

ASSOCIATE MEMBERSHIP

BENEFITS



Associate Memberships are available to any company that provides products and/or services to drinking water or wastewater utility systems. We provide tiered levels of memberships so you can maximize your impact. Every level comes with the following:

- A FREE Membership Directory & industry resource guide (both digital and physical versions are available)
- A subscription to our bi-annual magazine, The Hoosier Pipeline
- Reduced advertising fees in our Membership directory and magazine
- A substantial reduction in our annual conference and expo exhibitor registration fees
- Company listing on our website with a link directly to yours
- FREE listings in our classifieds section (job postings, equipment listings, etc.)
- Exclusive and unique advertising and sponsorship opportunities to gain unique company exposure
- Opportunity to nominate individuals for the Annual Alliance of Indiana Rural Water Awards of Excellence
- A significant reduction in registration fees for training sessions for those companies who have staff that needs to keep up with licenses (W, WW, PDH)
- Opportunity to compete in the Annual Alliance of Indiana Rural Water Photo Contest, Behind The Flow
- Access to a portfolio of vetted products and services with discounts through our Affinity Partner Programs

WHAT OUR ASSOCIATE MEMBERS ARE SAYING

There are a lot of folks that want to be involved with the Alliance; You are the premier resource for operators around this state. **The popularity and buzz about what you all are doing is palpable with everyone I talk to.** For me, as our company representative, I love seeing all of the different sponsorship levels and opportunities; it makes things more fun and honestly gives more companies a chance at gaining some exposure at your events.

Josh Hawley, Ziptility

Wow! I wish my other 68 conferences every year would lay this out like you have! **You have certainly thought of everything the exhibitor will want to know and utilize for a conference.** Well done - thanks!

Dannette Wilson, Preload LLC

Over the past couple of years, it has been exciting to see how the Alliance has grown. The professional adhesiveness and creative outreach is very refreshing. **They are always finding new and energizing ways of attracting diverse members into the organization, benefiting both the Alliance and the communities they serve—a definite win-win.**

Linda Sanders, Wessler Engineering

Nobody has the staff that the Alliance has - the staff involvement, the staff personalities, the staff willingness to dig in and help - whether it's a water problem, a wastewater problem, or putting together a booth. **It's the staff that makes the Alliance.**

Bob Jordan, Covalen



EMPOWERING

WATER & WASTEWATER UTILITIES

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The Alliance of Indiana Rural
Water is a proud affiliate of the
National Rural Water Association



WHO WE ARE

The Alliance of Indiana Rural Water is a non-profit membership association of over 1,000 water and wastewater systems and related professionals and is Indiana's ONLY representative to the National Rural Water Association. NRWA is the nation's largest utility association with over 31,000 members. Our affiliation with NRWA provides the only cohesive voice representing water and wastewater systems, together leading the way in rural water legislation.

The Alliance staff provides training and onsite technical assistance on Safe Drinking Water Act compliance issues, public health protection (as it relates to drinking water), managerial issues, financial issues and operational issues to water and wastewater systems in Indiana that are under 10,000 in population. Training and onsite work is supported by federal contracts and grants that promote safe water for our communities. We are also funded by our membership.



The Alliance provides over 3,000 hours of FREE on-site technical assistance visits every year.

Each year, the Alliance trains over 2,000 people, offering over 575 hours of training during our one-day training sessions, conferences and other training opportunities.

AIRW canvases the entire state of Indiana with one purpose - to help rural communities. We are boots on the ground. We have USDA programs and EPA programs that specifically allow us to be on-site every day to assist utilities with anything they need. Our top-notch Training Program received the national "Outstanding Achievement in Training Award," and we currently operate the only Department of Labor recognized Water & Wastewater Apprenticeship Program in the state. By becoming an Associate Member of AIRW, you are supporting the entire network of rural Indiana communities and gaining invaluable access to professionals that seek your solutions to their everyday challenges and needs.

CONFERENCES & EVENTS



Annual Conferences

Our two largest events of the year provide vendors the perfect venue to showcase their products and services to a variety of utility professionals from operations specialists to managers, administrative professional and board/council members. We have one in Southern Indiana each spring and one in Northern Indiana each fall.

Operator Expos

Our one-day expos are demonstration shows with live demos and hands-on displays geared towards educating utility professionals. We have one in Northern Indiana & one in Southern Indiana each spring.

Scholarship Events

Each year, the Alliance of Indiana Rural Water Association recognizes outstanding students through its scholarship program. The Alliance puts on a Clay Shoot & Golf Outing for the Scholarship Program to raise these funds for students to utilize toward secondary education.

Leadership & Legislative Event

This unique event is geared towards top level decision makers of water and wastewater systems and features dynamic education sessions that will address the most pressing matters facing organizations in the water and wastewater industry today.

MEMBERSHIP TIERS



Diamond Associate Member

Our premier tier offers a wide variety of benefits including prime marketing opportunities, exclusive recognition, and early access to event registration and sponsorship opportunities. This level offers more bang for your buck; including 60% off the cost of a 2nd exhibitor booth at our two annual conferences!

Sapphire Associate Member

Our second tier offers valuable benefits including discounts on promotional opportunities designed to improve your bottom line, marketing exposure to our membership, and early access to event registration and certain sponsorship opportunities. This level also offers a 40% off discount off a 2nd exhibitor booth at our annual conferences.

Opal Associate Member

Our third tier includes great marketing benefits, discounts, and critical promotional opportunities. This level provides multiple benefits at a lower cost!

Associate Member

Our basic membership for industry vendors who support the Alliance! This membership comes with significant discounts to all of our conferences and trainings, as well as reduced ad fees in our publications.

We invite you to join our statewide partnership of rural water and wastewater professionals. Through the power of association, our grassroots efforts work to ensure that Indiana's citizens continue to have safe drinking water and a clean environment.

<https://inh2o.org/Membership/Membership-Benefits>