored by the Association's Curriculum Committee, provides an opportunity to share information about developments, problems, and solutions occurring in graduate programs in higher education. Program heads or their representatives are encouraged to attend.

*Because of room conflicts, pre-conference sessions had to be scheduled outside the Washington Hilton.

REGISTRATION

11:00 a.m.—8:00 p.m.

Concourse Corridor—Lincoln Ballroom

OPENING GENERAL SESSION ADDRESS

12:45 a.m.—2:00 p.m.

Lincoln Ballroom (Concourse)

Chair: Howard R. Bowen, Claremont Graduate School

Speaker: Aaron Wildavsky, Professor
 Department of Political Science
 University of California, Berkeley

Policy Analysis As a Force for Change In and Out of the University

CONCURRENT SESSIONS I

2:15 p.m.—3:45 p.m.

A. Higher Education as a Field Study (Research Papers)

Chevy Chase Room (Terrace Level)

Chair/Discussant: Robert Birnbaum, Teachers College, Columbia University

- *A Current Look at the Faculty of Higher Education*
John Johnson, Alabama State Department of Education

- *Sociological Aspects of the Field of Higher Education*
John Y. Reid and Judith J. Goetz, The University of Toledo

- *Learning by Doing: One Approach to the Study of Higher Education*
Timothy R. Sanford, University of North Carolina—Chapel Hill

- *Dynamics of Developing Fields: 1885-1920*
Sheila Slaughter, SUNY Buffalo and Edward T. Silva, Brindale College, University of Toronto

B. Policy Analysis and Planning (Research Papers)

Dupont Room (Terrace Level)

Chair/Discussant: J. Victor Baldridge, University of California—Los Angeles, Higher Education Research Institute

- *Policy-Impact Analysis: Implications for Higher Education*
James L. Morrison, University of North Carolina—Chapel Hill

- *The Politics of Higher Education: The Accountability Paradigm*
Leif S. Hartman, SUNY—Albany and Edward R. Hines, Illinois State University

- *Strategies for Higher Education Planning and Budgeting for a Period of Significant Social Change*
Paul Wing and Donald G. Hester, New York State Department of Education

- *Using Expenditure Analysis to Examine Assumptions in State-Level Formula for the Allocation of Funds to Community Colleges*
E. Raymond Hackett, Southeast Regional Council for Educational Improvement and John W. Waggaman, Florida State University

C. The Changing Academic Labor Market and Academic Careers (Special Interest)

Independence Room (Terrace Level)

Co-Chair: David Breneman, Brookings Institution

Ted I. K. Youn, University of Hartford

Discussant: Stephen Dresch, Institute for Demographic and Economic Studies

Panel: Robert McGinnus, Cornell University

Michael McPherson, Princeton University

Gordon Winston, Williams College

D. The Impact of Litigation on Academe (Special Interest)

Grant Room (Terrace Level)

Chair: David W. Leslie, University of Illinois

Panel: Monique W. Clague, University of Maryland

Walter C. Hobbs, SUNY-Buffalo

Barbara A. Lee, Carnegie Foundation for the Advancement of Teaching

E. Financial Aid, Tuition, and Competition (Research Papers)

Farragut Room (Terrace Level)

Chair/Discussant: Larry L. Leslie, University of Arizona

- *Financial Aid: Access and Packaging Policies*

Michael A. Oivas, LULAC National Educational Service Centers

- *The Competitive Structure of Selected College Student Aiders*
Michael L. Tierney and Robert Zemsky, University of Pennsylvania

- *Shall We Raise or Lower College Student Tuition?*
David R. Witmer, University of Wisconsin

- *The Impact of Financial Aid on Equity of Institutional Choice Among Illinois Financial Aid Recipients by Race and Sex*
Richard A. Zollinger, University of Illinois

CONCURRENT SESSIONS II

4:00 p.m.—5:30 p.m.

A. The Future of Degree Programs in Higher Education (Special Interest)

Chevy Chase Room (Terrace Level)

Chair: Will W. Travelstead, Southern Illinois University—Carbondale

Panel: Jonathan D. Fife, George Washington University

James L. Miller, Jr., University of Michigan

Richard C. Richardson, Arizona State University

B. Statewide Planning and Institutional Quality (Research Papers)

Dupont Room (Terrace Level)

Chair/Discussant: Robert J. Barak, Iowa Board of Regents

Institutional Response to State Postsecondary Education Policy Systems:

Coping with Enrollment and Resource Declines

Patricia H. Crosson, University of Pittsburgh

Quality Assessment for Higher Education

Glenwood L. Rowse, New York State Department of Education and Thomas Moran, SUNY-Plattsburgh

Regional Accreditation Team Members: How They Perceive Their Role and How They Make Decisions
Philip J. Silvers, University of Arizona

Revising the Best Made Plans: Independent Colleges and Statewide Higher Education Planning in the 1980's
John R. Theilin, College of William and Mary and Morgan Odell, Association of Independent California Colleges and Universities

C. Faculty and Instructional Effectiveness (Research Papers)
Independence Room (Terrace Level)

Chair/Discussant: Arthur Chickering, Memphis State University

- *Teaching as the Performance of Scholarly-based Course Activities: A Perspective on the Relationship Between Teaching and Research*
John M. Braxton, Northeastern Illinois University
- *Effectiveness and Graduate Department Dynamics*
David Lewit, Consultant and Lois Biener, Wellesley College
- *New Dimensions for Academic Careers: Rediscovering Intrinsic Satisfaction*
L. Jackson Newell and Karen I. Spear, University of Utah
- *Some Conceptual Concerns in the Study of Undergraduate Socialization*
John C. Weidman, University of Pittsburgh

D. The Law and Higher Education (Research Papers)
Grant Room (Terrace Level)

Chair/Discussant: Robert Hendrickson, University of Virginia

- *Financial Exigency and Faculty Dismissals: Guidelines for University Administrators*
Michael Kelly and Gloria Kitabchi, Memphis State University
- *New Jersey v. Shelton College: State Regulations v. Academic Freedom?*
Laurence R. Marcus and Eric M. Perkins, New Jersey Department of Higher Education
- *Judicial Responses to Academic Salary Discrimination*
George R. LaNoue, University of Maryland—Baltimore County
- *The Courts on Campus: Governmental Intruder or Social Conscience*
Bill Thompson

E. Students: Selection of Programs and Progress (Research Papers)
Farragut Room (Terrace Level)

Chair/Discussant: Len Baird, Educational Testing Service

- *Selected Personality Measures from John Holland's Self Directed Search as Predictors of Community College Student Curricular Choices*
John A. Danca, Oakton Community College

- *A Factor Analytic Study of Perceptual and Attitudinal Factors Which Influence the Pursuit of the Baccalaureate Degree*
Bruce Gansneder and Jay L. Chronister, University of Virginia
- *Tracking Women's Career Salience Ratings as a Function of College Type and Selectivity Level: A Longitudinal Study of the Class of 1979*
Linda P. Lentz, Oakland University
- *Selection and Stratification in Graduate Education*
Jennifer Presley, Connecticut Board of Higher Education

BUSINESS MEETING

Lincoln Ballroom (Concourse Level)

7:30 p.m.—8:30 p.m.

PRESIDENTIAL ADDRESS

Lincoln Ballroom (Concourse Level)

8:30 p.m.—9:30 p.m.

Speaker: Joseph F. Kauffman,
University of Wisconsin—Madison

SOCIAL

Monroe Ballroom (Concourse)

9:30 p.m.—11:00 p.m.

WEDNESDAY, MARCH 3, 1982

REGISTRATION

Terrace Level Concourse

8:00 a.m.—12:00 noon

GENERAL SESSION ADDRESS

International Ballroom West (Concourse Level)

9:00 a.m.—10:15 a.m.

Chair: Joseph F. Kauffman, University of Wisconsin—Madison
Speaker: James G. March, Merrill Professor of Management, Political Science, Sociology and Education
Stanford University

Emerging Developments In the Study of Organizations

CONCURRENT SESSIONS III

10:30 a.m.—12:00 noon

- A. The Dissertation: Developing a Question and Designing Your Research Plan (Special Interest)**

Jackson Room (Terrace Level)

Chair: Katherine Tobin, Stanford University
Discussant: Dissertation of Year Award Winner
Philip C. Altbach, SUNY-Buffalo
David Breneman, Brookings Institution

B. Research Work Styles: The Collaborative Alternative (Special Interest)

Kalorama Room (Terrace Level)

Chair: Clifton F. Conrad, University of Arizona

Panel: George C. Ecker, Ohio State University

John Smart, Virginia Polytechnic Institute and State University

Patrick Terenzi, SUNY—Albany

Jean C. Weyer, The College of William and Mary

C. The Federal/State Interface in Higher Education Policies: Who Should do What To Whom? (Special Interest)

Caucus Room (Terrace Level)

Chair: Robert Berdahl, University of Maryland

Panel: Philip Austin, Baruch College, CUNY

Gordon Davies, Virginia State Council for Higher Education

Richard Millard, Council on Postsecondary Accreditation

D. Higher Education and Decline: Part I (Research Papers)

Map Room (Terrace Level)

Chair: Carol E. Floyd, Illinois Board of Regents

Discussant: Gregory Jackson, Harvard University

- *Patterns of Enrollment and Revenue Decline in Colleges and Universities*
Jack Krakower, National Center for Higher Education Management Systems

- *Organizational Correlates of Decline and Retrenchment*
Ray Zammuto, National Center for Higher Education Management Systems

- *Environmental Decline and Strategic Decision-making*
Ellen Chaffee, National Center for Higher Education Management Systems

- *Decline, Strategic Response, and Organizational Effectiveness*
Kim Cameron, National Center for Higher Education Management Systems

E. Access, Equity and Desegregation (Research Papers)

State Room

Chair/Discussant: Judith M. Gappa San Francisco State University

- *Salary Equity Studies: The State of the Art*
Dennis D. Hengstler, University of North Carolina at Greensboro and John A

- *Muffo, Cleveland State University*

- *The Causes and Consequences of Black Student Progression in Higher Education*
Michael T. Nettles and Robert Thoeny Tennessee Higher Education Commission

- *College Desegregation and Federal Aid*
Jean Preer, Consultant

- *The Effects of Trends in Higher Education Desegregation on Black Colleges and Black Students: Regional and State Comparisons*
Gail E. Thomas, James McPartland, and Charles H. Baldwin, Johns Hopkins University

CONCURRENT SESSIONS IV

1:30 p.m.—3:00 p.m.

A. Qualitative Methods for Institutional Decision-making (Special Interest)

Caucus Room (Terrace Level)

Co-Chairs: Eileen Kuhns, Catholic University and

S. V. Martorana, Pennsylvania State University

Panel: Richard Alfred, University of Michigan
Michael Tierney, University of Pennsylvania

B. Higher Education and Decline: Part II (Research Papers)

Jackson Room (Terrace Level)

Chair: Carol E. Floyd, Illinois Board of Higher Education

Discussant: Gregory Jackson, Harvard University

- *An Analysis of Institutional Response, Environmental Constraints with Respect to the Patterns of Institutional Enrollment Decline in American Higher Education*
Barry G. Cohen, Cedar Crest College

- *Case Studies of Institutions in Decline*
John B. Lee, Applied Systems Institute, Inc.

- *Analysis of College Closings*
James L. Miller, Jr., and J. Michael Erwin, University of Michigan

C. Minorities in Higher Education (Special Interest)

State Room (Terrace Level)

Chair: Michael Olivas, LULAC Educational Service Centers

Panel: Michael Doss, National Advisory Council on Indian Education

Carmen Ortiz, Fund for the Improvement of Postsecondary Education

William Trent, Johns Hopkins University

D. Renewing General Education Programs (Special Interest)

Map Room (Terrace Level)

Chair: Jerry G. Gaff, Association of American Colleges

Panel: Jack Armstrong, Council of Independent Colleges

Richard Hendrix, Fund for the Improvement of Postsecondary Education

Blanche Premo, National Endowment for the Humanities

E. Higher Education and Elites in the United States: A Historical Analysis (Special Interest)

Kalorama Room (Terrace Level)

Chair: Peter Dobkin Hall, Yale and Wesleyan Universities

Panel: Colin Burke, University of Maryland—Baltimore
Stephen Fich, Harvard University
James McLachlan

F. Presentation by Dissertation Award Winner

Independence Room (Terrace Level)

Chair: Richard C. Richardson, Arizona State University

Presentation to be followed by a discussion of quality standards applicable to dissertations in higher education by award winners and members of the review committee.

Review Committee: Richard C. Richardson, Chair

Arizona State University
James Bess,
New York University
Abram Conrad,
University of Alberta
William L. Deegan,
Teachers College, Columbia University
Carolyn L. Ellner,
Claremont Graduate School
Herbert R. Kells,
Ruigers University
John Scigliano,
Kent State University

1981-82 PROGRAM COMMITTEE

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Phillip Altbach, SUNY Buffalo
Len Baird, Educational Testing Service
J. Victor Baldridge, Higher Education Research Institute
Robert J. Barak, Iowa Board of Regents
Robert Berdahl, University of Maryland
Robert Birnbaum, Teachers College, Columbia University
David Breneman, Brookings Institution
Arthur Chickering, Memphis State University
Clifton F. Conrad, University of Arizona
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Eileen Kuhns, Catholic University
David W. Leslie, University of Illinois
Larry L. Leslie, University of Arizona
S. V. Martorana, Pennsylvania State University
Michael Olivas, LULAC National Educational Service Centers
Will W. Travelstead, Southern Illinois University
Katherine Tobin, Stanford University
Ted I. K. Youn, University of Hartford and Yale University

GENERAL SESSION ADDRESS

3:15 p.m.—4:30 p.m.

International Ballroom West

Chair: Marvin W. Peterson, University of Michigan
Speaker: Michael Marich, Editor
Future Survey

Knowledge Fragmentation and the Future

1981-82 BOARD OF DIRECTORS

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John Smart
Editor, *Review of Higher Education*
Virginia Polytechnical Institute and State University

Katherine Tobin
Stanford University

Purpose and Activities of ASHE

To encourage communication among its members and to provide a forum for the discussion of issues that affect the study and practice of higher education and related fields:

The annual conference provides opportunity for formal presentation of research findings and new ideas concerning higher education. Colleagues in higher education research and practice, as well as graduate students in several fields, take advantage of the opportunities to contact other members informally.

The ASHE journal, *The Review of Higher Education* (published four times a year), contains scholarly articles, review essays, and other items of interest to members.

ASHE and the ERIC Clearinghouse on Higher Education publish biennially a *Directory of Higher Education Programs and Faculty* that is distributed to members.

ASHE distributes biennially a membership roster.

To support quality scholarship in higher education with special focus on the needs of beginning professionals and advanced graduate students in the field:

ASHE annually offers the "Distinguished Dissertation Award" to a student in any discipline who has been selected as completing the outstanding dissertation that contributes to the field of higher education.

Committee on Graduate Student Activities seeks ways to serve the major interests of student members—career development, new trends in research, techniques to publishing and social concerns in research.

To work in cooperation with persons and agencies concerned with furthering the broad social and individual purposes of the study of higher education:

A member of the ASHE represents the views of the members on the NCHEMS National Advisory Council and the Association for Institutional Research Articulation Committee.

To provide a forum for discussion of priority issues in the study of higher education as an evolving scholarly domain:

Committees on Research Agenda and Classification are beginning to work on strategies for conceptualizing a broader knowledge base for the study of higher education.

CONFERENCE HOUSING INFORMATION

Because of a large conference that precedes the Annual Meeting through Tuesday, March 2, 1982, it is not possible to obtain rooms at the Washington Hilton on Monday night, March 1. Priority for rooms starting on Tuesday will be given by the hotel to individuals who are also registered for the AAHE conference. A hotel registration form can be obtained from: American Association for Higher Education, 1982 National Conference on Higher Education, One Dupont Circle, Suite 600, Washington, D.C. 20036 (202) 293-6440.

Hotel reservations should be made directly through the hotels. Hotels and their costs (s — single, d — double) that are near the Washington Hilton are listed below.

Holiday Inn 1900 Connecticut Ave., N.W. (202) 332-9300	s/57 d/65	Dupont Plaza Hotel Dupont Circle (202) 483-6000	s/60*-90 d/80*-100
Highland Hotel 1914 Connecticut Ave., N.W. (202) 797-3000	s/58 d/72	Holiday Inn Downtown 1615 Rhode Island Ave., NW	s/55* d/55*
Normandy Inn 2118 Wyoming Ave., N.W. (202) 483-1350	s/52 d/62	Gramercy Inn 1616 Rhode Island Ave., NW/d/70*-80 (202) 347-9550	s/60*-70 d/65*-74
Rock Creek Hotel 1925 Belmont Rd., N.W. (202) 462-6007	s/28 d/32	Embassy Square Hotel** 2000 N St., N.W. (202) 659-9000	s/55*-62 d/65*-74
Embassy Row Hotel 2015 Mass. Ave., N.W. (202) 265-1600 (includes Breakfast)	s/95-105 d/115-125	Georgetown Hotel** 2121 P St., N.W. (202) 293-3100	s/60*-85 d/70*-80

*Educational rates
** Full kitchen

ASHE Conference Registration/Membership Application

(Please print or type)

Name: _____ Position (or title): _____

Institution: _____ Telephone number: _____

Mailing Address: _____
Street City State Zip

Major Teaching/Research Interests: _____

Please register me for the 1982 ASHE Annual Meeting:

- I am a member of ASHE: Regular Member—conference fee \$10.00; Student Member—conference fee \$5.00 \$ _____
- I am not a member of ASHE—conference fee \$25.00 \$ _____
- I wish to become a member of ASHE and register for the conference: \$30.00 regular membership; \$15.00 full-time student membership \$ _____

Please make checks payable to ASHE and mail to:

Total \$ _____

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