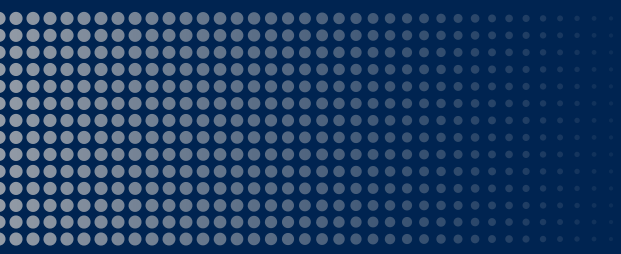




# EXHIBITOR OPPORTUNITIES





Thank you for your interest in supporting higher education scholarship! The Association for the Study of Higher Education (ASHE) is a scholarly society with 2,000 members dedicated to higher education as a field of study. ASHE promotes collaboration among its members and others engaged in the study of higher education through research, conferences, and publications, including its highly regarded journal, *The Review of Higher Education*. ASHE values rigorous scholarly approaches to the study of higher education and practical applications of systemic inquiry.

Exhibitors are an integral part of the ASHE Annual Conference. Attendees are able to connect with you, purchase books and items at discounted prices, and learn more about opportunities to engage with your organization. We are happy to continue engagement with many of our long-time exhibitors as well as engage with new exhibitors in 2025. We are looking forward to your support.

This year marks ASHE's 50th Annual conference and we're excited to celebrate in Denver, Colorado. We aim to bring together 1,400 higher education scholars over a four-day event that showcases the latest research on higher education, deepen community and networks, and engage with the local Denver community.

For questions or more information about additional support opportunities, please contact ASHE Executive Director Jason P. Guilbeau, PhD, CAE at [jason@ashe.ws](mailto:jason@ashe.ws).

Thank you in advance for engaging with our scholarly community!



Jason P. Guilbeau, PhD, CAE  
he/him  
ASHE Executive Director  
[jason@ashe.ws](mailto:jason@ashe.ws)  
202.660.4106

# Thank You to Our 2023 & 2024 Exhibitors

ACPA College Student Educators International  
Brill

Center for Research on College–Workforce Transitions  
Council for the Study of Community Colleges  
Dedoose

Diverse: Issues in Higher Education

Hunger Solutions Institute

Johns Hopkins University Press

Palgrave Macmillan

Peter Lang Publishing

Postsecondary National Policy Institute (PNPI)

Rutgers University Press

Scholarly Software, Inc.

StataCorp LLC

University Write Publications

# Exhibitor Opportunities



# Exhibitor Highlights

**On-Site Exhibitors in Denver, Colorado:** On-Site Exhibitors will be located in a high traffic area of conference attendees. Exhibitors receive the following:

- Draped table and chairs based on level selected (see below)
- Exhibitor name badge(s) for each person who will staff the exhibit based on level selected (see below)
- Listing in the Conference Program
- Discounts on Program Sponsorship
- A complimentary Virtual Exhibitor listing (see Virtual Exhibitors section)

**Virtual Exhibitors:** All Exhibitors will be featured on the conference website and mobile app with the information below:

- Your name and logo (recommended dimensions (256px x 256px)).
- A 250 word description of your company, institution, or organization.
- A link to your company's, institution's, or organization's website.
- The option to provide a discount code for conference attendees for use on your website.
- A maximum of two handouts with a 10 MB file size limit.
- A video embed (ideas include: author interviews, live author chats, product demos, etc.) (recommended format is a YouTube or Vimeo link).
- The option to add a virtual or live showcase (e.g., live author chats, product demo).
- Receive live chats or inquiries from attendees. All Exhibitors will also be featured in the ASHE Exhibitor email sent to the ASHE community.

# Schedule & Deadline

## **On-Site Schedule:**

Move-in: TBD

Move-out: Saturday, November 15, 2025 12:00pm–4:00pm (Tentative)

The exhibit area will be open:

- Thursday, November 13 8:00am–5:00pm
- Friday, November 14 7:30am–4:00pm
- Saturday, November 15 8:00am–12:00pm

Within these limits, you are free to determine the hours during which your exhibit will actually be staffed.

A tentative schedule for the conference can be found at:

<https://www.ashe.ws/schedule>.

## **Deadline:**

The deadline for Exhibitors is 9/3/2025.

# Exhibitor Space, Staffing, & Rates

# of Tables	On-Site Conference Attendees*	Non-Profit Organization	For Profit Companies
4	1	\$1,500	\$1,600
3	1	\$1,200	\$1,300
2	1	\$900	\$1000
1	1	\$600	\$700
1	0	\$400	\$500
1 Virtual Booth	0	\$300	\$400

Additional attendees may be added for \$125 each.

NOTE: Exhibitor registration does not include conference registration or access to conference sessions.



# Program Sponsorship Discount

The 100+ page conference program will be distributed to attendees of the ASHE conference both in-print and digitally. Sponsoring the program is a great way to ensure exposure to your products, services, and educational opportunities.

**Due Date:** The due for Program Sponsors (both confirmation of sponsorship and receipt of artwork) is September 3, 2025.

**Mechanical Requirements:** Advertisements must be in a digital format (.jpg, .tif, .pdf) with a minimum 300 dpi. Artwork submissions should be made via email to [conference@ashe.ws](mailto:conference@ashe.ws). Program Sponsorships are printed in black and white but are available digitally in color.

## Program Sponsorship Sizes & Rates

Exhibitors with staffed tables are able to receive a 10% Program Sponsorship discount.

Size	Width	Height	Amount   With Discount
Quarter page	3.5"	4.5"	800   720
Half page	7.25"	4.5"	1,200   1,080
Full Page	7.25"	8.75"	2,000   1,800



# Donations, Hotel and Registration Information

## **Book Donations for Graduate Students:**

There are over 2,000 members of the association, of whom about 40% are full-time graduate students undertaking master's or doctoral degrees in a range of areas including education and other social sciences. On Saturday of the Conference, ASHE Graduate Students are invited for a complimentary lunch and networking at our Graduate Student Luncheon. There are usually 125–200 attendees. If you wish to donate books to attendees, indicate your interest when you complete the “Exhibitor Registration” online.

## **Hotel Accommodations:**

Discounted lodging arrangements at the conference headquarters hotel can be made directly with the host hotel through [www.ashe.ws/hotels](http://www.ashe.ws/hotels). ASHE highly encourages conference exhibitors to stay at the ASHE Conference hotel.

## **Registration & Payment:**

To register and pay your Exhibitor fee, please visit [www.ashe.ws/events/sponsors-exhibitors](http://www.ashe.ws/events/sponsors-exhibitors)

## **Cancellation:**

In normal instances, Exhibitor registrations are not transferable and not refundable.

## **Terms of Agreement:**

Exhibitors agree to the Exhibitor Terms of Agreement available at:  
<https://www.ashe.ws/events/sponsors-exhibitors#exhibitortermsofagreement>.



# Contact Us



[www.ashe.ws](http://www.ashe.ws)



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