



**MADS**

EXHIBITOR GUIDE |  
OCTOBER 22- 24, 2025

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# WELCOME

We are delighted to welcome you to the Mississippi Aerospace and Defense Symposium 2025 at the Golden Nugget Biloxi Hotel & Casino. As an exhibitor, you play a vital role in showcasing the cutting-edge technologies, products, and services that drives Mississippi industry forward.

Our goal is to create an environment where connections are made, ideas are shared, and partnerships are formed. From the exhibit floor to keynote sessions and evening networking events, we encourage you to take full advantage of every opportunity to engage with attendees and fellow exhibitors.

Thank you for your participation, preparation, and commitment to excellence. We look forward to a productive and inspiring event together on the beautiful Mississippi Gulf Coast!

*J. Davis Pace*

*Sara W. Dorr*

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# EVENT OVERVIEW

**Event:** Mississippi Aerospace and Defense Symposium 2025 (MADS)

**Dates:** October 22-24, 2025

**Location:** Golden Nugget

151 Beach Boulevard, Biloxi, MS, 39530, US

## **Parking & Access:**

Self-Parking Surface Lot: West side of the Golden Nugget.

Self-Parking Garage: East side of the Golden Nugget Biloxi.

Elevators: West wall of the garage, providing direct access to the casino and hotel.

Electric Vehicle Charging Stations: First floor, north of the casino/hotel entrance.

## **Exhibit Hours:**

- October 23: 12:00 pm - 4:00 pm
- October 24: 8:00 am - 1:00 pm



### West Side of the Golden Nugget



### Self-Parking Options

#### \*Self-Parking Garage:

Location: East side of the Golden Nugget Biloxi.

Access: Enter from the east side of the property.

Elevators: Located on the west wall of the garage, providing direct access to the casino and hotel.

Electric Vehicle Charging Stations: Available on the first floor, north of the casino/hotel entrance.

#### \*Self-Parking Surface Lot:

Location: West side of the Golden Nugget.

Access: Enter from the west side of the property.

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# EXHIBITOR SCHEDULE

**Set-Up:** October 22, 12:00 PM – 4:00 PM

**Exhibit Hours:**

October 23: 12:00 PM – 4:00 PM

October 24: 8:00 AM – 1:00 PM

**Tear-Down:** October 24, 1:00 PM – 4:00 PM

# BOOTH INFORMATION

**Each booth includes:**

- 5' table with tablecloth
- Chairs
- Electrical access - **if requested in advance**

# SHIPPING & HANDLING

**All shipments should be labeled as follows:**

Golden Nugget

Attn: Mississippi Aerospace and Defense Symposium

[Your Company Name]

151 Beach Boulevard

Biloxi, MS 39530

**Please, only ship for it to arrive 1 week prior.**

**Small packages will be picked up at check in.**

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# Need Assistance During the Event?

Visit the registration desk for help!

## REGISTRATION & BADGES

Each Exhibit Booth Sponsorship Package includes **1 complimentary registration**.

ADAM Members exhibiting in the ADAM Member Pavilion **do not receive a complimentary registration**.

**Additional team members may register here:**

<https://www.msaerodefense.org/events/2025mads/register>

Badges will be available for pick-up at the registration desk in the conference area

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# TIPS & DEADLINES

- Bring plenty of business cards, flyers, and promotional materials.
- Consider a giveaway item or raffle to draw traffic
- Network during breaks and social events for maximum visibility
- Share your participation on social media

## TAKE ACTION

10/1 Last day to register as an Exhibitor

10/15 Shipping deadline

10/20 Additional badge registration

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# FREQUENTLY ASKED

- **Q: What are the exhibitor set-up and tear-down times?**

Set-Up: October 22, 12:00 PM – 4:00 PM

Tear-Down: October 24, 1:00 PM – 4:00 PM

- **Q: When can I ship my material?**

Please, only ship for it to arrive 1 week prior. Small packages will be picked up at check in.

- **Q: Can I send a large package to the hotel before I arrive?**

Yes, larger packages will be locked on the receiving dock.

- **Q: How do I ship materials to the venue?**

Golden Nugget

Attn: Mississippi Aerospace and Defense Symposium

[Your Company Name]

151 Beach Boulevard

Biloxi, MS 39530



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# FREQUENTLY ASKED

- **Q: Are meals or refreshments provided?**

Yes. Registered exhibitors are full conference attendees and have access to all meals, networking opportunities, and programming during the event.

- **Q: Are there restrictions on booth displays or signage?**

All displays must fit within your assigned booth space and may not obstruct neighboring exhibitors. Hanging banners or large structures may require pre-approval.

- **Q: Where can I park during the event?**

Free self-parking is available in the surface lot (west side) or parking garage (east side) of the Golden Nugget.

- **Q: How do I connect to event Wi-Fi?**

Complimentary Wi-Fi is available throughout the venue. Login details will be provided at check-in.

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# FREQUENTLY ASKED

- **Q: Is there security for the exhibit hall?**

Security walks the halls once an hour, but the hall is open to Casino guest. We advise not to leave anything of value.

- **Q: Who do I contact if I have questions during the event?**

Visit the Registration desk.

- **Q: What is included in my booth space?**

One 5' draped table, two chairs, and electrical access (if requested ahead of time).

- **What is the attire?**

Business casual for the conference and polished casual for receptions and Stennis tours. Comfortable, closed toed shoes are recommended for the Stennis tours.



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DEFENSE ALLIANCE  
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MISSISSIPPI.**

**MSET**



# Meet Our Exhibitors



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**IDEELab**  
Innovation, Design, and Engineering  
Education Laboratory

**ACE**  
AMERICA'S CUTTING EDGE

**EGH**  
ARCHITECTS

**ROCKETLAB**



**DEFENSE**  
CYBERSECURITY GROUP

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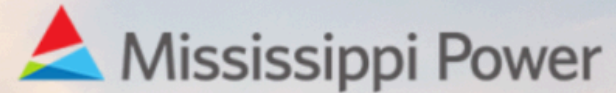
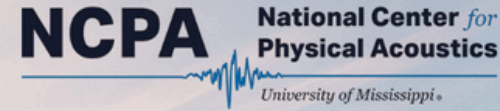
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# Meet Our Sponsors



HARRISON COUNTY Development Commission

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