



AIA San Francisco

**CA
+D** CENTER FOR
ARCHITECTURE
+ DESIGN

2024 Sponsorship Opportunities

2024 SUSTAINING BENEFACTORS

Sustaining Benefactors

An exclusive sponsorship, Sustaining Benefactors underwrite expanding AIASF's capacity and growth in the new Center for Architecture + Design, supporting the organization as it fills its new shoes. As a Sustaining Benefactor, your firm will receive the best of both worlds: involvement in the ongoing expansion of the Center and all the opportunities that come with being a Sustaining Sponsor. The Center is open and ready to provide expanded professional and public programming for our community— contribute your firm's leadership during this pivotal moment!

Benefits	Palladium Level \$100K	Diamond Level \$75K	Platinum Level \$50K	Titanium Level \$25K	Steel Level \$15K
Naming Opportunities in the Center's spaces	•	•			
Invitation to hold an event in the Center for Architecture + Design with over 3,000 square feet of flexible, expertly designed space. Subject to availability in 2024	12 hours	8 hours	6 hours		
Invitation to hold an event in the lecture hall, or equivalent value discounted on a rental in the Center in 2024. (Seats 106)				5 hours	3 hours
Private Tour of the new Center for Architecture + Design with AIASF executives for your firm	•	•	•	•	•
Create a Testimonial Video sharing how the Center plays a role in building a healthier, sustainable, and more just world. Shared once in AIASF's newsletter to 7K+ subscribers See examples (<1 minute)	•	•	•	•	•
Donor Wall Recognition reflecting the size of your donation in the new Center	•	•	•	•	•
Invitations to the 2024 Architecture + City Festival opening party	10	8	6	4	2
Inclusion of your firm's logo in Press Release announcing Benefactor Donors	•	•	•	•	•
All 2024 Sustaining Benefactors receive Gold Level Sustaining Sponsorship Benefits (see below)	•	•	•	•	•

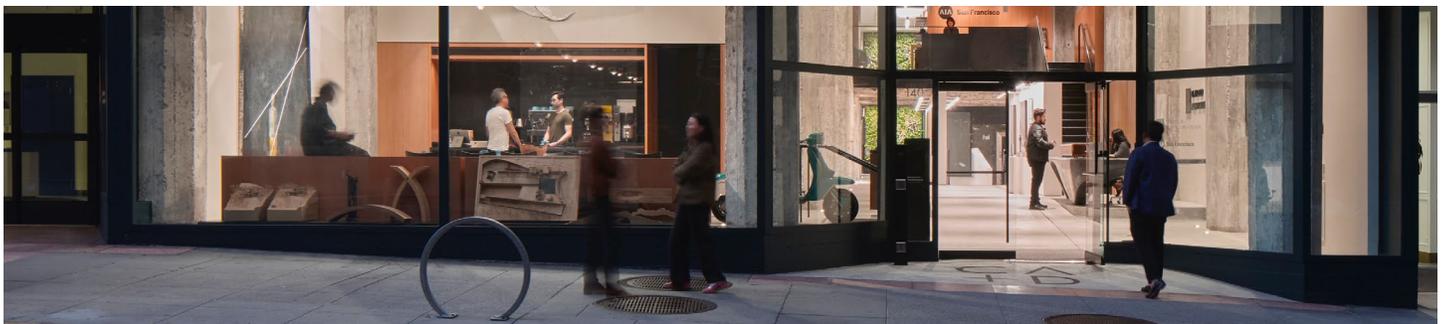


Image: Center for Architecture + Design, 2023. Photo by Richard Barnes.

2024 SUSTAINING SPONSORSHIP

Sustaining Sponsorship offers sponsors numerous ways to make an impact, with marketing benefits throughout the year and through a variety of major events. Support AIASF educational programs, Knowledge Community activities, special events, strategic planning initiatives, advocacy efforts, and operations. Join us in this exciting year!

- **Events + Facilities:** AIASF is providing virtual and in-person programs, and is delighted to see increased attendance and a broader representation across the Bay Area and the globe. The new Center for Architecture + Design is now open and so is AIASF'S new office, located on the mezzanine level in the Center.
- **Exhibitions:** AIASF's new storefront gallery features a broad selection of works from our members and various multi-disciplinary design and art communities. Exhibitions also offer the opportunity to showcase relevant projects and grow our audience around the world.
- **Lectures, Tours, and Workshops:** Let's talk about all things architecture + design! As the Bay Area's premier hub featuring industry thought-leaders, AIASF's new Lecture Hall expands our audience capacity and offers inspiring content for both members and design aficionados.
- **Knowledge Community (KC) Programs:** Knowledge Communities address a wide variety of design, advocacy, and practice areas; KC meetings and activities are open to all, and provide opportunities for networking, continuing education, and community building. With doubled capacity, AIASF's home in the new Center for A+D hosts concurrent meetings.

Benefits	Gold Level \$10,000+	Silver Level \$7,500	Bronze Level \$5,000	Copper Level \$2,500
Opportunity for an informational session and private tour of the Center with AIASF leadership tailored to your firm. Enjoy coffee and pastries in the cafe provided after the tour.	•			
E-Newsletter Listing ad sent to AIASF's 7k+ subscribers	•	•		
Donor Wall Recognition reflecting the size of your donation in the new Center	•	•	•	
Promotional use of the Strategic Partner logo	•	•	•	•
Announcement of sponsorship on social media	Logo	Logo	Logo	Name
Clickable placement on aiasf.org website	Logo	Logo	Logo	Name
Recognition on Sponsor Slides at all AIASF programs (Virtual and In-Person)	Logo	Logo	Logo	Name
Year-long recognition in AIASF weekly e-newsletter and footer	Logo	Logo	Logo	Name
Featured in Press Release announcing Sustaining Sponsors	Logo	Logo	Logo	Name
AIASF Corporate Allied Membership with a firm profile and member discounts for AIASF programs	25	20	15	8
Invitations to 2024 Design Awards Ceremony and reception; acknowledgment of your support (April 18, 2024)	6	4	2	2
Invitations to Home Tours (September 21, 2024)	6	4	2	2
Invitations to Annual Business Meeting + Member Celebration (December 5, 2024)	6	4	2	2

DESIGN AWARDS CEREMONY

In existence for more than half a century, AIA San Francisco's Design Awards program recognizes the outstanding achievements in architecture and design of Bay Area individuals and organizations. AIA SF celebrates the distinguished work of architects and related professionals from afar who contribute to the framework of our local built environment. The program serves to inform the public of the breadth and value of architectural practice.

Ceremony + Gala: April 18, 2024

Location: Herbst Theatre & Green Room in War Memorial Building

Attendance: 400+ architects and designers, nominated project teams and supporters, industry affiliates, and allied tradespeople will attend AIA SF Design Awards.

Benefits	Gold Level \$10,000+	Silver Level \$7,500	Bronze Level \$5,000	Copper Level \$2,500
Bar Sponsor logo featured in bar signage and option to provide a marketing leave-behind for attendees	•			
Marketing Content featured in 2024 Design Awards email reaching 7K+ AEC subscribers	•	•		
Verbal Recognition during the Awards Ceremony Introductory + Closing Remarks	•	•		
Exhibitor Opportunity in the Grand Entrance to Herbst Theater, before and after Design Awards Ceremony	•	•	•	
Recognition in event program + presentation, and onsite sponsor banners	Logo	Logo	Logo	Name
Recognition on event webpages, e-newsletters, and program announcements	Logo	Logo	Logo	Name
Announcement of sponsorship on social media	3	2	1	1
Invitations to Design Awards Ceremony + Gala	10	6	4	2



PROJECT DELIVERY SALONS

Become a Founding Donor for AIASF’s Project Delivery salons covering a range of topics, starting from legal aspects and risk management, to more advanced discussions on collaborative methods. These salons will highlight current and future trends, particularly emphasizing Design Build and Integrated Project Delivery (IPD). Additional conversations will explore advancements beyond traditional design phases with a focus on Building Information Modeling (BIM), prefabrication, and how technology and AI are changing the delivery process, including BIM, 4D, 5D, and prefabrication techniques.

Salon 1: What is Project Delivery? // April 25, 2024

Salon 2: Integrated Approaches to Project Delivery // June 20, 2024

Salon 3: BIM / Prefabrication // August 15, 2024

Location: Center for Architecture + Design, 140 Sutter St, San Francisco

Benefits	Gold Level \$10,000+	Silver Level \$5,000	Bronze Level \$3,500	Copper Level \$2,500
Bar Sponsor logo featured in bar signage and option to provide a marketing leave-behind for attendees	•			
Marketing Content featured in standalone program email reaching 7k+ AEC subscribers	•			
Announcement of sponsorship on social media	4	2	1	1
Featured in Project Delivery press release	Logo	Logo	Logo	Logo
Recognition on event webpages, e-newsletters, and program announcements	Logo	Logo	Logo	Logo
Recognition in event program + presentation	Logo	Logo	Logo	Logo
Invitations for staff or guests to all three Salons	12	6	4	2



HOUSING SYMPOSIUM

Housing Symposium: June 13, 2024

The AIASF Housing Symposium is an annual event that addresses a variety of housing issues in the San Francisco Bay Area with constituents beyond our city limits. This symposium is intended to engage and educate members and the community through discussion and idea-sharing, with a focus on affordable housing as well as other issues relevant to housing for those of all income levels. Be part of these discussions and explore ideas that bridge our industry with the communities in which we live and work.

Attendance: 100+ architects, designers, engineers, allied trade professionals, nonprofit partners

Benefits	Gold Level \$10,000+	Silver Level \$5,000	Bronze Level \$2,500	Copper Level \$1,500
Bar Sponsor logo featured in bar signage and option to provide a marketing leave-behind for attendees	•			
Marketing Content featured in 2024 AIASF Housing Symposium email reaching 7k+ AEC subscribers	•			
Invitations to AIASF Affordable Housing Tours during the Architecture + the City Festival (September 6-27, 2024)	4	2		
Announcement of sponsorship on social media	Logo	Logo	Logo	Name
Featured in the symposium press release	Logo	Logo	Logo	Name
Recognition on event webpages, e-newsletters, and program announcements	Logo	Logo	Logo	Name
Ticket Giveaway to your staff or to a choice of guests, thanks to your firm	16	8	4	2



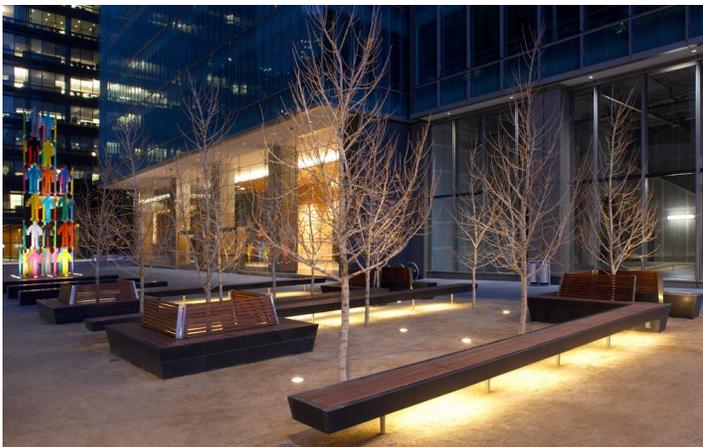
COTE SUSTAINABILITY SYMPOSIUM

COTE Symposium: Date TBD (late Spring)

With escalating climate impacts alongside a world-altering pandemic and major societal shifts, architects have reached a critical crossroads. Our clients, government, and our professional organization are prompting a redefinition of design excellence that integrates sustainability, equity, and technology as a new standard for the built environment. Architects are embracing innovative technologies and methodologies to reimagine and redesign a resilient built environment. This year, AIASF’s Committee on the Environment (COTE), in collaboration with the Design Technology Knowledge Community, will host a symposium on integrating new trends in design technology into environmentally sound design and construction.

Attendance: 100+ architects, designers, engineers, allied trade professionals, nonprofit partners

Benefits	Gold Level \$10,000+	Silver Level \$5,000	Bronze Level \$2,500	Copper Level \$1,500
Bar Sponsor logo featured in bar signage and option to provide a marketing leave-behind for attendees	•			
Marketing content featured in 2024 Design Awards email reaching 7k+ AEC subscribers	•			
Invitations to another COTE tour or event in 2024	4	2		
Featured in all Symposium-related events	Logo	Logo	Logo	Name
Announcement of sponsorship on social media	Logo	Logo	Logo	Name
Featured in the symposium press release	Logo	Logo	Logo	Name
Recognition on event webpages, e-newsletters, and program announcements	Logo	Logo	Logo	Name
Ticket Giveaway to your staff or to a choice of guests, thanks to your firm	16	8	4	2



AIASF PROGRAMS

AIASF Knowledge Communities address a wide variety of design, advocacy, and practice issues in their programs. AIASF is delighted to see attendance with a broader representation from participants across the Bay Area and the globe. Programs hosted by AIASF in collaboration with Knowledge Communities include tours, talks, panel discussions, and networking events. Learn more about AIASF Knowledge Communities [here](#). KC's host 300+ meetings and events a year—please check our events calendar for upcoming programs at aiasf.org/calendar.

Program Attendance: 20-75+ architects, designers, engineers, and allied trade professionals

ALC | [Architectural Licensing](#)

BAYA | [Bay Area Young Architects](#)

BEC-SF | [Building Enclosure Council](#)

CAE | [Committee on Architecture for Education](#)

COTE | [Committee on the Environment](#)

DFA | [Design for Aging](#)

Design Tech | [Design Technology](#)

EQxD | [Equity by Design](#)

Fellowship | [Fellowship Nominating](#)

Health + Science | [Health + Science](#)

HRC | [Historic Resources](#)

Housing | [Housing](#)

IPC | [International Practice](#)

LiA | [Latinx in Architecture](#)

Mentorship | [Mentorship](#)

ProPractice | [Professional Practice](#)

PPAC | [Public Policy and Advocacy](#)

Small Firms | [Small Firms](#)

Urban Design | [UDI](#) | [Urban Design + Infrastructure](#)

Benefits	Gold Level \$2,000+	Silver Level \$1,000	Bronze Level \$750	Copper Level \$500
Verbal Recognition during the introductory remarks	•	•		
Announcement of sponsorship on social media	3	1		
Recognition on event webpage, e-newsletter, and program announcements	Logo	Logo	Logo	Name
Continued Recognition on post-event communications and archived content on aiasf.org	Logo	Logo	Logo	Name
Recognition on program intro slide	Logo	Logo	Logo	Name
Invitations to staff or guests for each program sponsored	8	6	5	2
Invitations to staff or guests for each virtual program sponsored	30	25	15	10
Programs sponsored	3	1	1	1



ANNUAL BUSINESS MEETING + MEMBER CELEBRATION

The AIASF Annual Business Meeting is our largest member festivity with unique opportunities for attendees to connect with one another and celebrate the year's accomplishments. Members will vote on candidates for the 2025 AIASF and AIA CA Boards of Directors, and AIASF Leadership will share 2024 chapter business and news. We honor this year's newly elevated AIASF Fellows, recognize the invaluable support of the Chapter's Sustaining Sponsors, and celebrate the launch of our annual Small Firms, Great Projects publication. Hosted in the new Center for Architecture + Design, the event features a compelling keynote conversation, and welcomes the incoming chapter leadership in 2024.

143rd Annual Business Meeting + Member Celebration: December 5, 2024

Attendance: 250+ architect members, nonprofit partners, industry affiliates, and allied professionals.

Benefits	Gold Level \$2,500	Silver Level \$1,500
Verbal Recognition during Introductory and Closing remarks	●	
Exhibitor Opportunity during Annual Business Meeting	●	
Recognition on event webpages, e-newsletters, and program announcements	Logo	Logo
Announcement of sponsorship on social media	Logo	Logo
Recognition on program intro slide	Logo	Logo
Invitations to Annual Business Meeting + Member Celebration	4	2
Inclusion in AIASF Annual Report (distributed through dedicated communications and has an ongoing presence on aiasf.org)	●	●



AIASF HOME TOURS

The AIASF Home Tours Program is the first of its kind in the Bay Area to showcase a variety of architectural styles, neighborhoods, and residences in an open-house format – all from the architect’s point of view. Home Tours are presented during the annual Architecture + the City Festival. AIASF Home Tours features VIP access and the opportunity to talk with the Architects.

AIASF Home Tours: September 21, 2024
Attendance: 300 - 400

Architects Forum: September 19, 2024
Attendance: 75 - 100

Benefits	City Level \$10,000+	Community Level \$5,000	Neighborhood Level \$2,500	Block Level \$1,000
Verbal Recognition during Architects Forum	•			
E-Newsletter ad listing sent to AIASF’s 7k+ newsletter subscribers	•			
Reps Opportunity to be in the Home (available for vendor/consultant of the Home toured)	•	•		
Announcement of sponsorship on social media	3	2	1	
Exhibitor Opportunity during the Architect’s Forum	•	•	•	•
Recognition on event webpages, Home Tours guide, event calendar, and promotions	Logo	Logo	Logo	Name
Festival Sponsor Banner for onsite promotions, tiered based on sponsor level	Logo	Logo	Logo	Name
Recognition in all Home Tours’ e-newsletters and program communications	Logo	Logo	Logo	Name
Invitations to Architects Forum for an evening discussion and happy hour with the Architects	6	4	2	2
Invitations to Home Tours self-guided itinerary	6	4	2	2

2023 AIASF Home Tours Residences



Mint Hill Residence / Red Dot Studio



Golden Gate Heights Residence / John Lum Architecture



Russian Hill Residence / Dumican Mosey Architects



Bernal Heights Residence / Mork-Ulnes Architects

ARCHITECTURE + THE CITY FESTIVAL

The 21st annual Architecture + the City Festival offers behind-the-scenes programs, tours, author talks, film screenings and more, providing excellent opportunities for all communities to experience architecture and design in a myriad of ways throughout the city.

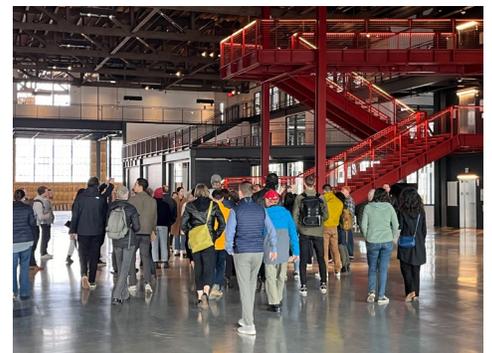
Join us as we continue the spirit of the Festival through dozens of in-person and online programs. The Festival supports the expansion and capacity of the Center for Architecture + Design. Visit archandcity.org for full program descriptions.

Festival Duration: September 6-27, 2024

Festival Attendance: 1000+

Number of Events: 20+

Benefits	Society Level \$15,000+	City Level \$10,000	Community Level \$5,000	Neighborhood Level \$2,500	Block Level \$1,500
Introductory Remarks at Festival Opening Celebration	•				
Custom E-blast to AIASF's 7k+ newsletter subscribers	•				
Exhibitor Opportunity at Festival Opening Celebration	•	•			
E-Newsletter Listing ad sent to AIASF's 7k subscribers	2	1			
Verbal Recognition in all festival programs	•	•	•		
Recognition on event webpages, festival guide, event calendar, and promotions	Logo	Logo	Logo	Logo	Name
Recognition in all Festival e-newsletters and communications	Logo	Logo	Logo	Logo	Name
Announcement of sponsorship on social media	Logo	Logo	Logo	Logo	Name
Featured on sponsor banner for all major programs	Logo	Logo	Logo	Logo	Name
Invitations to Festival Opening Celebration	12	8	6	4	2
Invitations to any festival program or tour	12	8	4	2	2



DESIGN LECTURE SERIES

2024 Lecture Series

The Design Lecture Series provides ongoing multi-disciplinary design conversations within a variety of practice areas. The talks feature internationally recognized speakers representing diverse design fields from architecture, interior design, and landscape architecture, to industrial and product design, and more.

This series is inspired by the annual AIASF | SFMOMA Architecture Lecture Series presented in the past for over forty years, which featured luminary speakers like Toshiko Mori, Thom Mayne, and Hani Rashid.

Design Lecture: Christian Flindt // May 22, 2024

Attendance: 150+ architect members, nonprofit partners, industry affiliates, and allied professionals.

Benefits	Gold Level \$10,000+	Silver Level \$5,000	Bronze Level \$2,500	Copper Level \$1,500
Bar Sponsor logo featured in bar signage and option to provide a marketing leave-behind for attendees	●			
Marketing Content featured in standalone program email reaching 7k+ AEC subscribers	●			
Verbal Recognition during program introductory remarks	●	●		
Announcement of sponsorship on social media	3	2	1	
Recognition on event webpages, e-newsletters, and program announcements	Logo	Logo	Logo	Name
Recognition in event program + presentation	Logo	Logo	Logo	Name
Invitations for staff or guests	10	6	4	2
Programs sponsored	3	1	1	1



FRESH BREW

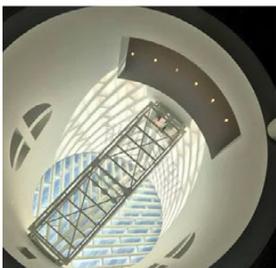
Past Topics: Fresh Brew series included The Future of Labor in Architecture, Architecture of Social Concern, Traveler Amenity Space at SFO, and the fascinating contributions of Richard J. Neutra, FAIA and Frank Lloyd Wright.

2024 will dive deeper into the important architectural conversations happening around environmental, social, and health issues taking center stage in the context today. Stay tuned!

Fresh Brew is a series of online morning conversations covering a variety of topics about all things architecture and design. Fresh Brew provides the general public and industry professionals with engaging dialogue and offers inspiration.

Attendance: 30-75+ online attendance of architects, designers, allied professionals, and the public

Benefits	Gold Level \$3,500+	Silver Level \$2,500	Bronze Level \$1,500	Copper Level \$500
Verbal Recognition in program	●	●		
Announcement of sponsorship on social media	6	3		
Continued Recognition on post-event communications and archived content on centersf.org	Logo	Logo	Logo	
Invitations to staff or guests for virtual programs	18	12	6	4
Invitations to staff or guests for in-person programs	8	6	4	2
Recognition on program introductory slides	Logo	Logo	Logo	Name
Recognition on Center for A+D e-newsletters + event web pages	Logo	Logo	Name	Name
Programs sponsored	6	3	1	1



COMMUNITY ALLIANCE AWARDS

The Community Alliance Awards program honors the individuals, firms, and organizations whose work, leadership, and dedication shape the character and vibrancy of our communities and the future of our built environment. Join the annual, festive Ceremony to celebrate these change-makers who are committed to design excellence and advancing quality of life in the Bay Area.

Community Alliance Awards October 24, 2024

Attendance: Averaging 100+ honorees, architects, nonprofit partners, industry affiliates, and allied professionals.

Benefits	Gold Level \$5,000+	Silver Level \$3,500	Bronze Level \$2,500	Copper Level \$1,000
E-Newsletter ad Listing sent to AIASF's 7k+ newsletter subscribers	•			
Verbal recognition during Awards Ceremony introductory remarks	•	•		
Announcement of sponsorship on social media	Logo	Logo	Logo	
Recognition on event program + presentation, onsite Sponsor Banners	Logo	Logo	Logo	Name
Recognition on event webpages, e-newsletters, and program announcements	Logo	Logo	Logo	Name
Invitations to Awards Ceremony + Reception	10	5	2	2



SHAPE YOUR CITY

The Shape Your City Campaign is an ongoing fundraising effort to support the Bay Area's new Center for Architecture + Design and fund expanded architecture and design-focused lectures, tours, exhibitions, film screenings, youth programs, and events for people of all ages.

AIASF and the Center for Architecture + Design moved to the street-level storefront to engage the public directly, revitalize the downtown streetscape, and provide a publicly accessible venue for events, programs, and exhibitions.

This is a once-in-a-generation opportunity to bring the Center project to the finish line and inspire community engagement in architecture, design, and the built environment. There's still time you put your name on the Center Donor Wall, with Sustaining and Campaign donations starting at \$5,000. AIASF needs your help, now more than ever, to take this crucial leap into the future.

Join the Campaign.

Shape Your City



Project Facts

Project Size: 10,000 square feet
Location: San Francisco, CA
95% Completed: 2024

Design Team

Architect: Aidlin Darling Design
Contractor: BCCI Construction
LEED: AR Green, LEED Consulting
Sustainability: Atelier 10
Structural Engineering: Murphy Burr Curry
Foodservice: NG Associates
Mechanical Engineering: Innovative Mechanical
Acoustics/Audio Visual/Security: Salter
Specifications: Solomon Cordwell Buenz
Code Compliance: The Preview Group
Lighting: Tucci Lighting

Collaborators

Chris Downey, Architecture for the Blind
David Hecht, AIA – Tannerhecht
Design Agency Co – PR
HOK – FF & E-Procurement
Nik Weinstein – Art
Richard Barnes – Photographer
Ryan Bukco – Art
Michael Calpito – Filmmaker

In-Kind Materials + Services

Over 70 companies and firms have contributed materials and services from lighting to living walls.



The 140 Fund

Help AIASF to bring the Center project to the finish line. 501(c)6 Donation - Deductible as a business expense.



Expand the Center's Programs

Help grow the Center's educational and program offerings. 501(c)3 Donation - Deductible as a charitable contribution.

Sponsorship Opportunities



YES! WE WOULD LIKE TO SPONSOR

Program Name

Sponsorship Level

Payment Frequency: (beginning on) _____ mm/dd/yyyy

One-Time

Annually | Number of Years (select one)*: 1 2 3 4 5

* AIASF will total your multi-year sponsorship to be reflected on the donor wall. Deadline: March 31, 2024

Sponsor Information

Company Name (Exactly as you would like it to appear in printed material & sponsorship recognition)

Contact Name

Phone

Email

Website URL for Logo Hyperlink

Street Address

City

State

Zip Code

 Instagram

 Twitter

 Facebook

 LinkedIn

Signature

Your Name

Title

Today's Date

Payment Information

Please return this form and contact Amy Ress to coordinate payment.

Amy Ress, Deputy Director

AIASF & Center for Architecture + Design

ares@aiasf.org | 415-874-2628

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