

THE AMBASSADOR MAP

A Practice of Institutional Leadership

Ambassadorship is how we carry institutional commitments — especially when it is difficult. Complete with clarity and candor.

IDENTITY — What do I carry in this role?

1. My Formal Authority (Title / Scope of responsibility):

2. My Informal Influence (Where do others look to me for meaning, tone, or direction?):

3. The Values I Embody in This Work:

4. When I Am Leading Well in This Role, I Am... (3–5 qualities):

ALIGNMENT — What institutional commitments do I steward?

5. Core Commitments I Am Expected to Represent:

6. Where Tension Lives (Where do stated commitments and lived realities diverge?):

7. Personal Alignment Check (What informs your alignment level from 1–10?):

ACTION — How do I embody ambassadorship in practice?

8. In Leadership Spaces, I Represent the Institution By...

9. In Moments of Resistance or Pushback, I Represent the Institution By...

10. In Community (Families, Faculty, Students), I Represent the Institution By...

INTEGRATION

11. A Current Situation That Requires Courageous Ambassadorship:

12. One Behavior I Will Practice to Increase Integrity Between Values and Action:

MY AMBASSADOR STATEMENT

I steward _____ by consistently _____ so that
