

AOBA FOOD DRIVE TOOLKIT

Email to Residents/Tenants

Sample Social Media Posts

Printable Flyer

List of the Best Foods to Donate

Food Drive Drop Off Details

EMAIL TO TENANTS/RESIDENTS

Subject Line: Annual Food Drive - Now Through August 19!

[Insert Salutation],

This year, our [community name or building] is partnering with the Apartment and Office Building Association of Metropolitan Washington (AOBA) to provide food donations to benefit the Capital Area Food Bank (CAFB) and Covenant House DC through a food drive. Starting on July 18 through August 19, we will be collecting non-perishable food items to donate.

Our efforts will help feed hungry individuals, families and children and we invite you to join us in supporting this worthy initiative by:

- Contributing non-perishable canned goods and dropping them off at [location] and/or
- Purchasing much-needed food items on <u>AOBA's Amazon Registry</u>. You need
 to be logged in to an Amazon account to purchase. These canned goods will
 be delivered to the Capital Area Food Bank and Covenant House DC.

We are grateful for your help. Should you have any questions, please contact linsert name and contact information].

Thank you,

[Signed by Building Manager/Property Manager]

SAMPLE SOCIAL MEDIA POSTS

FACEBOOK POSTS:

Our food drive starts today for @CapitalAreaFoodBank and ends August 19! We have set up a drop off station in the [location] for your non-perishable canned goods! Join us and @AOBAORG to help residents in our region.

As part of @AOBAORG's food drive initiative, our community is collecting non-perishable food goods for @CapitalAreaFoodBank! Donate a food item today and drop it off at [location].

Attention residents! We are now accepting food donations for @AOBAORG Food Drive. Please donate canned goods and non-perishable food items at our [location] by August 19! All items will be donated to @CapitalAreaFoodBank.

This is the last week of our Food Drive! Please drop off donations in [location] by August 19. Donated items will be sent to @CapitalAreaFoodBank as part of @AOBAORG's food drive.

TIP: Use your logo or photos showing canned goods, empty shelves or employees holding food drive signs as a visual.

TWITTER POSTS:

Our food drive starts today for @foodbankmetrodc and ends August 19! We have set up a drop off station in the [location] for your non-perishable canned goods! Join us and @AOBAMetro to help residents in our region.

As part of @AOBAMetro food drive, our community is collecting non-perishable food goods for @foodbankmetrodc! Donate a food item today and drop it off at [location].

Attention residents! We are now accepting food donations for @AOBAMetro Food Drive. Please donate canned goods and non-perishable food items at our [location] by August 19! All items will be donated to @foodbankmetrodc.

This is the last week of our Food Drive! Please drop off donations in [location] by August 19. Donated items will be sent to @foodbankmetrodc as part of @AOBAMetro food drive.

AOBA SUMMER FOOD DRIVE

Help fight hunger in our region!
Join AOBA in supporting the Capital
Area Food Bank and Covenant
House DC by contributing to our
summer food drive.

When: July 18 - August 19

Where (fill in location):



Most Needed Items:



Mac & cheese, chili, stews, soups



Snacks, granola bars, raisins, shelf stable pantry items



Canned tuna, chicken, fruit, vegetables



Cereal, pasta, rice, instant mashed potatoes



Juice boxes, water bottles

Other Ways to Donate:

 Purchase much-needed food items on AOBA's Amazon Registry. Scan QR Code below to view amazon list.





If you don't manage a property, but want to get involved, let us know. There are plenty of ways to volunteer! Contact Jeanne Clarke at <u>jclarke@aoba-metro.org</u> for more information!

FOOD DRIVE DROP-OFF DETAILS

Register in advance to join us for a beverage and a light bite when you drop off your collected items. If you have any questions or are interested in sponsoring, please contact <u>Jeanne Clarke</u> for more information.

Tuesday, August 23

• Where: The Salt Line, 79 Potomac Ave SE, Washington, DC 20003

• Time: 3:00pm - 6:00pm

Sponsored By: LSR Refinishing

Wednesday, August 24

• Where: Denizen's Brewery: 1115 E W Hwy, Silver Spring, MD 2091

• Time: 3:00pm - 6:00pm

• Sponsored By: Raine & Son Plumbing and Heating & Admiral Security

Thursday, August 25

• Where: Guapos, 4028 Campbell Ave, Arlington, VA 22206

• **Time**: 3:00pm - 6:30pm

• Sponsored By: CleanOffice/Porter Plus and Building Maintenance Services

The following donations are excellent choices for donation:

- Canned proteins: tuna, chicken, beef, etc.
- Pantry staples: flour, sugar, shelf-stable side dishes
- Peanut Butter
- Cereal & Oatmeal
- Canned fruits
- Canned meals like soups and chili
- Boxed meals: Mac & Cheese, Hamburger Helper, etc.
- Pasta & Pasta Sauce
- Rice
- Shelf-stable Juice
- Portable ready-to-eat snack foods—kid friendly
- Toiletry items (toothbrushes, toothpaste, shampoo, body wash)
- Cooking oil & spices