



56TH

ARIZONA ROOFING EXPO

SEMINARS | TRADESHOW | SOCIAL EVENTS | AWARDS GALA

September 11-13, 2025

Little America Hotel

2515 E Butler Ave, Flagstaff, AZ 86004

ARCA - Advancing the Roofing Industry

Welcome to Expo 2025



Join Us for ARCA's 56th Annual Roofing Expo!

Little America Hotel | Flagstaff, AZ

On behalf of the ARCA Board of Directors and Expo Committee, we are thrilled to invite you, your family, and your team to the **56th Annual Arizona Roofing Expo** at **Little America Hotel in Flagstaff, Arizona**. This premier event brings together roofing contractors and industry professionals from across the state to connect, learn, and celebrate our shared industry.

Enjoy a dynamic lineup of **educational seminars, sporting events, and networking opportunities** designed for both ARCA members and non-members. Don't miss the **Roofers' Auction**, where you can bid on over \$40,000 in materials!

If you're an exhibitor, this is your chance to **showcase your products, offer exclusive specials, and engage directly with attendees**. Looking for even more exposure? Consider donating to the Roofers' Auction!

We are proud to continue this time-honored tradition of bringing Arizona's roofing community together, and we can't wait to see you there.

See you in Flagstaff!



Valorie Miller
JBS Roofing



Anthony Harp
Solar Detach & Reset

Expo 2025 Information

ROOM RESERVATIONS

To make your room reservation online visit the event page on ARCA's website for the link or call 800-352-4386 and ask for ARCA or Arizona Roofing Contractors Association room block ARCA block room rate deadline expires on August 19, 2025, after the 19th room rates are not guaranteed.

Expo 2025 Information Continued...



CHECK-IN

EXPO 2025 check-in will be located in the Flagstaff Room at Little America Hotel.

Please be sure to check-in during operating hours:

- Thursday, September 11, 2025 - 12:00 PM to 5:30 PM
- Thursday, September 11, 2025 - 6:00 PM to 7:00 PM on the East Lawn
- Friday, September 12, 2025 - 8:00 AM to 3:00 PM

Full registrants will receive name badges, beverage tickets and a \$50 gift certificate to the ARCA Shoppe. *Partial registrants* will receive name badges and beverage tickets.

Name badges are necessary for entrance into Expo events at Little America. Please note that name badges must be worn and visible at all times. As a courtesy, lost name badges can be replaced at the Registration desk during scheduled hours.

Expo Details

SPONSORSHIP

Why Sponsor? Sponsorship is an effective marketing tool that provides a great means of broadening your competitive edge, enhance visibility, improve your company's image and develop closer relationships with existing and new customers.

At the 2025 Expo, we are offering a wide-range of sponsorship opportunities whether it's for Expo related or sporting events, your sponsorship dollars and in-kind donations assist ARCA in providing a comprehensive experience to all participants.

SPORTING CLAYS

The Fall 2025 Clay tournament will take place on Thursday, September 11th at the majestic Northern Arizona Shooting Range from 11:00 AM to 3:00 PM. Lunch will be served during the check-in process. Come prepared; shooters will need to bring their guns and ammo. The range does not offer gun rentals or sell ammo. Space is limited to 100 shooters!

Similar to the Spring Tournament, funds raised at the Fall Clay Tournament support the Arizona Roofing Industry Foundations Annual Scholarship Program.

GET ACQUAINTED & CORNHOLE TOURNAMENT

On Thursday, September 11th we're Getting Acquainted on the East Lawn at Little America Hotel. Come hungry for a South of the Border Fiesta! The Get Acquainted Party will feature great food, a DJ, and the ever popular Cornhole tournament. Pre-registration for the cornhole tournament is required, open slots remaining on the day-of will be filled on a first-come, first-serve basis.

Thursday evening offers a variety of sponsorship opportunities.

Expo Details Continued...



TRADESHOW

By exhibiting your company and products in Arizona's only roofing industry related tradeshow, you can showcase your latest products, offer show specials, attract new customers and maintain your competitive edge. The 2025 ARCA Tradeshow will be hosted on Saturday, September 13th from 11:00 AM to 2:00 PM in The Grand Ballroom.

56th ANNUAL GOLF TOURNAMENT

ARCA is hosting this year's Fall Golf Tournament on Friday at the beautiful Continental Golf Course with check-in at 8:00 AM and shotgun start starting at 9:00 AM. You will have the option to purchase a golfer's package which includes golf registration, mulligans and raffle tickets.

We've left Friday night open to provide time to discover the beauty and charm of Flagstaff. We highly encourage you to make dinner reservations for Friday night at your earliest convenience.

EDUCATIONAL SEMINARS

As in previous years, ARCA is hosting a variety of educational and informative seminars. This year we will be hosting seminars on Saturday before the annual tradeshow.

- A. The Difference Between Quality Control and Quality Assurance (9:00 AM, Saturday)
- B. Year Over Year Sustainable Safety Culture (10:00 AM, Saturday)
- C. From Roofer to CEO: How to build a profitable, scalable Roofing Company (11:00 AM, Saturday)
- D. Visualize. Lead. Build: How Mental Reps Drive Real-World Results (12:00 PM, Saturday)

YOUNG PROFESSIONAL ROOFING WARS

We welcome you to join us for the 8th Annual Roofing Wars Sponsored by Malarkey Roofing Products on Friday with check-in beginning at 4:00 PM just past the East Lawn. The winner of the Roofing Wars will be recognized at Saturday Night's Award Banquet.

Interested in participating? Pre-registration is encouraged, day of event registrations welcomed.

ARCA SHOPPE

The Expo committee is committed to bringing you quality ARCA merchandise - whether it's professional or comfy, we have just the thing for you! Great deals will be available on quality attire and other ARCA merchandise. Treat yourself, or find the perfect gift for your dedicated staff!

Every convention full-registrant will receive a \$50 gift certificate to spend at the ARCA Shoppe in your name badges.

Not a full-registrant? No worries! We accept cash, check and credit card!

BINGO

We're bringing the BINGO Social back! Not a golfer and looking for something FUN to do on Friday morning? Join us in the Aspen Room at 9:00 AM. Additional cards are available to pre-purchase and day of event.



STAYING HEALTHY DURING EXPO

Hydrate: Drink plenty of water to keep you energized and focused.

Rest: EXPO can be a whirlwind—makes sure that you are taking the time you need to recharge.

Eat Healthy: Be sure to budget your time for meals and bring snacks while attending EXPO.

Not Feeling Well? We ask that if you are feeling unwell to notify the ARCA staff or a member of the Expo Committee and to isolate yourself.

Expo Packages

'A' FULL REGISTRANT	'B' SPOUSE/ ADDITIONAL FAMILY <i>(Not in the Roofing Industry)</i>	'C' TRADESHOW NON- EXHIBITING ASSOCIATE MEMBER	INCLUDES:
●	n/a	n/a	\$50 Gift Certificate to the ARCA Shoppe
●	●	n/a	Thursday Night "Get Acquainted" Party
●	●	n/a	Friday Breakfast
●	●	n/a	Friday Lunch
●	●	n/a	Saturday Breakfast
●	●	●	Seminars
●	●	●	Saturday Tradeshow
●	●	●	Saturday Lunch
●	●	n/a	Saturday Cocktail Party
●	●	n/a	Saturday Awards Banquet
\$475	\$375	n/a	Early Bird Rate (Before August 22, 2025)
\$495	\$375	n/a	Rate After August 22, 2025
n/a	n/a	\$225	Associate Member

2025 Expo Registration



EXPO REGISTRANT NAME(S) & SELECT PACKAGE OPTION

For Expo package descriptions see page 5 or visit us online at www.azroofing.org.

Package 'A' Early Bird, \$475; Package 'A' after August 22, \$495

Package 'A' Non-Member, \$575

Package 'B', \$375

Package 'C' \$225, Associate Members

Full Name _____

A B C

Company _____

Full Name _____

A B C

Company _____

Full Name _____

A B C

Company _____

Full Name _____

A B C

Company _____

PROGRAM ADVERTISEMENT

- Full Page 8" x 10.5" \$400
- Half Page 8" x 5.25" \$200
- Quarter Page 4" x 5" \$100
- Business Card Size 2" x 3" \$50

- ~~SATURDAY NIGHT TITLE~~ - \$3,000
- ~~SATURDAY NIGHT BEVERAGE~~ - \$2,500
- ~~SATURDAY BREAKFAST~~ - \$500
- ~~SATURDAY NIGHT CASINO~~ - \$2,500
- ~~SATURDAY NIGHT 'ARCA BAR'~~ - \$1,250
- ~~SATURDAY TRADESHOW BLOOD MARY BAR~~ - \$1,500
- ~~SATURDAY TRADESHOW BEVERAGE~~ - \$1,000

SPONSORSHIP OPPORTUNITIES

- ~~THURSDAY 'GET ACQUAINTED' PARTY HOST~~ - \$3,000
- ~~THURSDAY & SATURDAY PREMIUM BEVERAGE~~ - \$2,500
- ~~THURSDAY 'GET ACQUAINTED' BEVERAGE~~ - \$2,500
- ~~THURSDAY 'ARCA BAR'~~ - \$2,500
- ~~THURS-SAT DJ SPONSOR~~ - \$2,500
- ~~FRIDAY 'ARCA BAR'~~ - \$2,500
- ~~FRIDAY LUNCH~~ - \$1,000
- ~~FRIDAY BREAKFAST~~ - \$500
- ~~FRIDAY BINGO~~ - \$500
- ~~CORNHOLE TOURNAMENT TITLE~~ - \$750
- ~~CORNHOLE BOARD~~ - \$450

- ~~SATURDAY LUNCH~~ - \$1,000
- ~~SATURDAY SEMINAR SNACK~~ - \$750
- ~~SATURDAY NIGHT TABLE RESERVATION~~ - \$250
- ~~SPORTING CLAY LUNCH SPONSOR (THURSDAY)~~ - \$1,000
- ~~SPORTING CLAY STATION SPONSOR (THURSDAY)~~ - \$300
(\$300 is tax deductible)
- ~~SPORTING CLAY BRONZE SPONSOR (THURSDAY)~~
- ~~GOLF LUNCH SPONSOR (FRIDAY)~~ - \$2,000 (includes complimentary four (4) golfers)
- ~~GOLF TEE SPONSOR (FRIDAY)~~ - \$300
 - I will be staffing the sponsored tee
- ~~IN-KIND DONATION~~



TRADESHOW 8' TABLE (SATURDAY)

- ORGANIZATION SPONSOR, COMPLIMENTARY
(Must be a 2025 Platinum, Gold or Silver Member)
- MEMBER, \$400 per table NON MEMBER, \$600 per table

SPORTING CLAYS TOURNAMENT (THURSDAY)

\$175 PER PERSON, \$750 FOURSOME PACKAGE (Includes 5 raffle tickets per shooter)

(Submit names by Friday, September 5, 2025)

Shooter 1 _____

Shooter 2 _____

Shooter 3 _____

Shooter 4 _____

CORNHOLE TOURNAMENT (THURSDAY)

\$40 PER PERSON (Submit Players names by Friday, September 5, 2025)

Player 1 _____

Player 2 _____

56th ANNUAL GOLF INVITATIONAL (FRIDAY)

- \$235 PER PERSON
- \$1,100 PACKAGE— includes registration for four golfers and four mulligan & raffle ticket packs - one per golfer.
(Submit names by Friday, September 5, 2025)

Golfer 1 _____

Golfer 2 _____

Golfer 3 _____

Golfer 4 _____

YOUNG PROFESSIONALS ROOFING WARS

COMPLIMENTARY

Participant _____

Participant _____

PAYMENT INFORMATION

Check Enclosed – Payable and mailed to ARCA, 3839 N. 3rd St., Ste. 106, Phoenix, AZ 85012
Credit Card – complete form and fax to 602-335-0118, or scan and email to arca@azroofing.org

TOTAL \$ _____ Credit Card Mailing Check Invoice Pay Online

First Name: _____

Last Name: _____

Company Name: _____

Credit Card _____

Exp Date: _____ CCV: _____



2025 TRADESHOW FORM

Please complete the table selection below. Each Exhibitor will receive an eight (68) foot table space. If additional space is needed, additional tables can be purchased for \$400 each. Please plan your table setup accordingly.

- 1) Table Selection A) _____; B) _____; C) _____ (see floorplan below)
- 2) Electricity Needed? **Room perimeter booths only and you must contract with the event center,** venue contact information will be provided once the booth selection has been confirmed.
- 3) Names of Table Attendants 1) _____; 2) _____
- 4) Are you offering a drawing or door prize? Yes No

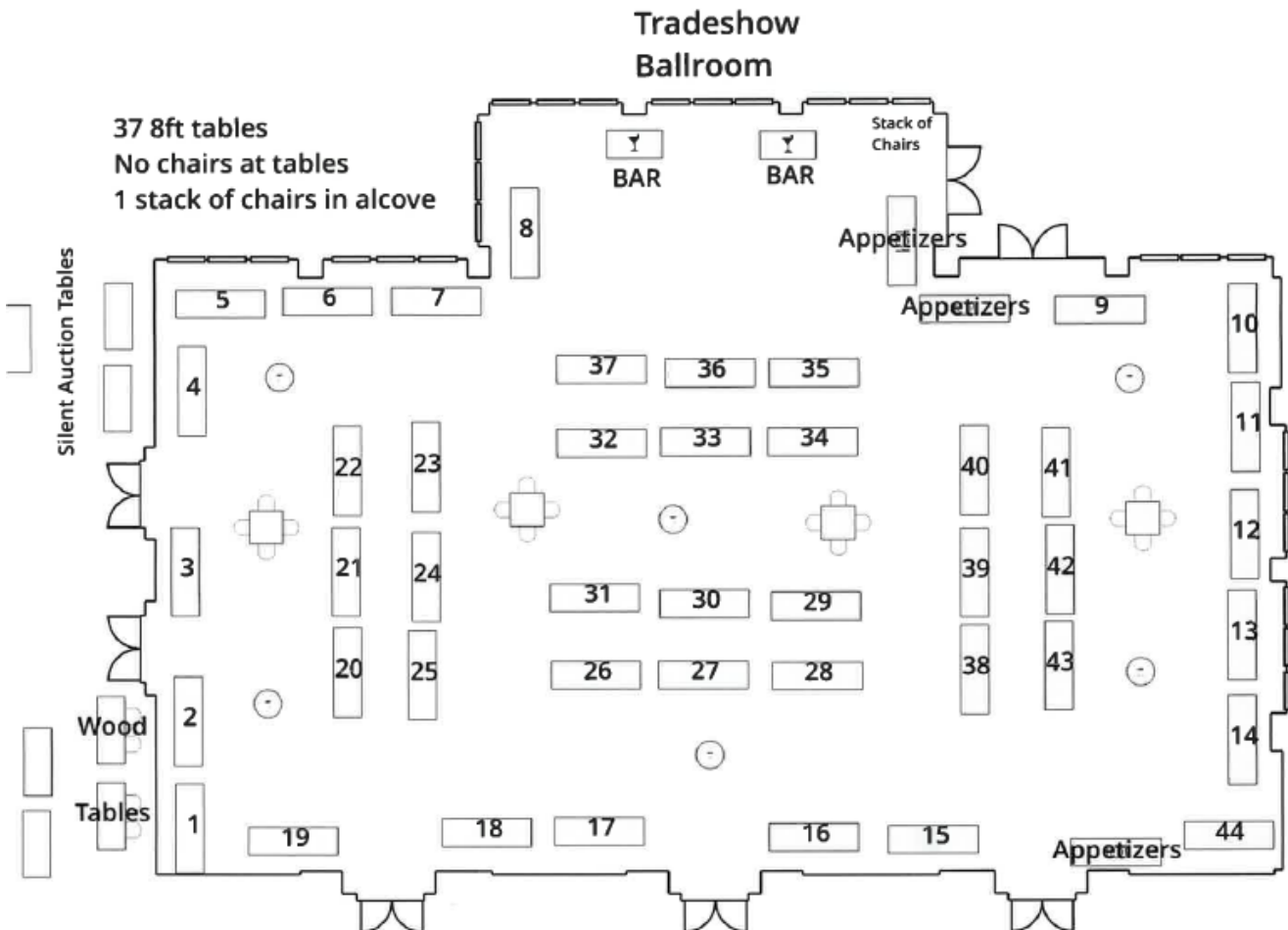
ARCA SPONSORS

ARCA will contact sponsors for table selection starting with the

- Platinum Sponsors on May 14
- Gold Sponsors May 21
- Silver Sponsors May 28

PAID TABLE REGISTRATIONS

ARCA members and non-members will be contacted for table selection after June 2nd.





ROOFERS' AUCTION IN-KIND DONATION FORM

Thank you for your support of ARCA's Roofers' Auction at the 56th Annual Roofing Expo! Your generous contribution goes a long way in helping ARCA maintain its education, networking and advocacy efforts.

Donation Date: _____

Is this pledged by a Company -or- Individual

Donor Name: _____ Donor Company: _____

Donor Phone: _____ Donor Email: _____

PROGRAM LISTING

Please list the contact information for the auction winner to coordinate pickup or delivery of the item(s)

Representative Name: _____ Representative Company: _____

Representative Phone: _____ Representative Email: _____

Mailing Address: _____

Retail Value: \$ _____

Tradeshow: **Yes**, we are planning on hosting a table **No**, we will not have a table

(Please complete the Tradeshow form on the previous page)

(Your donation will be on display in the foyer during the tradeshow hours on Saturday)

Please provide the name of the product(s), quantity and a brief two to three sentence description of the material or service:

GRAPHICS *(Please email to the ARCA office at arca@azroofing.org)*

Company logo

Image of donated item(s)

This form serves as a pledge for an in-kind donation and not as a receipt but is intended for record keeping and acknowledgement purposes. Please consult with your tax advisor to determine the tax implications of your gift.

The Arizona Roofing Contractors Association (ARCA) is dedicated to uniting and empowering the Arizona roofing industry through a steadfast commitment to honesty, integrity, and equality as outlined in our Code of Ethics. Our mission is to provide valuable information to our members, advocate for their best interests, and foster positive legislative changes, thereby building consumer confidence, ensuring public welfare, and developing future industry leaders.

ARCA offers numerous opportunities for professional growth and networking through our annual marketing and charity events. These events connect you with industry professionals, vendors, major material manufacturers, and distributors, helping you build relationships that can significantly grow your business.

To further strengthen your business, ARCA provides a variety of training events throughout the year, either free or at a nominal cost to members. The savings from our training programs can often offset the cost of your membership dues. Our comprehensive training includes:

- ARCA Educational Program Series: Topics include Coatings, Shingles, Insulation, Metal Flashing, Modified Membranes, Marketing, Cool Roofing, and more.
- Safety and Certification Training: Fall Protection, OSHA 10 & 30 hour, CPR & First Aid, Bloodborne Pathogens, Ladder Safety, Forklift Certification, Signalman & Rigging, and more.

Visit our website at www.azroofing.org to explore upcoming safety training, educational opportunities, sporting events, social events, and more. Join ARCA today and be part of a community that fosters respect, fellowship, and professional excellence in the roofing industry.

Flagstaff Dining Options

Flagstaff offers diverse dining experiences - [Make your reservations for Friday night ASAP, the restaurants will book up!](#)

Silver Pine Restaurant and Bar at Little America

Enjoy the newly renovated dining room with floor-to-ceiling windows showcasing views of the beautiful Flagstaff pine forest. The patio is second to none, featuring outdoor fireplaces and a tranquil water feature. The Silver Pine, serves breakfast, lunch, and dinner with a menu influenced by local and Southwest flavors, creatively prepared for all tastes.

Black Bart's

Locally owned and operated for over 45 years, Black Bart's Steakhouse, Saloon, & Musical Revue offers a dining experience like no other. Each evening, the talented waitstaff take the stage to perform Broadway classics, Disney favorites, and hits from the '60s and '70s. They proudly serve the highest quality Midwestern corn-fed beef, selected for its superior marbling and tenderness. The menu also features BBQ chicken, baby back ribs, burgers, salads, pastas, and seafood.

Josephine's Modern American Bistro

Just blocks from historic downtown, Josephine's Modern American Bistro offers fine dining in a casual, inviting atmosphere. The seasonal menu showcases the freshest produce and seafood, paired with an award-winning wine list recognized by *Wine Spectator* for six years. Guests can cozy up by a fireplace or dine on the scenic patio, all within a charming National Historic Register building.

Beaver Street Brewery

Beaver Street Brewery is Flagstaff's go-to destination for handcrafted ales and wood-fired cuisine. Their menu features creative sandwiches, fresh salads, and a variety of wood-fired pizzas made with premium ingredients. Guests can watch the chefs at work in the open kitchen or see our brewers crafting small-batch beers behind the bar. Enjoy the seasonal outdoor beer garden with stunning views of the San Francisco Peaks, or visit Brews & Cues, the bar next door, featuring the same great food, fantastic service, and a relaxed atmosphere.

Atria

Atria welcomes guests with a warm, airy atmosphere and a commitment to showcasing Northern Arizona's finest farm-fresh ingredients. The menu highlights house-made pastas, fresh seafood, and premium steaks, all expertly prepared to bring out bold, seasonal flavors. Enjoy handcrafted cocktails and a thoughtfully curated wine list that complements our modern American fare. Led by an award-winning chef, Atria is dedicated to delivering an exceptional dining experience with an emphasis on quality and locally sourced ingredients.

56th Annual Roofing EXPO

Schedule of Events



Thursday, September 11, 2025

11:00 AM - 3:00 PM	Sporting Clay Tournament	Northern Arizona Shooting Range
12:00 PM - 5:30 PM	ARCA Shoppe	Flagstaff Room
12:00 PM - 5:30 PM	Registration Desk	Flagstaff Room
6:00 PM - 8:00 PM	Registration Desk	East Lawn
6:00 PM - 9:00 PM	Get Acquainted Party <i>(Dinner served 6-8 PM)</i>	East Lawn
6:30 PM - 8:30 PM	Cornhole Tournament	East Lawn
8:00 PM - 12:00 AM	ARCA Bar & Grill	Ponderosa Room

Friday, September 12, 2025

6:00 AM - 9:00 AM	Breakfast Buffet	Ponderosa Room
8:00 AM - 3:00 PM	Registration Desk	Flagstaff Room
8:00 AM - 1:00 PM	56th Annual Golf Tournament	Continental Golf Course
10:00 AM - 3:00 PM	ARCA Shoppe	Flagstaff Room
9:00 AM - 11:00 AM	Bingo Social	Aspen Room
11:00 AM - 1:30 PM	Lunch	Ponderosa Room
4:00 PM - 5:30 PM	Roofing Wars	Parking Lot Near East Lawn
8:00 PM - 12:00 AM	ARCA Bar & Grill	Ponderosa Room

Saturday, September 13, 2025

6:00 AM - 9:00 AM	Breakfast Buffet	Ponderosa Room
9:00 AM - 11:00 AM	ARCA Shoppe	Flagstaff Room
9:00 AM - 10:00 AM	Seminar 1: The Difference Between Quality Control and Quality Assurance	Agassiz Room
10:00 AM - 11:00 AM	Seminar 2: Year over Year Sustainable Safety Culture	Aspen Room
11:00 AM - 12:00 PM	Seminar 3: From Roofer to CEO: How to build a profitable, scalable Roofing Company	Spruce Room
12:00 PM - 1:00 PM	Seminar 4: Visualize. Lead. Build: How Mental Reps Drive Real-World Results	Ponderosa Room
11:00 AM - 2:00 PM	Tradeshaw & Auctions	Grand Ballroom
4:00 PM - 5:00 PM	Cocktail Party	Ballroom Foyer/ Ponderosa
5:00 PM - 7:00 PM	Awards Dinner Banquet	Grand Ballroom
7:00 PM - 10:00 PM	Casino After Party	Flagstaff Room
10:00 PM - 12:00 AM	ARCA Bar & Grill	Ponderosa Room