APPA October 2026 Operational Updates

HEADLINES

- Launched *APPA Community* platform
- Provided event management services for SRAPPA Conference
- Published fall issue of *Facilities Manager* magazine

MEMBERSHIP

	Monthly Change	Totals	Year-over-Year
Institutional Members	+16	1,032	+2.5%
Business Partners	+5	247	+62.5%
All Members	**+21**	**1,279**	**+10.4%**

Membership Notes

- Continued interest across institutional categories including community/technical colleges and K-12
- Business partner network continues to expand.
- Some existing business partners have moved to higher membership tiers.

FINANCIAL UPDATE

FY 2026B Performance Versus Budget

- Income: Above YTD budget by 3.7%
- Expenses: Below YTD budget by (11.7%)
- Notes:
    - Expenses from APPAU St. Louis (Sept 2026) have now been processed
    - Efforts to increase advertising revenue showed progress in October
    - Strong APPA on Campus activity in October
    - Continued software investment in FPI replacement tool (scheduled to launch in November)
    - Supporting FY26 audit. Expect draft report in November.

PROFESSIONAL DEVELOPMENT UPDATE

- APPA on Campus
    - Completed:
        - 3 Supervisor's Toolkit: 65 total participants
        - 1 Leadership Academy Level I: 40 total participants
        - 1 Leadership Academy Level II:16 total participants

        - Requests:
            - 2 Invest in Success
            - 1 Supervisor's Toolkit
            - 2 Leadership Academy
- Custodial Guidelines Subscriptions
    - 8 subscriptions
- Webinars
    - 5 – total 967 participants
- CEFP
    - Exams taken: 4 total, 4 pass
    - CEFP Self-Study Registrations: 20
    - CEFP Recertifications: 11
    - CEFP Retakes: 1

EVALUATION SERVICES UPDATE

- In Progress
    - University of Maryland Global Campus
    - University of Miami
    - Fayetteville State University
    - University of Washington Bothell
    - Milton Academy
    - DePauw University
- In Discussions/Negotiations
    - Rutgers
    - Justice Institute of British Columbia
    - Cecil College
    - Covenant College
    - West Chester University of Pennsylvania
    - Architect of the Capital
- Recently Completed
    - University of Alaska
    - Boise State University
    - Cornell University

ENGAGEMENT

- PCAPPA Regional Conference
- SRAPPA Regional Conference

- AAPPA Chapter Conference
- ACUHO-I Conference
- Montgomery College – request to speak on AI
- HEFMA Conference (Southern Africa, International strategic alliance partner)

MARKETING & COMMUNICATIONS

- appa.org refresh completed: every page is now on a new, consistent design
    - Redesigned home page and navigation make resources easier to find
    - Body of Knowledge restored and updated, with missing images and broken links fixed
    - New blog, including a section for Facilities Manager magazine articles
    - Site language updated to reflect all educational institutions, from K-12 to higher education
- Facilities Manager magazine Editorial Committee formed: eight members representing six regions, K-12, community colleges, universities and the Business Partner community
- InsideAPPA redesigned for a better reading experience on desktop and mobile
- New Media and Press page on appa.org for journalists looking for facilities expertise

OPERATIONAL HIGHLIGHTS FROM THE MONTH

- *APPA Community* platform launched
    - 1,484 unique users logged in during October
    - Hundreds of members posted updates/comments in first month after launch
    - Launched APPA-wide open forum as well as six regional communities and three affinity groups
- Published fall issue of *Facilities Manager* magazine
- Test version of FPI survey sent to members for validation before full launch
- Provided event management services for the SRAPPA conference – included multiple locations throughout the week
- Co-hosted ACUHO-I Conference
    - Plenary presentation
    - Led panel discussion
    - Other program related engagement
- APPA Events app used at AAPPA & SRAPPA conference
- Significant increase in advertising interest due to recent outreach campaigns
- Assisting multiple chapters with 2027 event registration sites and processing
- NNEAPPA/SNEAPPA 2027 joint conference call for papers and sponsorship launch (APPA providing event management services)

- Support for FY26 audit

PLANNED FOR NEXT MONTH

- Launch FPI survey in the new platform
- Development of FY27 operational budget (first fiscal year that follows calendar months)
- Planning process to identify site locations of APPA Conference and APPAU 2028 and beyond
- Draft audit report for FY26
- 2027 elections: a new Elections page on appa.org will track each nomination period, with more details coming in early December
- 4th cohort of AI in Facilities: 101