

## RHE TWITTER REPORT 2020 - 2021

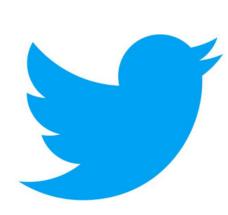
FOLLOW US AT @RHE\_ASHE!

@RHE\_ASHE promotes all articles in each issue with an individual tweet. We also try to promote our editorial team and editorial board members by sharing their accomplishments and publications when possible.

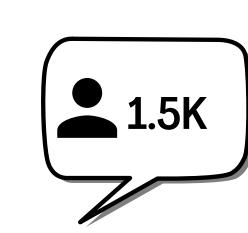
## Quick Stats:



Joined: Nov 2019

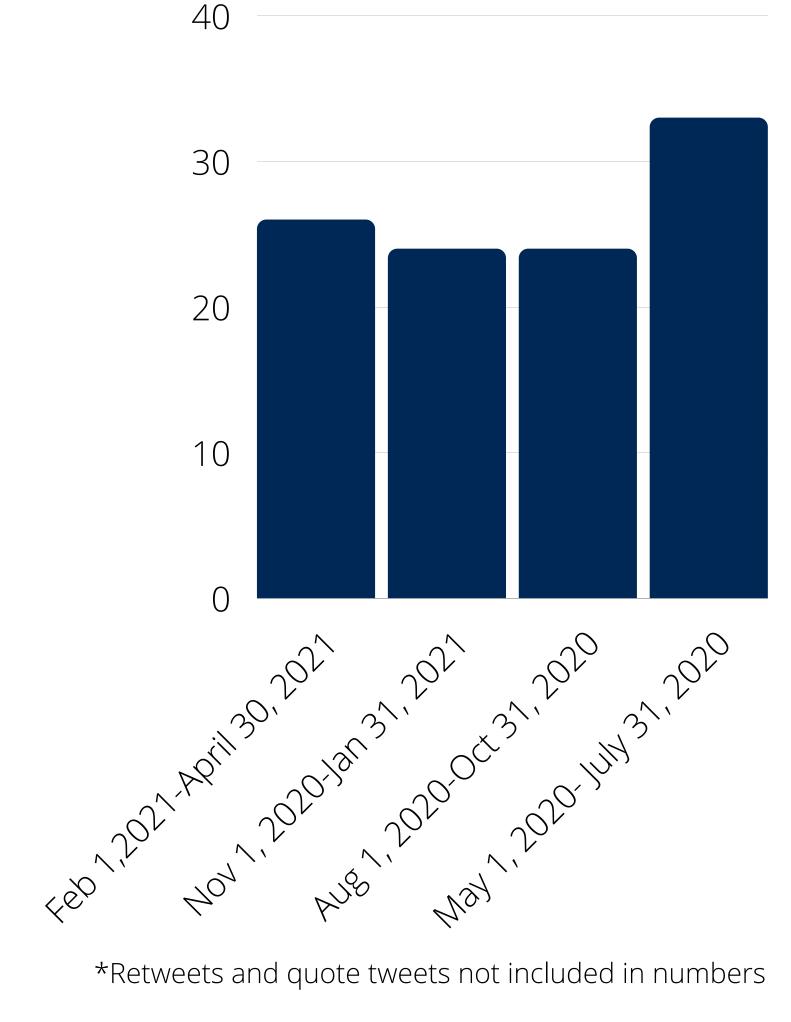


Tweets:



Followers: 1565

## Tweets from May 1, 2020- April 30, 2021\*



## Year At A Glance:

This past year the Twitter content included myriad important and time-sensitive topics in the news including the Black Lives Matter movement, DACA issues, and the Atlanta Asian hate crime. We also shared content on Minority-Serving Institutions when there was a buzz about Kamala Harris coming from an HBCU. We also celebrated AAPI heritage month by sharing past articles on AAPI issues. Similarly, we posted for Pride month.

We also tweet RHE articles relative to upcoming holidays For example: on Memorial Day we tweeted an RHE article on student vets and on Father's Day we tweeted RHE articles on academic fatherhood.

28 day summary with change over previous period

Tweets 9 10.0%

Tweet impressions 24.8K 124.4% Profile visits 829 1 36.1%

Mentions 9 1 28.6% **Followers** 1,565 157