

APPA February 2026 Operational Updates

HEADLINES

- Hosted APPAU in Phoenix
- Bylaw and policy updates approved by APPA Board

MEMBERSHIP

Net Membership Changes in Month

- +7 Institutional Members
- +8 Business Partners
- **+15 Total Members**

Total Membership (end of month)

- Total Institutional Members = **1,051** (3.3% Year-over-Year Growth)
- Total Business Partners = **186** (66.1% Year-over-Year Growth)
- Total Members = **1,237** (9.6% Year-over-Year Growth)

Membership Notes

- Continued focused on renewals campaign — renewal reminders sent to all unpaid membership renewals
- New [Membership Policy](#) approved by APPA Board — website language updated to be more cohesive and consistent with updated bylaws
- Implemented new procedures to streamline sharing APPA membership with institutions from APPA's international strategic alliance partners (AUDE, HEFMA, TEFMA)
- Developed new Membership Brochure to more succinctly communicate membership benefits

FINANCIAL UPDATE

YTD Performance Versus Budget

- Income is below budget by -1.8% YTD
- Expenses are below budget by -5.5% YTD
- Notes:
 - o Strong Advisory & Evaluation Services income in February
 - o Majority of APPAU expenses processed in February — several APPAU programming and contracting changes reduced spending versus budget (expect some expenses to be processed in March)
 - o Co-hosting of CEFP and T3 programs improved income vs. expenses for APPAU Phoenix event
 - o APPA Board approved adjusting fiscal year from Apr-Mar to Jan-Dec — Preparing budget for transition year (FY26B: Apr-Dec 2026)

ENGAGEMENT

- Participated in MSAPPA conference in Biloxi, MS
- APPA Bylaws update webinar for region/chapter leadership

APPAU Phoenix Event

- [Successful in-person event](#) — included T3 and CFP Exam Study Course programming
- Rolled out updated APPAU branding throughout event and across hotel facility
- Implemented new electronic check-in process including on-demand badge printing
- Attendance
 - o 441 total attendees
 - o T3: 58 participants in AI in Facilities Management workshop
 - o CFP Exam Study Course: 13 students for in-person study program
 - o Institute for Facilities Management (4 functional tracks): 254 students
 - o Leadership Academy (4 levels): 117 students
- Implemented new [APPA Events](#) app with program information and new event collaboration tools
 - o Over 98% adoption rate by attendees and instructors
 - o Over 68 average page views per user
 - o Detailed usage statistics/data available (see screenshots below)
- Feedback
 - o Aggregate Net Promoter Score (NPS) of 81.2 across 100+ responses (an NPS above 70 is generally considered world class)
 - 92 promoters
 - 17 neutral
 - 1 detractor
 - o NPS across programs
 - Leadership Academy: 100
 - T3 Workshop: 80.8
 - Institute for Facilities Management: 77.8

OPERATIONAL HIGHLIGHTS FROM THE MONTH

- APPA Board approved [updated bylaws](#) and associated policies
 - o Opened nominations for new board positions (Business Partner, Treasurer-Elect)
 - o Several operational updates completed to reflect updated bylaws/policies
 - o New [APPA Regions and Chapters Affiliation Agreement](#) approved
- Launched [APPAU St. Louis](#) registration
 - o T3 workshop announced: [Investing in the Future Facilities Workforce](#)
 - o [Call for T3 presentations](#) currently open
- More transparent process implemented for [volunteering as an APPA instructor](#)
- Continued rollout of APPA Support Services to regions/chapters
 - o Configured and processing registrations for additional affiliate events

- Managing membership records for some chapters
- Working with several affiliates for event support
- Migrated 12 affiliate websites to new hosting
- Implemented multiple call for papers for affiliates through new submission platform
- Migrated affiliate storage from Dropbox to SharePoint
- Multiple APPA Advisors in-person visits completed
- Special APPA on Campus: Invest in Success course delivered to Canadian members
 - Discounts provided by APPA and PCPPA to promote participation by institutions with travel restrictions
- Launched pilot APPA community: [AI in Facilities Management community](#)
 - Platform for ongoing member discussion
 - Continued work to prepare for broad community rollout (planned for May)

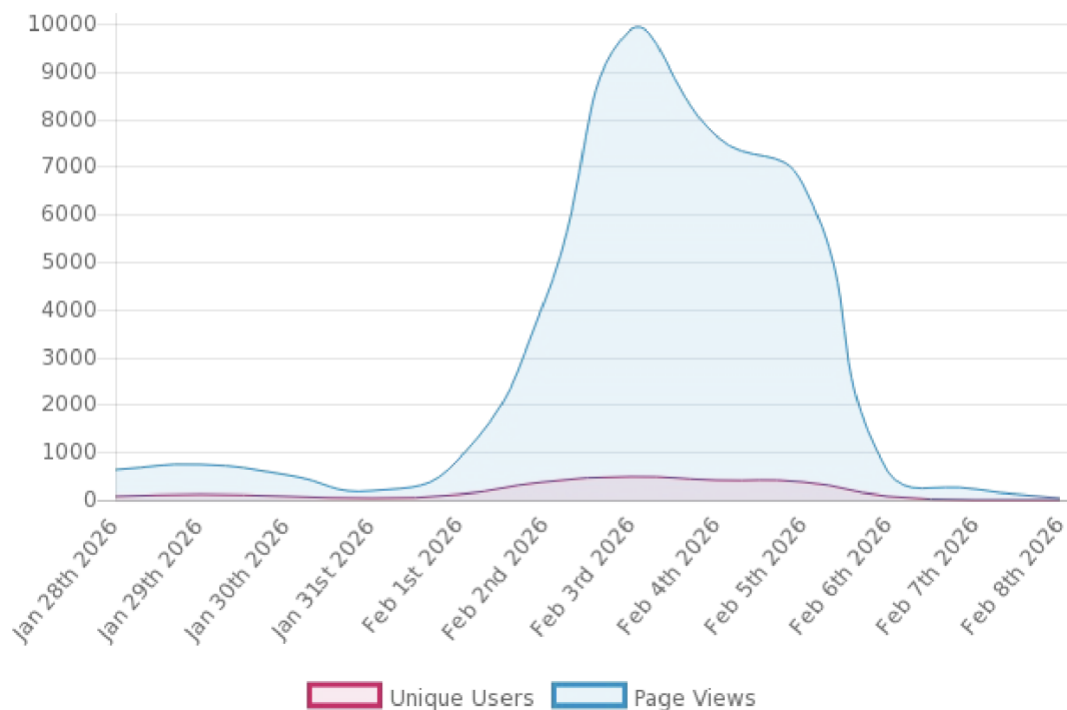
PLANNED FOR NEXT MONTH

- Rollout of Net Promoter Score (NPS) survey across membership
- FPI Beta report for 2025 to be released on March 1st
- Rollout of new hands-on AI course to improve membership literacy
- Email marketing platform launch for APPA regions

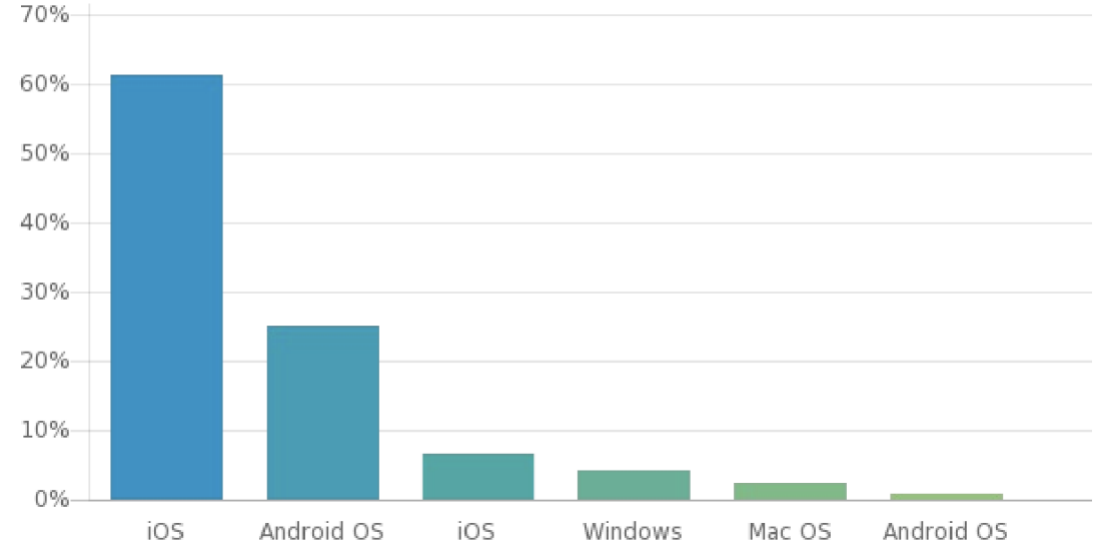
APPA EVENTS APP USAGE STATS FROM APPAU

App Usage Over Time

Unique users and pageviews per hour

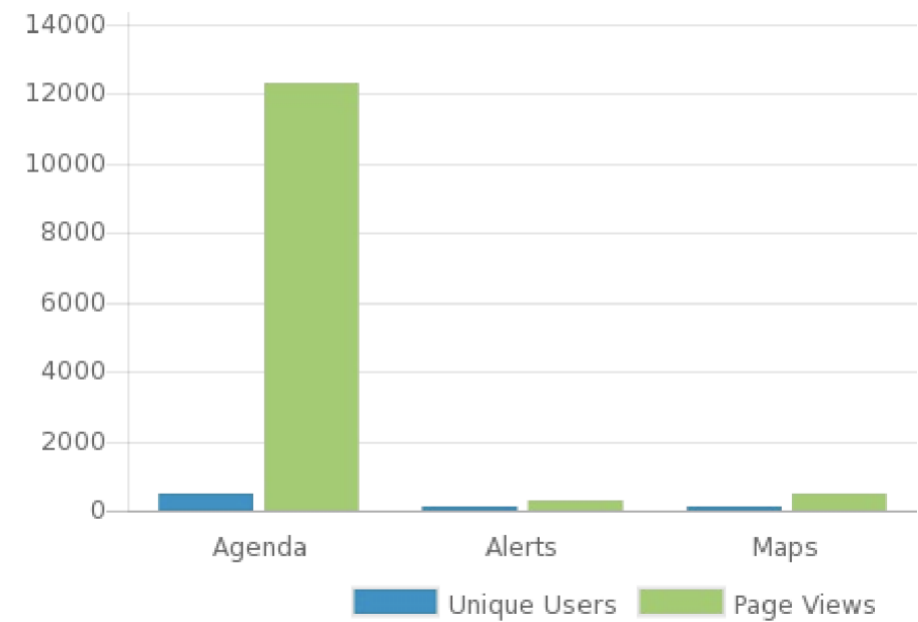


Platform Breakdown



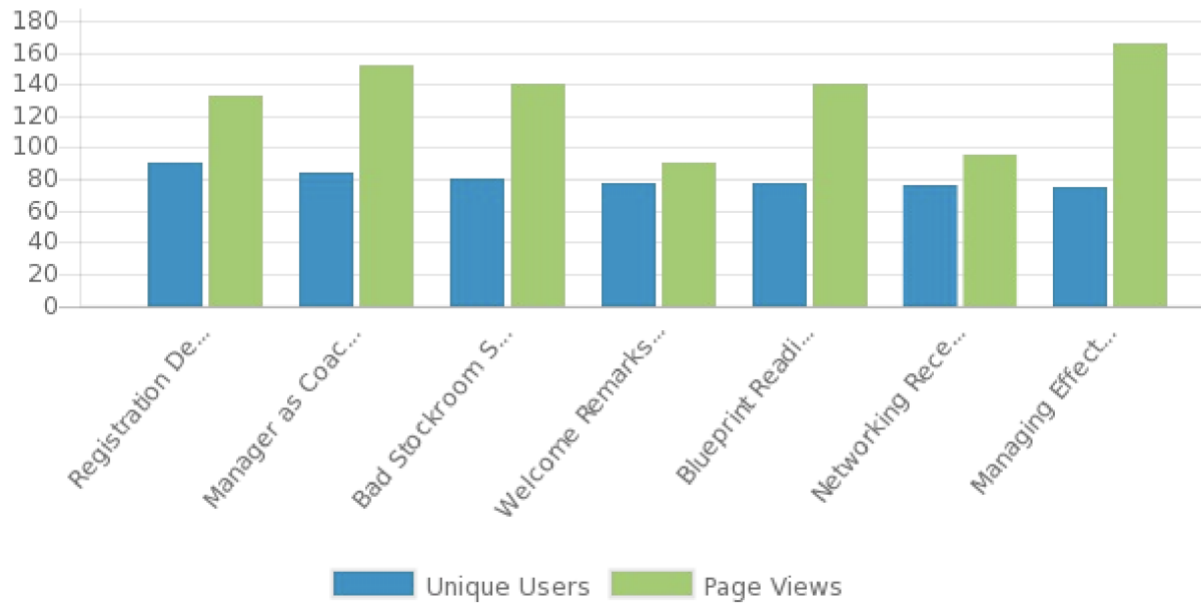
Top Sections

Ordered by unique users



Top Sessions

Ordered by unique users



Top Documents

Ordered by document opens

