

# TOGETHER

**ACTIVATING COMMUNITY** 

53RD ANNUAL CONFERENCE VIRTUAL ● MAY 12-16, 2025



PROSPECTUS

# WELCOME

## TABLE OF CONTENTS

Welcome & Conference Overview	3
Organization Overview	
Vendor Engagement for the 2025 Virtual Conference	
Sponsorship Levels	6
Sponsorship & Engagement Opportunities	
Sponsorship & Engagement Opportunities (Cont.)	8
ARLIS/NA Order Details	8
Past Exhibitors (2019–2024)	9
Thank You to Our 2024 Sponsors	10

# PRESIDENT'S WELCOME



# MELANIE EMERSON

ARLIS/NA President

On behalf of the ARLIS/NA Executive Board and the Conference Planning Committee, I am pleased to invite you to participate in the 2025 ARLIS/NA Virtual Conference, May 12–16. As we embark on this experimental year for the conference, I am filled with excitement about the opportunity before us.

This conference marks a pivotal step in our journey toward meeting the goals outlined in our mission, vision, and values. While we recognize some things will be missed, this approach allows us to proactively explore new ways of meeting the evolving needs of our diverse community. It also provides us opportunities to reach beyond our immediate membership. Our theme, Together: Activating Community, encapsulates what we aim to achieve—not just during this conference, but in our ongoing work.

This year, we are embracing technology in new and innovative approaches to the conference programming to foster inclusivity, ensuring that members of our community can more fully participate, regardless of geographical location or budgetary constraints. By moving to a virtual format, we are not only expanding access, but also promoting financial stability, both for our members and the organization as a whole. This shift aligns with our strategic goals as we continue to build more resilience and adaptability within ARLIS/NA.

We hope the conference will not only engage and inspire, but also demonstrate the power of our collective efforts. We are truly together, even in a virtual space, and it is through this effort we hope to build community, share knowledge, and forge new connections.

Join us as we come together online in May to embrace this new format with the spirit of curiosity and collaboration that truly reflects ARLIS/NA members and our broader network of art, architecture, and design library workers and informational professionals.

\*Please note: a translation of the Prospectus is available upon request.

# **WELCOME & CONFERENCE OVERVIEW**

# WELCOME FROM THE CONFERENCE PLANNING COMMITTEE



MELANIE EMERSON

2024–2025 President, ARLIS/NA School of the Art Institute of Chicago



**JAMIE VANDER BROEK** 

Conference Vendor Coordinator University of Michigan



JILL E. LUEDKE

Conference Co-Chair Temple University



KIM COLLINS

Exhibitor/Sponsor Liaison Emory University



**JESSICA EVANS BRADY** 

Conference Co-Chair Fine Arts Library, Harvard University



**MARK POMPELIA** 

Local Development Coordinator Rhode Island School of Design



**MARSHA TAICHMAN** 

Conference Co-Chair Ontario College of Art + Design University



**ANDREW WANG** 

ARLIS/NA Treasurer
North Carolina Museum of Art



**ELIZABETH SHOEMAKER** 

Conference Co-Chair Victoria University Libraries



LIV VALMESTAD

ARLIS/NA President-Elect University of Manitoba



**EMILY CLIFFORD** 

ARLIS/NA Logistics Manager & Coordinator



**RACHEL RESNIK** 

ARLIS/NA Past President
Massachusetts College of Art and Design



# ORGANIZATION OVERVIEW

# ART LIBRARIES SOCIETY OF NORTH AMERICA

The Art Libraries Society of North America (ARLIS/NA) is a dynamic organization promoting the interests of approximately 1,000 members. The membership includes architecture and art librarians, visual resources professionals, artists, curators, educators, publishers, students, and others throughout North America interested in visual arts information. To serve this diverse constituency, the society provides a wide range of programs and services within an organizational structure that encourages participation at all levels.

# **MISSION**

ARLIS/NA defines and champions the arts information profession.

## **VISION**

ARLIS/NA's vision is for a vibrant and just world activated by arts information and advanced by arts information workers.

## **VALUES**

Advocate – for arts information, our profession, our communities, and ourselves.

Create community – center accessibility, diversity, equity, inclusion, and social justice.

Connect – collaborate, educate, listen, share, and support.

Lead – be an example for others to follow, proactively address issues in the present, and develop opportunities for the future.

Thrive – keep ourselves, our communities, our organizations, and ARLIS/NA balanced, healthy, and sustainable.

### WHO ATTENDS ARLIS/NA CONFERENCES?

Recent conferences have attracted approximately 500 attendees.

In Pittsburgh 150 of these were first-time attendees.

Most conference attendees are ARLIS/NA members:

We have approximately 1000 curious and engaged members from museums, colleges/universities, art and design schools, public libraries, as well as other art information sectors. We are caretakers, teachers, curators, technologists, and leaders.

Because the fully virtual conference option will be more accessible, we expect an even larger pool of attendees.

## **ABOUT OUR EXHIBITORS**

In Pittsburgh we had 27 exhibitors.

Many have been exhibiting with us for years. Four were first-time exhibitors (excluding the local vendors who shared a sponsored table).

Our exhibitors offer a range of goods and services including book distributors, publishers, artist book dealers, database vendors, and information services.

#### WHAT OUR MEMBERS SAY ABOUT OUR EXHIBITORS

Ouotes from the 2024 conference survey:

"It was great to meet a broad range of artists and publishers!"

"Great as always. Wonderful to talk with exhibitors one on one".

"Connecting with vendors and book artists is always an important part of the conference."

"It was great to meet in person with the exhibitors! I had some key conversations that will result in acquiring new services and products at my institution."

"Nice to speak to people and put faces to services. Also a good way to learn about different/new resources."

"I always like having the opportunity to connect with vendors and see what they have to offer."

"Great dealers - would love for even more to be able to participate."

### WHY SUPPORT THE ARLIS/NA CONFERENCE

We had 46 Sponsors for the 2024 conference. Please consider joining them.

Your sponsorship is used to support:

- · Conference attendance for ARLIS/NA members
- Research and Internship Awards, including the newly formed Compass Award that enables an early career librarian who identifies as racialized to pursue an internship in the field of art, architecture, special collections, and museum libraries and archives.
- Cutting-edge programming both at the conference and throughout the year

## WHY ARLIS/NA 2025 IS UNMISSABLE FOR YOU

- **Targeted Audience:** Connect with 500 art librarians, visual resources experts, curators, and educators.
- Networking Opportunities: Meet new clients and build lasting relationships in a dynamic setting dedicated to art and design professionals.
- **Enhanced Presence:** Share your publications and information resources with the most passionate and knowledgeable audience in the visual arts sector.
- Thought Leadership: Contribute to vital discussions and help shape the future of art information by positioning yourself as an industry leader.

# VENDOR ENGAGEMENT FOR THE 2025 VIRTUAL CONFERENCE

Nothing replaces an in-person exhibit hall, but we hope this year's virtual format will make it easier for more people to participate. We anticipate seeing many new faces joining us in 2025.

We are offering a variety of ways for vendors to reach and interact with conference attendees as well as the broader ARLIS/NA community.

## **ENHANCED SESSION SPONSORSHIP**

- Expanding upon our session sponsorship model, we will have time built into each session to hear from the sponsor.
- Vendors who opt for an enhanced session sponsorship will have three to five minutes at the beginning of their session to introduce themselves and their product.
- · We encourage pre-recorded video when possible.
- This comes with a free conference registration and we hope vendors will take advantage of this to attend many conference programs.
- · All Silver level sponsorship benefits included.

Cost: \$1,000

See Sponsorship and Engagement Opportunities on page 7 for details.

## **VENDOR SHOWCASE**

- Vendors are invited to participate in short virtual presentations alongside fellow vendors.
- Each vendor will have 10–15 minutes to present any content they choose: collection highlights, new products or services, a behind-the-scenes glimpse of your operation, surprise us!
- We will group 3 or 4 vendors together into approximately one-hour time slots and will have an ARLIS/NA moderator on hand to make introductions, keep time, and monitor the online discussion.
- The vendor showcase will occur the week leading up to the conference alongside the constituent group meetings. The day/times of the vendor showcases will be: Tuesday, May 6 at 10:00 AM EST and Thursday, May 8 at 3:00 PM EST.
- These will be at no-compete times (no concurrent conference-related programming) and will be open to anyone, not just conference attendees.
- In addition to being listed in the conference schedule, the vendor showcases will be advertised on the ARLIS/ NA listserv that has over 3000 subscribers.

Cost: \$600

Note: this program is separate from sponsorship and does not qualify for sponsorship benefits.

# CONFERENCE PROGRAMMING: SESSIONS/WORKSHOPS/POSTERS

The call for proposals for sessions and workshops has now closed. Thank you to the vendors who submitted proposals!

Look for the call for poster proposals.

We welcome vendors to participate in all conference programming.

#### **BUNDLED VENDOR PACKAGE**

- · Vendor Showcase OR Enhanced Session Sponsorship
- Enhanced Broadcast Email See page 8 for details.
- Social Media Post See page 8 for details.
- · Plus all Silver Level Sponsor benefits

Cost: \$1,500



# SPONSORSHIP LEVELS

**Sponsorship Opportunities** may be purchased separately or combined to achieve your desired **Sponsorship Level** (Silver, Gold, or Platinum).

Sponsorship Opportunities may be combined with your Exhibit Package to achieve those same Sponsorship Levels.



Conference sponsorships are available to showcase your brand and products to a host of art information professionals throughout the society. Depending upon your goals, you can reach a broad or targeted group of attendees.

Not sure which one to select? Contact **Mark Pompelia** at <a href="mailto:mpompeli@risd.edu">mpompeli@risd.edu</a> to discuss your goals and effectively deliver your message, while supporting ARLIS/NA and its mission.

BENEFITS	<b>SILVER</b> \$1,000-\$2,499	<b>GOLD</b> \$2,500–\$4,999	<b>PLATINUM</b> \$5,000 OR HIGHER
Recognition on the conference website with your support level	•		•
Name displayed on sponsorship slides at the conference			
Verbal recognition at ceremonies during the conference		•	•
Pre-registration attendee list for attendees who opt in (distributed by May 5, 2025)			
Company logo in one marketing email blast to entire database to recognize your company as Platinum Sponsor			•
Company recognition in social media post prior to conference			
Final attendee list of all attendees who opt in (provided electronically after the conference)		•	•
Number of additional complimentary conference registrations	1	2	3

# SPONSORSHIP & ENGAGEMENT OPPORTUNITIES

# Any sponsorship opportunity listed below comes with the following benefits:

- · Your company acknowledged as the sponsor at the beginning of the session, workshop, or event.
- · Your company logo and listing on the conference schedule next to the session/workshop/event vou are sponsoring. Listings in the conference schedule can link to your company's website.

Please note: all amounts are in U.S. dollars.

# LEADERSHIP INSTITUTE.....\$2,500

(sole sponsorship)

Approximately 75 individuals serving in a leadership role within ARLIS/NA will be invited to attend this event.

# 

(multiple sponsorships available; session selection to be determined at a later date)

Opportunities to sponsor specific topic areas presented during the conference demonstrate your support of the field.

# **ENHANCED SESSION SPONSORSHIP...\$1,000**

The same opportunities and benefits as a Session Sponsor, plus the opportunity to speak or present a video for 3-5 minutes at the beginning of the session. Limit one enhanced sponsorship per session; we will work with you to find a session that aligns with your interests.

Comes with complimentary conference registration for one.

Please note that the Diversity Forum is not available for this opportunity.

## CONVOCATION SPEAKER .....\$2,500 (sole sponsorship)

A keynote speaker to address all attendees. Topic and speaker TBD.

Company may elect to provide introduction of the speaker.

## POSTER SESSIONS ......\$1,000

(multiple sponsorships available)

Over 30 participants showcase a wide range of professional and research projects in a creative and interactive environment. Colleagues learn directly from each other.

# SESSION ACCESSIBILITY

Select sessions are recorded and made available in the online open access ARLIS/NA video portal. These sessions require professional closed captioning and will be made freely available after the conference.

Your company logo will be displayed on a slide at the beginning of the recording.

# WORKSHOPS ...... \$500

(limited workshops available; selection to be determined at a later date)

While the number of workshops is limited, they can provide an ideal opportunity for sponsors to align their interest with specialized content to provide new skills and new ideas to the profession.

# PLENARY SPEAKER.....\$2,500

(sole sponsorship)

A keynote speaker to address all attendees. Topic and speaker TBD.

Company may offer 3 to 5 minutes of remarks before the speaker.

This session is held at a non-compete time so all conference registrants can attend.

# DIVERSITY FORUM......\$600

(multiple sponsorships available)

A session organized by the Diversity and Inclusion Committee which centers historically marginalized people, voices, and narratives through the lens of equity and justice. This session is held at a non-compete time so all conference registrants can attend.

# PRESIDENT'S CHOICE.....\$500

(multiple sponsorships available)

A keynote speaker(s) to address attendees. Topic and speaker TBD.

## NEW VOICES SESSION . . . . . . . . . . . . . . \$500

(multiple sponsorships available)

New Voices in the Profession showcases the research of our newest colleagues. These cutting edge and often provocative presentations highlight exceptional student work and new professional projects.

## BIPOC GET-TOGETHER.....\$600

(sole sponsorship)

A new staple of the conference, this get-together provides our BIPOC members a dedicated space to gather and share experiences and develop professional networks.

Approximately 70 people.

# SPONSORSHIP & ENGAGEMENT OPPORTUNITIES (CONT.)

# CONFERENCE ADVERTISING

# BROADCAST EMAIL.....\$500

One broadcast email sent to conference attendees. This is an opportunity to reach attendees before or during the conference. You can use this opportunity to present them with a promotion or invite them to attend any programming in which you are featured at the conference. The content must be received by April 25, 2025. Exhibitors may select a date for the email to be sent. Emails and date selection should be sent to Emily Clifford at e.clifford@arlisna.org.

# **BROADCAST EMAIL UPGRADE ...... \$750**

Same as the above but the broadcast email goes to both conference attendees AND all ARLIS/NA members.

# SOCIAL MEDIA POST..... \$250

A social media post will be sent out via ARLIS/NA's Facebook and Instagram accounts. You can use this opportunity to present attendees with a promotion or invite them to attend any programming in which you are featured at the conference. The content must be concise and meet social media word limits. The content must be received by April 25, 2025. Exhibitors may select a date for the email to be sent. Post content and date selection should be sent to Emily Clifford at e.clifford@arlisna.org.

# **ARLIS/NA ORDER DETAILS**

# Register online here.

Or contact Emily Clifford, ARLIS/NA Logistics Manager & Coordinator at <u>e.clifford@arlisna.org</u> or phone: 978-674-6211 for assistance.

Cancellation Policy: Full payment is required for reservations. Cancellations, in writing, made prior to **April 7, 2025** will receive a refund, less a \$150 processing fee. No refunds will be processed on cancellations received on or after **April 7, 2025**.

Send checks (payable to ARLIS/NA) to:

ARLIS/NA Attn: Emily Clifford 4 Lan Drive, Suite 100 Westford, MA 01886

# PAST EXHIBITORS (2019-2024)

23 Sandy Gallery

A&AePortal | Yale University Press

Abecedarian Artists' Books

**ACLS Humanities E-Book** 

Amalivre

Anartist

Ars Libri Ltd.

Artbook | D.A.P.

Arthur Fournier Fine & Rare, LLC

**Artifex Press** 

Art Metropole

**ArtPrice** 

Artstor

Atelier-Galerie A. Piroir

Bernett Penka Rare Books

**Bloomsbury Digital Resources** 

Boo-Hooray

**Boston Book Company** 

Brigham Young University (BYU)

Brill

Bronze Horseman Literary Agency

Casalini Libri

Cash 4 Your Books

Christie's

CollectionSpace

Council on Library and Information

Resources (CLIR)

Division Leap

DLSG at Image Access

**Duke University Press** 

East View Information Services

**EBSCO Information Services** 

Ediciones Hungría

Erasmus Amsterdam - Paris

Eric Chaim Kline Bookseller

**ESPAC** 

**Exmolino** 

Facsimile Finder

Flyover Zone, Inc.

**Fugitive Materials** 

Gale

**Getty Publications** 

Getty Research Institute

**HARRASSOWITZ** 

Hat & Beard Press

HMCT/ArtCenter College Archive

Howard Karno Books, Inc.

H.W. Wilson Foundation

i2S - LIMB Gallery

Intellect

Iron Mountain

ITHAKA

**JSTOR** 

Ken Sanders Rare Books

Laurence McGilvery

Le Bookiniste

M. Moleiro Editor S.A.

Malulu Editions

Marquand Editions

McGill Library

**Memory Press** 

Michael R. Weintraub, Inc.

MIT Press

Myriad Consulting & Training

**New Documents** 

Oxford University Press

POLVOH PRESS

Princeton University Press

ProQuest

Quartex

**Quires SRL** 

Rowman & Littlefield

Salt Lake City Public Library (SLCPL)

Shogakukan Inc.

**SONNENZIMMER** 

**TASCHEN** 

Terentia

Textile Hive

The CODEX Foundation w/ CODEX

Mexico

The Donohue Group, Inc.

The Global Library Photographic

Project

The MediaPreserve

The Scholar's Choice, ISD

The University of Chicago Press

Tinta Taller

Turtle Light Press

University of Denver, University

Libraries

University of Utah, J. Willard Marriott

Library

Utah Museum of Fine Arts (UMFA)

Vamp & Tramp, Booksellers, LLC

Veritas Editions

Video Data Bank

Visionaire

White Fox Rare Books and Antiques

Worldwide Books

**WSU Stewart Library** 

Ziereis Facsimiles

**Zubal Books** 

# THANK YOU TO OUR 2024 SPONSORS

A&AePortal | Yale University Press

ARLIS/NA Mountain West chapter

ARLIS/NA New York Chapter

Art Gallery of Ontario

Arthur Fournier Fine & Rare, LLC

**Baylor University** 

Christie's

Clark Art Institute

CMU School of Art & CMU Libraries

College of the Holy Cross

Duke Digital Art History & Visual Culture Research Lab,

Dept. of Art, Art History & Visual Studies

**Duke University Libraries** 

Eric Chaim Kline, Bookseller

Fleet Library at Rhode Island School of Design

Getty Research Institute

**HARRASSOWITZ** 

Haverford College Libraries

Indiana University Bloomington Libraries

Indiana University Bloomington- Sponsored by the dual M.A./M.L.S. degree program in the Department of Art History and the Department of Information & Library Science at Indiana University Bloomington.

JSTOR (ITHAKA)

Kusske Design Initiative at the University of Minnesota College of Design

Luddy School, Department of Information & Library Science

Lyrasis

Marian Library, University of Dayton

OCLC, Inc.

Ohio State University

Phillips Library, Peabody Essex Museum

**Pratt Institute Libraries** 

Sacramento State University Library

School of the Art Institute of Chicago

School of Visual Arts

The Frick Art Reference Library

The Museum of Modern Art

The University of Chicago Press

**UK Libraries** 

University of Houston Libraries

University of Manitoba Libraries

University of Maryland Libraries

University of Michigan

University of New Mexico College of University Libraries

& Learning Sciences.

University of North Carolina School of the Arts Library

University of Toronto Library

Virginia Commonwealth University Libraries

Worldwide Books