

Project S.A.F.E. 2020

Virtual Event Ideas During Social Distancing

Your Project SAFE event can be a way to bring your community together virtually. Make it fun!



The following are some ideas your Project SAFE Committee has come up with for hosting a virtual safety event. These are just suggestions to help you get you started, so feel free to come up with your own ideas, too!

*Use **Zoom** or **Facebook Live** to host a virtual Project SAFE event if you have tech savvy residents.

Invite your safety speaker to participate live while residents tune in to watch.

*Host a “**Safety Saturday**” and make it a **day long event of posting safety videos** and information on Facebook.

***Encourage residents to interact virtually** by:

Sharing a picture of their pet

Sharing a random act of kindness they did

Posting a comment for the speaker or other residents

Answering a question on the safety material that was covered

Add their own suggestion for a safety tip on the topic

Have a contest for the number of likes/comments to encourage participation

Create an activity that goes with your theme; For example, if Fire Safety was the topic, Managers could ask residents to post a picture or video of themselves testing their smoke alarms, or cleaning out their dryer vents, or even checking to make sure their windows open properly as an emergency exit.

*For less tech savvy audience, host an event by email. **Email safety videos/information** to your residents.

If a Virtual Event is done via email on the Rent Café Platform, and an email blast is sent, managers can track participation using the Email Analytics function. They can also determine what links were clicked and by who if a video is embedded in the email using a link. Managers can also post a Bulletin visible to all the residents (who can then comment and add to it) to encourage participation afterward.

***Raffle** gift cards to residents who participate.

Ask local businesses who are still open (take out restaurants, online shops, grocery stores, etc.) for a coupon/gift card in exchange for promoting them to your residents.

*Look for **safety videos** online for your topic.

Here are a few we found:

Apartment Fire Safety

Basic House Fire Prevention: <https://www.youtube.com/watch?v=ST-Prt800ZA>

Survive a fire: https://www.youtube.com/watch?v=dO1t_xfQhHk

FEMA Fire Safety Playlist: <https://www.youtube.com/playlist?list=PL69D1444B992E92E8>

Kids Fire Safety Song: <https://www.youtube.com/watch?v=8OVHhkqpZf8>

Internet Safety

Tips for kids: <https://www.youtube.com/watch?v=X9Htg8V3eik>

Keep your child safe on the internet: <https://www.youtube.com/watch?v=NqITOOY9Clo>

Stay safe online/ identity theft: https://www.youtube.com/watch?v=M--Yk6_f8MU

Cooking Safety

Kitchen safety: <https://www.youtube.com/watch?v=iAJviCO5VuA>

Kitchen safety for kids: <https://www.youtube.com/watch?v=DoSq9T6OejA>

Food safety/ cross-contamination: <https://www.youtube.com/watch?v=m-dfSLm9a4I>

Personal Safety

Grocery Store Coronavirus Safety: <https://www.youtube.com/watch?v=GsuUjKizyiW8>

Parking Lot Safety for kids: <https://www.youtube.com/watch?v=fvfvxztP2GI>

Pedestrian Safety: <https://www.youtube.com/watch?v=ntn4SKgpjwY>

Natural Disaster Emergency Kit: https://www.youtube.com/watch?v=eSq6_rX_kOc

Staying Healthy During Quarantine

5 tips to stay healthy while stuck at home: <https://www.youtube.com/watch?v=QeNjOH0qGwg>

Keys to staying healthy during Covid-19: <https://www.youtube.com/watch?v=m85TruhQ4mM>

Staying active at home: <https://www.youtube.com/watch?v=afnvxIM7FRM>

View our Speaker BackUp Plan for printable safety brochures and more ideas:

https://assets.noviams.com/novi-file-uploads/ama/pdfs-and-documents/Project_SAFE_Speaker_Backup_Ideas_Tucson_2020.pdf