AIA Louisiana

INVITATION TO EXHIBIT AND SPONSOR

September 16-17, 2027 | New Orleans, LA

AIA Louisiana

AIA LA '27 Conference on Architecture

September 16-17, 2027 | New Orleans Marriott

New Orleans, Louisiana

& 2027 AFFILIATE MEMBERSHIPS

Updated 11.24.2026

YEAR ROUND EXPOSURE

As our industry changes and continues to grow, relationships are increasingly important to survival and prosperity. AIA Louisiana's Sponsorship & Affiliate Membership programs are specifically focused on supporting the development of strategic relationships between our members and sponsors.

Click Here to Secure Sponsorship, Tabletops & Exhibitor Booths

Includes Membership & Annual Design Conference

ELITE SPONSORSHIP LEVEL $6,695

SPONSORSHIP INCLUDES:

- Elite Affiliate Membership in AIA LA. See page 3 for details ($7,800 value)
- 4 Complimentary Conference registrations
- Access to Expo
- 2 tickets to Conference networking special event
- Company listing in all Conference material
- Logo Recognition on Conference signage
- 20 second video highlight (provided by sponsor)
- *Full Page* color ad in the 2028 Membership Directory & Resource Guide custom publication

DISTINGUISHED SPONSORSHIP LEVEL $4,250

SPONSORSHIP INCLUDES:

- Distinguished Affiliate Membership in AIA LA. See page 3 for details ($3,995 value)
- 2 Complimentary Conference registrations
- Access to Expo
- 1 ticket to Conference networking special event
- Company listing in all Conference material
- Company listing during Conference session
- *Half Page* color ad in the 2028 Membership Directory & Resource Guide custom publication

AIA Louisiana

2027 Affiliate Memberships

Features & Benefits	Elite $5,950/Year	Distinguished $2,795/Year	Allied $395/Year
Number of Representatives	4	2	1 (prof. license required)
Invitations to & notifications of Chapter events & activities	X	X	X
Member discount to attend State Conference on Architecture	X	X	X
Member discount to attend State level events & programs	X	X	X
Logo recognition on AIA LA website with weblink (one year)	X		
Recognized as partner on AIA LA website (one year)		X	
Logo announcement in newsletter & on social channels of membership	X		
Announcement of membership in newsletter		X	X
Logo in e-newsletter for one year	X		
Ability to serve on AIA LA committees	X	X	X
Invitation to serve on Affiliate Advisory Committee	X		
One event announcement in e-newsletter upon request	X		
Serve as a resource for educational programming (potential speaking opportunity)	X	X	X
One month banner ad in e-newsletter	X one month		
One-time banner ad in e-newsletter		X one-time	
Opportunity to present one virtual event per year	X	X	
Approved use of "Elite Affiliate Member of AIALA", "Distinguished Affiliate Member of AIALA", or "Allied Affiliate Member of AIALA" as appropriate	X	X	X
One corner booth or tabletop at State Conference Expo as available	X Corner or table		
One inside booth at State Conference Expo as available		X inside	
One complimentary job posting on AIA LA job board	X		
TOTAL VALUE	**$7,800**	**$3,995**	**$395**

Updated 11.24.2026

CONFERENCE EXPOSURE

$4,500
Investment

TECHNOLOGY SPONSORSHIP

Prominent logo placement in the app itself on home page
Recognition throughout conference materials and during event
Two push notifications through app to all attendees during event
Website link included for app logo placement
List of registered attendees
2 Complimentary Conference registrations
Expo Passes for two



$2,550
Investment

Hi-RISE SPONSORSHIP

One $2,550 Conference Sponsorship *(one sub-event for selection)*
Access to the Expo
3 Tickets to sponsored event
Company listing with conference material
Company listing on website
Signage at sponsoring event with company logo



$1,350
Investment

CORNERSTONE SPONSORSHIP

One $1,295 Conference Sponsorship *(one sub-event for selection)*
Access to the Expo
2 Tickets to sponsored event
Company listing with conference material
Company listing on website
Signage at sponsoring event



$795
Investment

COLUMN SPONSORSHIP

One $775 Conference Sponsorship *(one sub-event for selection)*
Access to the Expo
1 Ticket to sponsored event
Company listing with conference material
Company listing on website
Signage at sponsoring event



$595
Investment

FOUNDATION SPONSORSHIP

One $525 Conference Sponsorship *(one sub-event for selection)*
Access to the Expo
Company listing with conference material
Company listing on website
Signage at sponsoring event



EXHIBITOR BOOTHS

FRIDAY, September 17, 2027 | **Booths:** 2nd Floor Studios 1-6, Studio Foyer

Tabletops: Studio Hall Foyer (2nd Floor)

Each tabletop option permits 2 complimentary company representatives to attend the Expo. Additional representatives may be purchased for $50 each.

BOOTH WITH SPONSORSHIP OPTIONS *(see sponsorship for all benefits)*	
Elite Level Sponsorship | includes corner booth or tabletop as available	$6,550
Distinguished Level Sponsorship | includes inside booth as available	$3,950
BOOTH OPTIONS	
Premium Tabletops | (6') (Ballroom Foyer)	$1,750
Booth Rental | 8 X 10 (Corner Booth)	$1,500
Booth Rental | 8 X 10 (Inside Booth)	$1,350

BOOTH DISPLAY LIMITATIONS AND RULES: Booth size: 8 x 10. Unfinished sides or backs of exhibits must be covered or finished so as not to detract from the appearance of adjoining booths.

STANDARD EQUIPMENT: Each booth will be equipped with a one-line identification sign with booth number, one 6' table (draped), 2 chairs and a waste basket. Tabletops equipped with tent sign, one 6' draped table, 2 chairs and a waste basket.

ELECTRICAL/TELECOMMUNICATION SERVICE: Forms will be sent at a later date. WIFI/Internet Cost: Based on event requirements.

DRAYAGE AND DECORATOR SERVICES: Information will be sent to you in the Decorator's exhibitor service kit about 6 weeks prior to the Expo.

LUNCHEON: Complimentary lunch and beverages will be served in the Expo during the event for all conference attendees, including exhibitors.

ATTENDANCE PRIZES: To encourage attendance at the Expo, exhibitors may want to offer an attendance prize valued at $50 or more. Only Design Professionals who are present will be eligible to win. Exhibitors should notify the Expo Chair of their intent to furnish a prize. *(see exhibitor contract)*

EXHIBITORS SCHEDULE

All times are subject to change

Booth Set-up	Thursday, September 16th	3:00 p.m. - 9:00 p.m.
	Friday, September 17th	7:00 a.m. – 9:30 a.m.
The Expo	Friday, September 17th	9:30 a.m. – 2:30 p.m.
Booth Break-down	Friday, September 17th	*2:30 p.m.

**Due to conference schedule, booths must be immediately dismantled at the close of the Expo.*

RULES AND REGULATIONS

GOVERNING EXHIBIT CONTRACTS

1. A space/booth contract must be executed by each exhibitor for the right to use the allocated space. **The deadline for payment of rental fee in full is August 20, 2027**. No rental fees can be returned to the exhibitor after this date.

2. The exhibitor will be responsible for loss/damage to goods/property in his/her ownership. The exhibitor agrees to indemnify and hold harmless AIA Louisiana and the New Orleans Marriott for all injuries or damage to persons or property. All safety regulations and restrictions of the City of New Orleans and the laws of the State of Louisiana must be complied with.

3. The Conference Committee reserves the right to decline any exhibit or part thereof which it considers unsuitable, and to amend these conditions and restrictions when necessary for the proper operation of the exhibition.

4. The Conference Committee is not responsible for damages or otherwise to any exhibitor by reason of war, strikes, labor disputes, or any other causes beyond control of the Committee, which in any manner restrict, limit or cancel this scheduled meeting.

5. The placing of any signs, banners, or advertising, other than the complimentary identification sign and booth number provided by the Conference Committee, will be subject to the approval of the Expo Chair.

6. Taking of orders or selling merchandise is prohibited. Exhibits are for the educational benefit of design professionals and invited guests.

7. All exhibitors' representatives must be registered on booth contract. Each booth/tabletop option permits 2 company representatives to attend the Expo.

8. Exhibitors' spouses/guest are invited and encouraged to attend and participate in all networking functions. See Conference packet for applicable ticket pricing.