To learn more about these sponsorship opportunities, please contact Brandy Peak, Director of Education, Programs, Meetings and Events, at bpeak@aoba-metro.org or 202.296.3390 ext. 763
AOBA
BY THE NUMBERS

MULTIFAMILY / RENTAL HOUSING

350,000+ UNITS
1654 PROPERTIES
4th Largest NAA AFFILIATE IN THE NATION
167 OWNER/MANAGEMENT COMPANIES

COMMERCIAL REAL ESTATE

181,000,000+ SQUARE FEET
942 BUILDINGS
74 OWNER/MANAGEMENT COMPANIES
LARGEST LOCAL BUILDING ASSOCIATION
ANNUAL MEETING

Capital Hilton
250+ Attendees
Commercial and Multifamily Professionals

EVENT:
Thursday, January 16, 2020 • 11:30am – 1:30pm

DESCRIPTION:
Celebrate AOBA’s volunteer leaders – including committee chairs and Board of Directors. Honor this year’s Sidney Glassman Award recipient and the Outstanding Associate Member of the Year.

SPONSORSHIP OPPORTUNITIES

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MEET THE DECISION-MAKERS
MAINTENANCE MANIA

Martin’s Crosswinds, Greenbelt, MD

200+ Attendees
Multifamily Professionals

EVENT:
Tuesday, April 28, 2020 • 12:30pm – 7:00pm

DESCRIPTION:
Multifamily maintenance professionals compete in various skill-based challenges. This event brings together large and small management companies to cheer on their maintenance members who will strive to win this year’s Maintenance Mania® contests.

SPONSORSHIP OPPORTUNITY

$850

ALL SPONSORSHIPS INCLUDE:
3 tickets to Maintenance Mania®
Logo on promotional material
Signage at the event
Logo on event page
Listing in AOBA newsletter

CHOOSE ONE (OR SEVERAL) OF THE FOLLOWING:

☐ Checkered Flag
☐ Noise Maker
☐ Fueling Station
☐ Comfort Zone Sponsor
☐ Game Sponsor
☐ Track Marshal
☐ Pole Position
☐ Pit Row Sponsor

MEET MAINTENANCE PROS
COMMERCIAL AWARDS
Washington, DC
250+ Attendees
Commercial Real Estate Professionals

EVENT:
Thursday, Nov. 5, 2020 • 5:30pm – 8:30pm

DESCRIPTION:
The Commercial Awards recognize outstanding management professionals and buildings in the DC Metro region. Entire teams attend this event to see their buildings, property managers, engineers, and emergency preparedness programs honored.

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GOLF TOURNAMENT
Woodmont Country Club
250+ Attendees
Commercial and Multifamily Professionals

EVENT:
Monday, September 21, 2020 • 9:00am – 6:00pm

DESCRIPTION:
Spend the day with senior level professionals in the multifamily and commercial industries at one of the best golf courses in the nation – Woodmont Country Club. This is one full day of networking packed with plentiful food and drinks, cornhole, amazing golfer gifts, and so much more!

These benefits are included in every level

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Choose between:
- Open Bar
- Premier
- Cart Sponsor
- Award
- Breakfast
- Putting Contest
- Auto Birdie Hole
- Closest to the Pin
- Dollars for Duckworth
- Hit the Green
- Hole in One
- Presidential
- Social Music Sponsor
- Mini Flags
- Back to School
- Duckworth Raffle
- Golf Bag Drop
- Pit Stop
- Cornhole
- Cross Roads Bev
- Driving Range
- Golfers Gift
- Longest Drive
- Beverage Stand
- Ice Cream Stand

*additional sponsorship required to golf, minimum of tee/green purchase
**must be purchased with foursome
HOLIDAY PARTY
Washington, DC
500+ Attendees
Commercial and Multifamily Professionals

EVENT:
Thursday, December 3, 2020 • 6:00pm – 9:00pm

DESCRIPTION:
Join us for the largest and most anticipated event! A live band sets the stage for a celebratory evening dining on delicacies, sipping on classy cocktails, and networking with current and future members of AOBA. Experience the Holiday Party that everyone keeps talking about.

These benefits are included in every level

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PLATINUM
$5,000
Choose between:
- Red Carpet Sponsor
- Specialty Drink

GOLD
$3,250
Choose between:
- Jazz band
- Electric violinist
- Prize Drawing

SILVER
$2,700
Choose between:
- Holiday Décor
- Lighting Sponsor
- Registration
- Will Call

BRONZE
$2,300
Choose between:
- Food Station
- Open Bar
ADVERTISING WITH AOBA

INSIDE AOBA
 AOBA’s print newsletter is mailed six times a year to every professional in AOBA’s member database. It is key reading for both commercial and multifamily owners and managers. Set yourself apart in the marketplace by advertising in this respected print publication.

**Issue Dates:**
January/February
March/April
May/June
July/August
September/October
November/December

**Advertising Rates:**

1/8 PAGE:
- Member Rate: $250 per issue/$1,400 per year (6 issues)
- Nonmember Rate: $350 per issue/$1,800 per year

1/4 PAGE:
- Member rate: $400 per issue/$2,000 per year
- Nonmember Rate: $550 per issue/$2,750 per year

1/2 PAGE:
- Member Rate: $700 per issue/$4,000 per year
- Nonmember Rate: $900 per issue/$4,500 per year

FULL PAGE:
- Member Rate $1,000 per issue/$5,000 per year
- Nonmember Rate: $1,200 per issue/$6,000 per year

All ads should be 4-color/CMYK and can be accepted as high resolution .jpg or .eps files. If an ad is running for an entire year, AOBA requests a minimum of two different ads to rotate. AOBA reserves the right to approve all ads for professional quality and suitability to the publication.

Advertising must be booked and received at least one month in advance of the date on the cover (e.g. by April 1 for the May/June issue).

All ads and instructions should be emailed to AOBA Director of Communications Brewster Thackeray: bthackeray@aoba-metro.org

WEBSITE
 AOBA’s website earns more than 20,000 visits every year. Your logo can be displayed on the homepage and linked directly to your site, making it easier for your current and future customers to access your products and services.

- 12 months: $2,500
- 6 months: $1,250
- 3 months: $700
# 2020 SPONSORSHIP COMMITMENTS

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**Total Amount Due**: 

## PAYMENT METHOD

A 10% deposit will secure your 2020 sponsorship opportunities.

- [ ] Check - Payable to AOBA
- [ ] Credit Card (check one): [ ] Mastercard  [ ] VISA  [ ] AMEX  [ ] Please charge my card: [ ] 10%  [ ] 50%  [ ] 100%

Name on Card: ___________________________ Card Number: ___________________________ Exp Date: ____________

Billing Address: ___________________________________________ Sec Code: ____________

City: ___________________________ State: _______ Zip: _______ Signature: ___________________________

Complete this form and return it to Brandy Peak, at bpeak@aoba-metro.org or 202.296.3390 ext. 763 for your customized invoice. First right of refusals honored through December 31, 2019.

To learn about nonmember rates and these sponsorship opportunities, please contact Brandy Peak, Director of Education, Programs, Meetings and Events, at bpeak@aoba-metro.org or 202.296.3390 ext. 763