# QUARTERLY MSA REPORT

**ALN Apartment Data** 

www.alndata.com

Flagstaff, AZ Q2 2022





# quarterly msa report

# WHAT'S INSIDE



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#### Sources

Multifamily data sourced from ALN Apartment Data as of Q2 2022
Employment Data sourced from U.S Bureau of Labor Statistics (BLS)
Demographic data sourced from US Census Bureau as of Year End 2020
For questions regarding this report and the data herein, contact us at DataTeam@alndata.com

#### Methodology and Definitions

Metropolitan Statistical Area (MSA) - The formal definition of a region that consists of a city and surrounding communities that are linked by social and economic factors, as established by the U.S. Office of Management and Budget. There are 383 MSAs in the U.S.

Occupancy - The percentage of units on a property that are rented. MSA average occupancy is a unit-weighted average of property occupancies for an MSA.

Effective Rent - The monthly rate residents are charged for a 12-month lease, accounting for the available concession package. This is the amount a property collects in rent per unit each month. MSA average effective rent is a unit-weighted average of property-level averages for an MSA.

Stabilized Properties - Properties that have completed construction for 12 months or reached 85% occupancy whichever comes first. In other words, properties that are no longer in their initial lease-up phase.

Lease-up Properties - Properties during and after initial construction and leasing that have not yet stabilized.

Net Absorption/ Units Absorbed - The net change, positive or negative, in the number of rented units in a defined group and period of time.

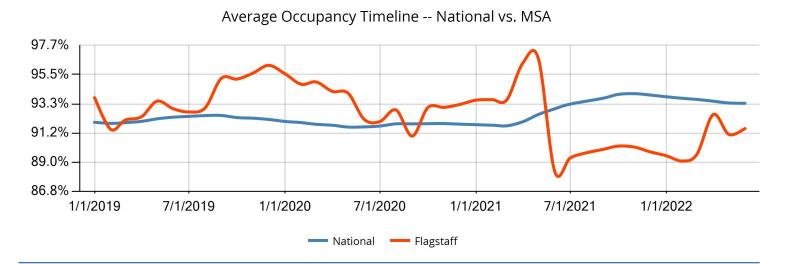
Price Class - ALN delineates its price classes using a property's percentile rank in average effective rent per square foot in the corresponding ALN Market.

Price Class A: 88 – 100th Percentile (top 12%) Price Class B: 68 – 87th Percentile (next 20%) Price Class C: 30 – 67th Percentile (next 38%)

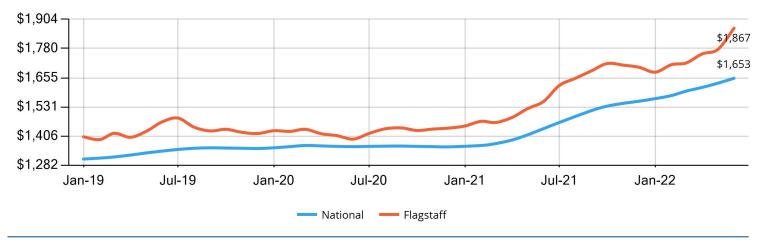
Price Class D: 0 – 29th Percentile (bottom 30%)

ALN Market - ALN has consolidated the 939 Metropolitan and Micropolitan Statistical Areas into 183 market divisions nationwide. All Metropolitan/Micropolitan Statistical Areas except for the Miami-Fort Lauderdale-Pompano Beach MSA are wholly contained within an ALN Market.

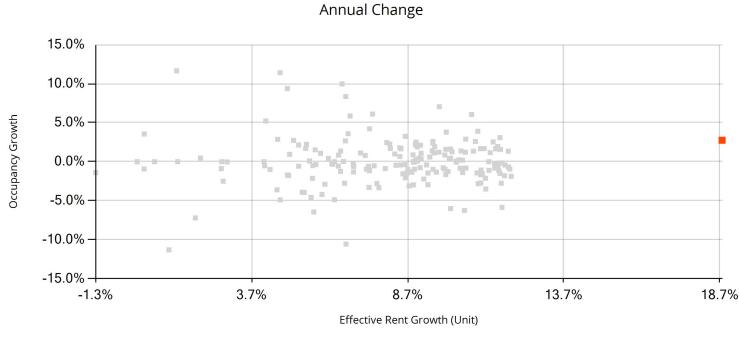
#### Note: Portions of this report are subject to the avaibility of data from the cited government sources. Not all data may be available in all areas.



Average Effective Rent/Unit Timeline -- National vs. MSA



Nationwide MSAs Occupancy and Rent Growth

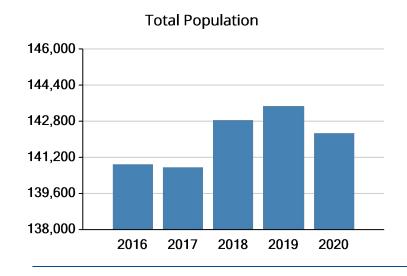


Flagstaff

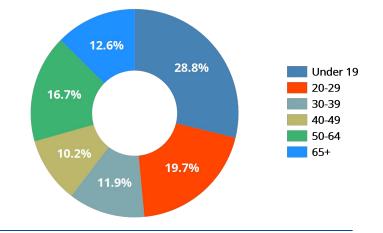
#### MSA Statistical Overview

Q2 2022

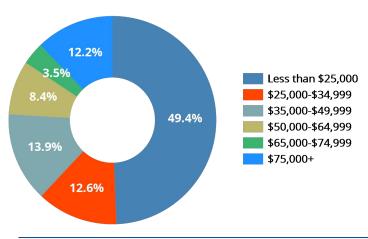
	Total Population	Median Age	Worker Median Age	Year Round Full Time Workers	Median Individual Income	Mean Individual Income	Total Commuters	Average Commute Time
Year End 2020	142,254	31.0	33.7	38,996	\$25,357	\$27,631	64,472	19
MSA Rank (out of 914 )	290	371	371	312	354	301	286	355
Annual Change	-0.9%	0.0%	0.9%	-3.9%	-3.0%	-5.9%	-3.5%	-4.6%
Chg Rank (out of 914)	268	350	103	272	306	364	290	305



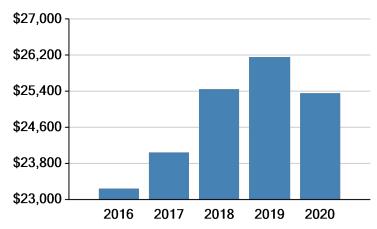
#### Population Age Breakdown



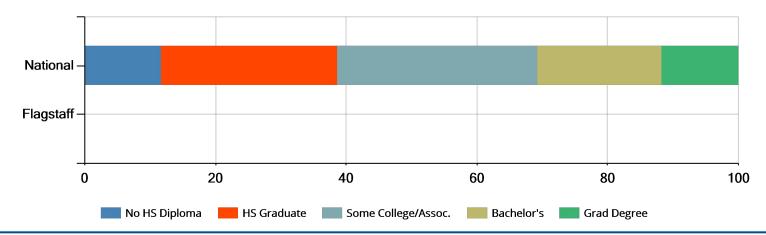
Individual Income Breakdown



Median Individual Income



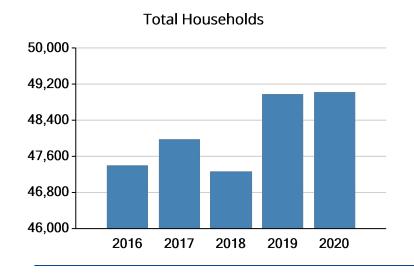
#### Educational Attainment (Age 25 and over)



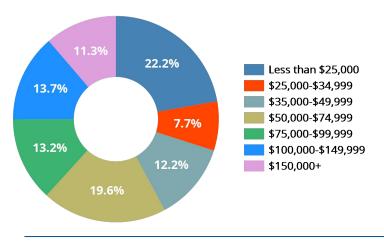
## MSA Households Overview

Q2 2022

	Total Households	Average Household Size	Workers Per Household	Total Families	Average Family Size	Median Household Income	Mean Household Income	Median Housing Value*
Year End 2020	49,016	2.6	0.0	29,108	3.3	\$59,000	\$77,748	\$345,600
MSA Rank (out of 914)	312	103	378	334	80	189	197	34
Annual Change	0.0%	-0.4%	0.0%	-0.6%	0.0%	1.6%	-4.3%	-7.6%
Change Rank (out of 914)	163	199	220	265	145	104	344	337
*Hoi							*Households	with a mortgage



#### Household Income Breakdown



Data Currently Unavailable

Median Household Income

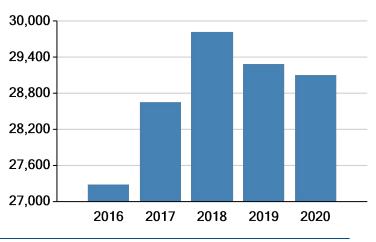
Households with Government Assistance

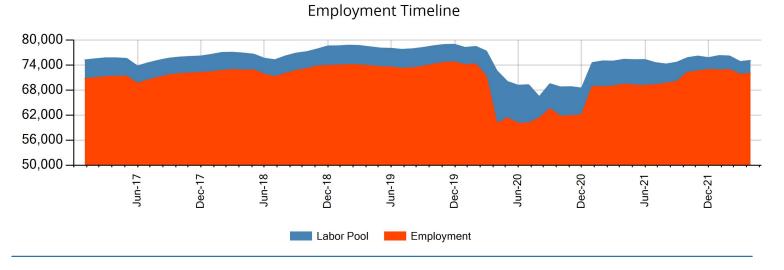
Data Currently Unavailable

Household Income in Relationship to Poverty Level

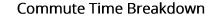
Data Currently Unavailable

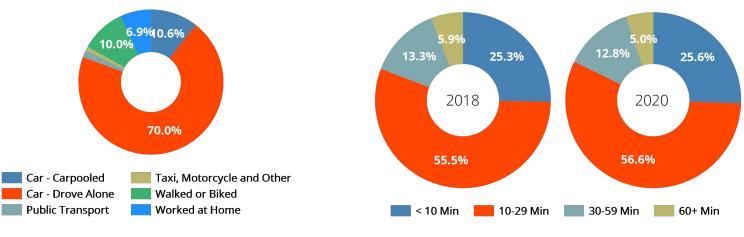
## Total Families

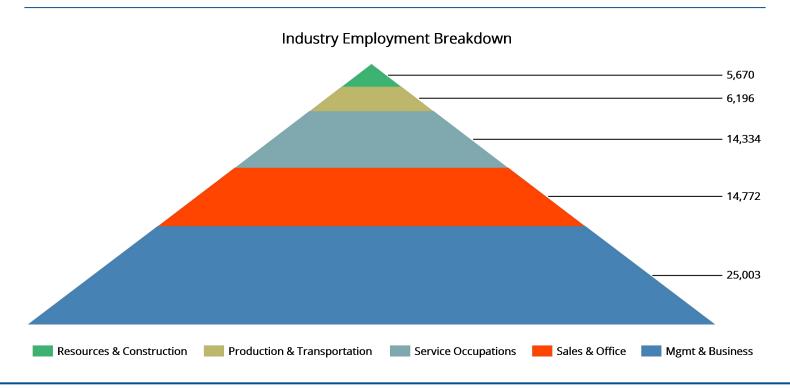


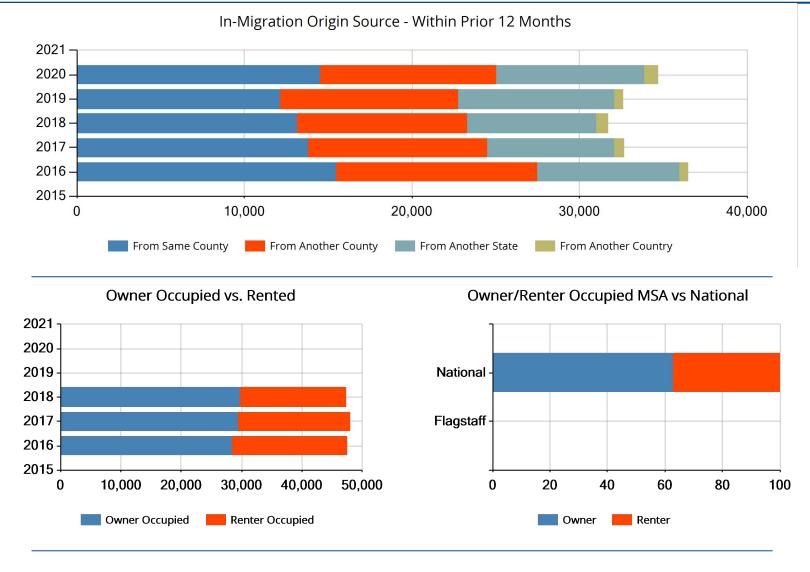


Means of Transportation to Work

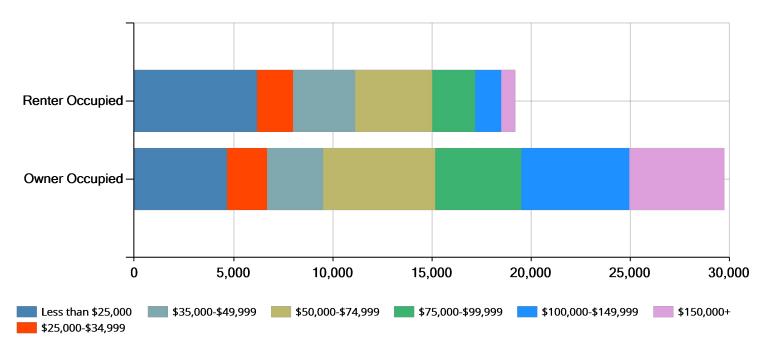


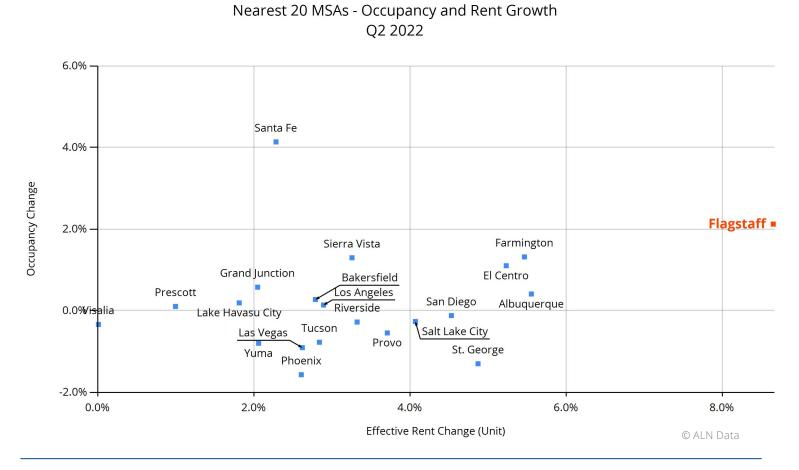




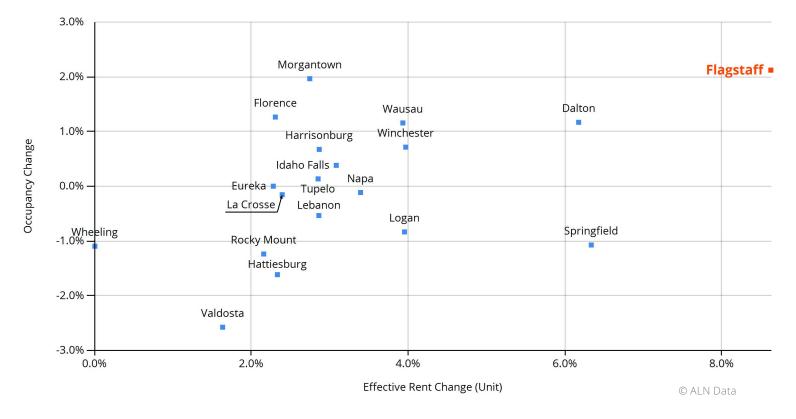


Owner/Renter Occupied Household Income Breakdown





#### 20 MSAs with Similar Population - Occupancy and Rent Growth Q2 2022



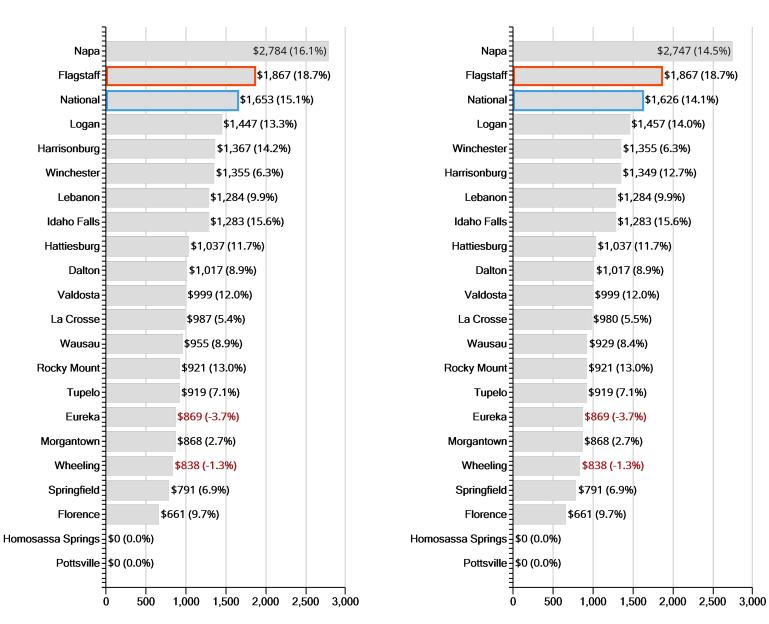
#### Stabilized and Lease-up Properties

Conventional Properties	Q2 2022	MSA Rank
Total Units	4,670	222
New Units	0	208
Units Absorbed (Annual)	-21	288
Avg. Occupancy	91.5%	324
Avg. Occupancy Growth	2.7%	42
Effective Rent	\$1,867	33
Effective Rent Growth	18.7%	63
% Offering Concessions	0.0%	215
Avg. Concession Package	0.0%	215

### Stabilized Only Properties

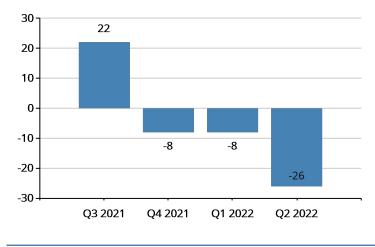
Conventional Properties	Q2 2022	MSA Rank
Total Units	4,349	223
New Units		
Units Absorbed (Annual)	8	156
Avg. Occupancy	96.8%	163
Avg. Occupancy Growth	0.2%	148
Effective Rent	\$1,867	31
Effective Rent Growth	18.7%	51
% Offering Concessions	0.0%	208
Avg. Concession Package	0.0%	208

#### Effective Rent (Annual Chg) Stabilized Properties

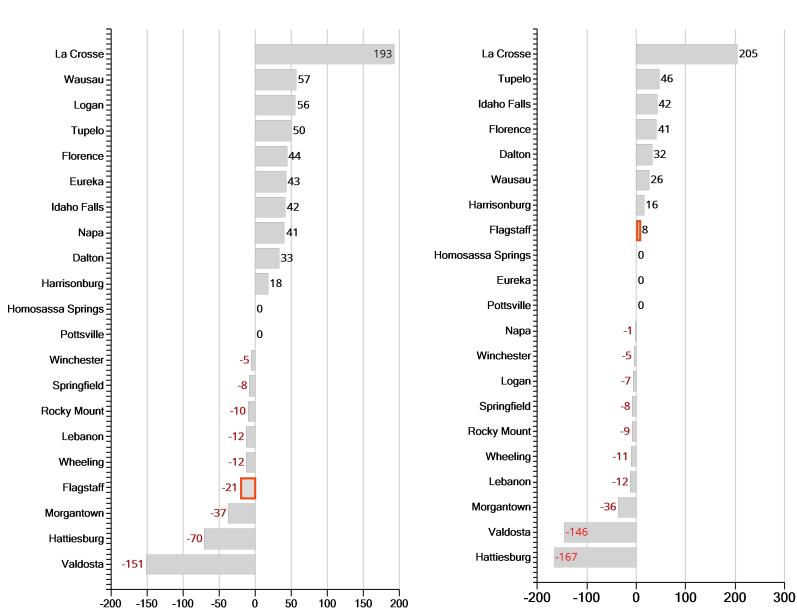


#### Effective Rent (Annual Chg)

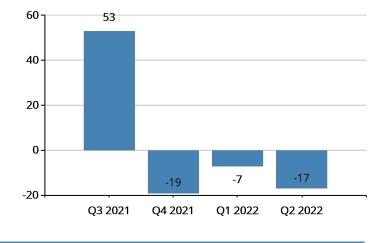
All Properties Quarterly Absorption



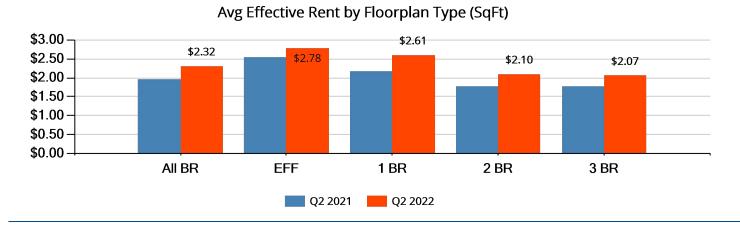
Annual Absorption - 20 Similar Size MSAs



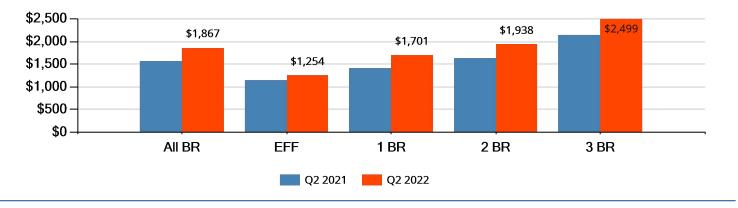
Stabilized Quarterly Absorption

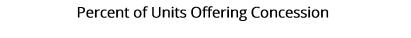


#### Stabilized Annual Absorption - 20 Similar MSAs

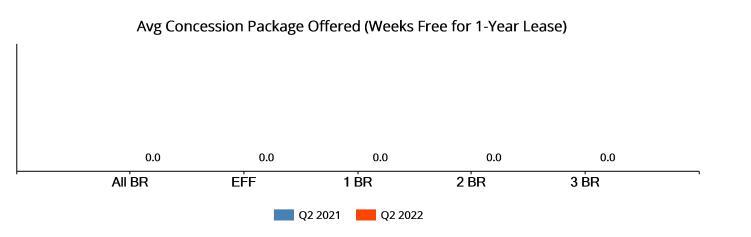


#### Avg Effective Rent by Floorplan Type (Unit)



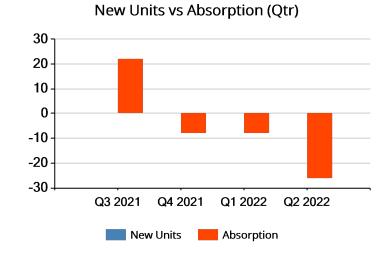






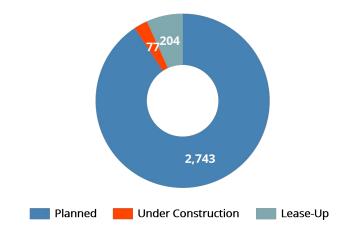
#### New Construction

MSA Name	Pipeline Units	MSA Rank (out of 914 )	Pipeline % of Market	Construction to Stable (months)	Lease-Up to Stable (months)	Lease-Ups Absorbed (units/mo)
Rome	3,122	103	205.4%	0.0	0.0	0
Gainesville	3,073	104	9.4%	38.6	12.0	19
Flagstaff	3,024	105	38.7%	0.0	0.0	0
Portland	3,013	106	42.4%	25.8	13.5	8
Pensacola	2,994	107	17.0%	0.0	0.0	0



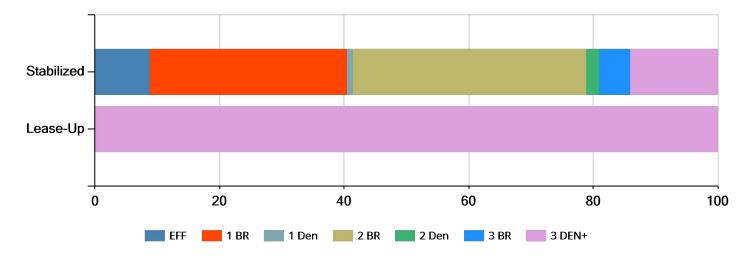
	Submarket	% of MSA Pipeline
Flagstaff		100.0%

New Construction Pipeline



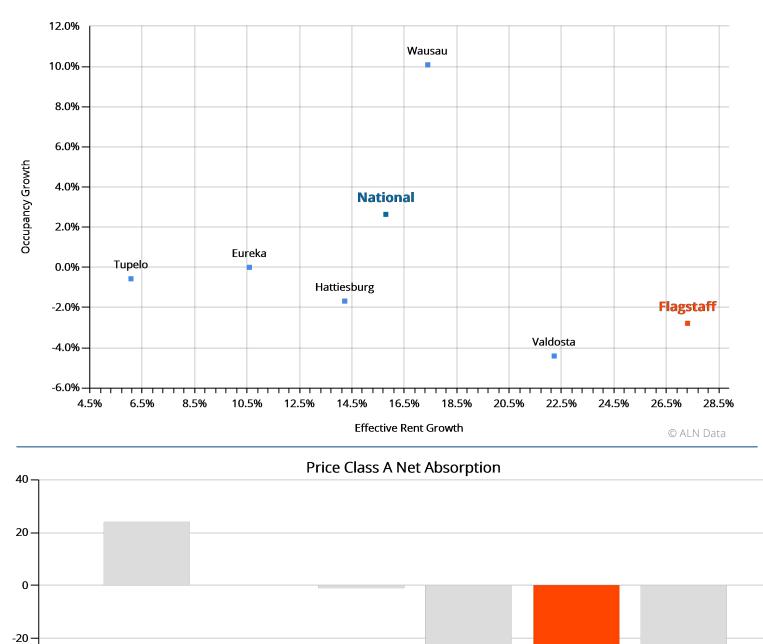
Property Type	# Projects	# Units
Garden	8	2,354
Mid-Rise	2	462
Total	11	3,024
TBD/Unknown	1	208

#### Unit Mix Stabilized vs Lease-Up Properties



	# Props	# Units	Net Absorption	End Occupancy	Occupancy Change	End Eff. Rent	Eff. Rent Change	% Offering Concessions	Avg. Concession Package
Class A	6	1,065	-28	92.9%	<b>-2.8%</b>	\$2,137	27.3%	0.0%	0.0%
Class B	7	1,225	0	96.2%	0.0%	\$2,001	17.5%	0.0%	0.0%
Class C	10	1,597	15	98.3%	1.0%	\$1,709	15.1%	0.0%	0.0%
Class D	3	283	5	100.0%	2.0%	\$1,157	5.9%	0.0%	0.0%

Price Class A Effective Rent vs Occupancy Growth



+ Walsau

+ EUTER

-40

T TUDELO

+ ratiesbure

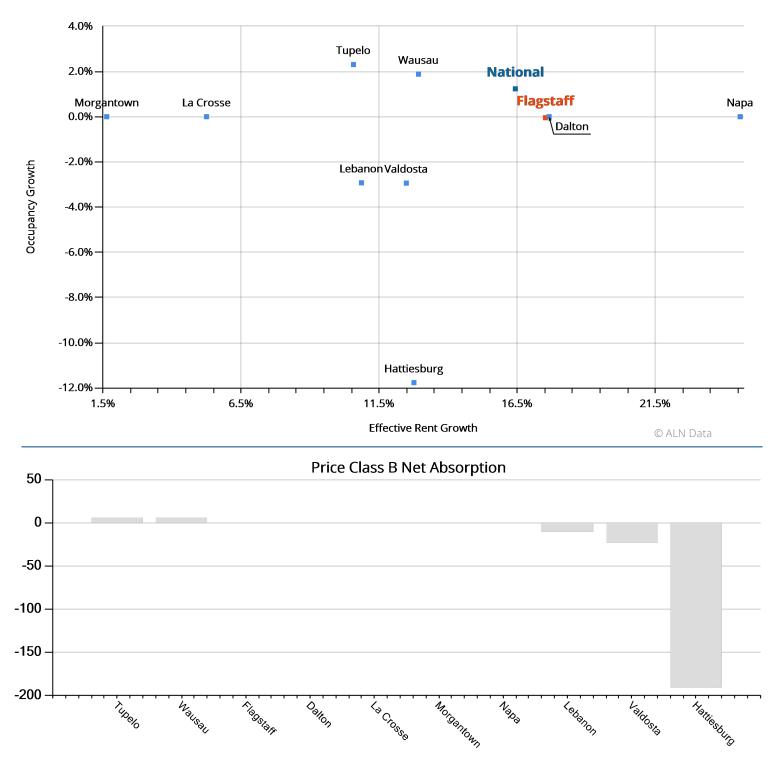
- Clagstaff

+ Valdosta

#### Price Class B Annual Property Overview

	# Props	# Units	Net Absorption	End Occupancy	Occupancy Change	End Eff. Rent	Eff. Rent Change	% Offering Concessions	Avg. Concession Package
Class A	6	1,065	-28	92.9%	-2.8%	\$2,137	27.3%	0.0%	0.0%
Class B	7	1,225	0	96.2%	0.0%	\$2,001	17.5%	0.0%	0.0%
Class C	10	1,597	15	98.3%	1.0%	\$1,709	15.1%	0.0%	0.0%
Class D	3	283	5	100.0%	2.0%	\$1,157	5.9%	0.0%	0.0%

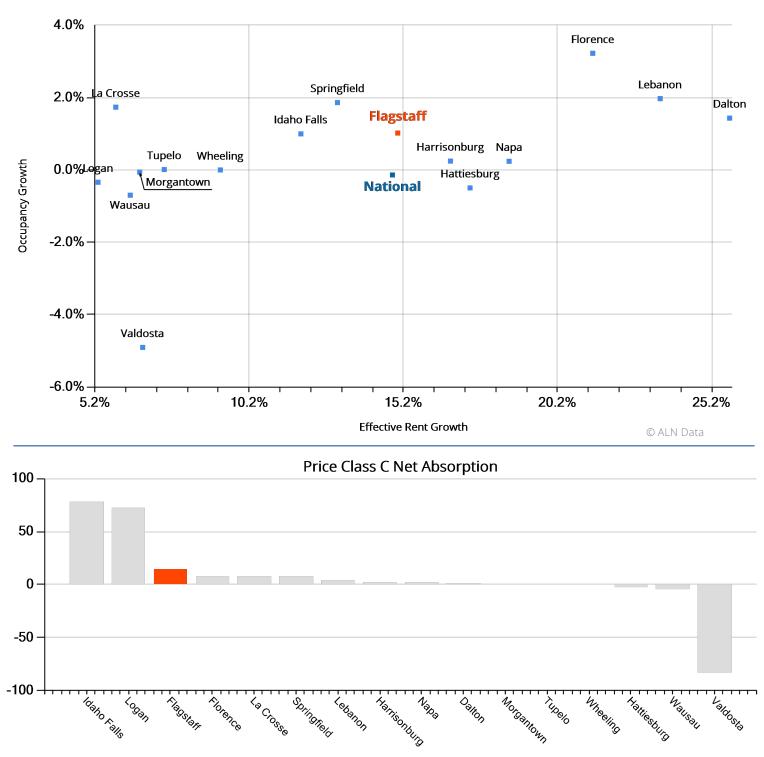
#### Price Class B Effective Rent vs Occupancy Growth



#### Price Class C Annual Property Overview

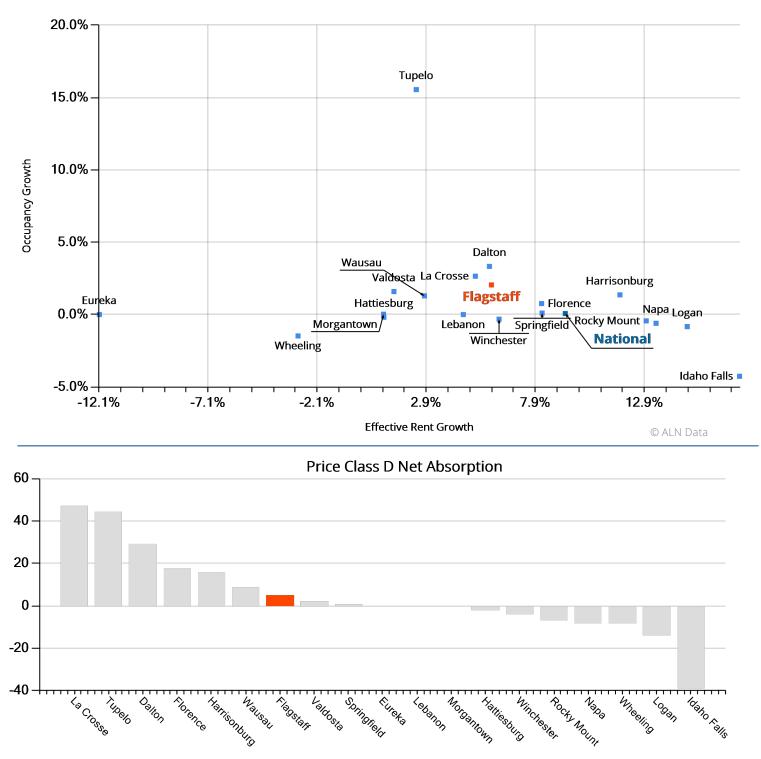
	# Props	# Units	Net Absorption	End Occupancy	Occupancy Change	End Eff. Rent	Eff. Rent Change	% Offering Concessions	Avg. Concession Package
Class A	6	1,065	-28	92.9%	-2.8%	\$2,137	27.3%	0.0%	0.0%
Class B	7	1,225	0	96.2%	0.0%	\$2,001	17.5%	0.0%	0.0%
Class C	10	1,597	15	98.3%	1.0%	\$1,709	15.1%	0.0%	0.0%
Class D	3	283	5	100.0%	2.0%	\$1,157	5.9%	0.0%	0.0%





	# Props	# Units	Net Absorption	End Occupancy	Occupancy Change	End Eff. Rent	Eff. Rent Change	% Offering Concessions	Avg. Concession Package
Class A	6	1,065	-28	92.9%	-2.8%	\$2,137	27.3%	0.0%	0.0%
Class B	7	1,225	0	96.2%	0.0%	\$2,001	17.5%	0.0%	0.0%
Class C	10	1,597	15	98.3%	1.0%	\$1,709	15.1%	0.0%	0.0%
Class D	3	283	5	100.0%	2.0%	\$1,157	5.9%	0.0%	0.0%





# quarterly msa report

# About Us

**Established** 1991

**Headquarters** Carrollton, TX

**Industry** Multifamily

#### Coverage

All 50 US States and DC 1000 Census MSAs (Metropolitan and Micropolitan) Combined into 185 ALN Markets 168,627 Properties\* 21,380,066 Units\* \*stats change daily **Newsletter** my.alndata.com/newslettersignup

APARTMENT DATA

www.alndata.com

**Blog** alndata.com/blog

LinkedIn linkedin.com/company/alnapartmentdata

**Facebook** facebook.com/ALNApartmentData

**Twitter** twitter.com/ALNAptData

#### **Additional Information**

With the inception of our Locator Program in 1991 and then ALN OnLine in 1993, our market coverage and platforms have grown to what ALN is known for today – market data with integrity. ALN has also developed two separate platforms specifically for Supplier Partners. Vendor Edge Plus is available in all markets across the country while Compass is a one-of-a kind nationwide Multifamily database.

All of our information is gathered by researchers, emails, faxes and data feeds from the owner/management companies. Information reflected today is available in our different database platforms.

From ALN's Research Team Call Centers in Dallas/Fort Worth and Mayfield, Kentucky to our sources within our markets that ALN diligently tracks, each completed survey has gone through a number of proprietary data checks that assure the information collected is correct. Information is obtained from sources deemed reliable; however, ALN Apartment Data provides neither warranties nor guarantees.

ALN's product set consists of conventional, affordable, senior (independent and affordable), student and military housing.

Vendor Edge Plus, ALN OnLine and Locator programs reflect 50+ unit properties. Compass reflects 1 unit or greater. ALN's database contains all property age categories.

ALN continues to provide multifamily professionals the tools they need to make data driven decisions and stay competitive in the nation's fastest growing markets. We are consistently updating and redefining our data to ensure our quality holds true for your expectations.

#### ALN OnLine

Management Companies, Brokers, Lenders, Appraisers, Tax Assessors, Acquisitions, Dispositions, Developers, Government Agencies, and more

#### Vendor Edge Plus & Compass

Multifamily Suppliers

#### Locator

Apartment Locators

#### Affiliate

Apartment Associations