

Investing in the Future of Rotational Molding Through Industrial Design

The History of ARM and the IDSA



- Around 2013, a partnership was formed between ARM and the Society of Plastic Engineers (SPE) to invest in attending the annual Industrial Design Conference hosted by the IDSA.
- The goal was to introduce and promote the products of rotational molding to the industrial design community.
- The brand “Roto Made Local” was developed. ARM/SPE began exhibiting roto product at these annual events.
- The pandemic of 2020 put a pause on the world and the IDC. It would be restarted in 2022.
- By 2024 it became ARM’s initiative to continue to invest in this cause.
- By 2025, a new initiative had been set by ARM: Target universities with industrial design and plastic engineering programs for the purpose of education and collaboration.
- The first event was held in February of 2026 and was a smashing success.

ARM Educational Event with Notre Dame



UNIVERSITY OF
NOTRE DAME



ASSOCIATION OF
ROTATIONAL MOLDERS



ELKHART
PLASTICS

The UK and Industrial Design

- Estimated around 1.6M designers in the UK
- Verified 641 industrial design firms in the UK
- Around 30 universities in the UK that offer Industrial Design programs with an additional 30 that offer design research
- In England:
 - University of Cambridge
 - University of Manchester
- In Wales:
 - Cardiff University
 - University of Wales
- In Scotland:
 - University of Strathclyde
 - University of Glasgow
- In Northern Ireland:
 - Ulster University
 - Queen's University



How are you reaching the young minds of the UK with the knowledge of rotational molding?

The “Beautiful” Process

- There is an upside to rotational molding that needs the industrial design community to lead:
 - Product development
 - Tighter tolerances
 - Different materials
- There is an opportunity for growth in the industrial design community that needs rotational molders to lead:
 - Enlightenment on manufacturing verses marketing
 - Education of process – the best designers understand the process
 - Alternative process for their customer base
- There is something “beautiful” that can happen when these two come together.
 - New products introduced into new markets
 - New materials and advancements in the process
 - Industry exposure and growth



“Roto is Life”



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THIS IS...

ROTO



INTRODUCTION TO ROTOMOLDING DESIGN AND PROCESS

www.rotomolding.org



WHAT IS ROTATIONAL MOLDING?

Rotational molding is a manufactured process for creating hollow plastic parts. The process involves a heated mold that is filled with a charge of material and then slowly rotated around two perpendicular axes. This rotation causes the softened material to disperse and adhere to the mold walls, forming a hollow part.



PRODUCTS AND MARKETS



Rotationally molded product has its DNA in every major industry:

Automotive

Agriculture

Construction

Military

Retail

Commercial Playground

Toys

Outdoor Recreation

Medical

And More!!!



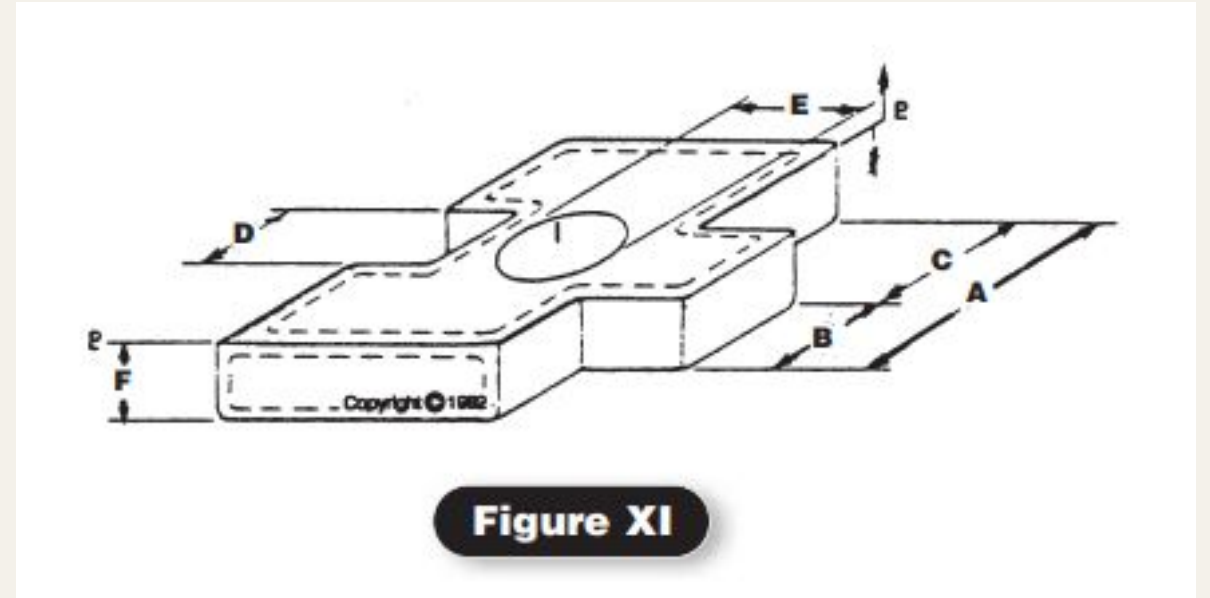
THE FUNDAMENTALS

#1. Design for Process

Tolerance

Defining tolerances in the rotational molding process can be difficult to pinpoint due to a number of factors. Factors that can impact tolerances:

- Design Features
- Materials
- Mold Design
- Process
- Part Finish and Secondary Process





THE FUNDAMENTALS

#1. Design for Process

Materials

- Plastic materials with the smallest shrink factor can hold the more dimensionally stable tolerances.
- There are cycle variations which can impact tolerances. Amorphous materials (random molecular arrangement) such as PVC have less variation cycle-to-cycle than crystalline materials such as HDPE and Nylon (well defined molecular arrangement).
- Reprocessed materials and improperly ground material can introduce variability in tolerances.

Chart III**Recommended Tolerances***(Values in inches/inch. Does not include tolerance of cavity.)***DIMENSIONS FROM FIGURE XI:**

	A	B	C	D	E	F
POLYETHYLENE						
Ideal	±.020	±.020	±.020	±.015	±.010	±.020*
Commercial	±.010	±.010	±.010	±.008	±.008	±.010*
Precision	±.005	±.005	±.005	±.004	±.004	±.005*
POLYVINYLCHLORIDE						
Ideal	±.025	±.025	±.025	±.015	±.015	±.025*
Commercial	±.020	±.020	±.020	±.010	±.010	±.020*
Precision	±.010	±.010	±.010	±.005	±.005	±.010*
NYLON						
Ideal	±.010	±.010	±.010	±.008	±.008	±.010*
Commercial	±.006	±.006	±.006	±.005	±.005	±.006*
Precision	±.004	±.004	±.004	±.003	±.003	±.004*
POLYCARBONATE						
Ideal	±.008	±.008	±.008	±.005	±.005	±.008*
Commercial	±.005	±.005	±.005	±.003	±.003	±.005*
Precision	±.003	±.003	±.003	±.002	±.002	±.003*

NOTE: Ideal Tolerance = Minimum care required
 Commercial Tolerance = Possible with reasonable care
 Precision Tolerance = Possible with difficulty & added cost

*Plus .010 inch for parting line variations



BENEFITS AND CHALLENGES

BENEFITS

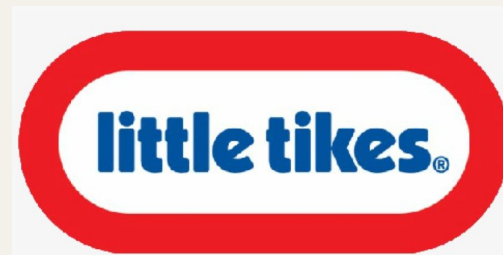
- **GEOMETRY**
- **SIZE**
- **COST**
- **DURABILITY**

CHALLENGES

- **TOLERANCES**
- **MATERIALS**
- **VOLUMES**
- **PROTOTYPING**



WHAT NEXT?





Webinar: Coming Soon!



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Credits:

- **IQSDirectory.com**
- **The Association of Rotational Molders. *The Introductory Guide to Designing Rotationally Molded Part.* (Oakbrook, IL: Association of Rotational Molders: 1999).**
<https://plasticsmfg.net/wp-content/uploads/2022/03/Rotational-Molding.pdf>

Works Cited

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