



SPONSOR GUIDE

Convention location:
Sheraton New Orleans
500 Canal Street
New Orleans, LA 70130, US

[Sheraton New Orleans Shipping Instructions.](#)



Exhibitors:

Exhibitor Set up: Thursday, March 12: Exhibitors can begin setting up their tables at 1 PM CT; All tables must be set up by 5 PM CT ahead of the welcome reception. If Exhibit table is not set up by 5 PM CT; the table may be reassigned to another exhibitor

Thursday March 12:

- Welcome Reception - Exhibitor Hours 6:00-8:30 PM CT (Peak exhibition time)

Friday, March 13:

- conference day 1 - Exhibitor hours 7:00 AM - 5 PM CT
 - Breakfast 7-8 AM CT (Peak exhibition time)
 - Lunch Break: 1:00-2:30 PM CT (Peak exhibition time)

Saturday, March 14:

- conference day 2 - Exhibitor hours 7:00 AM - 5 PM CT
 - Breakfast 7-8 AM CT (Peak exhibition time)
 - Lunch Break: 12:00-1:30 PM CT (Peak exhibition time)

Questions?

Email Kiel

kiel@apbahome.net

Advertising & Swag Bag Sponsors: Put digital collateral in BxLive Portal

eProgram Ads

PNG or JPEG is preferred:

Ad size Width x Height
Full Page 8.00" w x 9.00" h
Half Page Horizontal 7.75" wx
4.75" h
Half Page Vertical 3.75" wx
9.75" h
Quarter Page 3.625" w x 4.75" h

Sponsor logos

PNG or JPEG is preferable:
500 x 500 px
full color

Swag Bag items

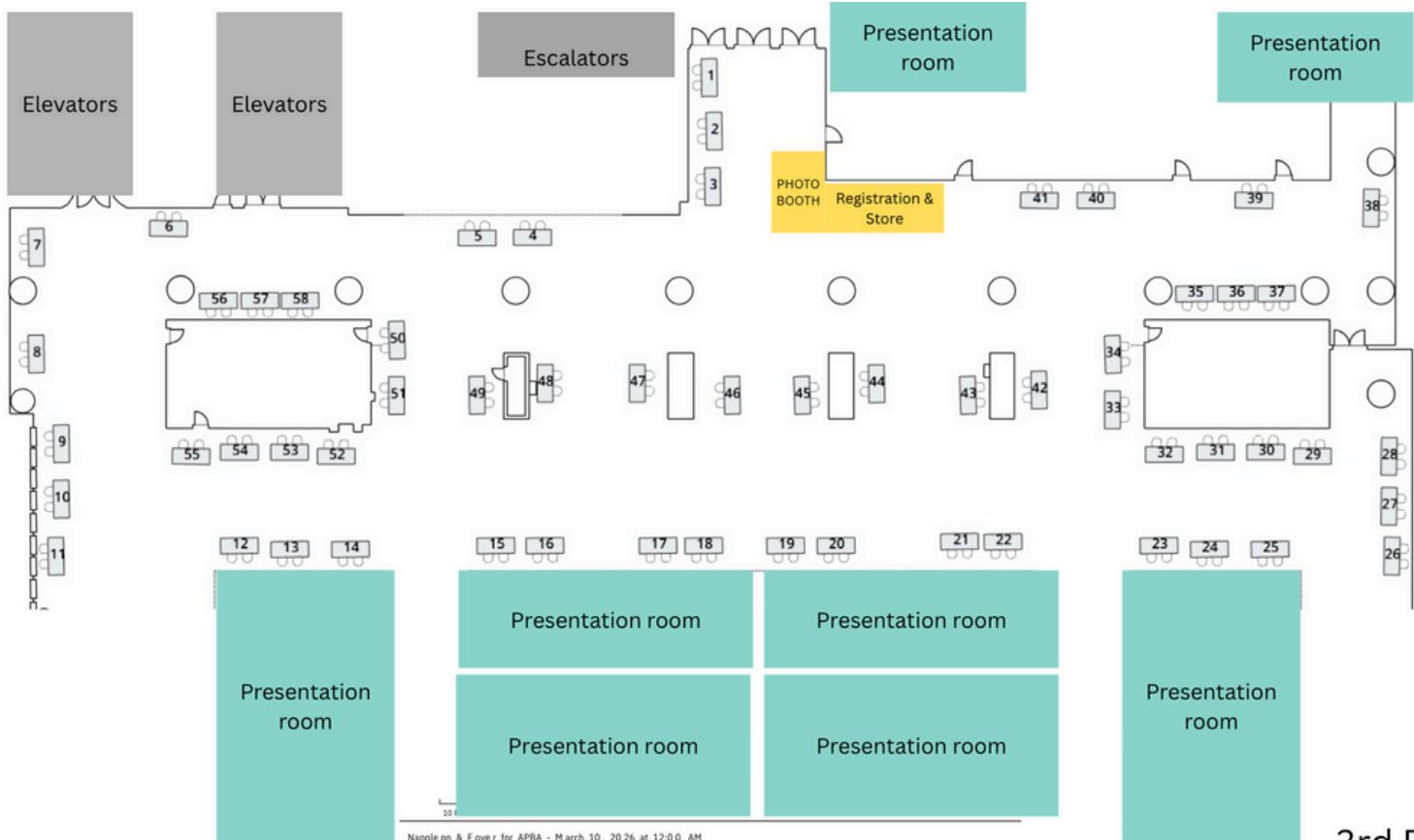
Must be mailed to Sheraton
New Orleans Attn: APBA/Kiel
Scates. We must have in hand
March 11 @ 1 PM CT.

900 Items are suggested.

EXHIBITION HALL MAP

3rd Floor

Sheraton New Orleans



FedEx Hours:

Tuesday
7:00 AM - 7:00 PM

Wednesday
7:00 AM - 7:00 PM

Thursday
7:00 AM - 7:00 PM

Friday
7:00 AM - 7:00 PM

Saturday
7:00 AM - 7:00 PM

Sunday
8:00 AM - 2:00 PM

Monday
10:00 AM - 2:00 PM

7:00 AM - 7:00 PM

FedEx location website:

