



SPONSOR, EXHIBITOR, AND ADVERTISER PROSPECTUS

WELCOME

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WELCOME

Like the monarch butterfly traveling from Canada and the US to Mexico each year, next spring ARLIS/ NA members will journey southward to meet in the lush surroundings of Mexico City. While marking our 50th anniversary in Chicago, we took a moment to look back at the founding and history of ARLIS/NA. At our 2023 conference, we will highlight our multinational composition and take the opportunity to look ahead to celebrate the promise and possibilities of our future. On behalf of the ARLIS/NA Executive Board and the Conference Planning Committee I am honored and thrilled to invite you to attend and participate in the 2023 annual conference in Mexico City. Whether member, exhibitor, colleague, or friend, we welcome you to join us as the society experiences the adventure of our first conference in Mexico.

With the theme, Transformación, we look to this moment to launch into our next fifty years on a journey of transformation and growth. There is no better place to begin that journey than Mexico City. A UNESCO world heritage city and the oldest capital in the Americas, Mexico City embodies a vibrant, layered history marked by periods of growth and times of revolution. The urban design, art, and architecture of the city reveal the richness of influences alongside the ingenuity and creativity of its inhabitants. These layers are evident in the city today, with a renewed attention to its indigenous origins.

The conference hotel, Hilton Mexico City Reforma, is centrally located on Alameda Central, an expansive historical urban park punctuated with fountains and bounded by museums and cultural institutions that celebrate the arts and history of Mexico. You will find that the hotel, featuring many luxury amenities, is fully accessible and accommodating. All the sessions and our Exhibits Hall will share the same floor allowing for

both chance and planned meetings and interactions. Within steps of the hotel, you will be able to sample the rich, local cuisine at informal food stands or in fine restaurants. Just a few blocks away you'll experience Zocalo Plaza, the main square of the city and site of cultural events and open markets.

As I write this, the conference co-chairs are preparing an impressive schedule of panel sessions, posters, roundtables, and workshops with content related to diversity, equity, and inclusion; advocacy and social justice; and critical librarianship. Added to those are the fundamental topics of collection development and management, visual literacy, digital scholarship, and pedagogical practice. In addition, we'll celebrate our presence in Mexico City by highlighting local art and architecture with programming and tours. No conference would be complete without our exhibitors, who we invite to share this special time and extraordinary place with us.

Having just returned from the planning committee's site visit, I can attest to the boundless energy and seductive magic of Mexico City. It is a city alive with vibrant colors, vivid cultures, diverse people, and exquisite cuisine. Please join us April 18-21, 2023 in Mexico City's Centro Historico at the Hilton Mexico City Reforma.

Looking forward to seeing you there!



REBECCA PRICE ARLIS/NA President August 24, 2022

WELCOME & CONFERENCE OVERVIEW

WELCOME FROM THE CONFERENCE PLANNING COMMITTEE



REBECCA PRICE
2022-2023 President, ARLIS/NA
University of Michigan



CLAYTON KIRKING
Local Development Coordinator
Retired



LAUREN GOTTLIEB- MILLER
Program Co-Chair
The Menil Collection



BEVERLY MITCHELLExhibits Coordinator
Southern Methodist University



GABRIELLE REED

Program Co-Chair

Massachusetts College of Art and Design



RACHEL RESNICK

Executive Board Conference
Representative – President-Elect

Massachusetts College of Art and Design



FERNANDO CORONALocal Arrangements Co-chair
Citibanamex



Representative – Treasurer

University of Kentucky Libraries, Lucille C.
Little Fine Arts Library



JON EVANS
Local Arrangements Co-chair
Museum of Fine Arts, Houston



MARK POMPELIA

Executive Board Conference
Representative – Past President

Rhode Island School of Design

KARYN HINKLE

Executive Board Conference



MICHAELA SAWICKI
ARLIS/NA Logistics Manager &
Coordinator



Exhibitor/Sponsor Liaison

Robert W Woodruff Library

Emory University

KIM COLLINS

MEET THE ANDRE Andrea I printh Pitts in a col d Attl

MEET THE TEAM BEHIND THE CONFERENCE LOGO!

like migration, absence and grief.

ANDREA NARNO

Andrea Narno is a Mexican queer printmaker, currently living in Pittsburgh, PA. Andrea believes in art as a tool of transformation, contributing to social change during these uncertain times. Andrea's work centers around the symbolism of plants as a way to express thoughts, feelings and ideas, as well as a means to explore topics

PAUL KJELLAND

Paul Kjelland is an interdisciplinary artist, art builder, and project organizer. He has worked on a wide range of projects to support local, national, and international social and environmental justice organizations and movements.

ORGANIZATION OVERVIEW

ART LIBRARIES SOCIETY OF NORTH AMERICA

The Art Libraries Society of North America (ARLIS/NA) is a growing, dynamic organization promoting the interests of more than 1,000 members. The membership includes architecture and art librarians, visual resources professionals, artists, curators, educators, publishers, students, and others throughout North America interested in visual arts information. To serve this diverse constituency, the Society provides a wide range of programs and services within an organizational structure that encourages participation at all levels.

CORE VALUES

ARLIS/NA believes that lives are enriched by engagement with the visual arts, design, and cultural heritage.

ARLIS/NA believes that art information professionals are uniquely equipped to serve the art information needs of a broad audience for education, scholarship, and artistic practice.

ARLIS/NA believes that diversity and inclusion in all aspects of the profession strengthens the practice of art librarianship, and enriches library collections and user experiences.

STRATEGIC DIRECTIONS

LEADERSHIP AND ADVOCACY

The Society shall speak and act on behalf of its members to advance, validate, sustain, and advocate for the profession and the value of art libraries.

ORGANIZATIONAL ADVANCEMENT

As the leading art information organization, the Society shall strengthen the profession through increased visibility, collaborative partnerships, international networks, and membership engagement.

ART INFORMATION PROFESSIONALS

The Society shall support the evolving role of art information professionals through education, mentoring, and professional development opportunities that foster excellence and innovation.

DIVERSITY AND INCLUSION

The Society shall promote diversity and inclusion within the profession including the makeup of its workforce, the design of services and programming, the development of intercultural fluency skills and competencies, and the practice of inclusive collections building.

INNOVATION AND TECHNOLOGY

The Society shall serve as a community of practice for the exploration, cultivation, and sharing of innovative approaches and emerging technologies in libraries and art librarianship.

COLLECTIONS AND ACCESS

The Society shall seek opportunities for collaboration across institutions and cultural organizations to promote the informed management, preservation, discovery, and access to collections amid their evolving publishing manifestations.

HOTEL INFORMATION

All meeting sessions will take place at the Hilton Mexico City Reforma. The Hilton Mexico City Reforma is a high-rise hotel in the heart of Mexico City, opposite Alameda Central park and just 650 meters (0.4 miles) from the Palacio de Bellas Artes. The historic center of Mexico City, which is centered around Zócalo plaza, is less than two kilometers (1.25 miles) away. The hotel features several exemplary restaurants, a rooftop pool, a luxurious spa.

Hilton Mexico City Reforma

Av. Juarez 70. Colonia Centro Mexico City, DIF, 06010, Mexico <u>Hotel website</u>

A block of rooms is being held at the hotel at the following rates per night:

\$145.00 – Standard (single or double)

*Rates do not include applicable sales and local taxes or other hotel specific fees. Currently the VAT rate is 16% and Mexico City tax 3.5%.

To make your reservations, please click here.

Be sure to make your reservation by **Sunday, March 27, 2023** to secure these rates. These rates are available 3 days prior and 3 days after the conference dates, subject to availability.

TRAVEL INFORMATION

Mexico City International Airport (MEX) – 6 miles/30 mins

Travel options from airport will be available on the conference website.

PARKING

Valet parking - \$10/day

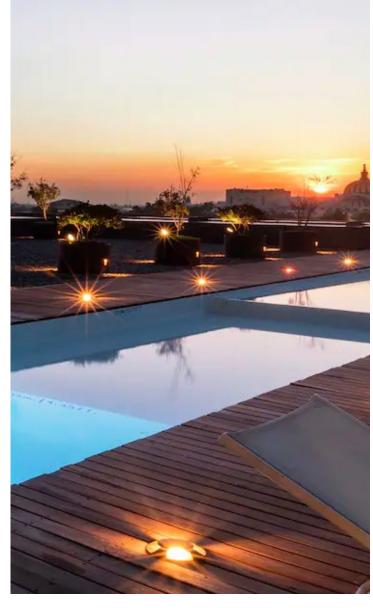




EXHIBIT INFORMATION

EXHIBIT HALL SCHEDULE: SET UP

Wednesday, April 19, 2023:

8:00 AM - 12:00 PM

EXHIBIT HOURS AND EVENTS

Wednesday, April 19, 2023:

Hours: 2:00 PM - 5:00 PM

Scheduled Break: 12:00 PM - 2:00 PM

Exhibits Reception: 5:00 PM - 6:00 PM

Thursday, April 20, 2023:

Hours: 8:00 AM - 5:00 PM

Scheduled Break: 12:00 PM - 2:00 PM

Friday, April 21, 2023:

Hours: 8:00 AM - 12:00 PM



EXHIBIT PACKAGE - \$1,000

- · One 6' draped table, two chairs, and a wastebasket
- Two conference registrations (does not include admission to the convocation reception)
- · A listing in the conference program
- · 25% off broadcast email to attendees
- Opt-in attendee list sent one week prior to conference and final list one week after conclusion of conference
- Complimentary breakfast Wednesday, Thursday and Friday
- · Admission to the Welcome Party

SPONSORED EXHIBIT TABLE - \$500

Sponsor an author or small business owner from the Mexico City region to have a presence at the conference.

- · Admission to the convocation reception
- · Recognition as a sponsor to the sponsored business
- · 50% off Broadcast email to attendees
- · Includes one additional conference registration

ADDITIONAL EXHIBIT TABLES

2nd table - \$500 / 3rd table - \$400 / all subsequent tables - \$300

Additional tables do not include additional conference registrations unless SILVER level sponsorship (or higher) is achieved.

FIRST TIME EXHIBITOR TABLE - \$500 FULL TABLE/\$250 HALF-TABLE

This offer is for first-time exhibitors only.

- · One 6' draped table, two chairs, and a wastebasket
- Two conference registrations (does not include admission to the convocation reception)
- · A listing in the conference program
- · 25% off broadcast email to attendees
- Opt-in attendee list sent one week prior to conference and final list one week after conclusion of conference
- Complimentary breakfast Wednesday, Thursday and Friday
- · Admission to the Welcome Party

ADDITIONAL EXHIBITOR PERSONNEL

Additional representatives can be added at \$250 for each person beyond those included in the Exhibit Package described above .

EXHIBIT INFORMATION

ADMISSION TO WELCOME PARTY AND/ OR CONVOCATION RECEPTION

Exhibitor personnel can attend the Welcome Party as a part of their exhibitor registration. The convocation reception, location TBD, is \$75.00 per person. This item can be purchased separately. More details on registering for these events to be sent via email with the service kit.

EXHIBITOR SERVICE KIT

Approximately three months prior to the start of the conference, exhibitors will receive a service kit that will contain the following information:

- · Important dates and deadlines
- · Freight shipping and handling
- · Labor regulations and rates
- · Furniture display and other decorating rentals
- · Electrical hook-up
- · A/V, wi-fi, and computer rental

DEADLINES

Exhibit registrations are considered on a first-come, first-served basis. The final exhibit registration deadline is March 17, 2023.

CONFERENCE REGISTRATIONS

Online registration must be completed. The contract form confirms your sponsorship and/or exhibit commitment. An email will be sent with additional instructions on how to obtain any complimentary registrations that may be included with your commitment or exhibitor package.

LOCATION ASSIGNMENTS

Assignments will be made in the order they are received and paid in full. Every effort will be made to separate exhibitors from competitors, when requested. Exhibitors who have submitted their form and payment prior to March 17, 2023 will be advised of their table assignment in advance of the conference. The final assignment of exhibit space is at the discretion of the conference planners.

EXHIBITOR CODE OF CONDUCT

Displays shall not be placed in such a manner as to interfere with other exhibits. ARLIS/NA reserves the right to restrict exhibits which, because of noise, method of

operation, or any other reason, become objectionable or otherwise detract from or are out of keeping with the character of ARLIS/NA as a whole. ARLIS/NA will not approve unsafe exhibit construction or any construction which obstructs the visibility of other exhibitors, or encroaches upon the aisles or other exhibit areas.

FLOOR PLAN

A floor plan of the exhibit hall will be distributed to all confirmed exhibitors when the plan becomes available (2 weeks prior to conference) and is subject to change.

SECURITY

The exhibit hall will be closed and attended by a security guard during the evening hours and exhibitor lunch break.

LOSS OR DAMAGE

When the exhibit area is open to meeting attendees, ARLIS/NA, the exhibit space contractor, and the meeting venue shall not be held responsible for any loss or damage to exhibitor property.

ATTIRE

Attire of exhibit personnel should be consistent with the business casual atmosphere of the conference.

PAYMENT AND CANCELLATION

Full payment is required for reservations. Cancellations made in writing prior to March 17, 2023 will receive a refund, less a \$150 processing fee. No refunds will be processed on cancellations received on or after March 17, 2023.

DISTRIBUTION OF MARKETING MATERIALS

Canvassing or distribution of advertising material outside of an exhibitor's booth is prohibited. Should an exhibitor like to distribute materials, please see the Conference Advertising section (Page 11) for available opportunities .

ARLIS/NA RIGHT OF REFUSAL

In order to support our valued exhibitors and the significant investment they have made to participate as a partner of the Society and this conference, ARLIS/NA reserves the right and absolute discretion to not assign exhibit space to an individual or company for any reason.

EXHIBIT INFORMATION

WORKSHOPS, TOURS, AND OTHER TICKETED EVENTS

Exhibitors who wish to participate in ticketed events, workshops, or special tours must register in advance and pay any related fees for these events . Please visit the conference website (https://www.arlisna.org/events/2023-annual-conference) for more information and to register for these events . Please see following pages for Sponsorship opportunities that include complimentary access to these events .

LABOR REGULATIONS AND RELATED CHARGES

Exhibitors are required to conform to all local labor regulations in the installation/dismantlement of their booth fixtures and moving of booth materials. More information on the specific labor regulations and charges will be included in the Exhibitor Service Kit, if applicable.

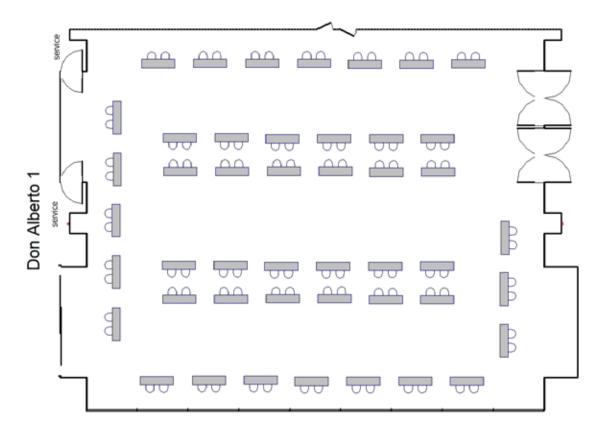
BADGE PICK-UP

Badges will be distributed to exhibit personnel at the conference registration desk. Representatives must pick up their badges. Badges are nontransferable and must be worn at all times.

EXHIBITOR RESPONSIBILITY CLAUSE

To the fullest extent permitted by law, the person/ legal entity described as "Exhibitor" in the exhibitor contract hereby assumes full responsibility and agrees to indemnify, defend and hold harmless The Hilton Reforma Mexico City ("Hotel"), Hotel's owner The Hilton Reforma Mexico City ("Owner"), and each of their respective owners, managers, subsidiaries, affiliates, employees and agents (collectively, "Hotel Parties"), as well as Art Libraries Society of North America (ARLIS/ NA)("Group"), from and against any and all claims or expenses arising out of Exhibitor's use of the Hotel's exhibition premises. Exhibitor agrees to obtain and maintain during the use of the exhibition premises, Comprehensive General Liability Insurance, including contractual liability covering the Exhibitor's indemnity obligations in this clause. Such insurance shall be in the amount of not less than \$1,000,000 combined single limit for personal injury and property damage. The Hotel Parties and Group shall be named as additional insureds on such policy, and Exhibitor shall supply the Hotel with a Certificate of Insurance at least 30 days prior to the use of the exhibition premises. The Exhibitor understands that neither the Group nor the Hotel Parties maintain insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.

FLOOR PLAN



SPONSORSHIP OPPORTUNITIES

Sponsorship Opportunities may be purchased a la carte or combined to achieve your desired **Sponsorship Level** (Silver, Gold, or Platinum).

Sponsorship Opportunities may be combined with your **Exhibit Package** to achieve those same **Sponsorship Levels**.

SPONSORSHIP LEVELS

Conference sponsorships are available to showcase your brand and products to a host of art information professionals throughout the Society. Depending upon your goals you can reach a broad or targeted group of attendees. Not sure which one to select? Contact Michaela Sawicki to discuss your goals and effectively deliver your message, while supporting ARLIS/NA and its mission.

Benefit	Silver \$2,000 - \$4,499	Gold \$4,500 - \$7,499	Platinum \$7,500 or higher
Recognition on the conference website with your support level			
Name displayed on sponsorship signage at the conference			
Premier Location in Exhibit Hall (if applicable)			
Verbal recognition at ceremonies during the conference			
Pre-registration attendee list for attendees who opt in (distributed by April 4)			
Company logo in 1 marketing email blast to entire database to recognize your company as Platinum Sponsor			•
Company recognition in social media post prior to conference			
Final attendee list of all attendees who opt in (provided electronically after the conference)	•		
Number of additional complimentary conference registrations	1	2	3

EDUCATIONAL OPPORTUNITIES

Each Educational Opportunity provides the following inclusions:

- Your company announced as sponsor at the beginning of the session/workshop/tour/event
- Company logo on conference agenda next to selected session/workshop/tour/event

SPONSORSHIP OPPORTUNITIES (CONT.)

LEADERSHIP INSTITUTE \$2,500

(sole sponsorship)

Approximately 75 Individuals serving in a leadership role within ARLIS/NA will be invited to attend this event.

Logo can link to company homepage

SESSIONS\$500

(multiple available; session selection to be determined at a later date)

Opportunities to sponsor specific topic areas presented during the conference demonstrate your support of the field.

CONVOCATION SPEAKER..... \$2,500

(sole sponsorship)

A keynote speaker to address all attendees. Topic and speaker TBD

Company provides introduction of the speaker

Thursday, April 20

350+ attendees

Logo can link to company homepage

(multiple sponsorships available, tour selection to be determined at a later date)

Opportunities to sponsor pre- and post-conference tours that enhance attendees' knowledge of local artists, special collections, and architecture.

One free registration to be on tour

POSTER SESSION \$1,000

(shared sponsorship)

Over 30 participants showcase a wide range of professional and research projects in a creative and interactive environment. Colleagues learn directly from each other.

Your sponsorship will go towards refreshments during this interactive session.

Logo can link to company homepage

(four sponsorships available)

Four sessions are selected to be recorded and made available in the online open access ARLIS/NA Learning Portal to provide an opportunity for attendees to

participate in a wider selection of sessions and for those not able to attend. Your company logo will be displayed at the beginning of the recording.

Logo can link to company homepage

WORKSHOPS.....\$750

(limited workshops available; selection to be determined at a later date)

While the number of workshops is limited, they can provide an ideal opportunity for sponsors to align their interest with specialized content to provide new skills and new ideas to the profession.

A keynote speaker to address all attendees. Topic and speaker TBD

Company provides introduction of the speaker

350+ attendees

Logo can link to company homepage

DIVERSITY FORUM \$500

(Multiple sponsorships available)

A session organized by the Diversity and Inclusion Committee which centers historically marginalized people, voices, and narratives through the lens of equity and justice.

PRESIDENT'S CHOICE.....\$500

(Multiple sponsorships available)

A keynote speaker(s) to address attendees. Topic and speaker TBD

Logo can link to company homepage

NEW VOICES SESSION \$1,000

(Sole Sponsorship)

Logo can link to company homepage

BIPOC LUNCHEON \$1,000

(Sole Sponsorship)

A new event this year! A luncheon for our BIPOC members to share a meal, experiences, and develop professional networks during a dedicated time and space.

Logo can link to company homepage

SPONSORSHIP OPPORTUNITIES (CONT.)

NETWORKING, RECEPTIONS, BREAKS AND OTHER OPPORTUNITIES

FIRST-TIME ATTENDEES RECEPTION \$1,000

(Shared sponsorship)

First-time conference attendees and international attendees are invited to mingle with members of the ARLIS/NA Executive Board and other leaders over wine and hors d'oeuvres.

Tuesday, April 18

100+ attendees

EXHIBIT HALL BREAKS \$2,500

(Sole sponsorship- 4 Available)

There are multiple refreshment breaks scheduled in the exhibit hall promoting interaction among exhibitors and attendees.

500+ attendees

CONVOCATION RECEPTION \$2,500

(Shared sponsorship)

An off-site reception to follow the convocation speaker and awards.

Podium time to greet and thank guests

Badges for 2 additional attendees for this reception only

Location: TBD Thursday, April 20 350+ attendees

400+ attendees

WELCOME PARTY.....\$2,500

(Shared sponsorship)

Podium time to greet and thank guests

Location: Hilton Reforma - Pool Terrace Tuesday, April 20

(Shared sponsorship)

Company logo on conference agenda next to childcare

Company recognized to all participants part of the childcare program

CONFERENCE ADVERTISING AND ANCILLARY MEETINGS

BROADCAST EMAIL.....\$500

(exhibitors receive a 25% discount)

One broadcast email sent to conference attendees. This is an opportunity to reach attendees before or during the conference. You can use this opportunity to encourage attendees to visit your exhibit, present them with a promotion, or invite them to network with you. The content must be received by March 24, 2023. Exhibitors may select a date for the email to be sent. Emails and date selection should be sent to Emily Clifford at e.clifford@arlisna.org.

SOCIAL MEDIA POST.....\$250

A social media post will be sent out via ARLIS/NA's Facebook, Twitter and Instagram accounts. You can use this opportunity to encourage attendees to visit your exhibit, present them with a promotion, or invite them to network with you. The content must be short and concise to meet social media's word limit. The content must be received by March 24, 2023. Exhibitors may select a date for the email to be sent. Post content and date selection should be sent to Emily Clifford at e.clifford@arlisna.org.

ANCILLARY MEETING \$500

(only available to 2023 exhibitors or sponsors)

Request a meeting room at the Hilton Mexico City Reforma to host or meet with ARLIS/NA attendees over conference dates (1.5 hours)

Cost of audio-visual and food and beverage are on your own

Marketing the event is on your own. Will send opt-in attendee list 2 weeks prior to conference.

Ability to place your meeting/event in Sched, the society's platform for session registration and attendance management.

Meeting Planner will provide you with introductions and instructions on usage of room and assign you the space based on availability. The timing of the event cannot conflict with other conference sessions.

ARLIS/NA ORDER DETAILS

Register online here.

or contact Michaela Sawicki, Sponsor/Exhibitor Coordinator at m.sawicki@arlisna.org or phone: 978-674-6211 for assistance.

Cancellation Policy: Full payment is required for reservations. Cancellations, in writing, made prior to March 17, 2023 will receive a refund, less a \$150 processing fee. No refunds will be processed on cancellations received on or after March 17, 2023.

Make a copy for your records and send checks (payable to ARLIS/NA) to:

ARLIS/NA

Attn: Michaela Sawicki 4 Lan Drive, Suite 101 Westford, MA 01886

PAST EXHIBITORS (2019-2022)

23 Sandy Gallery

A&AePortal | Yale University Press

Abededarian Artists Books

ACLS Humanities E-Book

Amalivre

Ars libri ltd.

Artbook | D.A.P.

Arthur Fournier Fine & Rare, LLC

Artifex Press

ArtPrice

Artstor

Atelier-Galerie A. Piroir

Bernett Penka Rare Books

Bloomsbury Digital Resources

Boston Book Company

Brigham Young University (BYU)

Brill

Bronze Horseman Literary Agency

Casalini Libri

Cash 4 Your Books

Christie's

CollectionSpace

Division Leap

DLSG at Image Access

Duke University Press

East View Information Services

EBSCO Information Services

Erasmus Amsterdam - Paris

Eric Chaim Kline Bookseller

F.A. Bernett Books

Facsimile Finder

Gale

Getty Publications

Getty Research Institute

HARRASSOWITZ

Hat & Beard

Howard Karno Books, Inc.

HW Wilson Foundation

i2S - LIMB Gallery

Intellect

Iron Mountain

ITHAKA

JSTOR

Ken Sanders Rare Books

Laurence McGilvery

Le Bookiniste

M. Moleiro Editor S.A.

Marguand Editions

McGill Library

MICHAEL R. WEINTRAUB, INC

MIT Press

New Documents

Oxford University Press

Princeton University Press

ProQuest

Quartex

Rowman & Littlefield

Salt Lake City Public Library (SLCPL)

Shogakukan Inc.

SONNENZIMMER

TASCHEN

The Donohue Group, Inc.

The MediaPreserve

The Scholar's Choice, ISD

The University of Chicago Press

University of Denver, University

Libraries

University of Utah, J. Willard Marriott

Library

Utah Museum of Fine Arts (UMFA)

Vamp & Tramp, Booksellers, LLC

Visionaire

White Fox Rare Books and Antiques

Worldwide Books

WSU Stewart Library

Ziereis Facsimiles

Zubal Books