

Request for ASAP Professional Development Service Points Form

ASAP Service Points are used to qualify for CSAP certification or to maintain/renew your CA-AM certification. These Professional Development Credits are reflected in the My Events section of your Member Compass on the ASAP platform.

ASAP will add into your member compass any ASAP webinar, program, or face to face event a member registers for and participates in – as well as the professional development points received for attending or contributing. And we want to support members however possible and will always work with someone on retaining certification if they are actively trying to earn points. Please connect directly with us with any questions.

Please complete the form below and return to Lori Gold by email at lgold@strategic-alliances.org and we can get back to you if there are questions on approval.

Name: _____

Organization: _____

Email: _____

Phone: _____

Please fill in points earned, date completed and activity for each category that apply.

Presentations – Sharing member competency in alliance management

# of points submitted	Date completed	Activity	Category/Activity	Policies & Criteria	Max points allowed
			ASAP signature conference (Global Summit/Biopharma/EU summit)	Covers both attendance and presentation (includes panelist and moderators)	2
			ASAP Netcast Series	Global webinars	1
			Regional or Chapter event/meeting	Covers both attendance and presentation. Must follow ASAP Global Chapter Event Process and be approved for points in advance. It is expected that Chapter presentations will be posted in the ASAP Member Resource Library.	2
			Delivering ASAP & EPPP approved courses/workshops	Approved courses are posted on the ASAP website. Attendance is verified by ASAP and Instructor	1
			Delivering approved non-ASAP conferences/courses	Approval from the Certification Points Task Force.	1

Writing – Sharing member competency in alliance management

# of points submitted	Date completed	Activity	Category/Activity	Policies & Criteria	Max points allowed
			Article published in Strategic Alliance Magazine (SAM)	Approved by the SAM editorial team	1
			Article published in an approved publication	Approved by ASAP	1
			Blogging	Verification process: provide blog link & # of responses to views, likes, shares on social media	.25
			White paper for ASAP document library/ content hub	Submitted and approved by Certification Points Task Force	1

Attending/Participating – Augmenting member competency in alliance management

# of points submitted	Date completed	Activity	Category/Activity	Policies & Criteria	Max points allowed
			ASAP Conference	Must be registered through the ASAP registration system	2
			ASAP Global Webinar or Member Roundtable	Must be registered through the ASAP registration system	.25
			In person Chapter event or Virtual Community Meeting	Must be registered through the ASAP registration system and attendance must be confirmed	.25
			Authorized ASAP & EPPP courses/programs	Includes courses provided by the ASAP Education Provider Partners	1
			Approved non-ASAP conferences/courses/ programs	Approved by ASAP	1
			Approved continuing executive education / programs	Approved by ASAP	1

# of points submitted	Date completed	Activity	Category/Activity	Policies & Criteria	Max points allowed
			Participation on an ASAP board/task force/ committee/ special project/chapter	Approved by the SAM Points for service are approved by ASAP and Committee Leadership.	1 per year per committee

GUIDELINES

Members must be certified before they can begin to accrue points

Each professional certification, CA-AM & CSAP is valid for 3 years

Members must keep their ASAP membership in good standing and be committed to maintaining an ongoing membership and meeting professional development continuing education requirements to retain and renew these designations

To renew CA-AM certification and/or earn eligibility towards CSAP certification, a member must earn six professional development points from at least two of the credentialing categories every three years, with at least one point per year

The requirements for retaining and renewing CA-AM and CSAP certification are the same

Certification validates the necessary foundation of concepts, principals, and practice needed to be a credible and effective partner, and research studies have shown that partnerships run by certified alliance professionals have a higher success rate.

