

Co-hosted by the Aerospace and Defense Alliance of Mississippi and the Mississippi Enterprise for Technology, the 2026 Mississippi Aerospace and Defense Symposium (MADS) will proudly feature Jackson State University as its academic host. MADS brings together industry, government, and academia to advance aerospace and defense innovation across the state and region. This three-day event offers unparalleled networking, strategic insights, and a showcase of Mississippi's strengths in research, workforce development, technology advancement, and business opportunities.









September 2<sup>nd</sup> - 4<sup>th</sup> , 2026 The Refuge Hotel & Conference Center | Flowood, MS



## Networking

Enjoy a robust slate of networking experiences designed to foster meaningful connections across industry, government, and academia. From welcome receptions and dedicated networking breaks to exhibitor meet-and-greets, panel Q&As, and special events hosted by partners and sponsors, attendees have countless opportunities to engage with peers and leaders.



## Programming and Tours

The Symposium features a rich lineup of programming designed to inform, inspire, and showcase the full spectrum of Mississippi's aerospace and defense capabilities. Attendees can look forward to expert-led panels, keynote presentations, workforce and technology sessions, and interactive discussions that highlight emerging trends and strategic priorities across the industry.

In addition to conference programming, curated tours offer a unique opportunity to explore key facilities, innovation assets, and regional infrastructure firsthand. These tours provide an inside look at the organizations, technologies, and partnerships that are driving growth and shaping the future of aerospace and defense in Mississippi.



#### **Exhibits**

The Exhibitor Hall and the ADAM Member Pavilion are two dynamic spaces designed to showcase the strength, innovation, and collaboration driving our state's aerospace and defense community.

Attendees can explore cutting-edge technologies, programs, and capabilities from industry leaders, emerging innovators, military partners, and key state and regional organizations. The ADAM Member Pavilion offers a dedicated hub for Alliance members to highlight their work, make valuable connections, and engage directly with decision-makers.

#### Exhibit Booth Prices

- ADAM Member Booth \$50 + Registration
- Non-member Booth \$899



## Elevate your presence!

Boost your visibility and help drive innovation across Mississippi's aerospace, defense, government, and academic sectors.

Explore sponsorship and exhibitor opportunities on the next page, and reach out to <a href="mailto:info@msaerodefense.org">info@msaerodefense.org</a> for more information.

Stay connected—watch for event updates on LinkedIn, via email, and on our website!



# SPONSORSHIP OPPORTUNITIES September 2-4, 2026 | Flowood, MS

## VIP Dinner - At Cost -Contact Us for Price

- Logo on all event correspondence
- Logo displayed during event & VIP dinner
- 5 Registrations
- 10 VIP Dinner invites

# Welcome Reception - SOLD OUT

- Logo on all event correspondence
- Logo displayed during event & Welcome Reception
- 5 Registrations
- 5 VIP Dinner invites





## Champion - \$10,000

- Logo on all event correspondence
- Logo displayed at event
- 4 Registrations
- 4 VIP Dinner invites

### Gold - \$7,500

- Logo on all event correspondence
- Logo displayed at event
- 3 Registrations
- 3 VIP Dinner invites

# Lanyard - SOLD OUT

- Logo on all event correspondence
- 2 Registrations
- 2 VIP Dinner Invites

### Silver - \$5,000

- Logo on all event correspondence
- Logo displayed at event
- 2 Registration
- 2 VIP Dinner Invites



#### Bronze - \$2,500

- Logo on all event correspondence
- Logo displayed at event
- 2 Registration

## Supporter - \$1,500

- Logo on event website
- 1 Registration

#### Exhibitor - \$899

- Exhibit Booth
- 1 Registration



## Symposium Special Events

## Total Cost of Special Event

You'll have the opportunity to design and host a signature experience that stands out. These special events create high-value touch points with targeted audiences and elevate your brand through thought leadership, networking, or hospitality.

#### FULL SPONSOR BENEFITS

#### What You Can Host

#### Networking Lunch

Bring attendees together for meaningful conversations and connections over a hosted lunch.

#### Custom Panel or Fireside Chat + Lunch

Shape the narrative by selecting your own speakers and discussion themes. Because this session is held during lunch, food and beverages must be provided by the sponsor.

#### Happy Hour or Evening Event

Host a reception, mixer, or themed gathering that encourages networking in a more relaxed setting.



#### SPONSOR COMMITMENTS

- You are responsible for covering all costs associated with your event (venue, catering, AV, décor, etc.). There are no additional fees owed to MADS.
- You oversee all event logistics, including setup and breakdown.
- All special events require approval from the MADS team, who will then provide information on available venue options.

#### WHAT MADS PROVIDES

- Marketing support to promote your event to Symposium attendees.
- Inclusion of your event on the MADS Special Events page.
- A dedicated poster board at the Symposium highlighting your special event.

Contact Us for More Information!