

# Interactive Festival at Historic Market

With a one-hour turnaround from flea market to festival, BBC produced an interactive celebration at the 200-year-old Historic French Market for 550 guests amidst New Orleans' busy festival season. In two weeks we secured permitting, enlisted an A-list team of suppliers, and coordinated every detail of production. As 138 market vendors cleared the space, our dream team seamlessly transitioned the flea market into an energetic festival.



**6 Food Trucks**



**1 HR Turnaround**



**12 Interactive Stations**



**Live Concert**



"The high energy of the event created lasting memories for our clients. This typically calm and relaxed group was jumping with hands in the air chanting 'one more song!' This is the sign of a great event!" - Meeting Planner