

As we wrap up 2025 and are looking to 2026, we're happy to share the annual Year in Review snapshot. Each of you likely played a role in the success of this year whether it was serving on a committee, following through on an Action Alert, or attending one of the sessions, meetings, and/or events. YOU are so much of what makes us tick, and we not only thank you, but celebrate you! The two images (and links to information) below represent much of your engagement, participation, and success

# 2025 YEAR IN REVIEW



**1126 MEMBERS**



**32 TOTAL SESSIONS**  
**39 HSW | 40 LU**



**ADVOCACY**  
20 Bills Tracked  
6 priority bills  
Act 104 went into affect



**Collaboration Partners**  
ABC  
ACEC-L  
AGC  
CAAL  
LAPA  
LSU ICC  
OFSM  
SEEA

**2 HONOR AWARDS**  
**MERIT AWARDS 5**  
**62 SUBMISSIONS**

**100+ Member Recognitions**

**34 Affiliate Members & Sponsors**

**2025-2028 AIA Louisiana Strategic Plan**  
AIA Louisiana empowers its members to improve communities through the profession of architecture.

SERVICE AND SUPPORT	EDUCATION & ALLIANCE	COMMUNICATION & OUTREACH	GOVERNANCE & OPERATIONS
<p><b>A. Member Service</b> - Add to or enhance the member service and support provided by the AIA Louisiana Member Service Center.</p> <p><b>B. Member Support</b> - Support all efforts to increase member engagement through innovative programs, events, and activities.</p> <p><b>C. Member Programs</b> - Implement and evaluate member programs that support member professional development and career advancement.</p>	<p><b>A. Government Advocacy</b> - Promote and support the interests of the architectural profession in public policy and legislative matters.</p> <p><b>B. Building Events</b> - Engage and educate the public on the value of architecture through public events, tours, and exhibitions.</p> <p><b>C. Strategic Alliance</b> - Develop and maintain strategic relationships with other professional organizations and industry groups.</p>	<p><b>A. Member Communications</b> - Utilize digital and traditional media to engage members and the public on AIA Louisiana's mission and programs.</p> <p><b>B. Public Outreach</b> - Through various channels, increase the awareness of the architectural profession and the role of architecture in enhancing quality of life, addressing problems, and inspiring innovation.</p> <p><b>C. Louisiana Architectural Foundation</b> - Support the Louisiana Architectural Foundation's efforts to preserve and promote the state's architectural heritage.</p>	<p><b>A. Leader Effectiveness</b> - Foster the growth and development of the profession's leadership through mentorship, training, and professional development opportunities.</p> <p><b>B. Staff Retention</b> - Implement strategies to attract, retain, and develop a diverse and high-performing staff.</p> <p><b>C. Operational Efficiency</b> - Streamline organizational processes and systems to improve operational effectiveness and reduce costs.</p>



## 2026-2029 AIA Louisiana Strategic Plan

AIA Louisiana empowers its members to improve communities through the profession of architecture.

<b>SERVICE AND SUPPORT</b> As a member-centric organization, AIA LA is a valued partner in every architect's journey, supporting their careers at all stages.	<b>ADVOCACY &amp; ALLIANCES</b> The champion for the architectural profession in the state, advocating for and advancing the profession on behalf of its members.	<b>COMMUNICATION &amp; OUTREACH</b> Communicates meaningfully with audiences both within and beyond the organization, engaging with each in a compelling way.	<b>GOVERNANCE &amp; OPERATIONS</b> Encourages a supportive and nurturing organizational culture while ensuring operational stability and distinction.
<b>Strategies and Priorities (the Goals)</b>			
<p><b>A. Member Service</b> Act as a force for good to better each member individually and the profession collectively, in keeping with the calling of architects to have a positive impact on the world.</p> <p><b>B. Member Support</b> Support architects at every career stage through leadership development, business strategies, and professional opportunities to leave a lasting legacy across the state of Louisiana.</p> <p><b>C. Member Programs</b> Enhance current continuing education and professional development programming to target member segments, explicit audiences, and necessary topics</p>	<p><b>A. Government Advocacy</b> – Acting as a pillar of integrity and ethics, pursue additional legislative relationships and regulatory actions to elevate architectural issues across multiple platforms.</p> <p><b>B. Societal Issues</b> Respect and respond to AIA National's goals urging architects to support humanity's call to collective climate action and to stand for human rights and social justice in the built environment.</p> <p><b>C. Strategic Alliances</b> – Form mutually beneficial relationships with industry adjacent organizations, as well as entities beyond the design and construction community, to promote member-centric ISSUES.</p>	<p><b>A. Member Communications</b> – Using communications as a vehicle for service delivery, increase member value by driving greater clarity of mission and vision of AIA Louisiana as well as its messaging.</p> <p><b>B. Public Outreach</b> Through curated outreach, raise public awareness of the work of architects and the role of architecture in enhancing livability, addressing resilience, and improving quality of life.</p> <p><b>C. Louisiana Architecture Foundation</b> Clarify the relationship between AIA LA and the Louisiana Architecture Foundation, determining who should take the lead on items critical to mission.</p>	<p><b>A. Leader Effectiveness</b> – Invest the time, resources, and energy to ensure the leaders of the organization at the board and committee level are well prepared to serve, lead, and govern.</p> <p><b>B. Staff Success</b> – Bolster the satisfaction and success of AIA Louisiana's staff team complement and climate, by increasing collaboration, recognizing excellence, and expressing appreciation.</p> <p><b>C. Operational Efficiency</b> Operate AIA Louisiana at the highest level of business professionalism, using best practices from similar AIA components and other organizations to model vibrancy.</p>
<b>Committees and Strategic Project Teams</b>			
<ul style="list-style-type: none"> <li>- Scholarship</li> <li>- Fellows</li> <li>- Associates &amp; Emerging Professionals</li> </ul>	<ul style="list-style-type: none"> <li>- COTE</li> <li>- CRAN</li> <li>- Advocacy</li> <li>- PAC</li> </ul>	<ul style="list-style-type: none"> <li>- Membership</li> <li>- Affiliate Advisory</li> <li>- Presidents Council</li> </ul>	<ul style="list-style-type: none"> <li>- Finance</li> <li>- Nominating</li> </ul>

The 2026-29 Strategic Plan is both aspirational and inspirational; as such, it serves as an active guide for component volunteer leadership and staff team members in the coming four-year time horizon. All of the goals, strategies, and tactics are intended to refine the focus of AIA Louisiana by advancing the chapter's Mission and Goals.

## SAVE THE DATES:

### January

Dec 31- Jan 2 AIA LA Office Closed  
 9 New Board Member Non-profit training  
 16 Board orientation

### February

11-14 Leadership Summit (DC)  
 19 Civic Lab  
 25 Espresso Yourself (Assoc.& EP programming)  
 25-26 Louisiana CI Summit (Baton Rouge)

### March

9 Legislative Session begins  
 20 Celebrate Architecture

### May

20 Espresso Yourself (Assoc.& EP programming)

### June

1 Session Closes  
 10-13 AIA26 National Conference (San Diego)

### August

19 Espresso Yourself (Assoc.& EP programming)

### October

1-2 State Conference (Gulf Shores)

## November

1-3 Women's Leadership Summit (Kansas City)

17-19 AIA LA Governance Days

26-27 AIA LA Office Closed for Thanksgiving

## December

24-25 AIA LA Office Closed

31-2 AIA LA Office Closed

AIA Louisiana | 521 America Street | Baton Rouge, LA 70802 US

[Unsubscribe](#) | [Update Profile](#) | [Constant Contact Data Notice](#)