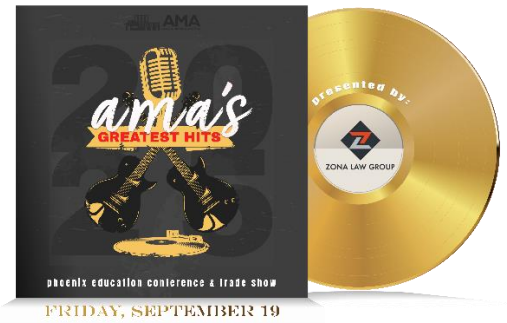


2025 Phoenix Education Conference & Trade Show

Friday, September 19



FREQUENTLY ASKED QUESTIONS

1. Is there a theme this year?

Yes! Our theme is AMA's Greatest Hits. We can't wait to see how you embrace it!

2. What is included with my booth?

Each 10x10 booth will include one (1) 6-foot table, two (2) chairs, a wastebasket, and a sign with the exhibitor's name. Our Decorator is Heritage. They have put together this [exhibitor kit](#) outlining the services they provide. Please use this kit for ordering carpet, electricity, or other services.

3. When do I move in and out of the exhibit hall?

NEW THIS YEAR! Exhibitors will have the opportunity to choose their date/time of move-in. Watch your email in late August for the link to sign-up. Move out begins no earlier than 3:30pm on Friday, September 19. **Exhibitors who move out early will be fined in the amount of 50% of their booth cost.**

4. How many people can I have in my booth? How do I register them?

We recommend no more than 4 for a 10x10 booth. We do not require that you register your team. As we get closer, you will be asked to fill out a form if you would like our team to create and print name tags for your booth staff. It is not required – you may wear your company name tags. Booth staff will receive wristbands at move-in to be used for entering the exhibit hall.

5. May I serve food and beverage in my booth?

Yes! Note that all food and beverages must be purchased through the Phoenix Convention Center. This includes individual snacks, candy, etc.

6. May I have a vehicle in my booth?

Sure! [Click here](#) for the guidelines.

7. Will you provide an attendee list before or after the event?

NEW THIS YEAR! We are thrilled to offer lead retrieval! For \$200 you will be given access to an app that will allow you to scan the QR code on attendee name badges. If you are interested in purchasing this option, please fill out this form: <https://zfrmz.com/l1rTrwafybivhu3IG5AG>

Please see [full terms & conditions](#) for a complete list of rules & regulations.

