

For Immediate Release:

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For More Information:

Akidah Felder, <u>afelder@aoba-metro.org</u> Director of Communications

AOBA Appoints New Director of Communications; Marie Tibor Transitions to the AOBA Educational Foundation

The Apartment and Office Building Association (AOBA), is pleased to appoint Ms. Akidah Felder as our Director of Communications. Ms. Felder offers to our team over a decade of experience in communications, digital media and community engagement.

A highly visible role, Ms. Felder's scope of duties will include strengthening our external and internal brand, stewarding committee relationships, highlighting the work of our advocacy team, promoting our educational and networking programs, media relations, developing organization messaging, serving as the in-house editor of our publications, fostering a dynamic web presence and managing external vendors, consultants and special projects.

"We are thrilled to have seasoned professional, Akidah Felder, join our team. The role of Communications Director for a dynamic trade association such as AOBA is demanding and complex and we are confident that Akidah will continue the AOBA tradition of excellence," stated Margaret (Peggy) Jeffers, Esq., Executive Vice-President of AOBA.

After eleven stellar years of service, AOBA's former Director of Communications, Marie Tibor has transitioned to the AOBA Educational Foundation. The organization is eager to support her continued focus on elevating the careers of talented building maintenance and engineering professionals in the Metropolitan region.

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AOBA is the local AFFILIATE OF THE Building Owners and Managers Association International (BOMA) and the National Apartment Association (NAA). For more information please visit www.aoba-metro.org