

YOUR ROOFING COMPANY IS GROWING. SO WHY DOES EVERYTHING STILL DEPEND ON YOU?

-  Every problem still comes back to you?
-  Your managers need you for every major decision?
-  Communication keeps breaking down?
-  Accountability slips unless you stay on top of it?
-  Growth created more stress instead of less?

Most roofing companies don't struggle because of a lack of effort. They struggle because the business outgrew the operational structure holding it together.

OWNER.
DECISION MAKER.
PROBLEM SOLVER.
EVERYTHING.

IT'S TIME TO BUILD A BUSINESS
THAT CAN SCALE.

BUILDING A ROOFING COMPANY THAT CAN SCALE: OPERATIONAL STRUCTURE, ACCOUNTABILITY, AND LEADERSHIP SYSTEMS

YOU'LL LEARN:

- ✓ The biggest **operational bottlenecks** limiting growth
- ✓ Why **owner dependency** slows scalability
- ✓ What **stronger, more scalable** roofing companies do differently
- ✓ Practical ways to improve **accountability, communication, and execution**
- ✓ How to create **consistency** across your organization without being involved in every decision



REAL-WORLD OPERATIONAL INSIGHT
For roofing contractors navigating growth.

PRESENTED BY:



MELISSA CHAPMAN

Industry expert and leadership strategist dedicated to helping roofing companies build strong operations and scalable teams.



DATE:

TUESDAY, JULY 28, 2026



TIME:

12:00PM – 2:00PM
Lunch & networking included



LOCATION:

BARRIO BREWING COMPANY
500 East 16th Street
Tucson, AZ 85719



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ASSOCIATION



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QUESTIONS?

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