

APPA January 2026 Operational Updates

HEADLINES

- Preparations for APPAU event in Phoenix (first week of February)
- Large membership renewal processing

MEMBERSHIP

Net Membership Changes in Month

- +0 Institutional Members
- +10 Business Partners
- **+10 Total Members**

Total Membership (end of month)

- Total Institutional Members = **1,044** (3.6% Year-over-Year Growth)
- Total Business Partners = **178** (78.0% Year-over-Year Growth)
- Total Members = **1,222** (10.3% Year-over-Year Growth)

Membership Notes

- A significant portion of APPA's dues renewals were processed in January (about 1,000 renewal invoices were issued in mid-January)
- Automatic email campaigns have been configured to provide reminders throughout the renewal process
- Automated reporting provided through APPA website to each region for outstanding renewals to better coordinate outreach

FINANCIAL UPDATE

YTD Performance Versus Budget

- Income is below budget by -2.5% YTD
- Expenses are below budget by -7.6% YTD
- Notes:
 - o APPAU ticket sales increased through January — additional CEFPP Exam Prep Course and AI in Facilities Workshop (T3) provided additional event revenue
 - o January is a slower month for APPA on Campus programming
 - o Renewal income for memberships expiring on March 31 is not reflected until next fiscal year

ENGAGEMENT

- APPA 2026 Membership Updates webinar

OPERATIONAL HIGHLIGHTS FROM THE MONTH

- Launched new testing service for CEFP (Strasz)
 - o Online proctoring is now available for all CEFP exams
 - o Test takers no longer need to go to a testing center
- Launch of new submission/review tool (Sched)
 - o Call for presentations opened for APPA Annual Conference
 - o APPA 2026 Awards open for nominations
- Launch of APPA Events app
 - o Available in Apple and Google Play stores
 - o APPAU configured for participants and instructors
- Planning and preparation for APPAU Phoenix (first week of February)
- Investment policy approved by APPA Board
 - o Investment manager selected for implementation
- New financial auditor approved by Finance Committee
- Preparations for launch of first APPA Communities in new community platform (to be released at APPAU)
- APPA Support Services for regions/chapters (affiliates)
 - o Multiple meetings and presentations with affiliates about available technology and event services
 - o Migration of six websites to APPA's new hosting
 - o Migration of affiliate event registration to APPA
 - o Submission tool provided to multiple affiliates for upcoming conference presentation submissions, award selection, and scholarship approval

PLANNED FOR NEXT MONTH

- APPAU Phoenix: Over 400 attendees registered
 - o Initial use of new electronic check-in/badge printing process
 - o Initial use of APPA Events app
 - o Rollout of new APPAU branding
- APPA Board in-person meeting
- Continued rollout of APPA Support Services to affiliates
- Multiple APPA Advisors engagements
- Continued support for APPA renewal campaign
- Special APPA on Campus: Invest in Success opportunity for Canadian members
- Launch of initial APPA Communities