



2026 Phoenix Education Conference & Trade Show

Wednesday, September 23

FREQUENTLY ASKED QUESTIONS

1. Is there a theme this year?

Yes! Our theme is Cheers to 60 Years! We can't wait to see how you embrace it!

2. What is included with my booth?

Each 10x10 booth will include one (1) 6-foot table, two (2) chairs, a wastebasket, and a sign with the exhibitor's name. Our Decorator is Heritage. Watch the website for the exhibitor kit.

3. When do I move in and out of the exhibit hall?

Move-in will be mostly Tuesday, September 22, with some exhibitors moving in on Monday, September 21. Move-out is Wednesday, September 23 at 4:00pm. **Exhibitors who move out early will be fined in the amount of 50% of their booth cost.**

4. How many people can I have in my booth? How do I register them?

You may have up to 4 people per 10x10 booth. You will register your team in the exhibitor portal after you purchase your booth. It is not required that you wear an AMA printed name tag – you may wear your company name tags. Booth staff will receive wristbands at move-in to be used for entering the exhibit hall.

5. May I serve food and beverage in my booth?

Yes! Note that all food and beverages must be purchased through the Phoenix Convention Center. This includes individual snacks, candy, etc.

6. May I have a vehicle in my booth?

Sure! [Click here](#) for the guidelines.

7. Will you provide an attendee list before or after the event?

We are thrilled to offer lead retrieval to all exhibitors. Prior to the event, you will be given access to an app that will allow you to scan the QR code on attendee name badges.

Please see [full terms & conditions](#) for a complete list of rules & regulations.

