

# **DMCP Candidate Application**

\$200 Member | \$300 Nonmember

#### Name \*

Name *	
First Name La	ast Name
Suffix	
Organization *	
Title *	
Address *	
Street Address	
Street Address Line 2	
City	State / Province
Postal / Zip Code	

#### Email \*

example@example.com

# Personal Email (if different from above)

#### Phone Number \*

Country Code	Area Code	Phone Number

# **Experience and Management Information**

In order to apply a candidate must have either three (3) years direct DMC experience, or a minimum of two (2) years direct DMC experience + a college degree in any field.

#### Please indicate which of the following is true \*

- OI have a minimum of three (3) years of direct DMC experience.
- OI have a minimum of two (2) years direct DMC experience + a college degree (in any field.

# **DMC Competencies**

Below are the core skills and expertise Destination Management Company (DMC) professionals possess. Check all the competencies in which you have been responsible for over the past five (5) consecutive years. You must select a minimum of twenty-eight (28) competencies to be considered as a candidate.

#### CLIENT

- Define Client's Goals and Objectives
- Research Past Program Data / Facts

#### SALES

- Create a Proposal
- Design Team Building
- Secure Vendor Agreements
- Create Program Content
- Negotiate Client Contract Terms
- Develop Pricing Models for Food and Beverage
- Calculate Function Space for Room
- Arrangements

#### **OPERATIONS**

- □ Manage Tour and/or Meeting Registration
- Oversee Tour Programs
- Develop or Manage a Youth Program
- □ Manage a Speaker / Talent

- □ Work with Multiple Stakeholders
- Design Transportation
- Utilize Margin for Pricing
- Conduct a site visit
- Design Dine Around
- Create Custom Tours
- Establish and Work with a Budget
- Execute Transportation
- Operate Airport Meet/Greet Services
- Oversee Food and Beverage
- Create a Schedule of Services (SOS) for Staff

- □ Manage Housing
- □ Obtain City Permits
- Execute Team Building
- Oversee Vendors

## BUSINESS

- Create Marketing, Promotion, and Publicity
- Monitor and Maintain Program Profitability
- □ Manage Technology (Social Media, Database, Website, etc)

- □ Manage a Dine Around
- Develop and Maintain a Working Manifest
- Manage Audio and Visual Requirements
- □ Manage Onsite Staffing (Hospitality, Registration, Special Event, etc.)
- Attend a Pre Convention Meeting
- Manage Program Billing

# **Professional Contributions, Education, Involvement**

Please check all boxes below that are true. Each check box worth 1 point unless otherwise noted. You must earn at least five (5) points from the remainder of this form to be considered as a candidate.

## HIGHEST FORM OF EDUCATION

- Associate's Degree
- □ Bachelor's Degree
- □ Master's Degree
- Doctorate

## INTERNSHIP

□ I participated in a Hospitality Internship while in school.

## CONTINUING EDUCATION

ADMEI encourages continued education and industry involvement. Qualified industryrelated continuing education is defined as a program that focuses on at least one of the 4 DMC domains as defined within the DMC Competencies.

If you choose either of the boxes in this section, you must provide documentation in one of the following ways:

• complete a Professional Development Documentation Form for each session you are requesting credit, or

• provide a screen capture of your CMP CE record found in the EIC's CMP Portal. You will need to identify the following: DMC Domain for each session, program sponsor / provider, location & date, clock hours, proof of attendance.

Note: Attendance at ADMEI annual conferences will be reported under ADMEI INVOLVEMENT.

#### Please check the session hours you want to submit (i.e. webinars, on demand content, non-ADMEI conference sessions, etc.) Sessions must have been completed in the last five (5) years.

At least 10 clock hours of qualified industry-related continuing education\*

□ At least 20 clock hours of qualified industry-related continuing education\* <div>(2 points)</div>

### SPECIALTY COURSES (taken in the last five (5) years)

- DMCP Study Session
- DMC Institute Course or Webinar series
- Emergency Preparedness Certificate Course

#### INDUSTRY CERTIFICATION

I have earned at least one other hospitality certification. (i.e. CMP, CAE, CITP, CMM, etc.)

#### **ADMEI INVOLVEMENT**

- I attended the most recent ADMEI conference.
- I attended the ADMEI conference two (2) years ago.
- □ I attended an ADMEI conference three five (3 -5) years ago.

AUTHOR - You may submit up to two (2) published articles. If you are submitting two (2) articles, select both check boxes. You will need to upload the article(s) in the next section.

Article #1

Article #2

LECTURER - If you have lectured for a class, please indicate below. You may submit up to two (2).

Lecture #1

Lecture #2

LECTURER DETAIL - If you selected Lecturer provide the following for each: 1. Hosting Institution, 2. Date, 3. Course

#### HOSPITALITY COURSE INSTRUCTOR

I have taught a hospitality course at a University or community college in the last five (5) years.

INSTRUCTOR DETAIL - If you selected Hospitality Course Instructor, provide the following: 1. Name of Course, 2. Date(s) Taught, 3. University or Community College Name

# SPEAKER / PANELIST - If you have served as a speaker or panelist within the last five (5) years, check below. You may provide up to two (2).

□ Speaker / Panelist #1

□ Speaker / Panelist #2

#### SPEAKER / PANELIST DETAIL - If you selected Speaker / Panelist, provide the following: 1. Meeting Name, 2. Topic, 3 Date

#### ORGANIZATIONAL INVOLVEMENT

Check all the industry organizations of which you have been a member within the past five (5) years and indicate the capacities in which you were involved. (Check all that apply.)

#### ADMEI - Association of Destination Management Executives International

- Member
- Committee Member
- Board Member

#### ASAE - American Society of Association Executives

- Member
- Committee Member
- Board Member

#### **ILEA - International Live Events Association**

- Member
- Committee Member
- Board Member

#### **MPI - Meeting Planners International**

- Member
- Committee Member
- Board Member

#### PCMA - Professional Convention Management Association

- Member
- Committee Member
- Board Member

#### NACE - National Association of Catering & Events

- Member
- Committee Member
- Board Member

#### SITE - Society for Incentive Travel Excellence

- Member
- Committee Member
- Board Member

#### OTHER

Other

OTHER - Additional professional memberships may qualify for credit if the Association's mission is consistent with ADMEI's. Membership in associations not directly related to the Destination Management industry (Chamber of Commerce, Toastmasters, Executive Women International, etc.) do not apply. Please list any additional organizations you would like considered.

#### DOCUMENTATION

Provide youre signed supervisor approval form, and two (2) letters of recommendation (one client and one industry professional other than supervisor).

Download the Supervisor Approval Form for the first upload below. There is a box you can check if you do not have a supervisor.

