



*Where science meets practice –
& professionals connect.*



APBA Connect 2026
Sponsorship Opportunities
March 12–14, 2026 | New Orleans



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Connect Champion

Premier Tier | Exclusive Branding & Access

As a top-tier sponsor, your organization is woven into every touchpoint of APBA Connect 2026. You'll receive maximum visibility, unmatched access, and a platform to elevate your brand with the leaders in behavior analysis.

Welcome Reception Host – \$30,000.00

SOLD OUT

Celebrate the Start | Exclusive Brand Welcome

Kick off APBA Connect 2026 in style by hosting the Welcome Reception—our high-energy opening event where attendees gather, connect, and celebrate the start of the conference. Your brand will be front and center as the first name they see and the experience they remember.

Connect Krewe Sponsor – \$20,000.00

SOLD OUT

Volunteer Crewe Sponsor | Full conference recognition

Sponsor the team behind the magic at APBA 2026! This sponsorship includes custom volunteer t-shirts and sponsors the volunteer leaders' lodging.

Day 1 or Day 2 Breakfast Host – \$15,000.00

only one left!

Start Strong | Morning Visibility

Be the brand that energizes at the start of each convention day. As Breakfast Host, your organization will be prominently featured during the morning rush—positioned as a welcoming and essential part of the conference experience.

Pre-Party & Lounge Sponsor (Club Connect Lounge) – \$12,500

SOLD OUT

Set the Vibe | Casual Hangout Before the Party

Welcome attendees into a relaxed, pre-party space before the big celebration begins. As the sponsor of the Club Connect Lounge, your brand will help set the tone for the night—whether it's a cozy bar vibe, casual networking nook, or chill-out zone. It's your space to design and define, with signage and visibility throughout.



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Connect Champion Premier Tier | Breakfast Sponsor \$15,000.00 per day (x2) *Exclusive!*

Digital Reach

- 1 push notification to convention attendees during the convention
- 2 emails to convention attendees (pre & post event)
- 1 dedicated emails to APBA list (15,500+) (April 2026–April 2027)
- 1 custom social media posts on APBA platforms

Career Center

- 3 featured 30-day job postings
- 1 page ad in Career Connections eGuide (NEW in 2026 – in the app available to all – focus on jobs)

Exhibition & Access

- Two table Premium Booth (priority-pick location)
- 2 complimentary registrations
- 4 additional registrations at 50% off
- 2 exhibitor-only passes

Branding, Visibility, & Impact

- Logo featured on all conference signage related to breakfast on assigned day (digital + physical)
- All breakfast communication to feature sponsor logo and “hosted by X” communication
- Verbal & individual slide recognition during same day welcome address or presidential address with logo
- Full-page ad in event eProgram
- 1 tote bag insert (provided by sponsor)
- Premium Logo placement on official convention t-shirt
- Premium placement on APBA website sponsor section
- Opportunity to provide branded items at the breakfast onsite (optional)
- Opportunity to have company staff greeting, and hosting table during the breakfast
- Opportunity to have slides going during the breakfast
- Collaboration with Team APBA on table top signs and decor items for their day’s breakfast



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Bridge Builder Premier Tier | Top Branding Opportunities

Tote Bag Sponsor – \$12,000 *only one!*

Your logo will travel far as it is the only logo (besides APBA) on the official conference tote bag given to every attendee.

Lanyard Sponsor – \$10,000 *only one!*

Put your brand front and center—literally—on the lanyards worn by every attendee throughout the event.

Poster Session Host – \$9,500 *only one!*

Host the poster session – at lunch Day 1 without competing events! Heavy apps served!

Ignite & Connect Session Host – \$9,500 *only one!*

Host the first ever Ignite & Connect session – at lunch Day 2 without competing events! Heavy apps served!

Club Connect VIP Suite Host – \$9,000 *only one!*

Host our APBA Party exclusive suite inside Club Connect for speakers, special guests, and VIPs for elevated networking and branded visibility. Includes 75 branded drink tickets

RFID Bracelet Sponsor – \$8,500

SOLD OUT

Power attendees ability to scan in and out of rooms with these cool branded bracelets provided to all attendees!

Snack & Coffee Break Sponsor (X3) – \$8,500

Delight attendees with refreshments during high-traffic breaks, with signage and branding at each station.

First-Time Attendees Welcome Event – \$8,500 *only one!*

Welcome new attendees with warmth and your brand front and center at this orientation-style kickoff event. Each attendee gets a special gift and curated materials for their first conference!

WiFi Sponsor – \$7,000 *only one!*

Get recognized every time someone logs on—your brand will be the gateway to our event's WiFi access.

*All Bridge Builder Sponsorships include 1 exhibit booth
and 2 exhibitor passes.*



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Bridge Builder Premier Tier | Top Branding Opportunities

Club Connect Sweet Treats – \$6,500 *only one!*

Add a little sugar to the scene—sponsor a dessert station inside our Club Connect Party!

Badge Sponsor – \$6,500 *only one!*

Feature your logo on every attendee badge, offering unmatched visibility throughout the entire event.

App Sponsor – \$6,000 *only one!*

Sponsor the official conference app and be visible every time attendees check the schedule or connect with peers.

CEU Check-In/Check-Out Sponsor – \$5,500

Brand the stations and the scan screen where professionals earn continuing education credits—key touchpoints throughout the event.

Hotel Key Cards Sponsor – \$5,500

Put your message in every attendee's hands (and hotel room) by branding the official event room key cards.

SOLD OUT

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Link Leader Premier Tier | Exclusive Opportunities

Headshot Booth Sponsor – \$4,000 *only one!*

Give attendees a professional boost—your brand featured at a complimentary headshot station.

Help Desk/Registration Sponsor (2) – \$3,500

SOLD OUT

Be the first name attendees see—your logo at the hub of event check-in and attendee assistance.

Game Night Sponsor – \$3,500 *only one!*

Sponsor the fun—your brand front and center during a lively, casual night of games and connection. Giving attendees a quieter alternative to the APBA Party.

Welcome Reception Drink Ticket Sponsor – \$3,000 *only one!*

Cheers to visibility—your logo featured on drink tickets and signage during the high-energy welcome event.

Connection Points (Engage Station) Sponsor (2) – \$3,000

Spark interaction—your brand at dedicated engagement stations designed to foster attendee connection.

Accessibility Sponsor (4) – \$3,000

Champion inclusion—your support enhances accessibility services, ensuring all can fully participate.

Track Sponsors (7 remaining!) – \$2,500

Align your brand with thought leadership by sponsoring one of the 8 tracks at this year's convention. Signage featured in related talk promotion and onsite.

*All Link Leader Sponsorships include 30% off 2026
exhibit booth options.*



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Connection Boosts (a la carte options)

DJ Sponsor – \$2000 *only one!*

SOLD OUT

Turn up the energy—your brand fuels the vibe as the official DJ sponsor of our marquee party.

APBA Selfie Station –\$2000 *only one!*

SOLD OUT

Capture the fun—your logo and props where attendees snap and share memorable moments all convention long

Art Make & Take Event Sponsor –\$2000 *only one!*

Sponsor the special art make and take event happening during the convention!

Club Connect – 360 Photo Booth –\$1800

SOLD OUT

Add a wow factor—your brand attached to the immersive 360 photo experience at our late-night party.

Club Connect – Photo Booth –\$1500

SOLD OUT

Be the name behind the fun—sponsor the photo booth inside our Club Connect lounge for lasting impressions.

Club Connect – Branded Swag Giveaways –\$1500 *only one!*

Be the brand of the APBA official party swag handed out at the party!

Charging Station Sponsor – \$1000

SOLD OUT

Keep everyone powered up—your branding featured at the high-use charging station in the conference hall.

Tote Bag Insert (10)–\$500

Place your promo item, flyer, or branded treat directly in every attendee's tote—high impact, low effort.

Sponsor a Student –\$125

Sponsor a student's registration to APBA 2026! Recognition at the convention.



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Exhibits

Exhibits

APBA prides itself on having all of our exhibitors in the foyer of our convention. We do this to foster a sense of community (and to bring you lots of foot traffic in between presentations and events). We want you in the room where it happens! Our snack and coffee breaks, welcome reception, and more are all right there feet away from your table. That being said, we have limited exhibit space, so grab a table while you can! All exhibits come with 2 chairs, 6 foot table with tablecloth, & 2 exhibitor passes.

Exhibit Table – Bookstore Book –\$1,500

Feature your books for sale in the official conference bookstore corner, with prime visibility for all attendees.

Exhibit Table – Sales Booth – \$1,250

Ideal for vendors—this option allows direct sales from your booth throughout the event.

Exhibit Table – Organization/Business –\$1,000

Exhibit Table – University (\$900)

Perfect for universities or APBA Affiliate groups looking to share about their programs and local efforts.



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Advertising

Printed Schedule Sponsor –\$1,000

Feature your books for sale in the official conference bookstore corner, with prime visibility for all attendees.

Program cover ad for digital program – \$1,000

Ideal for vendors—this option allows direct sales from your booth throughout the event.

Email to attendees (x1) – \$950

Digital Program ad (1 page) – \$800

Job Posting in Career Center digital program (1/2 page) – \$400

Digital Program ad (1/4 page) – \$300



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