

## **Dr. Brian Cuevas, Panelist**



Dr. Brian Cuevas is the Associate Vice President for Research and Innovation at the University of Southern Mississippi (USM) and has over fifteen years of industry experience in the development of highly regulated medical products. He received his B.S. in Polymer Science from USM in May of 1999 and his Ph.D. in Material Science and Engineering from the University of Florida in August of 2003. Dr. Cuevas has lead product commercialization activities associated with new business/product opportunities, the establishment of strategic and product/technology roadmaps, completion of technical feasibility/risk abatement activities for early stage technologies and development of integrated business cases for major global companies like Evonik Corporation and Kimberly Clark Corporation. Dr. Cuevas joined USM in May of 2019 to apply his industry experience in assisting the university with bridging the commercialization innovation gap of USM's technology.