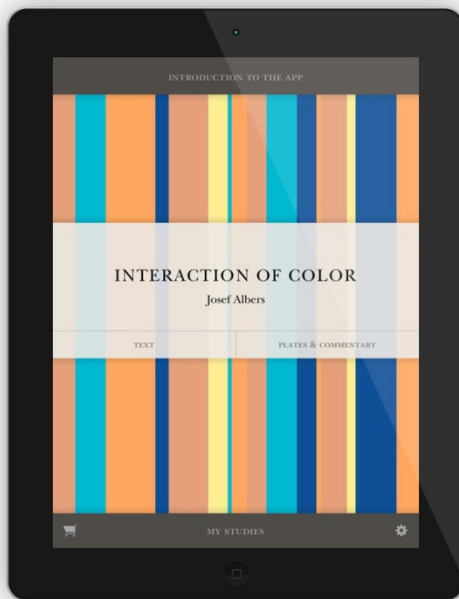


## FOR IMMEDIATE RELEASE

### **Art Libraries Society of North America Awards the Publication, *Interaction of Color* by Josef Albers (App for iPad), 2013 George Wittenborn Memorial Book Award**

WASHINGTON, D.C. (May 5, 2014) – The 35th Annual George Wittenborn Memorial Book Award was presented at the annual conference of the Art Libraries Society of North America (ARLIS/NA) held in Washington, D.C., May 1-5, 2014, to: *Interaction of Color* by Josef Albers (App for iPad). New Haven, CT: Yale University Press, 2013. Mobile app for iPad®. Established in 1980 to honor the memory of premier New York City art book dealer and publisher George Wittenborn, the award is given each year to North American art publications which represent the highest standards of content, documentation, layout and format in art publishing.



*Interaction of Color* was created by Josef Albers fifty years ago as a classroom teaching tool and it continues to be used in color courses. This app provides a new way explore color and Josef Albers' ideas. Committee members described this publication as 'transformational,' an excellent model for present-day art publishing that takes advantage of interactive media. The archival and documentary videos serve to explicate the artist's ideas and place the original publication in a scholarly context. In addition, the format appropriately and aptly builds on the *Interaction of Color's* teaching mission, bringing it to a contemporary audience.

"It is exciting that for the 35th year of presenting the George Wittenborn Memorial Book Award, the Art Libraries Society of North America has selected its first electronic publication as the

winner,” said Gregory P. J. Most, President of ARLIS/NA. “The transformation of Josef Albers’ classic *Interaction of Color* from a printed book into a mobile, multimedia app that maintains the intellectual exploration of color theory will appeal to a new and wide-ranging audience.”

John Donatich, Director of Yale University Press says that “Yale University Press is honored to receive this prestigious award from the Art Libraries Society of North America which recognizes our innovation in art publishing. In particular, we are pleased to receive its first recognition of a digitally enhanced artbook! We hope this project serves as a guide for future art publications that seek to inspire, inform and delight artists, designers, students and scholars.”

Members of the 2013 Annual George Wittenborn Memorial Book Award Committee: Janine Henri, UCLA (chair), Leslie Abrams, University of California at San Diego, Laurel Bliss, San Diego State University, Lisa Schattman, Design Institute of San Diego, Ruth Wallach, University of Southern California.

## **About the Art Libraries Society of North America**

Founded in 1972, the Art Libraries Society of North America is a dynamic, international organization of more than 1,000 individuals devoted to fostering excellence in art and design librarianship and image management in the United States, Canada, and Mexico. The membership includes architecture and art librarians, visual resources professionals, artists, curators, educators, publishers, students, and others interested in visual arts information. To serve this diverse constituency, the Society provides a wide range of programs and services within an organizational structure that encourages participation at all levels.

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