

# Promote the AMCF Christmas in July Drive at Your Company/Property

## Social Media

Bookmark the following social media pages and re-share posts that pertain to the Christmas in July Drive:

- AMCF Facebook - <https://www.facebook.com/amaamcf>
- AMA Facebook - <https://www.facebook.com/AZMultihousing>
- AMA LinkedIn - <https://www.linkedin.com/company/azmultihousing/>
- AMA Instagram - <https://www.instagram.com/azmultihousing/>

## Example Templates for Re-sharing

### Option 1:

Help <<Insert Your Property/Company Name>> in our support of the Arizona Multihousing Charitable Foundation (AMCF) by donating to our Christmas in July Stocking Stuffer Drive! All items will be donated to the children experiencing homelessness at UMOM New Day Centers this holiday season.

Items must be able to fit in a standard 9" x 20" stocking. Drop your items off between <<Insert Date>> and <<Insert Date>> at <<Insert Drop Off Location>>.

### Option 2:

Did you know that the Arizona Multihousing Charitable Foundation (AMCF) has raised over \$1.8M in support of Arizona charities? Help them further their mission by participating in our Christmas in July Drive. All of the toys collected will be stuffed into stockings and delivered to the Children of UMOM New Day Centers for a merry and bright holiday season!

Items must be able to fit in a standard 9" x 20" stocking. Drop your items off between <<Insert Date>> and <<Insert Date>> at <<Insert Drop Off Location>>.

## Newsletter

### Example Template for Sharing in Your Community/Company Newsletter

#### Collecting Toys for Charity!

It's time for the Arizona Multihousing Charitable Foundation's (AMCF) annual Christmas in July Drive! Help us make this holiday season jolly and bright by dropping off a stocking stuffer or two for the Children of UMOM New Day Centers.

Items must be able to fit in a standard 9" x 20" stocking. Drop your items off between <<Insert Date>> and <<Insert Date>> at <<Insert Drop Off Location>>.

Together, we can ensure that the children of UMOM New Day Centers have a merry and memorable holiday season!

## Resident/Staff/Client Emails

### Example Template for Sharing via a Resident/Client/Staff Email

Dear \_\_\_\_\_,

Please join <<Insert Your Company/Property Name>> in supporting the Arizona Multihousing Charitable Foundation (AMCF) in their 2025 charitable efforts by participating in our Christmas in July Stocking Stuffer Drive!

All donated items will be collected, stuffed into stockings and delivered to UMOM New Day Centers for children experiencing homelessness to have something special to unwrap this holiday season.

Items must be able to fit into a standard 9' x 20" stocking and will be collected at <<Insert Location>>, <<Insert Date >> through <<Insert>>.

AMCF strives to enhance the lives of community members through the cultivation of opportunities and financial resources that address homelessness, support education, and inspire hope in our neighborhoods and positively impact Arizona. Since 2005, AMCF has raised over \$1.8M to support local and statewide charities including UMOM New Day Centers, Southwest Autism Research and Resource Center (SARRC), and the Resident Relief Foundation. Learn more about AMCF and the ways in which they are improving communities in Arizona here:

<https://www.amcfbighearts.org/about-us>

Thank you for being a part of sparking joy in a little one's life this holiday season.

Happy collecting!