

2025 Conference

Potash Hill (formerly
Marlboro College)
Marlboro, VT
April 25-27, 2025



Sponsorship & Exhibitor
Opportunities and
Information

To register go
to:
[aee.org/
northeast](http://aee.org/northeast)

Who We Are



We believe learning through experience positively transforms people and our world.

The Association for Experiential Education (AEE) is a nonprofit professional membership association dedicated to experiential education and the students, educators, and practitioners who utilize its philosophy. AEE is committed to supporting professional development, theoretical advancement, and the evaluation of Experiential Education Worldwide.

We value global community, adventure and challenge, reflective leadership, social justice, the natural world and creative play.

Your Impact

Your support of the Northeast Experiential Education Conference directly impacts over 150 conference attendees, who then go back to their communities and workplaces and influence hundreds of students and colleagues.



Your support helps Northeast AEE to:

Dedicate Funding: Our scholarship program allows people to attend who otherwise would not be able to

Offset Conference Costs: Helping us keep registration prices accessible for all attendees

Bring the Fun: Enhancing our networking events, encouraging connection and personal growth for our conference attendees

Sponsorship Packages

Transformative Sponsor
\$1000

INCLUDES



- Single exhibit booth in exhibit hall **does not include registration**
- **Organizational Logo** on AEE website and all conference emails
- **Social media** shout-out
- Shout-out during conference opening and closing events

- Single exhibit booth in exhibit hall and **one complimentary conference registration**
- Banner advertisement on AEE website and all conference emails
- **Social media** shout-out
- Shout-out during conference opening, closing, and awards events

Leadership Sponsor
\$750

INCLUDES



- Single exhibit booth in exhibit hall **does not include registration**
- **Organizational Logo** on AEE website
- **Social media** shout-out
- Shout-out during conference opening and closing events

Challenge Sponsor
\$500

INCLUDES



- Single exhibit booth in exhibit hall **does not include registration**
- **Organizational Logo** on AEE website
- **Social media** shout-out
- Shout-out during conference opening and closing events

Exhibit

\$100 Register Here

Includes:

- Single exhibit space (approx. 8'x8') including an 8' table and 2 chairs
- Included in *Listing of Exhibitors* on website
- Organization logo in the digital conference brochure
- Conference Registration NOT INCLUDED. All exhibitor booth staff must register as conference attendees

Visibility

You will be **centrally located** in the coffee shop and registration area.

Coffee will be served in this area daily and **networking and social events** will take place in this space.



Other Sponsor Options

Welcome Bag or Custom Sponsorship

To donate products for welcome bags, or to discuss a custom sponsorship please contact Elyse Norton at aeenortheast@aee.org

Sponsor A Workshop Room:

\$75

Organization Logo on workshop room door
Shout-out at the beginning of each workshop in that space

Sponsor An Event

\$100

Organization Logo at event space signage
Shout-out at the beginning of the event
(AEE Olympics, Elder Fire, Networking, etc.)



Silent Auction

Showcasing your product/service to potential customers and clients is as simple as making a tax deductible donation to our silent auction! **Gain exposure** for your business by having your product/service on display in this year's silent auction.

The Silent Auction Donation can be submitted online. Simply fill it out by March 30, 2025.

Donation Examples:

- Active Gear (water bottles, towels, etc.)
- Outdoor Gear (backpacks, climbing gear, etc.)
- Consulting Services
- Educational Courses
- Clothing Items (jackets, hats, etc.)
- Books and other educational items
- Snacks (bars, candy, trail mix, etc.)
- Craft Goods (jewelry, home goods, etc.)

NEAEE's Silent Auction raises funds for granting conference scholarships.

