



*Where science meets practice –
& professionals connect.*



**APBA Connect 2026
Sponsorship Opportunities
March 12–14, 2026 | New Orleans**



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Connect Champion

Premier Tier | Exclusive Branding & Access

As a top-tier sponsor, your organization is woven into every touchpoint of APBA Connect 2026. You'll receive maximum visibility, unmatched access, and a platform to elevate your brand with the leaders in behavior analysis.

Welcome Reception Host – \$30,000.00

SOLD OUT

Celebrate the Start | Exclusive Brand Welcome

Kick off APBA Connect 2026 in style by hosting the Welcome Reception—our high-energy opening event where attendees gather, connect, and celebrate the start of the conference. Your brand will be front and center as the first name they see and the experience they remember.

Luncheon Sponsor – \$20,000.00 *only one!*

Center Stage Exposure | Midday Momentum

Fuel the minds (and appetites) of attendees by sponsoring our premier luncheon. With guaranteed attendance and podium recognition, this sponsorship offers direct access to engaged professionals at the heart of the day's programming.

Day 1 Breakfast Host – \$15,000.00

Start Strong | Morning Visibility

Be the brand that energizes attendees on their first full day of learning and networking. As Day 1 Breakfast Host, your organization will be prominently featured during the morning rush—positioned as a welcoming and essential part of the conference experience.

Day 2 Breakfast Host – \$15,000.00

Keep the Energy High | Morning Spotlight

Sustain the momentum with Day 2's breakfast sponsorship. With dedicated signage and visibility in a high-traffic setting, your brand helps power up the community for another day of connection and collaboration.

Pre-Party & Lounge Sponsor (Club Connect Lounge) – \$12,500 *only one!*

Checked Out

Set the Vibe | Casual Hangout Before the Party

Welcome attendees into a relaxed, pre-party space before the big celebration begins. As the sponsor of the Club Connect Lounge, your brand will help set the tone for the night—whether it's a cozy bar vibe, casual networking nook, or chill-out zone. It's your space to design and define, with signage and visibility throughout.



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Connect Champion Premier Tier | Luncheon Sponsor \$20,000.00 *Exclusive!*

Digital Reach

- APBA Reporter interview with Sponsor leadership about topic of their choice related to the field of ABA with APBA board approval for a Q2 Reporter article (May 2026)
- 1 push notification to convention attendees during the convention
- 2 emails to convention attendees (pre & post event)
- 1 dedicated emails to APBA list (15,500+) (April 2026–April 2027)
- 1 custom social media posts on APBA platforms

Career Center

- 5 featured 30-day job postings
- 1 page ad in Career Connections eGuide (NEW in 2026 – in the app available to all – focus on jobs)

Exhibition & Access

- Two table Premium Booth (priority-pick location)
- 2 complimentary registrations
- 8 additional registrations at 50% off
- 4 exhibitor-only passes

Branding, Visibility, & Impact

- Logo featured on all conference signage related to luncheon (digital + physical)
- All luncheon attendee recruitment and communication to feature sponsor logo and “hosted by X” communication
- Verbal & individual slide recognition during welcome address & presidential address with logo
- Full-page ad in event eProgram
- 1 tote bag insert (provided by sponsor)
- Premium Logo placement on official convention t-shirt
- Premium placement on APBA website sponsor section
- Opportunity to provide branded items at official APBA Store where luncheon tickets will be sold onsite (optional)
- Opportunity to have company staff greeting, checking in, and hosting table during the luncheon
- Opportunity to speak at beginning of luncheon to attendees about networking and connecting with others with slides – as long as not selling product or company (5 minutes)
- Collaboration with Team APBA on table to signs, luncheon favors, and general decor of luncheon



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Connect Champion Premier Tier | Breakfast Sponsor \$15,000.00 per day (x2) *Exclusive!*

Digital Reach

- 1 push notification to convention attendees during the convention
- 2 emails to convention attendees (pre & post event)
- 1 dedicated emails to APBA list (15,500+) (April 2026–April 2027)
- 1 custom social media posts on APBA platforms

Career Center

- 3 featured 30-day job postings
- 1 page ad in Career Connections eGuide (NEW in 2026 – in the app available to all – focus on jobs)

Exhibition & Access

- Two table Premium Booth (priority-pick location)
- 2 complimentary registrations
- 4 additional registrations at 50% off
- 2 exhibitor-only passes

Branding, Visibility, & Impact

- Logo featured on all conference signage related to breakfast on assigned day (digital + physical)
- All breakfast communication to feature sponsor logo and “hosted by X” communication
- Verbal & individual slide recognition during same day welcome address or presidential address with logo
- Full-page ad in event eProgram
- 1 tote bag insert (provided by sponsor)
- Premium Logo placement on official convention t-shirt
- Premium placement on APBA website sponsor section
- Opportunity to provide branded items at the breakfast onsite (optional)
- Opportunity to have company staff greeting, and hosting table during the breakfast
- Opportunity to have slides going during the breakfast
- Collaboration with Team APBA on table top signs and decor items for their day’s breakfast



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Connect Champion Premier Tier | Pre-Party Sponsor \$12,500.00 *Exclusive!*

Digital Reach

- 1 push notification to convention attendees during the convention
- 2 emails to convention attendees (pre & post event)
- 1 dedicated emails to APBA list (15,500+) (April 2026-April 2027)
- 1 custom social media posts on APBA platforms

Career Center

- 2 featured 30-day job postings
- 1 page ad in Career Connections eGuide (NEW in 2026 – in the app available to all – focus on jobs)

Exhibition & Access

- Two table Premium Booth (priority-pick location)
- 2 complimentary registrations
- 3 additional registrations at 50% off
- 2 exhibitor-only passes

Branding, Visibility, & Impact

- Logo featured on all conference signage related to pre-party lounge (digital + physical)
- All pre-party communication to feature sponsor logo and “hosted by X”
- Verbal & individual slide recognition during same day welcome address or presidential address with logo
- Full-page ad in event eProgram
- 1 tote bag insert (provided by sponsor)
- Premium Logo placement on official convention t-shirt
- Premium placement on APBA website sponsor section
- Opportunity to provide branded items at the pre-party onsite (optional)
- Opportunity to have company staff greeting, and hosting pre-party lounge
- Opportunity to have slides going during the pre-party
- Opportunity to keep pre-party open during APBA official Party (Club Connect) as a lounge area
- Opportunity to purchase food and beverages (host a bar) for attendees on APBA’s master account with the Sheraton New Orleans
 - APBA to provide a \$2000 voucher towards food and beverages for the pre-party lounge
- Space comes with AV, hightops, lowtops, & chairs



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Bridge Builder Premier Tier | Top Branding Opportunities

Tote Bag Sponsor – \$12,000 *only one!*

Your logo will travel far as it is the only logo (besides APBA) on the official conference tote bag given to every attendee.

Lanyard Sponsor – \$10,000 *only one!*

Put your brand front and center—literally—on the lanyards worn by every attendee throughout the event.

Club Connect VIP Suite Host – \$9,000 *only one!*

Host our APBA Party exclusive suite inside Club Connect for speakers, special guests, and VIPs for elevated networking and branded visibility. Includes 75 branded drink tickets

RFID Bracelet Sponsor – \$8,500 *only one!*

CHECKED OUT

Power attendees ability to scan in and out of rooms with these cool branded bracelets provided to all attendees!

Snack & Coffee Break Sponsor (X3) – \$8,500

ONLY 2 LEFT!

Delight attendees with refreshments during high-traffic breaks, with signage and branding at each station.

University Programs Student Networking Event – \$8,500 *only one!*

Support the next generation of behavior analysts at this high-energy networking event for university programs and students.

First-Time Attendees Welcome Event – \$8,000 *only one!*

Welcome new attendees with warmth and your brand front and center at this orientation-style kickoff event. Each attendee gets a special gift and curated materials for their first conference!

WiFi Sponsor – \$7,000 *only one!*

Get recognized every time someone logs on—your brand will be the gateway to our event's WiFi access.

*All Bridge Builder Sponsorships include 1 exhibit booth
and 2 exhibitor passes.*



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Bridge Builder Premier Tier | Top Branding Opportunities

Poster Session Sponsor – \$6,500 *only one!*

Highlight your commitment to research and innovation by sponsoring our bustling poster presentation hall.

Club Connect Sweet Treats – \$6,500 *only one!*

Add a little sugar to the scene—sponsor a dessert station inside our Club Connect Party!

Student Scholarship Sponsorship – \$6,500 *only one!*

Support student access to the conference and be recognized as a champion of future professionals.

Badge Sponsor – \$6,500 *only one!*

Feature your logo on every attendee badge, offering unmatched visibility throughout the entire event.

App Sponsor – \$6,000 *only one!*

Sponsor the official conference app and be visible every time attendees check the schedule or connect with peers.

CEU Check-In/Check-Out Sponsor – \$5,500

SOLD OUT

Brand the stations and the scan screen where professionals earn continuing education credits—key touchpoints throughout the event.

Hotel Key Cards Sponsor – \$5,500 *only one!*

SOLD OUT

Put your message in every attendee's hands (and hotel room) by branding the official event room key cards.

*All Bridge Builder Sponsorships include 1 exhibit booth
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Link Leader Premier Tier | Exclusive Opportunities

Headshot Booth Sponsor – \$4,000 *only one!*

Give attendees a professional boost—your brand featured at a complimentary headshot station.

Help Desk/Registration Sponsor (2) – \$3,500

Be the first name attendees see—your logo at the hub of event check-in and attendee assistance.

Game Night Sponsor – \$3,500 *only one!*

Sponsor the fun—your brand front and center during a lively, casual night of games and connection. Giving attendees a quieter alternative to the APBA Party.

Track Sponsors (8) – \$3,000

Align your brand with thought leadership by sponsoring one of the 8 tracks at this year's convention. Signage featured in related talk promotion and onsite.

Welcome Reception Drink Ticket Sponsor – \$3,000 *only one!*

Cheers to visibility—your logo featured on drink tickets and signage during the high-energy welcome event.

Connection Points (Engage Station) Sponsor (2) – \$3,000

Spark interaction—your brand at dedicated engagement stations designed to foster attendee connection.

Student Luncheon Attendance Sponsor – \$3,000 *only one!*

Support future leaders—your sponsorship covers student participation in a meaningful networking lunch.

Accessibility Sponsor (4) – \$3,000

Champion inclusion—your support enhances accessibility services, ensuring all can fully participate.

*All Link Leader Sponsorships include 30% off 2026
exhibit booth options.*



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Connection Boosts (a la carte options)

DJ Sponsor – \$2000 *only one!*

SOLD OUT

Turn up the energy—your brand fuels the vibe as the official DJ sponsor of our marquee party.

APBA Selfie Station –\$2000 *only one!*

Capture the fun—your logo and props where attendees snap and share memorable moments all convention long

Club Connect – Photo Booth –\$1500 *only one!*

SOLD OUT

Be the name behind the fun—sponsor the photo booth inside our Club Connect lounge for lasting impressions.

Club Connect – 360 Photo Booth –\$1800 *only one!*

SOLD OUT

Add a wow factor—your brand attached to the immersive 360 photo experience at our late-night party.

Charging Station Sponsor – \$1000 *only one!*

CHECKED OUT

Keep everyone powered up—your branding featured at the high-use charging station in the conference hall.

Tote Bag Insert (10)–\$500

Place your promo item, flyer, or branded treat directly in every attendee's tote—high impact, low effort.

Exhibits

All exhibits come with 2 chairs, 6 foot table with tablecloth, & 2 exhibitor passes.

Exhibit Table – Bookstore Book –\$1,500

Feature your books for sale in the official conference bookstore corner, with prime visibility for all attendees.

Exhibit Table – Sales Booth – \$1,250

Ideal for vendors—this option allows direct sales from your booth throughout the event.

Exhibit Table – Organization/Business –\$1,000

Exhibit Table – Affiliate/University (\$900)

Perfect for universities or APBA Affiliate groups looking to share about their programs and local efforts.