



— MARCH 17-19, 2027 —
UNIVERSITY OF SOUTHERN MAINE
— PORTLAND, MAINE —



SPONSORSHIP & EXHIBITOR PACKET

Showcase your products and services to the facilities professionals of New England

March 17-19, 2027 | University of Southern Maine | Portland, Maine

Questions? Contact mfranz@appa.org

NNEAPPA/SNEAPPA 2027 Conference, March 17 – 19, 2027 University of Southern Maine, Portland, ME

SPONSORSHIP & EXHIBITOR PACKET

On behalf of the NNEAPPA Board of Directors, we invite you to join us as a valued **Exhibitor or Sponsor** on March 17–19, 2027, for the NNEAPPA/SNEAPPA 2027 Conference, hosted by the NNEAPPA Board at the University of Southern Maine in Portland, ME. Our educational work would not be possible without your generous support!

Sign up today to **showcase** your products and services to institutional facilities professionals and take advantage of a cost-effective **marketing and networking opportunity**. *Sponsorships and exhibit space are limited and are offered on a first-come, first-served basis, so you must act quickly to ensure your company is included.*

OVERVIEW:

Attendees of the conference will include representatives from higher education and K-12 schools in Vermont, New Hampshire, Maine, Massachusetts, Connecticut and Rhode Island. We are looking forward to creating a beneficial experience for you and our attendees. The agenda will feature ample opportunities for networking and socializing.

KEY REASONS TO PARTICIPATE:

- **ACCESS:** Reach the facilities professionals who need your products and services.
- **EXHIBIT:** Showcase your company and build brand awareness.
- **NETWORK:** Make face-to-face connections, generate new business leads and solidify existing relationships. Several dedicated windows of time are set aside for these connections.

HIGHLIGHTS THIS YEAR:

Several exciting things are happening this year:

- There will be 2 days of **networking opportunities** allowing for more opportunities to meet with attendees.
- Sponsorship sales will open before exhibit booths. Sign up for a sponsorship and your **booth space will be included**.
- Companies will receive an email after registration with directions to choose their booth.
- **A conference bag is included as a sponsorship item.** This is a great opportunity to get an item into every attendee's hands.
- **More networking time** outside of the conference agenda.

NNEAPPA/SNEAPPA 2027 Conference, March 17 – 19, 2027

University of Southern Maine, Portland, ME

Meal Sponsorship Opportunities

Opening Reception (Wednesday Evening) - \$3,800 (1 Opportunity)

Entitlements include: 8x8 Booth, (2) full conference registrations; prominent logo placement in conference app and on conference signage; mention from podium at sponsored meal; company profile in app; table tents with company logo on each dining table.

First Time Attendee Reception (Wednesday Evening) - \$2,700 (1 Opportunity)

Entitlements include: 8x8 Booth, (1) full conference registrations; prominent logo placement in conference app and on conference signage; recognition during the reception; company profile in app; table tents with company logo on each table.

Breakfast (Wednesday) - \$2,550 (1 Opportunity)

Entitlements include: 8x8 Booth, (1) full conference registration; company logo on conference signage and in conference app; company profile in app; table tents with company logo on food stations and dining tables.

Opening Lunch (Wednesday) - \$3,800 (1 Opportunity)

Entitlements include: 8x8 Booth, (2) full conference registrations; prominent logo placement in conference app and on conference signage; mention from podium at sponsored meal; company profile in app; table tents with company logo on each dining table.

Networking Reception (Wednesday) - \$3,300 (1 Opportunity)

Entitlements include: 8x8 Booth, (2) full conference registrations; company logo on conference signage and in conference app; mention from podium; company profile in app; table tents with company logo on cocktail tables.

Networking Reception Bar Service (Wednesday) - \$3,300 (1 Opportunity)

Entitlements include: 8x8 Booth, (2) full conference registrations; company logo on conference signage and in conference app; mention from podium; company profile in app; table tents with company logo on bars.

Dinner & Entertainment (Thursday) - \$3,300 (1 Opportunity)

Entitlements include: 8x8 Booth, (2) full conference registrations; company logo on conference signage and in conference app; mention from podium; company profile in app; table tents with company logo on tables.

Breakfast (Friday) - \$2,550 (1 Opportunity)

Entitlements include: 8x8 Booth, (1) full conference registration; company logo on conference signage and in conference app; company profile in app; table tents with company logo on food stations and dining tables.

Lunch (Friday) - \$2,800 (1 Opportunity)

Entitlements include: 8x8 Booth, (1) full conference registrations; company logo on conference signage and in conference app; mention from podium at meal; company profile in app; table tents with company logo on dining tables.

Conference Breaks - \$1,800 (3 Opportunities)

Thursday Morning, Thursday Afternoon, Friday Morning

Entitlements include: 8x8 Booth, (1) full conference registration; company logo on conference signage and in conference app; company profile in app.

Additional Sponsorship Opportunities**Educational Track Sponsor - \$3,450 (1 Opportunity)**

Entitlements include: 8x8 Booth, (2) full conference registration; prominent logo placement in conference app and on conference signage; company profile in app; track signage with company logo for each day.

Conference Bag - \$3,800 (1 Opportunity)

Entitlements include: 8x8 Booth, (2) full conference registrations; logo placement on bag, conference signage, and in conference app; mention from podium; and company profile in app. Sponsor and conference logo to be placed on the bag.

Keynote Sponsor - \$5,000 (1 Opportunity)

Entitlements include: 8x8 Booth, (2) full conference registrations; logo placement on conference signage and in conference app; introduction of the keynote speaker from the podium; and company profile in app.

App Splash Screen Sponsor - \$3,800 (1 Opportunity)

Entitlements include: 8x8 Booth, (2) full conference registrations; logo placement on conference signage and in conference app splash screen; company profile in app.

Attendee Gift - \$3,800 (1 Opportunity)

Entitlements include: 8x8 Booth, (2) full conference registrations; logo placement on water bottle, conference signage, and in conference app; mention from podium; and company profile in app. Sponsor and conference logo to be placed on the water bottle.

Conference Hotel Key Card - \$3,800 (1 Opportunity)

Entitlements include: 8x8 Booth, (2) full conference registrations; logo placement on key card, conference signage, and in conference app; and company profile in app.

Conference Lanyard - \$3,800 (1 Opportunity)

Entitlements include: 8x8 Booth, (2) full conference registrations; logo placement on lanyard, conference signage, and in conference app; and company profile in app.

Conference Shuttle - \$3,800 (1 Opportunity)

Entitlements include: 8x8 Booth, (2) full conference registrations; logo placement on signs on shuttles and conference signage for parking, and in conference app; and company profile in app.

EXHIBITOR BOOTH ONLY INFORMATION:

- An exhibit-booth-only purchase includes one complimentary full conference registration. Additional registrations can be purchased at a discounted rate through online registration.
- Exhibit booths will be set up at the University of Southern Maine.
- Each booth will include black pipe-and-drape back wall and side rails; 6' draped table with (2) chairs and a wastebasket; and access to Wi-Fi.

8' x 8' Booth Fee: \$950

Booth Setup:

- Wednesday March 17th from 12:00 PM – 6:00 PM

Show hours:

- Wednesday March 17th: 5:00 PM – 7:00 PM, evening open for BP dinners, events
- Thursday, March 18th: 12:00PM – 1:00PM, 2:30PM – 3:00PM, 4:00PM – 4:30PM, 5:30PM – 7:00PM, evening open for BP dinners, events

Breakdown:

- Friday, March 19th: move out by 10:00AM

CANCELLATIONS AND TRANSFERS:

- How to cancel: Email your request to events@appa.org.
- Refunds: Cancellations received at least 30 days before the event start date receive a full refund of the registration fee.
- After the 30-day deadline: Registrations are not refundable and cannot be deferred to a later event. You may transfer your registration to another person within the same organization for the same event; please email events@appa.org to arrange the transfer.
- Travel and lodging: NNEAPPA is not responsible for any travel or lodging costs.

REGISTER:

To reserve a booth space or take advantage of a sponsorship opportunity, please register online:

In order to fulfill your sponsorship entitlements, the following information will be requested when you register:

- Company Logo (sponsors only)
- Brief company description, including contact information and web address.

QUESTIONS? Email mfranz@appa.org

