



AOBA FOOD DRIVE TOOLKIT

Email to Residents/Tenants

Sample Social Media Posts

Printable Flyer

List of the Best Foods to Donate

Food Drive Drop Off Details

EMAIL TO TENANTS/RESIDENTS

Subject Line: Annual Food Drive - Now Through Sept 16!

[Insert Salutation],

This year, our [community name or building] is partnering with the Apartment and Office Building Association of Metropolitan Washington (AOBA) to provide food donations to benefit the Capital Area Food Bank (CAFB) and Covenant House DC through a food drive. Starting on July 12 through September 16, we will be collecting non-perishable food items to donate.

Our efforts will help feed hungry individuals, families and children and we invite you to join us in supporting this worthy initiative by:

- Contributing non-perishable canned goods and dropping them off at [location] and/or
- Purchasing much-needed food items on AOBA's Amazon Registry - <https://amzn.to/3hJUFLj>. You need to be logged in to an Amazon account to purchase. These canned goods will be delivered to the Capital Area Food Bank and Covenant House DC.

We are grateful for your help. Should you have any questions, please contact [insert name and contact information].

Thank you,

[Signed by Building Manager/Property Manager]

SAMPLE SOCIAL MEDIA POSTS

FACEBOOK POSTS:

Our food drive starts today for @CapitalAreaFoodBank and ends September 16! We have set up a drop off station in the [location] for your non-perishable canned goods! Join us and @AOBAORG to help DC residents impacted by COVID-19.

As part of @AOBAORG's food drive initiative, our community is collecting non-perishable food goods for @CapitalAreaFoodBank! Donate a food item today and drop it off at [location].

Food insecurity continues to grow in our region due to COVID-19. We are joining @AOBAORG in their efforts to collect food for @CapitalAreaFoodBank now until September 16! Bring a canned or boxed food item to [location]. Thank you for supporting our food drive!

Attention residents! We are now accepting food donations for @AOBAORG Food Drive. Please donate canned goods and non-perishable food items at our [location] by September 16! All items will be donated to @CapitalAreaFoodBank.

This is the last week of our Food Drive! Please drop off donations in [location] by November 13. Donated items will be sent to @CapitalAreaFoodBank as part of @AOBAORG's food drive.

TIP: Use your logo or photos showing canned goods, empty shelves or employees holding food drive signs as a visual.

TWITTER POSTS:

Our food drive starts today for @foodbankmetrodc and ends September 16! We have set up a drop off station in the [location] for your non-perishable canned goods! Join us and @AOBAMetro to help DC residents impacted by COVID-19.

As part of @AOBAMetro food drive, our community is collecting non-perishable food goods for @foodbankmetrodc! Donate a food item today and drop it off at [location].

Food insecurity continues to grow in our region due to COVID-19. We are joining @AOBAMetro in their efforts to collect food for @foodbankmetrodc now until September 16! Bring a canned or boxed food item to [location]. Thank you for supporting our food drive!

Attention residents! We are now accepting food donations for @AOBAMetro Food Drive. Please donate canned goods and non-perishable food items at our [location] by September 16! All items will be donated to @foodbankmetrodc.

This is the last week of our Food Drive! Please drop off donations in [location] by September 16. Donated items will be sent to @foodbankmetrodc as part of @AOBAMetro food drive.

AOBA SUMMER FOOD DRIVE

Help fight hunger in our region! Join us in supporting the Capital Area Food Bank and Covenant House DC by contributing to our food drive.

July 12 to Sept. 16, 2021



Most Needed Items:



Mac & cheese, chili, stews, soups



Snacks, granola bars, raisins, shelf stable pantry items



Canned tuna, chicken, fruit, vegetables



Cereal, pasta, rice, instant mashed potatoes



Juice boxes, water bottles

Other Ways to Donate:

- Purchase much-needed food items on AOBA's Amazon Registry. Visit <https://amzn.to/3hJUFLj> or scan QR Code below to view amazon list.



If you don't manage a property, but want to get involved, let us know. There are plenty of ways to volunteer! Contact Jeanne Clarke at jclarke@aoba-metro.org for more information!

FOOD DRIVE DROP-OFF DETAILS

Register in advance to join us for a beverage and a light bite when you drop off your collected items. If you have any questions or are interested in sponsoring, please contact [Jeanne Clarke](#) for more information.

Tuesday, September 14th

- **Where:** Lena's Woodfire Pizza and Tap: 401 E. Braddock Road, Alexandria, VA 22301
- **Time:** 3:00pm - 6:00pm
- **Truck Sponsor:** [Building Maintenance Service](#)
- **Food/Beverage Sponsor:** [Toepfer Construction Co., Inc](#)

Wednesday, September 15th

- **Where:** Denizen's Brewery: 1115 E W Hwy, Silver Spring, MD 2091
- **Time:** 3:00pm - 6:00pm
- **Truck Sponsor:** [LSR Refinishing](#)
- **Food/Beverage Sponsor:** [Raine & Son Plumbing and Heating](#)

Thursday, September 16th

- **Where:** The Salt Line: 79 Potomac Ave SE, Washington, DC 20003
- **Time:** 3:00pm - 6:00pm
- **Truck Sponsor:** TBD
- **Food/Beverage Sponsor:** [Total Quality Building Services](#)

The following donations are excellent choices for food drives:

- Canned proteins: tuna, chicken, beef, etc.
- Pantry staples: flour, sugar, shelf-stable side dishes
- Peanut Butter
- Cereal & Oatmeal
- Canned fruits
- Canned meals like soups and chili
- Boxed meals: Mac & Cheese, Hamburger Helper, etc.
- Pasta & Pasta Sauce
- Rice
- Shelf-stable Juice
- Portable ready-to-eat snack foods—kid friendly
- Toiletry items (toothbrushes, toothpaste, shampoo, body wash)
- Cooking oil & spices