

klopotek.



**Opt now for smart workflow support
for Title Management in the Cloud**

Speaking the language of publishing. Worldwide.

We are the **leading global provider** of publishing software and consulting services and Germany's market leader for 30 years.

Klopotek is the first choice for **more than 400 publishing houses and information service providers**. Services for German customers are conducted from Berlin.

Founded
1992

Headquarters
Berlin

Regional offices for sales and consulting
Amsterdam, Berlin, London, Paris, Parsippany

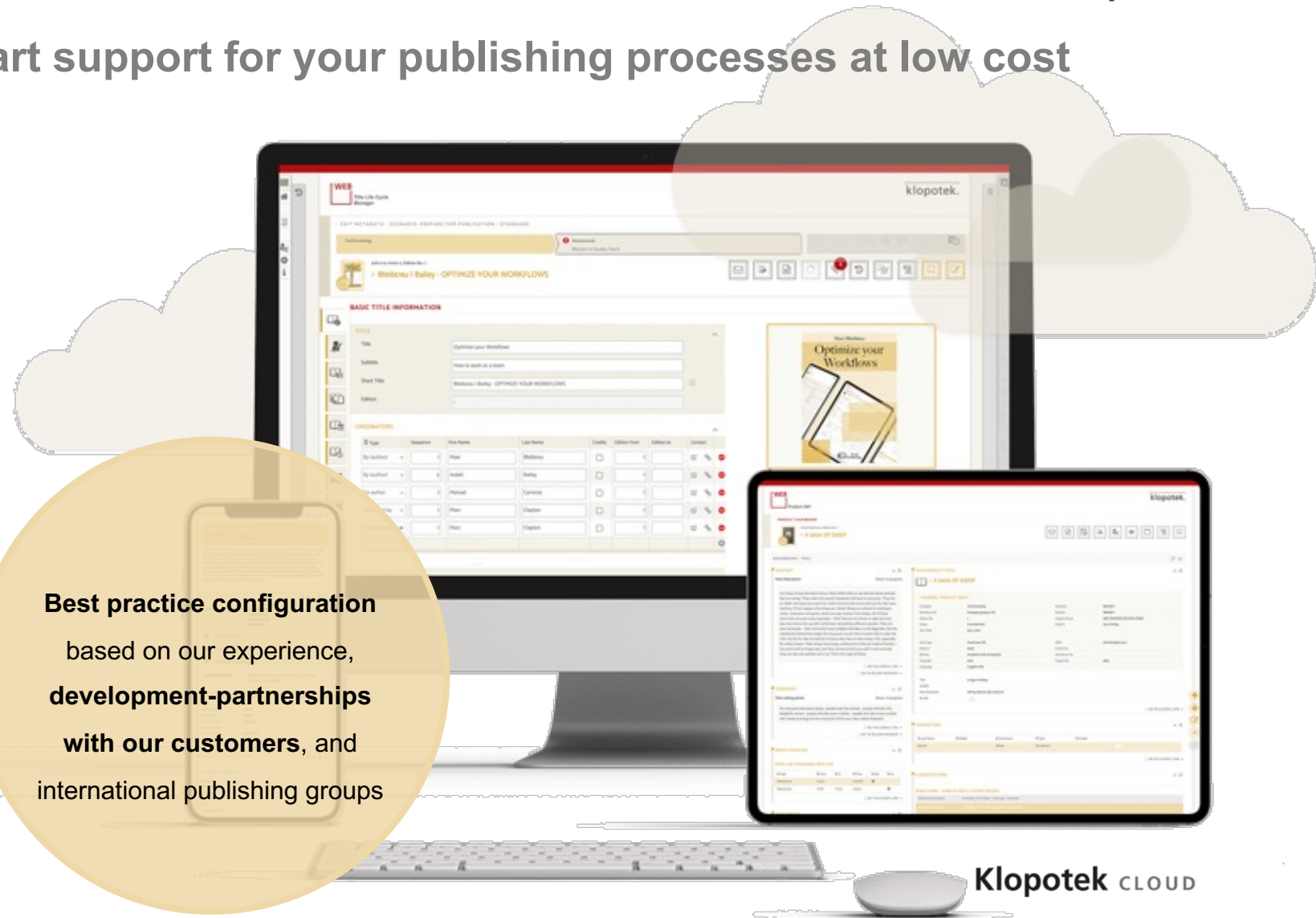
165 employees



Klopotek Cloud: State-of-the-art support for your publishing processes at low cost

- Klopotek Cloud makes use of a shared organization, processes, and infrastructure
- It is a cost-effective, sustainable alternative to operating a system on-premise
- Your data is available to you only; our data centers provide a high level of security
- Start working immediately, in an easy way, using a configuration based on best practices
- The number of your processes in the Cloud can grow with your business requirements

Best practice configuration
based on our experience,
development-partnerships
with our customers, and
international publishing groups



What problems are you trying to solve? What are your pain points?

Do you have issues using Onix 3.0 and to export your metadata correctly?

Tired of using MS Excel or Filemaker to manage your products?

Do you want a workflow-driven editorial system supporting your daily business?

Would you like to be able to store cover images in a Digital Asset Manager?

Wouldn't it be helpful to be able to easily create flyers?

How about the ability to create ad-hoc reports?

Do you want to have automated quality checks making sure your metadata is fitting to the market standard?



LIVE DEMO

What our solution can offer you

Our workflow guides you step-by-step through your daily business

The user interface grows with your process

Working in teams, remote and in the office is made easy by integrated task management

One shared source of information for everything (author communications, Digital Asset Management, tasks etc.)

Metadata Export manager handling all your exports (catalogs, flyers, Onix 3.0, XML), channel management, and feeds

Integrated quality checks making sure your metadata is fitting to the market standard and Onix 3.0



HERE COMES THE SALES PITCH

24/7 access to STREAM web apps without any configuration effort



Product 360°



Product Quality Manager



Title Metadata Editor



Title Structure Manager



Classification Manager



Blurb Manager



Sales Price Manager



Metadata Export Manager



Collective Revision & Operation



Contact 360°



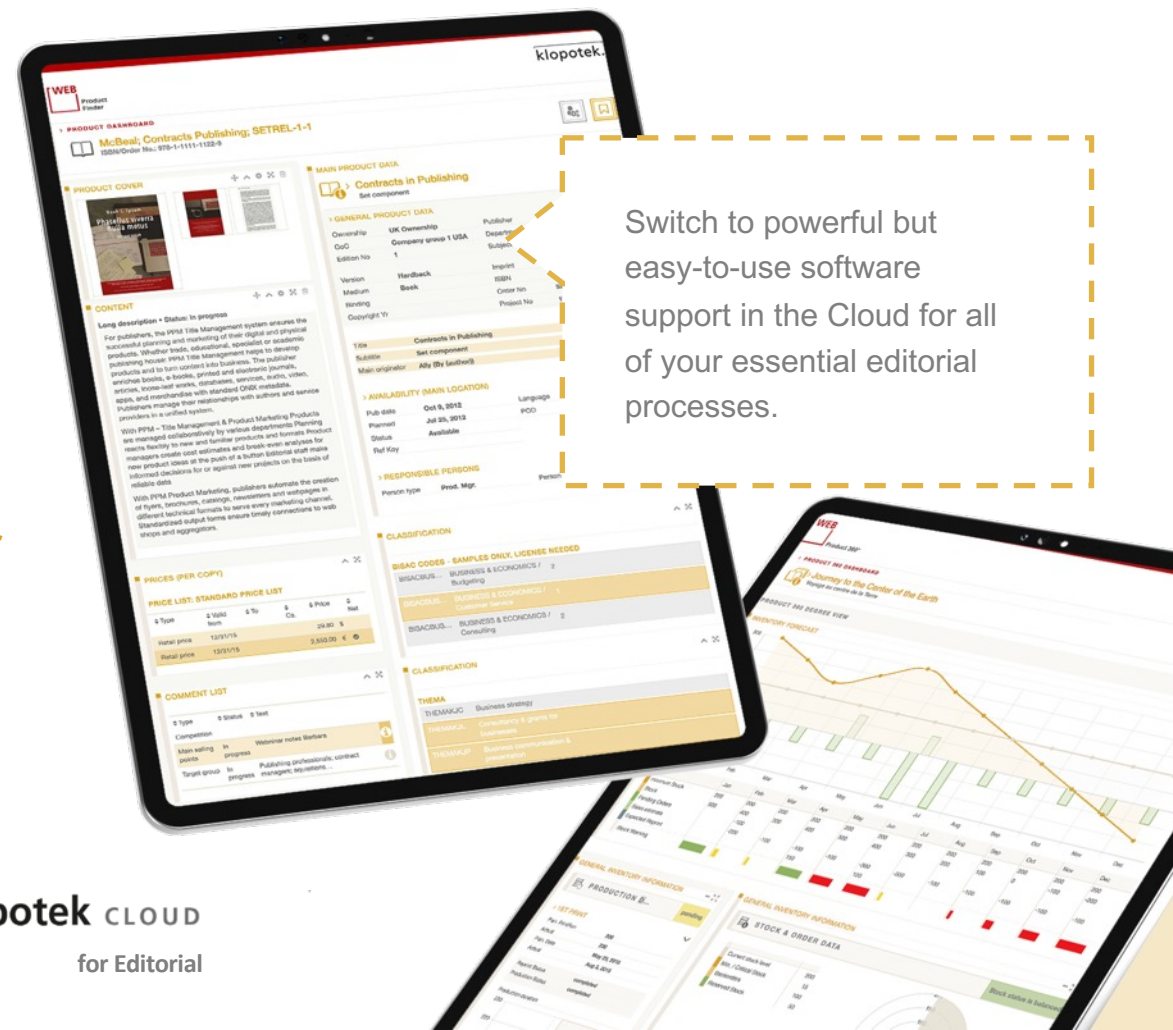
Contact Manager



Contact Tracker



Klopotek Analytics



Switch to powerful but easy-to-use software support in the Cloud for all of your essential editorial processes.

Klopotek CLOUD
for Editorial

Klopotek Cloud for Editorial: Select add-ons tailored to your individual needs

- Title Life Cycle Manager – Early Title Manager
- Scenario Manager
- Validation Manager
- Inventory Monitor
- Scheduling
- Notification Dashboard
- Ticketing
- Multi Location, Currency, Language
- Klopotek Analytics for P+L Premium

Klopotek Cloud can also provide a number of additional services to your company (you pay only for what you choose) – program planners and editors ensure the provision of complete, consistent metadata for content and that every product can be found on the internet.



Klopotek CLOUD
for Editorial

Klopotek Cloud training: Free 4-week-trial of a fully configured system

- Get a 4-week trial period
 - Test the system and navigation features
 - Get training every day for two weeks
 - One of our specialists will assist you every step of the way
 - Join a Q&A session for more detailed discussion every Friday for 4 weeks
- Watch training sessions online to understand all procedures in detail
 - Join the Klopotek Cloud community to exchange knowledge and share experiences with other users

Following the 4-week trial period, there is a monthly fee for using Klopotek Cloud: To operate this service, you only need a browser on any of your devices; you don't have to pay for any additional IT infrastructure costs.

Klopotek Cloud: Unrivaled pricing for ACP members

SPECIAL PRICING FOR ACP MEMBERS

USD 400 per month 2 full users, 1 read-only, reporting and the services needed

NO SET-UP FEE FOR ACP MEMBERS

(a saving of thousands of dollars)

+ USD 75 per month
for every additional user

klopotek.

Thank you for your attention

n.klopotek@klopotek.com

more information:

<https://www.klopotek.com/acp-cloud-offer>

