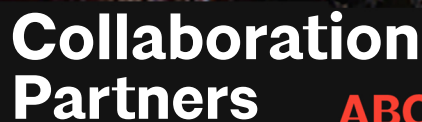


The infographic is divided into three vertical panels. The left panel, with a blurred background of people in a meeting, displays 'EMERGING LEADERS INSTITUTE' and '4 GRADUATES'. The middle panel, on a white background, features the large red number '1132' above the red word 'MEMBERS'. The right panel, with a background of four people standing together, shows '\$8,250' above the white word 'SCHOLARSHIPS'.

Metric	Value
Emerging Leaders Institute Graduates	4
Members	1132
Scholarships	\$8,250



# 100+ Member Recognitions

[illegible]

**2021 AIA Louisiana Strategic Plan**  
**AIA Louisiana empowers its members to improve communities through the profession of architecture.**

<b>PUBLIC AWARENESS</b> The leader of the profession of architecture in Louisiana on behalf of its members.	<b>GOVERNMENT ADVOCACY</b> The voice and advocate for the profession of architecture in Louisiana.	<b>SHARED KNOWLEDGE</b> The conduit for the exchange of information concerning the built environment.	<b>MEMBERSHIP VALUE</b> Provide value and resources to our members, assuring in their pursuit of excellence.	<b>OPERATIONAL EFFICIENCY</b> A model of governance and management.
<b>A. Media Relations</b> – Use media platforms (traditional and social media) to promote architectural and professional leadership and education. Collaborate with the Louisiana Architecture Foundation to elevate public awareness.  <b>B. Diverse Communities</b> – Reach out to communities that do not benefit from access to architecture. Promote access to the profession to help any city, state, or nation.  <b>C. Disaster Response</b> – Be prepared to respond to disasters and assist its members and communities.  <b>D. Public Education</b> – Educate the public about architects to increase understanding of the profession's role in design, sustainability, health, safety, and welfare.	<b>A. Lobbying</b> – Maintain powerful lobbying force, nurturing the member base of grassroots advocates.  <b>B. LAPAC</b> – Grow member support of the political action committee to have influence.  <b>C. Advocacy Committee</b> – Rely on the Advocacy Committee to build and maintain relationships with regulators, government bodies, and industry associations.  <b>D. Citizen Architects</b> – Encourage architects to serve on appointed and elected boards to be heard and engaged in their communities.	<b>A. Digital Library</b> – Expand and provide the digital resources available to members.  <b>B. Health, Safety and Welfare</b> – Provide a mix of blended educational opportunities that support the architect's role in HSW.  <b>C. Conferences</b> – Plan signature events that draw members and serve the profession's evolving needs.  <b>D. Licensure</b> – Provide leadership and support for licensure and renewal. For examples, Resiliency Summit, Architecture Week, Conference on Architecture, Celebrate Architecture, etc.	<b>A. Networking</b> – Provide opportunities and platforms that connect members with peers and subject matter experts.  <b>B. Value</b> – Identify evolving needs of the profession, in turn creating benefits and services that deliver value to the member.  <b>C. Inclusion</b> – Be an inclusive association by promoting and respecting diversity, equity, and justice.  <b>D. Engagement</b> – Urge professionals to be engaged and benefit from a strong association approaching its 100th anniversary of service to architecture.	<b>A. Volunteer Leadership</b> – Identify and develop future leaders who will impact the profession and society.  <b>B. Operational Efficiency</b> – Maximize efficient office operations, investing in professional staffing and technology necessary to serve the membership.  <b>C. Financial Resources</b> – Expand and protect the assets of the association.  <b>D. Chapter/Section Support</b> – Provide support, education and resources that maintain strong alliances and collaboration with chapters and sections.

**Committees and Strategic Project Teams**

Public Awareness	Advocacy -PAC	Scholarship -COTE -Fellow	Finance -GRAN -Nominating	Membership -AIAA Advisory	President Council
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