

WHEN WALL STREET MEETS GREEN STREET Best Innovative Event - \$200,001 and above

MEETING, EVENT & DESTINATION PARTNERS





Our client wanted a special event to celebrate a phenomenally successful IPO and showcase their brand-new "green" campus. With 3,000-plus employees, the event needed to demonstrate their commitment to their new environment. This allowed us to highlight the buildings with differently themed "green micro environments" that encouraged everyone to explore the new campus through an extraordinary journey of the senses.

