

PRESENTING & PUBLIC SPEAKING TIPS

Developing YOUR Presentation Style

01

HUMILITY

Don't minimize other professions or professionals.

02

ENGAGEMENT

Engage your audience, no one wants to be read to, no one wants to watch a robot.

03

AUTHENTICITY

Be your authentic self, let your style shine through.

04

CONNECTION

Talk to your audience, not at them, find a way to connect with a story or call to action.



Helpful article

Heinicke, M. R., Juanico, J. F., Valentino, A. L., & Sellers, T. P. (2022). Improving behavior analysts' public speaking: Recommendations from expert interviews. *Behavior Analysis in Practice*, 15(1), 203-218.